

## Sweetheart Will Be Selected Here

### Finalists To Visit Campus Oct. 11-13

By GLENN DROMGOOLE  
Asst. News Editor

This year's Aggie Sweetheart will be selected on the A&M campus Oct. 13, Harlan Roberts, president of the Student Senate, announced Thursday night.

In the past the Sweetheart has been chosen at Texas Woman's University.

Beginning this year applicants for Sweetheart must submit a 5x7 glossy photograph to the president of the Student Council of Social Activities at TWU. A committee composed of the Dean of Women or a representative, the reigning Aggie Sweetheart or a representative and the president of the Student Council of Social Activities from TWU will work with the Dean of Student's representative Robert L. Boone, the vice president of the Student Senate and a representative from the Student Senate from A&M.

**THIS COMMITTEE** will select 30-35 semifinalists from the applications.

From this group 13-15 finalists will be selected by a four-man committee from A&M, including a representative of the senior class chosen by the class president, the president of the junior class, the president of the sophomore class and a Student Senate advisor of his representative.

The finalists will be notified during the week of Oct. 7-12 and will arrive on the A&M campus Oct. 11.

**THE TWU BEAUTIES** will have dinner Oct. 11 at Duncan Hall, and will attend Town Hall to hear The Brothers Four and then attend midnight yell practice.

They will be treated to a picnic at Hensel Park Oct. 12 and a formal dinner preceding the football game with the University of Houston.

After the game which all the finalists will attend, they will be honored at a formal dance.

The morning of Oct. 13 the final selection will be made. The committee's choice will be announced at the Texas Christian University game in Fort Worth.

The Sweetheart will be chosen by a 12-man committee consisting of the president of the Student Senate, the Corps commander, the president of the Civilian Student Council, the president of the senior class, the Social secretary of the senior class, the deputy corps commander, the vice president of the Civilian Student Council, the chairman of the student life committee of the Student Senate, one wing commander, one brigade commander and two civilian dorm presidents.

In order to be qualified for the contest a girl must be a student of TWU of sophomore or higher classification, a 1.5 grade point ratio or higher and must not be engaged.

Before this year TWU students have chosen their own semifinalists, but have never had an established criteria from A&M to follow.

### Senior Steak Fry Slated Wednesday

The annual senior class steak fry honoring the varsity football team will be held Wednesday at 7 PM in Hensel Park. Head Football Coach Hank Foldberg will present team captains.

The menu includes steaks by J. Gordon Gay, potato salad, beans and tea. About 350 seniors are expected at the free affair. Those attending will wear civilian clothes.

### Army Group Hears Rudder At Austin Meet

Major General Earl Rudder, Commanding General of the 90th Infantry Division, was guest speaker in Austin Monday at the September meeting of the Texas Capital Area Chapter of the Association of the United States Army.

Rudder's address was highlighted by his stand on the necessity and responsibility of college and universities to produce a whole man, not just a brilliant mind. "He went on to point out that the greatest single tool which colleges and universities had to work is the Reserve Officers Training Program.

In closing, Rudder stated that ROTC has traditionally furnished the United States Army with a large percentage of its junior officers, and for this country of ours to continue to be a strong bulwark among the free nations of the world, our schools must continue to instill in the youth of the nation that old fashioned gumption, or whatever you may wish to call it, that our forefathers had.

### Wire Review

By The Associated Press  
WORLD NEWS

**CARACAS, Venezuela** — A terrorist gang destroyed the DuPont Company's paint warehouse with fire bombs Thursday. The loss was estimated at more than \$100,000.

Shouting pro-Castro slogans, the gang—seven men armed with sub-machine guns—overpowered two police guards and six employees to enter the building and ignite gasoline bombs. It was the second fire at the warehouse this year.

**JAKARTA, Indonesia** — British civilians started leaving Indonesia by special airlift Thursday despite a pledge of President Sukarno's government to suppress any further anti-British violence.

U. S. NEWS

**WASHINGTON** — If his vote against the limited nuclear test ban treaty will mean his political suicide, Sen. Barry Goldwater declared Thursday, "then I commit it gladly."

Taking the Senate floor for another speech against the pact, the Arizona senator, a leading contender for the Republican presidential nomination next year, said:

WASHINGTON — President Kennedy called Thursday for "cooperation and restraint of all citizens" in racially troubled Birmingham.

He said the deaths of four Negro girls in the bombing of a Birmingham church last Sunday require this.

WASHINGTON — Administration farm officials expressed surprise Thursday at pressure building up in Congress and elsewhere for more liberal U.S. trade policies—particularly in grain and other foods—with Communist-bloc countries.

An aide of Secretary of Agriculture Orville L. Freeman reacted with these words: "How are you going to sell them anything when they have not indicated they want it?"



SENATE STUDIES SWEETHEART SELECTION Method revised for this year.

### CENTURY COUNCIL RECOMMENDATION

## Student Aid, Employment Offices Now Consolidated

A&M students may now visit the Development and Placement Office in the YMCA Building to learn all details of employment, loan funds, scholarships and other forms of student aid.

This is the most noticeable aspect of several changes to consolidate student aid activities on the campus. The realignment of functions will permit the Development Office to concentrate its efforts on seeking funds for the university's program of excellence.

"This realignment is in keeping with recommendations contained in the report of the Century Council and the guidance of the Board of Directors in the Blueprint for Progress," Dorsey McCrory, the development officer, said.

"THE DEVELOPMENT Office now can devote all of its attention to planning and carrying forward expanded fund-raising programs to benefit A&M in the years to come," McCrory said.

He emphasized the office will continue to work "hand in glove" with the Association of Former Students. This maintains the pattern set by E. E. McQuillen, who retired recently as Development Fund executive.

Robert M. Logan has been assigned the responsibility of administering the various forms of student aid and has his office in the Placement Office.

STUDENT ASSISTANCE formerly involved several offices on the campus, a fact noted by the Century Council.

The Association of Former Students annually loaned approximately \$150,000 in 1,500 separate loans. These funds now will be administered through the student aid program headed by Logan.

"With the creation of this new office, we believe there will be an improved service to the students as well as parents, and at the same time the changes make for a more efficient system for the university," J. B. Hervey of the Association of Former Students said.

LOGAN EXPRESSED confidence

## Cattle Raisers Told To Keep High Quality

Dr. Robert Branson, of the Department of Agricultural Economics and Sociology, Friday urged directors of the Texas and Southwestern Cattle Raisers Association today to standardize their product at a high quality and low waste level, or someone else would at their expense.

Branson was one of many A&M speakers at the first day of the TSCRA director's two-day meeting. Speaker topics covered range management, economics, beef production and disease control.

BRANSON SAID that as food costs have risen because of higher production and marketing expenses, the housewife has become more critical of the beef she buys if it fails to meet her needs.

"Economics tells us in this situation that if the producers cannot provide the uniform, high quality product desired, other foods will be bought instead, or a middle-man enters who will do the standardization job at a cost that lowers final returns to beef producers," he said.

The economist pointed out that beef in a perennial favorite with American families, but it does not mean that they will "buy beef at any price under any conditions."

"CHAIN FOOD store meat buyers and merchandizers whom we have interviewed have repeatedly told us that beef must be lean, tender, flavorful, and have the proper color appearance and a minimum of wastes," Branson emphasized. "It must be of a highly consistent quality."

Other speakers were Ed Uvacek, Agricultural Extension Service livestock marketing specialist; John Riggs, professor of animal husbandry; and Dr. Don Huss, assistant professor of range management.

## Horse Race Betting Nears Approval Press Club Told

The referendum vote last fall on whether to legalize pari-mutuel betting in Texas was so close it indicated that it is inevitable that racing will develop in the state, Bob Gray, president of the Texas Racing Association, told members of the Brazos Valley Press Club Thursday night.

Gray, also editor of The Texas Horseman Magazine, said racing is the largest outdoor sport in the United States and would be "a real shot in the arm to Texas as far as revenue is concerned." Twenty-six states with racing received \$289 Million in tax income from racing last year, he said.

While racing in the state would be a big drawing card for tourists, it would also help the agricultural industry in the state, Gray said. "We have a potential for a breeding industry on the par with Kentucky," he said "And just think of the feed that would be needed for those horses."

Gray said the TRA, which was organized at the King Ranch in January of this year, is working to carry its case to the 1965 State Legislature when it convenes. "We have been encouraged by our six months of work," he said.

## Student Insurance Response Is Light

Participation in the student accident insurance plan has been disappointingly slow according to the latest report from the Fiscal Office.

So far this year only 950 students have taken advantage of the low-rate policy offered here. Allan Peterson, chairman of the Student Senate's welfare committee said 1,538 Aggies purchased the insurance last year.

Peterson emphasized the need for such a student policy by citing two examples of students who were not covered by insurance and were injured last year. Medical expenses to these students were tremendous, but could have been significantly reduced had these students been covered by the student policy.

THE PREMIUM is \$8.50 for 12-month coverage, and covers up to \$1,000 for each injury during the one-year period.

Dr. Charles R. Lyons, director of the University Hospital, said Monday that to date 45 persons had filed claims totaling more than \$6,000. Lyons added that because an injured student has up to 12 months to file a claim, there may be more than this.

A students may claim for injuries received off campus and out of Brazos County. However, the claim must be verified and cleared through the University Hospital, said Lyons.

IF THE INJURY is received within the area of Brazos County the injured person should be brought to the University Hospital for treatment.

In a case where the injured person may need treatment beyond the capabilities of the University Hospital he will be referred or sent to a University Hospital recommended facility. The insurance will cover this additional expense up to the stipulated \$1,000.

A&M acts only as distributor for the Student Accident Insurance Plan offered by National Home Life Insurance Co. of St. Louis, Mo. The firm serves as underwriter for Higham, Neilson, Whitridge and Reid Inc. of Chicago.

THE POLICY WILL cover a student in case of injury regardless of whatever other personal policies he has. Students may sign up for the insurance plan in the payroll and insurance department in the basement of the Richard Coke Building.



### Bugle Rank Humps It

The band bugle rank demonstrates how its done at the season's first yell practice last night in Kyle Field. Yell leaders prepared the 12th Man for A&M's tilt with LSU Saturday night in Baton Rouge.

### Assistants Needed For Physics Labs

The Department of Physics has announced a need for assistants in physics laboratories.

Those students who have completed Physics 218, 219 and 220 and who are interested should contact the department in Room 237, Physics Building as soon as possible.

### Knebel To Aid In Conference On Rural Youth

Dr. Earl Knebel, head of the Department of Agricultural Education, will participate in the National Conference on Problems of Rural Youth in a Changing Environment Sunday through Wednesday at Oklahoma State University.

The meeting, sponsored by the National Committee for Children and Youth, is a follow-up of the 1960 White House Conference on Children and Youth.

Knebel said the session will be organized as a working group of 350 national, state and local professional and lay leaders in fields related to rural youth. Each conference delegate will participate in a special work group of 25 persons.

The professor is assigned to the group, "New Dimensions of Vocational Education for Rural Youth."

"Purpose of the conference," Knebel said, "is to develop recommendations for improvement of existing programs and development of new programs and approaches to help correct the underdevelopment, underutilization and waste of human resources which have deprived the nation of talents and abilities of thousands of rural youth."