



Champion Massages Champion

Jack Nicklaus, left, National Open Golf champion, gives Arnold Palmer, British and PGA tourney. Palmer, who had been Master champion, a "massage" at Aronimink Golf Club at Newtown Square, Pa., before they started practice rounds for the PGA tourney. Palmer, who had been Master champion, a "massage" at Aronimink Golf Club at Newtown Square, Pa., before they started practice rounds for the PGA tourney. Palmer, who had been Master champion, a "massage" at Aronimink Golf Club at Newtown Square, Pa., before they started practice rounds for the PGA tourney.

Pros Continue To Predict Fall Of College Football

By HAROLD V. RATLIFF
Associated Press Sports Writer
For a decade now the pros have been forecasting the end of college football, at least of big-time variety. They say the pro game will draw the fans because it is so much more thrilling and so much

better to watch.
There is no question but that college football lacks the movement of pro football, which has been designed primarily to attract fans. Teams score as many as five touchdowns and still get beat. Millions watch pro football on

the field or on television.
Bulldog Turner, the Hardin-Simmons great who went into pro football and became the all-time top center, now is coaching New York of the American Football League. Turner was quoted the other day as saying "pretty soon, it won't be long, the colleges will just be a proving ground for the pros. When the fans get used to seeing pro football they will quit going to college football games."

It is quite strange that for eight straight years college football in the nation has shown an attendance increase. For instance, 1961 saw 616 senior colleges draw 20,677,604 fans—the all-time high. This bettered the all-time high set in 1960.

Southwest Conference attendance last fall was 1,404,010 for 42 games. That was an increase over 1960 of almost 160,000. In fact, it was the highest for the conference in four years and lacked only about 23,000 of the all-time high in 1957. Actually it was more when figured on a game average basis. The total of 1,427,991 in 1957 was for 44 games. The average that year was 32,454 per game. Last fall it was 33,429.

There are three pro teams operating in Southwest Conference territory—the Dallas Cowboys of the National Football League, the Dallas Texans and the Houston Oilers of the American Football League. Those teams have failed to cut down on Southwest Conference attendance. Southern Methodist University was down to a 23,398 average last fall but that was as good as the pro teams in Dallas and SMU couldn't be expected to do very well since it has won only two games in two years.

Truth of the matter is, college football will always draw enough to keep going in big-time style. College football has something pro football doesn't have or ever will have—the alumni. The ex-student doesn't care what kind of football his favored team plays so long as it wins. He isn't concerned with the dullness of the game, the three yards and a cloud of dust of the hum-drum split T formation. If his team wins by just holding the ball as long as possible then punting and cashing in on the breaks, it's good football to him.

4-H's Form Horse Clubs

By BOB GRAY
Editor, The Texas Horseman Magazine

(Written for The Associated Press)
There's a new wrinkle to 4-H activity in Texas—and it has brought another dimension to the work of the state's county agents.

In the past four years 4-H Horse Clubs have been organized in roughly two-thirds of the 254 counties. The number of such clubs has tripled since 1959—and the number of 4-H Horse Club members doubled in the 1960-1961 year alone.

In 1959, some 71 Texas counties had 4-H Horse Clubs, with total membership of 677. In 1960, the

number of county clubs jumped to 97 with 908 members. And in 1961, there were 161 counties with 4-H horse groups with membership totaling 1,853.

This has meant a challenging new work load in the laps of Texas county agents. Writing in the current (July) issue of The Texas Horseman Magazine, Assistant Harris County Agent Billy Steele outlines the steps that his county took to set up what may well be Texas' largest and most active 4-H horse activity.

First, says Steele, a meeting was called of horse breeders in the county as well as other civic-minded citizens who might help

support a horse program. An organizing, or steering, committee was formed from this group. Then a public meeting was held so that all interested youngsters and their parents could be briefed on the group's plans. About 100 boys and girls—from 9 to 20 years old—signed up, free of charge, for 4-H horse club membership. This was in August 1960.

The group next began a monthly meeting series of trips to major horse breeding and training farms and ranches in the Harris County area. Demonstrations were held, there were question and answer sessions and the members got a

clear idea about modern farm operations.

In early 1961 the club series of monthly field trips actually turned into year-long shows. Six halter classes of all kinds of registered mares and geldings, along with three pen classes. Professional judges donated their services to judge the shows. Buses in the area picked up the six ribbons in each class, discovered that no one needed to run the club fact, and no budget was up.

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