

A&M Personnel Set Freeway Study



NATIONAL CHARTER
House presents charter to student president.

Management Group Gets SAM Charter

BY RAY HARRIS
Special Writer

The A&M University Management Society was formally initiated into the national organization of the Society for Advancement of Management Tuesday night at an installation meeting in the Architecture Building.

W. C. House, assistant professor of business administration and co-sponsor of the university organization, presented the national charter to student president Allen S. Lawrence.

Abbreviated "SAM," the national management organization has as its immediate objectives:

1. To bring together executives in business and students preparing to go into business;
2. To serve as an effective medium for the exchange and distribution of information on the problems, policies and methods of management and industry;
3. To provide students with the opportunity to participate in the organizing, planning, directing and controlling of the activities of an organization dedicated to the promotion and advancement of the art and science of management.

Originally the Taylor Society, SAM is now in its 50th year of existence.

Other student officers for the

Blair House, the 32-room guest mansion across the street from the White House, has bullet-proof windows and doors which open only from the inside.

A&M chapter are Jerry Felder, vice-president; John Kreymer, secretary-treasurer, and Rufus Lyne, program chairman. R. L. Elkins, associate professor of business administration, is the other faculty sponsor.

"Anyone is welcome to join the club, but applications for membership must be submitted by Dec. 1," said Lawrence.

At the installation, C. C. Monroe, University Personnel Director, spoke on management leadership responsibilities.

Later this month some highway research engineers from A&M University will make camp along a six-mile stretch of Houston's Gulf Freeway to begin a study designed to make driving on the facility simple, safe and more efficient.

The engineers will utilize the latest techniques — television, computers, photography and other electronic equipment — in perhaps the most extensive freeway traffic study ever undertaken in the United States.

Personnel doing the research are members of the Texas Transportation Institute's Highway Design and Traffic Engineering Department, headed by Charles Pinnell, who will also serve as project director.

Other participants include Texas Highway Department engineers in District 12 and City of Houston personnel. Project sponsors are the state highway department, the United States Bureau of Public Roads and the city of Houston.

The initial phase of the project will involve a study of current traffic patterns, traffic volume and other questions regarding the motorist and his use of the freeway.

"Some changes will be made during the first year," Pinnell said, "to improve existing facilities for smoother traffic flow under both normal and emergency conditions."

At the outset also, the engineers will develop necessary signal controls for improved operation and will observe the motorists' reaction to these changes.

As part of the basic research program, television cameras will be erected along the freeway for a simultaneous, over-all look at the motorists. Closed circuit television was used earlier in freeway studies conducted in Detroit.

Fourteen cameras were used over 3.2 miles of concrete in Detroit, and Pinnell said more than twice as many may be installed along Houston's freeway.

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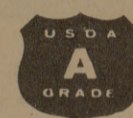
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