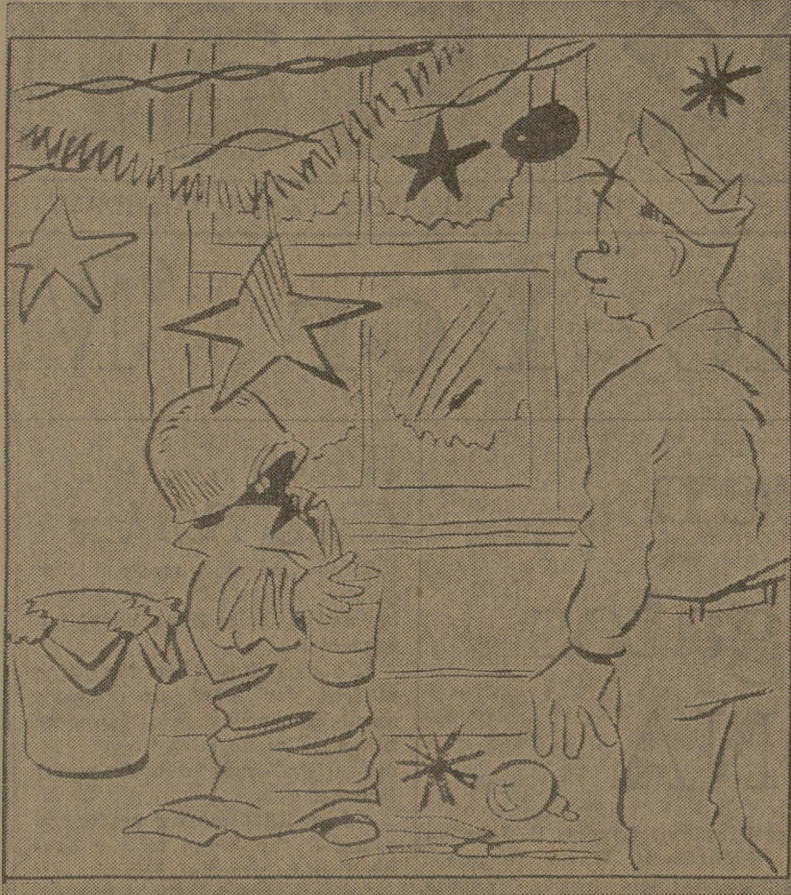


BATTALION EDITORIALS

Result Of High Costs: Many Students Say 'No'

The mere existence of a college or university seems to create problems, but the most perplexing may be the fact that the cost of a higher education is continually rising. A&M students have had a dose of this medicine during the past weeks with the raising of dormitory rent and the possible increase of state tuition costs. Studies show, however, that this problem indeed can be found elsewhere. The sad result is that many capable students are losing the chance of obtaining a higher education. One can't help but wonder how many students A&M would have if costs prevented not a single student from enrolling. The National Science Foundation, in a study made in the early 1950s, found then in the top 30 per cent of high school graduating classes, less than 45 per cent of the boys and 30 per cent of the girls completed a college education. The main reason given by these students for their failure was excessive costs. Many critics would counter this fact with proof that the number of scholarships available for undergraduates is increasing. This is true, but the problem is far from solved. Increased enrollments throughout the country have almost cancelled out the increase in available student aid. During most of this period of increase, A&M has been able to watch from the outside as costs here stayed low. This time is ending, however, and steps of some type are going to be needed in the future to alleviate the problem. The time to begin planning these steps is now, not after certain fees have been increased.

CADET SLOUCH by Jim Earle



"... Yeah, it's a little early for Christmas decorations, but it was either this or clean up my room!"

Future Dates

**TODAY**  
Varsity basketball, Lamar Tech, there  
Collegiate National Science Foundation conference  
Refrigerated Storage of Farm Products conference  
Aggie Players, "The Lady's Not for Burning," Guion Hall

**WEDNESDAY**  
Freshman primary elections  
District IV American Alumni Council meeting  
State Comptroller conference

**THURSDAY**  
Student Senate  
Mobil Oil Co. banquet  
Graduate lecture, Dr. Leslie A. Geddes, Baylor Medical College

**FRIDAY**  
Baptist Student Union all-sports banquet  
Air Force Ball  
Graduate lecture, Dr. Carroll M. Williams, Harvard

**SATURDAY**  
Varsity basketball, Memphis

**MONDAY**  
Texas Turfgrass conference

**A NEW YEAR A NEW START**  
Winter term begins  
Jan. 2 Day School  
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Pick the Modern Road to Success  
Quick, practical training leads to TOP OFFICE POSITIONS  
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Bulletin Board

**Professional Societies**  
ASME will meet at 7:30 p.m. in Rooms 3-B and 3-C of the MSC.  
Institute of Aero-Space Sciences will meet at 7:30 p.m. in Room 229 of the Chemistry Building.  
Marketing Society will meet at 7 p.m. at AggieLand Studio and at 8 p.m. in Room 202 of Francis Hall.

**Wives Clubs**  
Civil Engineering club will meet at 8 p.m. in the YMCA Building.

**On Campus** with Max Shulman  
(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

DECK THE HALLS

When you think of Christmas gifts you naturally think of Marlboro cigarettes, leading seller in flip-top box in all fifty states—and if we annex Wales, in all fifty-one—and if we annex Lapland—in all fifty-two. This talk about annexing Wales and Lapland is, incidentally, not just idle speculation. Great Britain wants to trade Wales to the United States for a desert. Great Britain needs a desert desperately on account of the tourist trade. Tourists are always coming up to the Prime Minister or the Lord Privy Seal or like that and saying, "I'm not knocking your country, mind you. It's very quaint and picturesque, etc. what with Buckingham Palace and Bovril and Scotland Yard, etc., but where's your desert?" (Before I forget, let me point out that Scotland Yard, Britain's plain-clothes police branch, was named after Wally Scotland and Fred Yard who invented plain clothes. The American plain-clothes force is called the FBI after Frank B. Inchecliff, who invented fingerprints. Before Mr. Inchecliff's invention, everybody's fingers were absolutely glassy smooth. This, as you may imagine, played hob with the identification of newborn babies in hospitals. From 1791 until 1904 no American parent



... Some of them well over eighty

ever brought home the right baby from the hospital. This later became known as the Black Tom Explosion.) But I digress. England, I was saying, wants to trade Wales for a desert. Sweden wants to trade Lapland for Frank B. Inchecliff. The reason is that Swedes to this day still don't have fingerprints. As a result, identification of babies in Swedish hospitals is so haphazard that Swedes flatly refuse to bring their babies home. There are, at present, nearly a half-billion unclaimed babies in Swedish hospitals—some of them well over eighty years old. But I digress. We were speaking of Christmas gifts which naturally put us in mind of Marlboro cigarettes. What could be more welcome at Christmas time than Marlboro's flavor, Marlboro's soft pack, Marlboro's flip-top box? What indeed would be more welcome at any time of year—winter or summer, rain or shine, night or day? Any time, any season, when you light a Marlboro you can always be certain that you will get the same mild, flavorful, completely comfortable smoke. There are, of course, other things you can give for Christmas besides Marlboro cigarettes. If, for example, you are looking for something to give a music lover, let me call to your attention a revolutionary new development in phonographs—the Low-fi phonograph. The Low-fi, product of years of patient research, has so little fidelity to the record you put on it that if, for instance, you put "Stardust" on the turntable, "Melancholy Baby" will come out. This is an especially welcome gift for people who have grown tired of "Stardust". Merry Christmas to all and to all a good night.

The makers of Marlboro cigarettes, who take pleasure in bringing you this column throughout the school year, wish to join old Max in extending greetings of the Season.

Sound Off

(Editor's Note: The following letter is addressed to the Class of '66.)  
Wednesday will be a lever-pulling day for our class. It will be for us to step into the elec-

Job Calls

The following firms will interview graduating seniors in the Placement Office of the YMCA Building:

- Wednesday
- Immigration and Naturalization Service—Agricultural economics, business administration, history and government, industrial technology, physical education and wildlife management.
- Lybrand, Ross Bros. & Montgomery—Accounting, BBA, MBA.
- Missouri Pacific Railroad Co.—Civil engineering, electrical engineering, industrial engineering and mechanical engineering, BS; business administration, BBA.
- Pure Oil Co.—Chemical engineering, geology, mechanical engineering, petroleum engineering and geological engineering, BS, MS.

tion booths, pull down the election levers and choose the candidates to be forwarded to the run-off elections. But an exception must be made for the vice presidency. It will be for you to write-in your candidate for this office.

My name is Mike Beck. I am running for our class vice presidency as a write-in candidate. If you will make the exception of writing my name in for this office, you will have taken a great step toward making an exception of our class. I run for this office, not by stating a long list of high school accomplishments, for I feel these mean nothing and cannot measure up to the trials and decisions that lie in the future, but rather on plans to unify and excel the fighting Class of '66.

If plans like these interest you, do me, you and our class a favor by writing in Mike Beck for vice president Wednesday.

Michael O. Beck '66  
Editor, The Battalion:  
The purpose of the Student

Senate is to serve as the official voice of the student body and to democratically represent the various interests of the students. The job of the student senators is to promote the welfare of the student body. Therefore an office of such responsibility requires a person willing to devote time and energy to serving the students.

Since I have been at A&M, I have observed many problems concerning the student body, and the freshmen in particular. If I am elected, I will use every means at my disposal as a student senator to bring these problems out in the open and work to solve them. I will also do everything in my power to increase the privileges of the freshman class.

Your vote for Mike Raybourne for student senator will be appreciated.

Michael L. Raybourne, '66  
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Editor, The Battalion:  
As long as everyone else is making statements about the Corps and civilians, I would like to put in my "two cents" worth.

My complaint is simply this—when the American flag is lowered in the evening, why don't we as Americans stop and pay reverence to it? I am speaking mainly of the civilian students who do not stop when the flag is being lowered. Most of them do, but there are a few who come out of the dorms laughing and

raising all sorts of... noise. It only takes a few seconds to stop, after all doesn't the American flag stand for more than a mere joking tradition?

I am not trying to start another "Corps vs. civilian" cold war, but am trying to remind each of us as Americans of our duty to our country. America is

great because of its great men, its traditions and its democracy. Let's not tear it down, but add to it and build an even better America.

I challenge each of you to stop and stand at attention the next time the American flag is lowered... this evening.

Thomas A. Cardwell, '65



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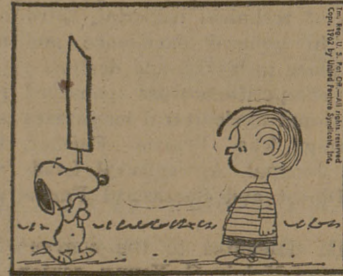
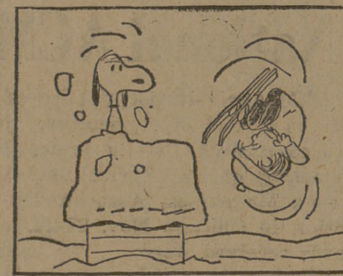
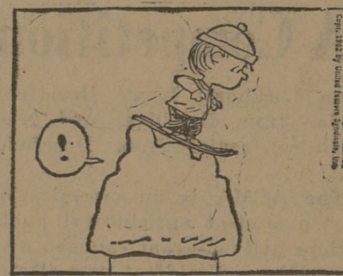
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PEANUTS



By Charles M. Schulz

FRESHMEN

VOTE FOR

Paul Gardner

For Secretary of Fish Class. He Has A Lot Of High School Experience. Thank You.

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a college and community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

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NOW SHOWING Frank Sinatra In "MANCHURIAN CANDIDATE"

CAMPUS

NOW SHOWING "CHAPMAN REPORT" ADDED ATTRACTION "FLORIDA SPORT CAR RACES"

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LAST NITE "CHILDREN'S HOURS" & "HORIZONTAL LT."

PALACE Bryan 2-8879

LAST DAY "MIRACLE WORKER" STARTS TOMORROW Elvis Presley In "GIRLS-GIRLS-GIRLS"