

200 N. BRYAN — SHOP THURSDAY NIGHTS UNTIL 8:30 — PHONE TA 2-1385

SALE

Storewide! We've scoured the market for top values, smashing low prices. All fresh, new!

MONTGOMERY WARD

\$1 OFF Brent shirts

**RICH COTTON AND RAYONS
WITH EMBROIDERED MOTIFS...
PRICED TO SAVE YOU 25%**

2⁹⁷

REGULAR 3.98

- Spread collar with permanent stays
- Square bottom fits in or out of slacks
- In blue, tan, gray, olive, gold, red

Wards combines style with elegance in these handsome Brent sport shirts—and sale prices them to save you an amazing 25%. Choose from a large assortment of embroidered models in cotton . . . rayon . . . or lush blends of cotton and rayon—all machine washable for easy care. Hurry in for value! S-M-L-XL.

Use Wards Lay-Away Plan For Your Christmas Purchases. \$1. holds up to \$20 in merchandise until December 15th.



NO MONEY DOWN...

Your credit will help you buy at these low sale prices, pay in small monthly amounts.

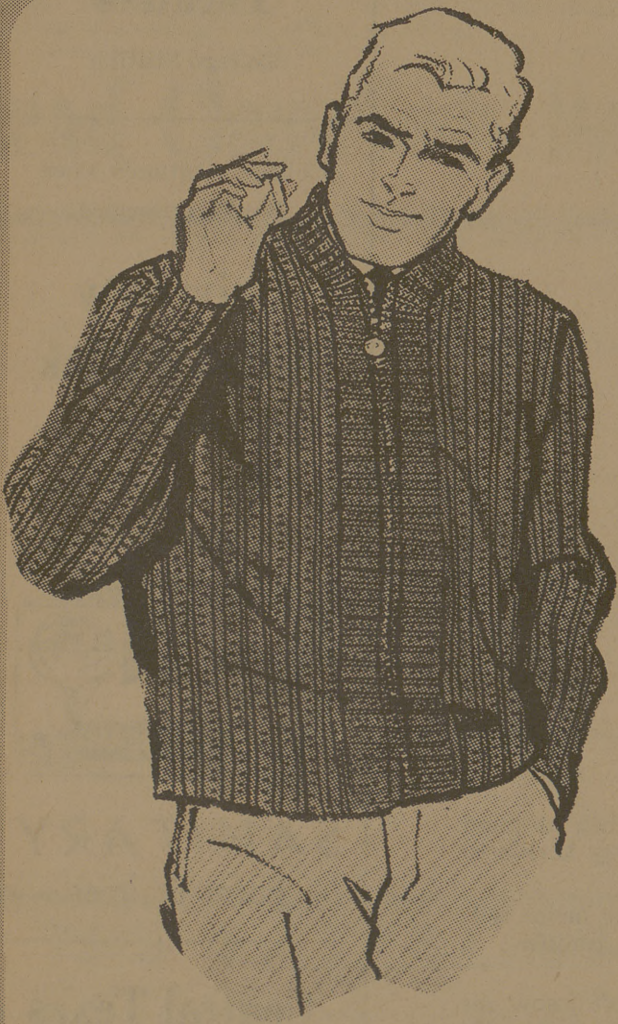
SAVE 1.54

**MEN'S REG. 9.98
BRENT ALL WOOL
FLANNEL SLACKS**

8⁴⁴
SIZES 29-42



Here it is, men, the perfect slack to team up with your favorite sport jacket or sweater. Comfortable, casual—always correct—Wards wool worsted flannels are extra practical because of permanent-crease treatment. Charcoal, brown, gray or olive.



SAVE 2.01!

**MEN'S BRENT WASH-AND-WEAR
ZIP-FRONT CADET CARDIGAN**

7⁹⁷

REG. 9.98

Wards makes fashion news with the zip-front coat sweater. Heavy-weight for cold weather wear, its rib knit and cadet collar give the trim, snug fit you need for action-comfort. Automatic wash-wear wool'n Kodel® polyester.

BRENT
Sold exclusively by
Montgomery Ward



SAVE 4.11

**WARDS SHARKSKIN GRAINED
OXFORDS OR SLIP-ONS**

10⁸⁸

REG. 14.99
"Charge It"

Men! Choose deeply grained sharkskin printed leather uppers. Feel the superb comfort of leather linings. Made with Goodyear welting—no seams underfoot. Leather soles and rubber heels. Color: black. Full size range.



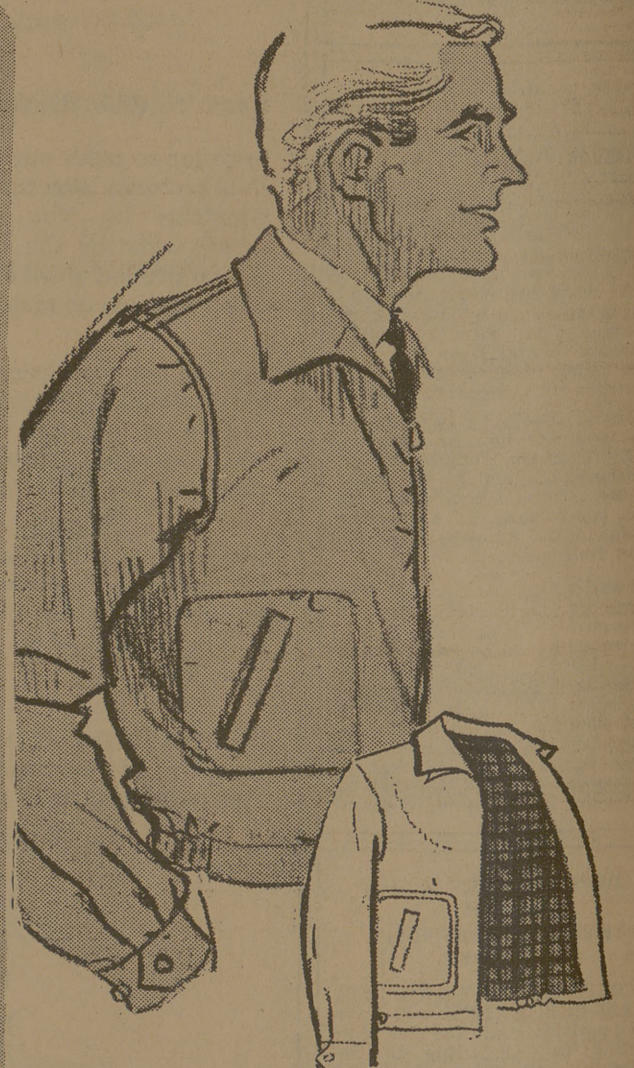
3.99 SAVING!

**BRENT PLAID ALL-WEATHER
COATS... ZIP-OUT PILE LINING**

15⁹⁹

REG. 19.98

Water repellent cotton 'n acetate with a plush Orlon® acrylic liner that zips in or out. Split shoulder model with hacking flap pockets, fly front, center vent. Iridescent plaids: black-olive, blue, black. Sizes 36-46.



SAVE 1.54

**REG. 4.98 RAIN OR SHINE
LINED POPLIN ZIP JACKET**

3⁴⁴

Priced for savings at the very start of the season. All-purpose jackets of Danstorm® cotton poplin is water repellent, automatic wash-wear. Plaid cotton flannel lined, zip front. Charcoal, tan, loden, walnut. S-M-L-XL.

AT MONTGOMERY WARDS WE PROMISE YOU "SATISFACTION OR YOUR MONEY BACK"