



## Police, Civic Administrators Meet Monday

Key police and civic administrators will be on the A&M campus Sunday for the sixth annual Police-Community Relations Institute, which will continue through Thursday.

The conference, slated to begin at 3 p. m. with registration, will be attended by 50 delegates interested in better relations between law enforcement and community agencies.

One of the keynote speakers will be Noel A. McQuown of the Los Angeles Police Department. He is deputy chief commander of the personnel and training bureau.

FOLLOWING registration Sunday, delegates will hear welcome addresses by Robert A. Cherry, assistant to the chancellor of A&M, and Gus O. Krause, president of the Texas Police Association and Brownsville police chief.

E. R. McWilliams of Houston, regional director of the National Conference of Christians and Jews, will speak at 6 p. m. Sunday. He will be followed by Wallace D. Beasley, coordinator of A&M's police training division, who will discuss the purpose of the institute. Beasley said persons interested in police and civic work are invited to hear the talks.

Other speakers include: JOHN E. LYLE, Houston attorney, "What the Public Owes the Police," at 1:30 p. m. Monday.

Larry W. Fultz, Houston police department, "What the Police Owes the Public," at 2:30 p. m. Monday.

A panel on the "Relationship of Community Moral Tone to Law Enforcement," at 9 a. m. Tuesday. Panel members include Edward Schreiber of Galveston, Howard



**Air Conditioned Dorm Beginning**

With these deep gashes in the ground, and others nearby, workmen have begun construction of three new dormitories slated to provide air conditioned living quarters for more than 2,000 students. School officials hope the dorms will be ready in 1964.

### ONE OVERALL EVENT

## 1st Texas 4-H Horse Show, Annual Short Course Slated

A&M will hold its first annual State 4-H Horse Show and third annual Horse Short Course rolled into one overall event Aug. 22-24.

The show is set Aug. 22-23, and the short course for Aug. 23-24.

Duane Kraemer, A&M animal husbandry instructor and general program chairman, said a special show feature will be a trophy to the horse accumulating the most points in performance and halter classes.

Another attraction will be a trophy to the champion showman. The boy or girl selected as best showman of each halter class will be brought back to the arena and judged for the special award.

KRAEMER SAID a banner will go to the county team winning the most points. Three county awards will be made. Counties are assigned a class (A, AA, or AAA), based on number of entries.

Halter class judging starts at 9 a. m. Aug. 22. Western pleasure is at 8 p. m. and reining at 9 p. m.

Flag racing, pole bending, barrel racing and keyhole racing events start at 8 a. m. Aug. 23 and will run through 11 a. m.

THE HORSE SHORT course will start at 1:45 p. m., with authorities to discuss subjects of interest to most horsemen, novice or professional. The course is open to the public and will cost \$5 for adults and \$2 for each youth of high school age or under.

Kraemer said some of the topics expected to draw wide attention include research needs, taming and training young horses, and disease prevention and first aid.

Here is a list of subjects and speakers the first day in the Memorial Student Center:

"Economic in the Horse Industry" by Milo Sullivan of Richardson, horse sales manager; "Development of the Breeds," W. M. Warren, Animal Science Department head, Auburn University; "Reproduction in Horses," A. M. Sorensen, A&M animal husbandry department; "Breeding Problems," Dr. W. M. Romane, A&M veterinary medicine school; "Research Needs and Development," Wayne

O. Kester, DVM, Marek Morris Animal Research Foundation, Denver, Colo.; "Infectious Anemia," Dr. M. F. Young, and "Parasite Control," Dr. R. D. Turk, both of the A&M veterinary medicine school.

A question and answer session will be held that evening at 7:30.

On Aug. 24, starting at 8 a. m. at the Horse Center, Sorensen and Kraemer will conduct demonstrations on semen collection, semen storage, artificial insemination, natural service and foal care.

ALSO STARTING that morning at the same time will be a management session from 8 to 10 a. m. in the Animal Husbandry Pavilion and narrated by Bob Gray, editor of "The Texas Horseman" magazine.

"Pitting Horses for Show and Sale" will be discussed by George Tyler of Gainesville. L. N. Sikes of Sherman will talk on "Taming and Training Young Horses."

Out at the veterinary school auditorium, starting at 10:03 a. m., Romane will outline "Disease Prevention and First Aid for Horses." Dr. R. S. Titus, A&M School of Veterinary Medicine, will outline "Convalescent Handling of Horses."

That afternoon, Sikes and Tyler will conduct demonstrations on western pleasure riding, reining, barrel racing, roping and cutting.

## Soil Sciences Head Resigns For New Job

Dr. William O. Trogdon, head of the Department of Soil and Crop Sciences, has resigned effective Sept. 1, Dr. R. E. Patterson, A&M dean of agriculture, announced.

The veteran agronomist will join Best Fertilizer Company as executive vice president of the firm's West Texas Division. He will live in Plainview.

Trogdon came to A&M in 1958 to head the Department of Agronomy, which has since been reorganized and consolidated with floriculture and horticulture and renamed the Department of Soil and Crop Sciences.

"Dr. Trogdon has served with distinction in this department," Dean Patterson said. "His statewide leadership will be greatly missed. He will continue to serve Texas agriculture in his new position, and we look forward to continued close association with him in the future."

Dean Patterson described Trogdon as one of outstanding soil scientists and administrators in the southwestern region.

Trogdon is a native of Southwestern Oklahoma. He received his BS degree at Oklahoma State University in 1942 and his doctorate at Ohio State University in 1949.

The scientist was with the Texas Agricultural Experiment Station at Temple from 1948 to 1949 before going to Midwestern University at Wichita Falls as chairman of the Agriculture Department and director of the Soil Testing Laboratory. He joined Olin Mathieson Chemical Corporation in 1953 as agronomist in Houston. He remained there until coming to A&M.

## Ag Teachers Get Tips On Publicity

Vocational agriculture teachers need to brush humility aside and more legitimate bragging about how their programs mold leaders out of boys and benefit the community.

The advice came Wednesday from a group of newspaper, magazine, radio and television newsmen who spoke to teachers attending a Workshop in Communications at their areas as district public relations chairmen.

Johnny Watkins, farm director of KWTX-TV in Waco and KBTX-TV in Bryan, urged the teachers to "cackle more about your activities."

"YOU KNOW WHY you eat chicken eggs instead of duck eggs?" he asked the group. "It's because the chicken cackles and you know about it. The duck just walks away without a sound. Too many of you are like ducks. What to cackle?"

Watkins, who has been conducting a 45-minute program for eight years on two TV channels, said human interest is always a favorite. But it should be "sugar-coated" and entertaining.

To get a story on television, he advised, select a boy or a farmer in your area who is doing something really unique. The subject should apply to a large area, not just one locality.

"But I'll bet not a one of you takes my advice—because it's work," Watkins said.

GEORGE ROESNER, radio farm director of Houston's KPRC, recommended that the teachers get to know radio and TV farm reporters in their area. Find out the kind of material they want and don't want.

Watkins and Roesner agreed that many good stories lie in an intangible realm. The information can show how vocational agriculture builds leadership, not only in agriculture, but in other phases of life. Such stories, they said, demonstrate how and why vocational agriculture in high schools is indispensable to the community.

Bud Fichte of Dallas, represen-

ting Progressive Farmer magazine, listed recommendations for getting stories into monthly publications.

He said the teachers should understand readers and what they want; it is the teacher's responsibility to let the magazine know about a story; the teacher should establish himself as a reliable news source; human interest and success stories are sure-fire attention-getters; stories should be adaptable to a wide area; the article should be timed for the appropriate farm season.

A NEWS WRITER for the A&M Information Office, Doyle Gougler, said one of the best ways to get stories into a metropolitan paper is to work through the local correspondent for that paper.

## Housing Office Issues Notices On Refunds, Fall Reservations

The Housing Office Wednesday issued notices on the claiming of refunds for property and room deposits and room reservations for the fall semester.

All dormitory students, including graduating seniors, who do not plan to register for the fall semester must get a clearance from their Civilian Counselor in order to expedite refunds on room and property deposits.

This form is to be processed and turned in to the Housing Office before the student leaves the campus. Mattress covers are to be turned in to the Department of Stores Warehouse.

DAY STUDENTS who do not plan to register for the fall semester may make application directly to the Fiscal Office for refund of the property deposit.

Students who will live in cadet dorms or students who have not yet reserved civilian rooms should report to the Housing Office before Monday at 8 a. m. and 5 p. m., Aug. 23, to reserve rooms.

Civilian students who signed for

rooms in the spring should make certain their reservation cards have been received by the Housing Office.

Those who have a \$20 room deposit on file will not have to pay any additional fees to reserve rooms. Others will have to pay the fee. Students who sign up for fall but do not register will forfeit the \$20 deposit.

ALL STUDENTS with their belongings must be moved into new rooms by 7 p. m., Aug. 23. Dorms now closed will be unlocked from 1 p. m. to 7 p. m., Aug. 22 and 23, for moving. To protect student property, all dorms except Ramps C and D of Hart and Milner Hall will be locked at 7 p. m., Aug. 23.

Students who wish to remain on campus between terms may register for C and D Ramps of Hart Hall or Milner Hall for this period by paying \$15 rent at the Fiscal Office and presenting the receipt at the Housing Office. This registration must be completed by 5 p. m., Aug. 23.

## New Vending Machines Will Be Installed

A Bryan firm will place a complete vending machine service into operation on the campus under terms of a new contract.

Signing of the contract with Coca Cola Bottling Co. was announced Wednesday by Tom D. Cherry, A&M director of business affairs. The firm's present contract expires Aug. 31 and the new contract provides for the increased service.

The new contract calls for the installation in dormitories and other major buildings on campus of a total of 99 new machines, plus the renovation of 32 machines the company now has on campus.

The vending machines to be placed in service on the A&M campus will represent an investment in excess of \$150,000. E. B. (Chic) Sale of the bottling company said.

"We are highly pleased to have the services of a local business concern whose services have been highly satisfactory in the past," Cherry said.

He described the contract as providing for "a first class vending operation ranking with the best on other campuses and in industrial plants."

Depending on requirements there will be varying numbers of soft drinks, coffee, candy, gum and cookies, milk and ice cream machines located in various buildings on the A&M campus.

CHERRY EMPHASIZED that locations of the various machines still are tentative but plans call for each dormitory or lounge to have both the soft drink and the candy, gum and cookies machines. There also will be milk and ice cream machines in the lounges of Dormitories 5, 6, 9 and 10 and Puryear Hall. Ice cream machines will be spotted in the lounges of Dormitories 14 and 15.

A bank of five of the new machines will be installed in several classroom buildings. Other buildings will have two or three machines.

A survey was made of vending operations on 15 other college and university campuses in the Southwest as part of an A&M study, Cherry said.

Plans call for 34 Four Flavor Ice Maker Drink Machines to be located across the campus and at the Research and Development Annex.

"This is the most expensive machine the vendors have," Cherry said.

THE CONTRACT call for a minimum of 32 of the present premix single and double flavor machines to be renovated completely. All of the present machines which vend drinks in bottles will be removed.

The premix machines will be modified to use large-nine instead of seven-ounce-cups, and the price for a softdrink will be increased from five to 10 cents.



DEAN FRED J. BENSON ... back from polar trip

## Dean Benson Returns Today From Arctic

Dr. Fred J. Benson, dean of engineering and director of the Texas Engineering Experiment Station, returns Thursday from a 12-day, 13,000 mile Air Force inspection tour on top of the world.

Dubbed Operation Cool School by the Air Force, the trip gives educators a chance to leave their roles as teachers and assume roles of students in the polar environment. The program is an outgrowth of a routine inspection tour made annually by the Director of Air Force Civil Engineering.

BENSON AND four other prominent educators made the polar circuit at the invitation of Maj. Gen. Cecil E. Combs, commandant of the Air Force Institute of Technology, and Brig. Gen. Robert H. Curtin, newly-appointed director of Air Force Civil Engineering.

The men departed Andrews AFB, Md., Aug. 4.

Cool School gave Dean Benson a chance to study engineering, maintenance and construction activities at such air bases as Thule and Sondrestrom in Greenland and Elmendorf and Eielson in Alaska.

Benson and the others saw the Ballistic Missile Early Warning System (BMEWS), the Distant Early Warning System (DEW Line), and the Dye Stations on the Greenland ice cap.

The men also visited Goose Bay Air Base, Labrador, the Alaskan bases of Point Barrow, King Salmon, Sparrevohn and Shemya, and concluded the trip with a tour of the operational missile facilities at Malmstrom AFB, Mont.

THIS WAS the sixth such Cool School program. So far 29 educators from different schools across the country have viewed scientific, engineering and military activities in the Arctic.

## Band Will Attend LSU, Tech Football Games This Season

The Aggie Band will travel north to Lubbock and south to Baton Rouge, La. this fall for A&M road games with Texas Tech and LSU.

Band director, Lt. Col. E. V. Adams, said final approval for the trips came Monday.

Special trains have been contracted with the Missouri Pacific and Sante Fe Railroads to move the 243 men and a baggage car load of instruments.

THE LSU TRIP is sponsored by the Aggie Club, a booster organization for Aggie athletic programs, and the Tech trip by the Athletic Department.

Athletic director and head football coach, Hank Foldsberg, said the band was an important part of the program at athletic events.

"The band is also a good representative of other phases of A&M which make up the complete university structure," the coach commented.

Both out-of-town trips are scheduled on Saturdays so bandmen will not miss classes. The LSU train will leave Houston Sept. 20, and arrive in Baton Rouge ear-

ly on Sept. 21, day of the game.

The Tech train will leave Caldwell on the morning of Oct. 5 and arrive in Lubbock that afternoon for the night contest. The band will return to College Station immediately after each game.

While in Baton Rouge, the bandmen will be the guests of that city's Former Aggie Student club for breakfast and dinner. In Lubbock, the West Texas Aggie Club has planned a barbecue for the band members.

BOTH EXPERIENCED and freshmen bandmen will return to the campus Sept. 9, one week before registration, to begin work on the out-of-town drills. Colonel Adams said meals and lodging will be furnished to bandmen without cost during the pre-school practice.

The band trips this fall will be the first to Louisiana and Lubbock in the same year. In 1960 the band accompanied the team to the LSU contest and the following year to Lubbock.

The longest trip made by the band was to Los Angeles, Calif. in 1955 to back the team when it met UCLA.

## Computer Lecture For Ag Work Set

The application of digital computers to agricultural problems will be outlined in a National Science Foundation Seminar scheduled at 2 p. m. Friday.

Dr. K. R. Tefertiller, an associate professor of agricultural economics, will give the lecture in Room 229 of the Chemistry Building.

"Linear Programming Applied to Agricultural Problems" is Tefertiller's announced topic.

Interested members of the staff, student body and public are invited to attend.