BATTALION EDITORIALS

Were Students Hunting For Spirit Last Friday?

To ask a student to drive to Baton Rouge Saturday night would have been a lot to expect, even though the Aggies were playing their first ball game of the year.

However, for all but three freshmen Aggies, it was too much to ask for students just to show up at Henderson Hall last Friday morning to give the football squad a decent send-

The Battalion's Sports Editor Jim Butler had suggested early last week that students show up to let the team know we traveled with them in spirit if not in person. It shouldn't have been necessary for this to be suggested. It should have been automatic for everyone who did not have a class at that

Coach Hank Foldberg and his troopers went to Louis-

iana and made a good showing for themselves, but I don't think any of their thrust originated at the blast-off sponsored by their fellow Aggies.

We will admit that Henderson Hall is off to one side of the campus and that it was a bit warm Friday morning. However, we doubt that the temperature Friday was anything like the nearly 100-degree weather the footballers practiced in for two weeks before most students set foot on the campus this year.

The Battalion is anxious to see if the Student Body has regained The Spirit after two weeks of school. It is apparent from the show last Friday morning that The Spirit had not become a part of the campus life at A&M at that time.

The football squad will leave Henderson Hall at approximately 6:30 a. m. this Friday to go to Easterwood Airport to fly to Columbus, Ohio. It will be interesting to see how many of our students will be on hand to come forth with a "Gig 'em Aggies" as the team leaves the campus.

Nation's Collegians' Dress Follows One Basic Style

There was a time when a man's tip shoes (the white buck shoes tie would be a dead giveaway as are now provincial — gone the to his college affiliation.

Today, were you to take four collegians from four different campuses and put them together, there'd be no way of telling who's from where. As a matter of fact, regardless of the campus each came from, he'd look at home at most any college.

The man from the South, the midwesterner, the northwesterner and the man from the East would each be wearing loafers, crew socks, solid colored slacks, a sport shirt or an oxford button-down shirt, sans tie, and — if the weather were on the cool side a cardigan or pullover sweater. Hats? Only if they're freshmen and are required to wear their

"The casual look at most colthe accepted thing," says R. M. Seibert, men's wear expert at Chemstrand Company. "Actually, the trend started over 15 years ago with the end of World War II, dith discharged GIs returning to complete their educations. These boys — many of whom were mature men — had the fills of khaki regimentation. The result was the revoluation — or evolution — of campus wear that we know today. Casual clothing beactivities - and clearly will remain so."

For dates and other social events at college, however, a new man appears, according to a recent survey done for Chemstrand. He may still wear slacks, but with these is a sport jacket. If not usually with a vest. Loafers give way to cordovan or black wing-

way of the raccoon coat) depending on the clothing worn. The sport shirt is replaced, in most instances, by a white oxford button-down, worn with a regimental stripe, knitted solid or small repeat pattern tie. Socks are coordinated with the tie, and most students' wardrobes run the gamut from argyles to solids.

The survey also shows a different pattern of dress between men studying in or near large cities and those in the hinterlands. The City of New York either ride the latter tend to prefer the more casual type clothing throughout - meaning that while they spend as much for their clothing, sport jackets and slacks are preferred to

Bulletin Board

TUESDAY

The Soil and Crop Student Wives Club will meet at 7:30 p.m. in the home of Mrs. Charles Taliaferro at X-1-F Hensel.

WEDNESDAY

The Aggies Wives Bridge Club will meet at 7:30 p.m. in the Ballroom of the Memorial Student

The Hillel Foundation will came firmly favored for campus sponsor a get-acquainted meeting at 7:30 p.m.

THURSDAY

The Amarillo Hometown Club will meet in the Lobby of the Memorial Student Center at 7:30

The Grayson County Hometown this, he'll be in a business suit, Club will meet at 7:30 p.m. in the main lounge of the Memorial Student Center.

THE BATTALION

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"When I said 'Bring your tackle box of equipment' I meant ... Well, I assumed ... Errr ... That is ...

College Campuses Host More Autos

will work their way through it suspended a star halfback be-

A survey of the college park-Tire & Rubber Company indicates 4.5 million undergraduates will report to classes on wheels later

Questionnaires sent to colleges, both large and small, in all sections of the nation, revealed that the increase since pre World War institutions, bans freshmen from II days in the number of student autos parked on campus ranges from 300 to 1,000 per cent.

Understandably, the daytime parking problem — not to be confused with its midnight counterpart — poses a problem for campus police chiefs as well as deans.

Parking facilities are virtually non-existent at many colleges in metropolitan areas, the study found. For example, the 10,000 daytime students and 14,000 night schoolers at the College of the subway or race parking meters. A handful of daring faculty commute through Manhattan streets

Minnesota will park automobiles the B. C.-Navy basketball game. 1,900,000 times in the course of He parked his car and followed the school year. Minnesota has the crowd. He wound up listena "self-supporting" parking set- ing to James Reston, N. Y. Times pays to park.

Most colleges have an annual fee, ranging up to \$10. Rutgers, which claims the largest parking facility in New Brunswick, N. J. (3,000) operates 26 buses to shutfour school areas.

Higher education is not necessarily conductive to the fight against traffic violators. Last year Rutgers passed out 10,000 problems disagreed widely on one tags to students, faculty members and others.

Some of the Ivy League schools, notably Yale and Princeton, do not allow on-campus parking. Columbia does, but has no parking facilities. Both faculty and students park on Manhattan streets on a "catch as catch can" basis.

Dartmouth allows parking, making it easier for seniors and married students by slicing the registration fee in half to \$5. The college is especially tough on stu-

PARDNER

You'll Always Win

The Showdown

When You Get Your Duds Done

At **CAMPUS** CLEANERS

Nearly two million automobiles dent auto violations. Last year cause he was caught owning a ing problem by The Goodyear a financial aid student. The player lost all-east recognition while that 44 per cent of the nation's the football team won nine straight.

Dartmouth's assistant business point that seat belts are required in all cars starting this fall. The University of Texas, like many parking on campus. To all drivers, the university hands out an attractive four-color map of the campus - along with a copy of its stringent regulations.

Time was when a visitor to the campus could just follow the crowd and wind up in the right place. Not so any more, relates the public relations director at Boston College. One night last winter a Pulitzer Prize winner was on one B. C. dais; a seminar on ethics for local businessmen was held in another hall; a synopsis on Civil War events in a third: the evening classes were in session and a basketball game was in progress. A stranger drove In contrast, the University of onto the campus expecting to see ing on the state of the nation.

Estimates of the number of used cars on campus varied widely from 45 to 90 per cent of the total number. Surprisingly, the highest percentage of used cars tle students from parking areas to was found at Harvard, generally considered the richest university

> College police chiefs, deans and other concerned with parking question posed by the survey: "Is today's student a better driver than his father?"

The Northwestern respondent said, "We doubt it." Dartmouth replied, "About the same at comparable age." Columbia answered, "Unlikely." "Yes, but less cautious," said Maine. Wisconsin and Harvard gave an unquali-

Perhaps the most succinct obern's manager of parking and traffic. At the bottom of his questionnaire he wrote, "Cars are still unnecessary to a college edu-

PEANUTS

by Jim Earle Far Reaching Foresight JE In Finances Called Vital Ye

or street project, or next year's \$53.1 million annually. creasingly vital requirements for municipal leadership in Texas.

As part of an address on the responsibilities of city government officials, Steve Matthews, executive director of the Texas Municipal League, presented a thumb-nail sketch of newly developed information on the property tax and its growing impact not only on local government finance but on business investment 1960, the property tax collections

TML, he said, is currently engaged in the collection of data togain a clearer understanding of property and non-property tax use in Texas and throughout the nation. Research conclusions of TML and other agencies were listed to show a trend toward over-dependence on the property

"Investment capital will be deterred from locating in the fast growing urban areas of our state if archaic tax policies mean that such investments will have to carry an unrelieved and unrealistic share of the burdens of local growth and expansion," Matthews

Here are extracts from his texts pertinent to the local revenue

Only a very short time agoless than three years ago, in fact -many voices were being raised in our state about the adverse consequences to our "business climate" if we did not broaden the tax base for state government. That base was broadened.

Study after study by commission after commission has presented us with facts about the property tax — and its use at the local level in Texas - but we have not yet reacted effectively to the clear and compelling meaning of those facts. Let me list just a few such facts for you:

1. The property tax is the largest tax collected in Texas except for Federal income taxes on individuals and corporations.

2. Since World War II, the property tax has increased in magnitude nearly fivefold — from \$161 million in 1945 to \$735 mil-

3. In the last five years of the pre-war decade, property tax collections increased an average of \$3.1 million annually. In the last

C O R P S F R E S H M E N YEARBOOK PORTRAIT SCHEDULE

FRESHMEN IN THE CORPS will have their portrait made for the "AGGIELAND '64' schedule. Portraits will be made at the AGGIELAND STUDIO, one block north of the intersection at North Gate, between the hours of 0800 and 1700 on the days scheduled.

Uniform will be winter blouse. BLOUSES AND BRASS WILL BE FURNISHED AT THE STUDIO. EACH MAN SHOULD BRING HIS OWN SHIRT AND TIE. GH cap may be used for

TIE. GH cap may be used for optional personal portraits.

September 23-24 E1, F1, & G1
24-25 A2 & B2
25-26 C2 & D2
26-27 E2, F2 & G2
30-1 Oct, A3 & B3
October 1-2 C3 & D3
2-3 E3, F3 & G3
3-4 H3 & I3
7 & Mayron Pand 7-8 Maroon Band (PLEASE NOTE: The studio will have NO BAND BRASS. Band members are requested to bring OWN BLOUSE &

> 9-10 Squadrons 1-3 10-11 Squadrons 4-6 14-15 Squadrons 7-9 15-16 Squadrons 10-12 16-17 Squadrons 13-14 17-18 Squadrons 15-17

White Band

Financial foresight more far five years of the 1950 decade, proreaching than this year's water perty tax collections increased able. In the future,

> 4. While the property tax has declined in relative importance as a percentage of state-local tax revenues combined, it has increased in importance at the local level. In 1932, property taxes raised 91 per cent of all local tax revenues. Today, the level

5. The rate of increase in property tax collections is outrunning our population growth. In were 100 per cent greater per person than in 1950, despite the dramatic population explosion in Texas during that decade.

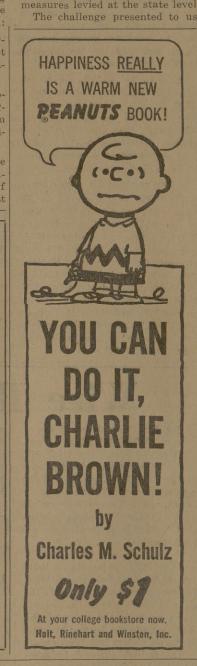
6. Property tax collections are also outrunning the increase in personal income payments in Texas. In 1950, property tax col lections amounted to 3 per cent of such income payments — but continue to be work horse by 1960, had climbed to 4.1 per cen.t

Commission reports show that 56 per cent of our Texas property taxes are paid by business and these taxes — on state-local bases combined - accounted for about one-half of the business tax bill in Texas prior to adoption of the

8. Property taxes levied on as families as to Texas business

9. Because of the great "proliferation" of local units of government with taxing authority, Texas has more tax administrators than any other state - all working with and on the same property tax base.

10. The disparity from area to area in property tax burdens has itive position tax-wise with other states than any of the revenue neasures levied at the state level



I THINK HE LIKES

in Texas is clear and t past, new business will be attracted to Texa hrough concentration of met ng Tec readqua posits of natural resour logan vestment capital will be Talent Organ ng held tax mean that such in will have to carry an un dens of local growth and

mmitt

JET

ursuits Exclusive reliance upon al acti perty tax will equally di ruidance lanning not expect to realize the po ymposi of our growth if we res local taxing policies to ETS P and to the homes of the for whom those jobs are et Eng Certainly, the property come when we must THE seek to broaden the bas enue support for ou growing Texas cities.



To a friend and Number One Son d "With my Swingline I'll fuse to Your most honorable queues Because two heads are better thank



No bigger than a pack of gui Unconditionally guarant · Refills available anywher Get it at any stationery, variety, or book store!

Your Swingline STAPLER

May Be Purchased

at

The Exchange Sto "Serving Texas Aggie

By Charles M. Sc







HAVE A VERY

CUTE SMILE





