THE BATTALION College Station, Texas

by Jim Earle BY ADMINISTRATION

BATTALION EDITORIALS

Page 2

CLASP Offers A Way **To Finance Education**

If you want a great institution of higher learning you need one basic ingredient-money. So says Gov. John Connally, Chancellor M. T. Harrington and CLASP-the College Loyalty Alumni Support Program.

This organization of volunteer alumni from 21 Texas colleges and universities is presently conducting a fund raising campaign throughout the state to help bolster the insufficient funds alloted by the legislature for higher education.

To have the best, someone has to pay for the best. Unfortunately the state cannot carry the burden alone. The average gift given by other states' alumni last year was \$36.72 each. Texans gave only a little better than \$20 each for the support of their schools. This is not enough.

Texas' annual school salaries for full professors were \$972.00 less than the average for the entire U. S. Of the 50 American Nobel Prize winners, not one came from a Southern institution.

The real money and the real brains tend to gather in those states whose educational level is highest. If Texas is allowed to become an educationally backward state because of disinterested alumni, it will very soon become economically backward.

There is indeed a need for CLASP, as there is a need for more support for higher education. It is up to this year's graduates, future graduates and all exes to support this program. It will benefit themselves and their children to have schools in Texas at least as well off as those of the rest of the country.

Poor Crowd **Gives** Voting **Dismal Start**

If Monday night's attendance at campaign speeches is any indication, today's election may be doomed to failure. Only about

were planned.

worth it.

Editor The Battalion: I read the article on Splash

Day in The Battalion and also Mr. Dunlap's letter. Not only were both grossly misinformed, but Mr. Dunlap's letter simply didn't make sense. Dunlap said

veston beaches.

of two years ago.

First of all Splash Day wasn't 1965. eliminated, it was extended. No longer is Splash Day merely one consecutive weekends, each one joyment of all visitors, including

ring beginning with the Class of as A&M College appear on their

Sound Off —

But it seems that the sophomore class as a whole rejects sessor of an Aggie ring, I would weekend, but it now includes four this proposal in favor of a choice, hate to think of having it reor-to maintain Aggie traditionfilled with activities for the en- they desire to have the ring remain as it is. For this reason,

* * *

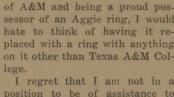
WASHINGTON (AP)-The Ke nedy administration is quietly loading up for another broadside in behalf of its tax program.

This one is designed to persuade state and local governments they would realize handsome gains in revenue from the President's proposals.

Indirectly, it also will challenge the argument that rising state and local levies would counteract the administration's plan to enliven the economy by diverting tax dollars into consumer and business channels.

Treasury officials look upon this year's \$2-billion increase in Social Security deductions and elevated state and local taxes as events that have already happened or would have happened anyway. In any case, they contend the administration program would turn loose \$10.3 billion by

A Treasury analysis reportedly claims the program's economic impact would enlarge state and local revenues by 8 per cent or more at existing rates. This would add between \$3 billion and \$3.5 billion, without boosting rates, to the \$40 billion collected last year from taxes and charges



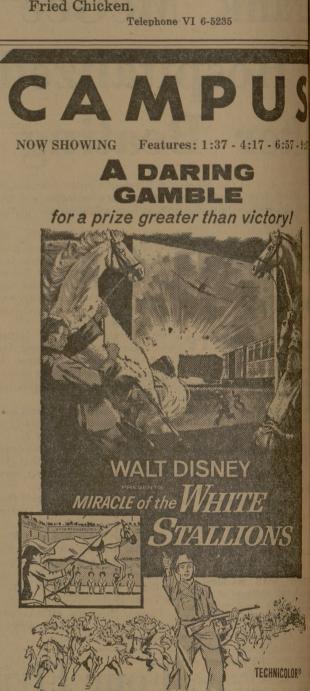
senior ring. Being a graduate

Attorney, Houston

Films will be shown.

COACH NORTON'S PANCAKE HOUSE 35 varieties of finest pancakes, aged heavy KC steaks, shrimp, and other fine foods.

11 to 2 p. m.



Tax Broadside Readied Come

BESIDES MEXICAN FOOD

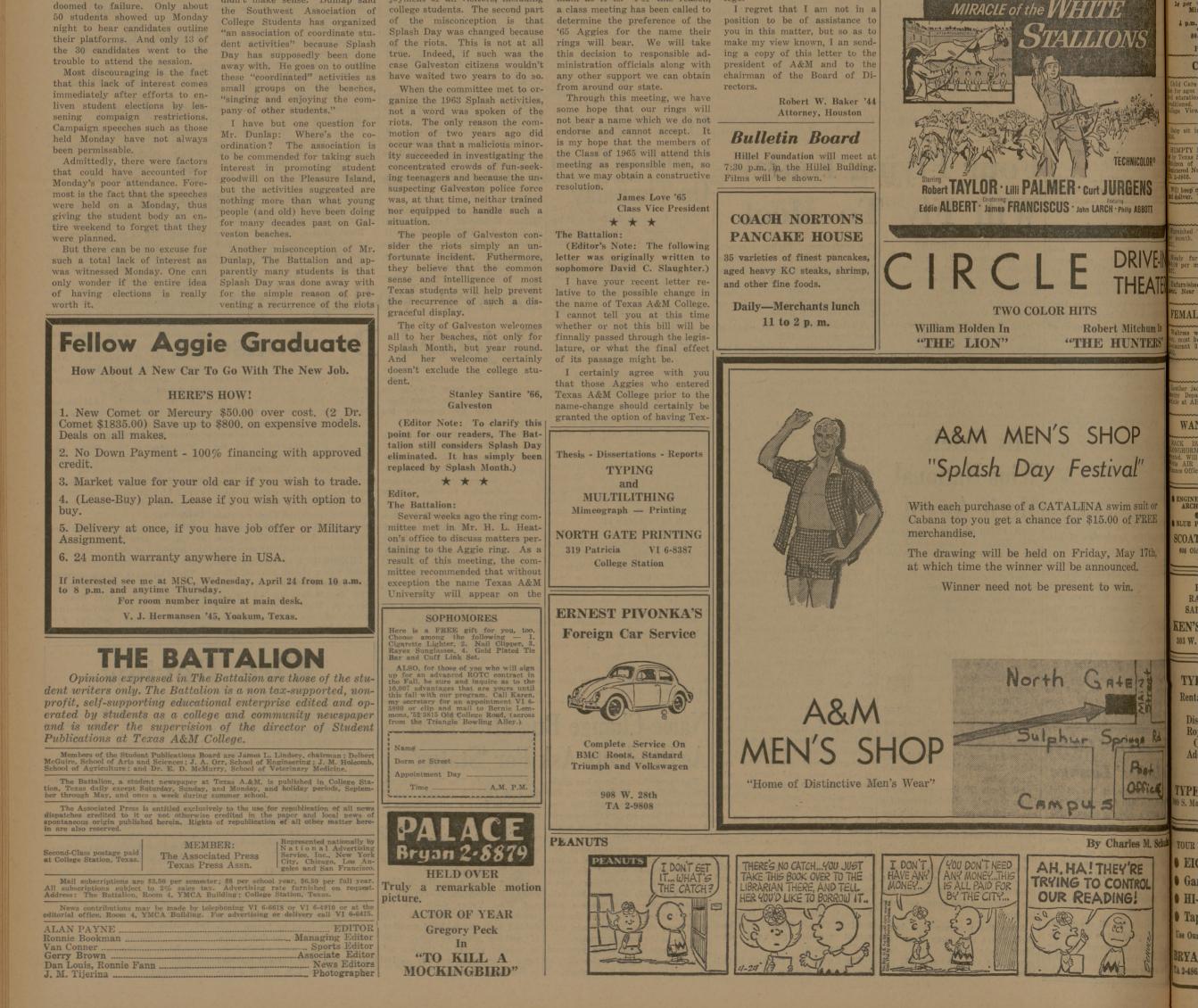
ZARAPE RESTAURANT

Serves Mrs. Andert's Wiener Schnitz

Chicken Fried Steaks and Austrian Styl

Aggie

angu





"A raincoat's really not hot if you don't wear clothes under