

SWC Schools Get TV Money

By HAROLD V. RATLIFF
Associated Press Sports Writer

Southwest Conference members will get from \$55,800 to \$101,000 each from television this fall. All this money from just three games.

The NCAA program consists of nine dates on which there will be nationally televised games and five dates on which there will be three regional telecasts.

The country is divided up three ways for the regional games and one-third of the country will get to see the game in its area.

Texas plays Oklahoma at Dallas Oct. 13 in one of the regional games. Southern Methodist and Rice clash at Dallas Oct. 20 in the other. Texas and Texas A&M battle at Austin Nov. 22 in the nationally televised game given to the conference.

From television this fall Texas will get \$101,000, Texas A&M

\$83,000, Rice \$73,000, Southern Methodist \$73,000 and Texas Christian, Texas Tech, Baylor and Arkansas \$55,800 each.

It works this way:

The regional games on television pay \$172,000 each. Rice and Southern Methodist each will get 10 per cent of the \$172,000 and then share in \$137,600 that goes to the conference for distribution to the eight members. Thus Rice and SMU each get \$34,400 while the other members of the conference draw \$17,200 apiece.

In the Texas-Oklahoma situation Texas gets to keep half of the \$172,000 because Oklahoma gets half and is in another conference. Texas takes 20 per cent of the \$86,000 — \$17,200. The remaining \$68,800 is divided eight ways so that's \$8,600 more. Thus Texas will receive \$25,800 while other

members of the conference get \$8,600 each.

In the nationally televised game the total amount is \$280,000, thus Texas and A&M each will get 10 per cent or \$28,000 to keep and then share in the remaining \$224,000. That means \$30,000 for each school. Texas and A&M each get \$58,000 while the other members of the conference drew \$30,000 apiece.

That would appear a nice sum for athletics except that it's only a drop in the bucket when the cost of big-time operation is considered.

For instance, the coaching staff (just football alone at some schools) would cost more than is paid by television.

When colleges play football they pay expenses of operating then split the remainder 50-50. Thus a school that played before 40,000 fans would get less than half the

amount of money represented.

Of course, a school that aged 40,000 would make more because it would realize about 800. But what of the schools that does well to average 25,000 of which are in the Southwest Conference. It can be said that these schools have pretty close in order to

This is why Southern Methodist which last fall had some crowds, made slashes in expenses, like cutting out ships in all sports except and basketball. And why reportedly leading a more trim expenses.

The schools that draw big would oppose cutting down would figure the cuts would their strength on the field.



Skin Divers Discover Old Cannon

Two youthful skin divers, Walter Hird, Jr., Hampton Beach, N.H. The lads also found 15, left, Methuen, Mass., and David Conrad, 15, Lawrence, Mass., pose with an old cannon they located in 18 feet of water off old stone wheels and cannon balls. Age of the weapon was not immediately determined. (CP Wirephoto)

Porkers Are In Limelight Despite Loss Of Manpower

The Arkansas Razorbacks, for three consecutive years the team with the money players to bring them Southwest Conference championships, must dig down deep into their pockets this season to replace the sterling quality of the nine graduating seniors who led them to three titles.

If you would believe the 1962 Arkansas football brochure, resplendent with All-Americans Jim Mooty, Wayne Harris and Lance Alworth gracing the cover, there's going to be very few "Woo-oo Pig Soocy's" coming out of Fayetteville this fall as the brochure's theme is "In '62—Rebuilding the Backfield!"

Those nine seniors who walked down the aisle last spring represent a lot of talent. They were veterans of three championship seasons and three Bowl encounters; four were named to the 1961 All-SWC team; six were selected to play in post-season bowl games (after the Sugar Bowl); and seven were drafted by professional teams.

But let no tears be shed for the colorful Hogs, because Frank Broyles is the wizard behind the eleven that makes the ball move that scores touchdowns and refuses to let the other Texas members of the league step into the championship circle, with the exception of Texas University which also has a special affinity for collecting grid trophies.

Position by position, this is how the Razorbacks will look in the year of football, 1962.

The only recognizable player to be found in the backfield is full-backs Mickey Cissell, he with the golden toe, and regulars Billy Joe Moody and Jesse Branch. Moody and Branch are regulars from last year, and Cissell might as well

have been since he spent enough time on the field kicking extra points and field goals to log as much playing time as the others.

Gone from the quarterback slot is steady George McKinney, but Billy Moore is back on the scene with the ability to know that the shortest distance to the goal line is a 99-yard forward pass and the know-how to get it there. Important newcomers are redshirts Fred Marshall, Gordon Guest and Sammy Hilburn.

Wingback, a new position, has all kinds of applicants for a starting berth but none hold the letter "P" for proven. Redshirt George Walker looked the best in spring drills and has the edge, but frosh seem to be in the best position to move in at the No.'s two and three spots.

Tailback will never be the same for Arkansas without little Lance Alworth toting the mail, but always remember that the postman rings twice, even for the Razorbacks. Former fullback Jim Worthington has been shifted to meet the gap here with letterman Tommy Moore and soph Garland Ridenour backing him up. Ridenour worked as a quarterback during spring drills, but was so impressive that he was nominated to fill in at the number two spot.

There's lots of cheering going on at end, even though All-SWC standout Jimmy Collier is magna cum laude. Letterman Jim John (or John Jim) is backed up by veteran Tim Langston at weak-side and while lettermen Jim Gritz-

le and Hoover Evans are dependable at strongside end.

There's two lettermen at every spot on the line and quality galore, meaning that Arkansas may be even tougher on defense this year than last when they were 10th in the nation in that department (third in pass defense).

Veterans Jerry Mazzanti and Wesley Bryant head the weakside tackle and Danny Brabham and Dave Adams the strongside tackle. Brabham was moved from guard to tackle and missed spring drills.

Another All-SWC performer is gone from the guards list of hard-chargers, but veteran Tommy Brashear is on hand at weakside guard along with Tommy Polk, and Ray Trail and Gary Howard are a steady twosome at the strongside slot. A terrific soph, Mike Hales, may move up to become a first stringer, and redshirt Skipper George has been labeled a "fine prospect."

The performance of offensive star Jerry Lineberger at center continues into its third year, but there's nary a letterman in sight to back him up. Top prospects are sophs Ronnie Caveness and Clifton Stewart with redshirts Dick Hatfield and Tom McNelly.

In summation, the Razorbacks are missing a few of their shoats, but Pappa Broyles will once more find something to give the rest of the league something to moan about, even if it's a late starter like the 1958 team that found it couldn't win until it came to College Station and found that it couldn't lose after that.

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