

## Conference Set For Poultrymen

The 1963 Poultry Conference will be held June 19-20 at the Memorial Student Center on campus, says Ben Wormeli, poultry husbandman with the Texas Agricultural Extension Service.

The Poultry Conference is designed for commercial producers, hatcherymen, breeders, hatchery and feed servicemen and related poultry industry personnel, Wormeli explains. The program will concern both commercial egg production and broilers, he adds.

Breeding, health, feeding, environment and management factors that influence bird performance will be the topics of discussion, selected on the basis of current interest and information, Wormeli says. Speakers for the conference are from the Poultry Science Department, Texas Agricultural Extension Service, Veterinary Microbiology, the Department of Agricultural Economics and Sociology,

and the Agricultural Engineering Department.

Out-of-state speakers are Lowell Lankford, extension poultryman with the University of Arkansas; Dr. A. B. Watts, Head of the Poultry Department at Louisiana State University; and Dane Kimmell, Peterson Farms, Inc., Decatur, Arkansas. Lankford will discuss "Arkansas Random Sample Test Results" and "Rodent Control Programs." Watts will speak on several phases of poultry nutrition and Kimmell will discuss "Environmental Factors that Challenge Hatchery Supply Flock Performance."

A special feature of the conference will be the chicken barbecue planned for Wednesday night, June 19.

"The Poultry Conference is a good place to meet and exchange ideas with poultrymen from over the state," says Wormeli.

## Dotson Wins Achievement Award In Ag

James A. Dotson of Hearne has been named winner of the Faculty Achievement Award in the School of Agriculture.

Only one other senior student in addition to Dotson received the honor.

The award goes to the student who establishes the best all-round academic record of academic achievement and activities during his college career.

Dotson was selected by a faculty scholarship committee, and their choice was announced during graduation exercises May 25.

The 22-year-old animal science graduate has a history of awards and honors. In high school, he was valedictorian, district FFA president, area FFA secretary, state FFA vice president, president of the National Honor Society, and president of the Student Council.

Dotson's future plans are to enter the Baylor University College of Medicine.

## Playboy Runs College Survey

CHICAGO — A survey to find a profile of the average "Joe College" on a nation-wide basis has shown:

He is 20.6 years old. Twelve chances out of a hundred, he is married.

He spent \$68 in refurbishing his back-to-campus wardrobe.

It's an even bet that he owns or has full-time use of an automobile.

He makes a point of being well-groomed.

And he has already accumulated much of the gear of the good life.

He is "Joe College, 1963."

A mass of brand new information about the nation of male undergraduates is revealed in a new study, "Male College Student Survey," conducted by the research firm, Benn Management Corporation, in cooperation with the Market Research Department of Playboy magazine. Involving a sample size of 12,100 mail questionnaires, the survey results are based on final returns from more than 5,000 male students from 72 U. S. colleges and universities.

The survey shows that 11.2 percent of today's male students are married. 11.8 percent of today's undergraduates underwrite all of their college expenses, while 17.2 percent do not contribute at all to their college support. 62.4 percent live on campus, 22.4 percent off campus but not with their families, and 15.2 percent reside off campus with their families. 29.3 percent belong to a social fraternity.

As to outside jobs, the study shows that 52.8 percent work during summer only, while 30.3 percent work both during the summer and school year, 14.6 percent do not work at all.

As the survey was conducted during December, 1962, a question as to whether the student would leave the campus during the upcoming Christmas vacation showed 92.7 percent would do so. 82.8 percent said they would travel by car, 6.5 percent by plane, 5.2 percent by bus, 5.6 percent by train and .6 percent by boat.

How dependent are today's college students on the automobile?

The survey shows that 36.7 percent possess their own cars while 10.7 percent have full-time personal use of one. While December was still early in the current model year, 2.7 percent already drive a 1963 automobile, 10.7 percent a 1962 model, 8.4 percent a 1961 model and 7.6 percent a 1960 model.

When asked about alcoholic beverage consumption, 66.8 percent of all male undergraduates responded affirmatively. Moreover, 60.5 percent drink beer, 25.3 percent wine, 50 percent liquor.

Fifty and four-tenths percent of all male college students surveyed answered that they smoked: 41.8 percent cigarettes, 11.9 percent cigars and 14.8 percent pipes. Among cigarette smokers, filter types were the favorite, with the total sample showing 66.8 percent preferring this kind of a cigarette. Fourteen and five tenths percent smoke king size, while 22.3 percent smoke regular.

Cigar smokers prefer panatella shape with 33.3 percent, while 22.5 percent liked cigarillos, 19.3 percent blunts and 15.9 percent

tip ends. Of pipe smokers, 82.5 percent said that they use five or less pipefuls a week preceding the survey. Twenty-seven percent use 10 pipefuls, 8 percent 7, 7 percent 16 to 20 pipefuls, 21 to 30. The mean for their last pound of pipe purchased was \$2.30.

That today's college students are far from the "beathut" shown by the high use of grooming aids. Eight and six-tenths percent use shave lotions, 72.8 percent use shaving cream, 69.3 percent use aftershave, 41.4 percent, cologne, 31.4 percent, powder or talc. The survey also specifies what products "yesterday." Forty and nine-tenths percent used a bar of soap, 91.3 percent used a bar of soap "yesterday."

Questioned as to what magazines they read "yesterday" (to read every issue), 44.4 percent said Playboy, 33.3 percent Time, 25.5 percent Saturday Evening Post, 15.9 percent Sports Illustrated,

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