

Plans Announced For Annual School

The eleventh annual Executive Development Course will be held Jan. 27-Feb. 15 under sponsorship of the Division of Business Administration, Director W. E. Eckles announced Wednesday.

Participating in the most recent course were management personnel from eight states a variety of industries and the federal government.

The three-week course for members of the middle and top management echelons of industry will be held in the Memorial Student Center.

Enrollment is limited to 50 men. Each must be nominated by his firm and admitted by the college's steering committee. Individual participants are chosen to form a cross section of industries, types of experiences and executive positions.

"The Executive Development Course is unique in that the participants not only hear recognized authorities discuss subjects vital to good management, but cooperate to learn through discussions and personal interchange of ideas with experienced executives," Eckles said.

The course is conducted by members of the faculty and by national-

ly recognized authorities from business and industry.

Primary purpose of the course is to help the executive become more effective in his present job and to develop abilities for advancement into positions of greater responsibility.

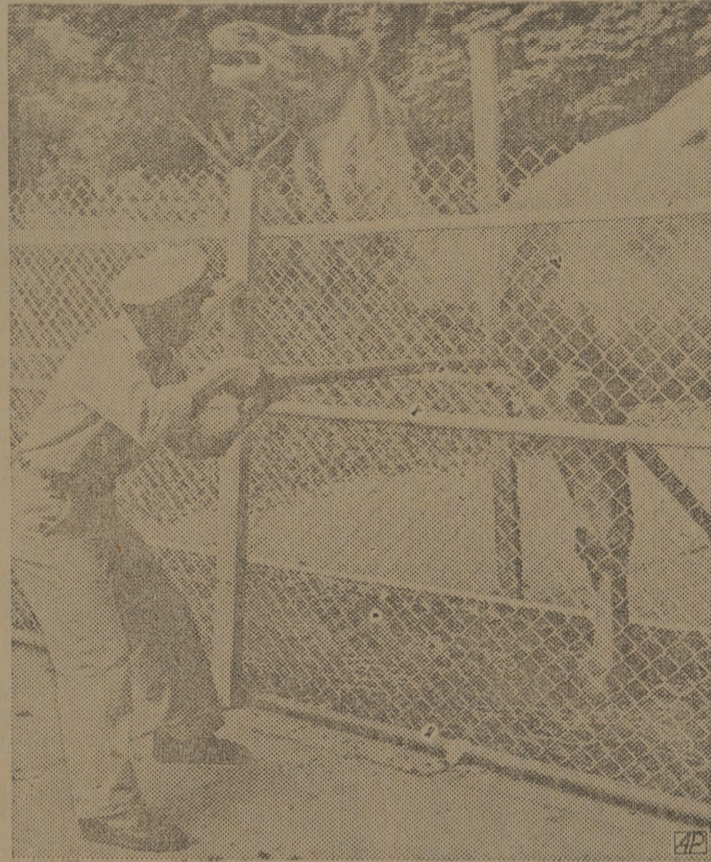
The Executive Development Course now attracts the interest of persons on the East and West Coasts as well as the Southwest, Eckles said. He is an assistant professor of business administration.

Many sessions are held in the business conference pattern, but others are conducted in small groups. Case studies form an important part of the course.

Represented at the 1962 course were banks, utilities, oil and gas firms, manufacturers, transportation groups, mining corporations, and insurance companies. Many of the firms are nationwide in scope.

Also participating were Air Force personnel.

Though no longer the capital of Brazil, Rio de Janeiro is busily engaged in sweeping urban and cultural improvements on a far more extensive basis than any other city in Latin America.



Fatima Objects

Fatima one of the Philadelphia zoo's camels, howls her objections to a keeper's effort to block her return to an old pen during transfer to the zoo's new \$18,000 camel house and exercise yard. Fatima and two others are classified as a bit on the stubborn side and efforts to move them were slow and difficult. (AP Wirephoto)

Aggie Peace Corpsman Tells of Work In Brazil

Nelson L. Jacob, '63, Peace Corps volunteer, has written Dr. Daniel Russell, A&M Peace Corps liaison officer, telling of his assignment in Serraria, Paraiaba, Brazil.

Jacob is organizing, planning and directing 4-S club work. The 4-S club in Latin America's rendition of our 4-H clubs. "At the present I am working on strengthening the one club in this municipal (county) by introducing a wider variety of projects," Jacob said.

"I am preparing for the introduction of chicken, goat and hog

projects. After these projects are started I will start work on surveys of several areas in an effort to organize other 4-S clubs in this municipal," he added.

For a month Jacob has been teaching English classes at night in a local commercial school which has a student body of approximately 50 students. "I teach five classes a week and the students seem to be very receptive and eager to learn."

JACOB SAID chances for a good education in Brazil are very

limited. "I would guess that not over 5 per cent of the youth receive any education beyond the third grade," he added.

Jacob gave his philosophy of his work and why he is in the Peace Corps. "Of course I think about the many classmates I left behind when I came into the Peace Corps and all the excitement of the football season that would have been my senior year now should I have stayed, but I feel that the experiences that have come to me fully justify my absence."

"I like to think that I am doing my part, however small, in forming a better working relationship between other countries and the U. S.," he added.

Jacob plans to return to A&M after his two years of Peace Corps service to obtain his degree in wildlife management.

Marketing, Advertising Contest Is Now Open For Collegians

(Special to The Battalion)

The third annual House of Edgeworth scholarship awards contest offering cash awards totaling \$1,000 for college students in marketing and advertising has just been announced by Larus & Brother Co.

The awards consist of three cash prizes of \$500, \$300 and \$200, given for the first, second and third best marketing and advertising programs for selling House of Edgeworth pine tobaccos to the young men's market.

Winners of the national contest last year were John Larkin of the University of Texas, first prize of \$500; Miss Gene Culver of Auburn University, the first feminine winner to date, second prize of \$300; Earl Llewellyn Jr., of the University of Houston, third prize of \$200. Llewellyn is the second University of Houston winner since the program began two years ago.

Many marketing and advertising professors of leading colleges and universities have used the House of Edgeworth scholarship awards contest as a class assignment, giving the student the dual advantage of getting class credit for the work as well as serving as an entry in the competition. Comment has been that the contest affords an interesting as well as practical challenge as it involves actual products which are sold throughout America and around the world.

In addition to the cash prizes, winners are given publicity in national trade publications. Winners are judged by a panel of three marketing and advertising professors on the basis of originality and actual merchandising value.

Further contest information can be obtained by writing to House of Edgeworth Scholarship Awards, Larus & Brother Co., Richmond, Va.

Meyer Will Head Agriculture Group

Jack Meyer, '63 wildlife management major from Indianapolis, Indiana, was elected chairman of the student Agricultural Council Monday night.

Other officers appointed were George McWilliams, vice chairman; Charley Fischer, secretary; Stanley Glaser, treasurer; and Jim Griffith, reporter.

George McWilliams, James DeMont and Bob Carter were selected as representatives to the Inter-Council.

Industry is the nation's largest user of water, followed by irrigation farmers, individuals at work, play and home.

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HUMPTY DUMPTY NURSERY
Children of all ages, weekly and hourly rates, 3404 South College Avenue, Bryan, Texas. Virginia Davis Jones. Registered Nurse. TA 2-4503. 124tfm

Will keep children, all ages, will pick up and deliver. VI 6-8151. 111tfm

OFFICIAL NOTICES

Official notices must be brought, mailed or telephoned so as to arrive in the Office of Student Publications (Ground Floor YMCA, VI 6-6415, hours 8-12, 1-5, daily Monday through Friday) at or before the deadline of 1 p. m. of the day preceding publication — Director of Student Publications.

January graduates may begin ordering their graduation invitations starting October 1-31, Monday-Friday, from 9-4, at the Cashier's Window, Memorial Student Center. 7118

DEGREE FILING DEADLINE SET FOR OCTOBER 31, 1962
Applications for degrees (baccalaureate and advanced) are now being accepted in the Registrar's Office from all students who will complete their requirements for graduation by January 19, 1963. Advanced degree candidates must file applications with both the Registrar's and the Graduate Dean's office. 7118

All Student Organizations should apply for Official Recognition for 1962-63: Student Finance Center, Memorial Student Center by October 15.
MSC
Student Finance Center 3111

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Typing - electric typewriter. Experience: Secretary, business teacher. VI 6-8510. 85tfm

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Three room and bath apartment. Two blocks from North Gate. Furnished \$50.00, unfurnished, \$40.00. 309-A Boyett. 1363

Two large comfortable bedrooms, 401 Dexter. VI 6-4233. 128tfm

SPECIAL NOTICE

Service and counsel on all life insurance matters. (If married, is your wife beneficiary on your old policies?) Provided for your convenience at no charge. MSC, Room 2-C, from 1 to 5 p. m. each Wednesday. Eugene Rush, B.A., LL.B., Insurance Counsellor. 3tfm

Save on auto insurance through dividends, call George Webb, Farmers' Insurance Group, 3510 South College, Bryan, TA 2-4481.

We insure single men under 25 at standard rates. 183tfm

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TA 2-0826 2403 S. College

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Maternity clothes, fall and spring, sizes 8-12, good condition. Two white boudoir lamp shades. VI 6-8588. 1113

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