



Tourist Queen

It came as no surprise to the friends of Gayle Southerland, of Harlingen, when she was chosen Rio Grande Valley Turista Fiesta Queen for the year of 1962, from a field of 19 contestants. This the latest of many honors received by this pretty high school miss, whose personality is as attractive as she is. (AP Photo)

No Fancy Offers Available From Campus Interviewers

With the crop of college graduates small and the competition among employers more intense than ever, it would seem a reasonable assumption that some fancy wheeling and dealing might be going on as more recruiters descend upon the campus. Not so, says the College Placement Council's continuing national survey of offers in which the A&M Placement Office is participating.

Of course it's only mid-season in the man-hunt that is concentrated largely at about one thousand colleges and universities but the recruiting process thus far, while the keenest in years, has been remarkably free of inflated offers.

In the mid-season report, released to some two thousand major employers and over a thousand college placement officers, the Council found aircraft manufacturers in the lead both in terms of the dollar average of their offers (\$567 per month) and in the volume of their offers.

Electronic firms were close behind at \$564 but ranked third in volume of offers. The new challenger which moved, since the Council's January report, from seventh place to second in volume

of offers and to third in salary value (\$555) was the chemical, drug, and allied products field.

In the face of the hue and cry for engineering graduates, however, the Council's copyrighted survey revealed that the average of beginning salary offers to technical graduates has held steady at exactly \$562 from the initial report two months ago, to the present. Non-technical graduates during the same period were attracting an average of \$16 a month more. Most dramatic increase was one of \$33 per month in offerings to liberal arts graduates and of \$23 per month to students majoring in accounting.

The survey, based on data computed each week from actual beginning salary offers reported by 82 selected colleges from coast to coast, is now in its third year and has earned a reputation for reliability in a field where previously salary determination was largely a matter of speculation.

Statistics just released include the average dollar value of 5,155 offers made thus far by employers to students attending these selected colleges and are indicative of offers being made to some quarter of a million male graduates of 1962.

In spite of increasing competition for graduates, the average dollar value of offers to technically trained graduates has increased only 2.9% since the close of the last recruiting season while the non-technical graduates are being offered 4.6% more, according to Wendell R. Horsley of A&M, chairman of the Salary Survey Committee. These percentages reflect an increase over the past year from \$546 to \$562 per month for technical graduates and from \$452 to \$473 for non-technical.

The curriculum attracting both the greatest volume of offers and the highest salaries is electrical engineering, at \$573 per month, followed by mechanical engineering which ranked second in volume but fourth in dollar value of offers at \$557.

The salary survey is conducted by the non-profit College Placement Council of Bethlehem, Pa., national headquarters of the eight regional placement associations of the United States and Canada. It reports beginning salary offers currently being made to male students in 11 key curricula by 16 of the most active employer groups in the recruiting field. The next and final report for the year will be compiled in June.

13th Annual Mechanical Meet Nears

The 13th annual A&M Department of Journalism Texas Press Association Mechanical Conference and Photo Workshop will begin here Friday at 1 p.m. with the photo workshop in the Ballroom of the Memorial Student Center.

Photography and printing specialists from throughout the United States will attend the two-day session. Printing will be discussed in sessions all day Saturday in the MSC Assembly Room.

Photographic door prizes and samples will be given paid registrants at the conference. Students and college employees may attend free.

Specialists who will conduct photo sessions Friday are Duval F. Moss Jr., Hasselblad; Isabel H. Shirley, Caprod Ltd., New York; Dr. Otha C. Spencer, Department of Communications, East Texas State College; Frank M. Parks, Sylvania; John Farnham, ANSCO; Gordon Craig, Polaroid; and representatives of Fotorite Inc. and the Fort Worth Star-Telegram.

A darkroom practice session will be held Friday, at 7:30 p.m. in Room 5 of Nagle Hall.

with the fork handle," she explained. "I got to laughing and it just went down."

"When I got up this morning, I felt it stick me but it didn't hurt... no one will ever believe it," she said blushing.

1965 and 145 in 1975. But the nation's spotty training programs are not even turning out enough new craftsmen to replace those who retire.

"As technological unemployment mounts and the shortage of skilled workers and technicians continues, pressures on school administrators will bring more problems to the shops and drafting rooms throughout the country," he predicted.

That's What You Get Showing Off

FORT WORTH (AP) — A pretty 21-year-old blonde, with a smile on her lips and silverware in her tummy, told Wednesday how she "lost control" of a fork and swallowed it.

"It was easy," Athaleene La-Rae Peterson, an accountant, said from her hospital bed.

Miss Peterson said she and a friend were in a downtown coffee shop Tuesday night when the incident occurred. She said she was discussing her tonsils at the time. "I was holding my tongue down

Industrial Arts Have Real Value

Industrial arts have a value for all in the total education program of secondary school, more than 500 industrial teachers were told here.

Dr. G. Wesley Ketcham, state consultant for industrial arts in Connecticut, said the industrial arts role in education is development of a practical understanding and appreciation of today's industrial and technical society.

He spoke at the 14th annual Industrial Teacher Conference sponsored by the Texas Industrial Arts Association and the Department of Industrial Education.

Dr. John P. Walsh, director of the U. S. Office of Education's Trade and Industrial Branch, discussed the role of trade and industrial education in meeting today's needs for manpower training and utilization with vocational trade teachers.

Ketcham reminded the teachers that industrial arts provide the basic orientation to students about occupations that require technical skills.

He noted that for every 100 skilled workers that the nation had in 1955, it will need 122 in

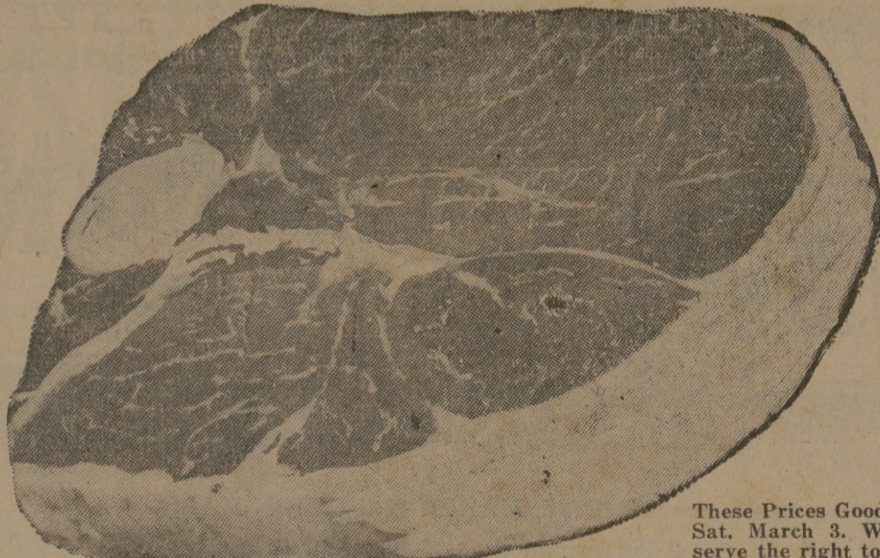
WE KEEP PRICES DOWN

Weingarten's

BEEF STAMPEED!

SAVINGS ON CHOICE NORTHERN CORN FED BEEF!
 U. S. CHOICE TENDER-AGED BEEF

ROUND STEAK	BEEF	Lb. 79c
SIRLOIN		
BEEF STEAK		79c lb
T-BONE		
BEEF STEAK		89c lb



These Prices Good thru Sat. March 3. We reserve the right to limit quantity.

PRIME RIBS	ROAST	6th & 7th Cut	LB. 59c
PEACHES	FOOD CLUB	Sliced or Halves	4 NO. 2 1/2 CANS \$1
DETERGENT	TOPCO		2 GIANT SIZE \$1
PINEAPPLE JUICE	FOOD CLUB		4 46-Oz. Btls. \$1
CATSUP	DEL MONTE or FOOD CLUB		6 14 Oz. Btls. \$1
RED APPLES	U. S. NO. 1 WASH. WINESAP		LB. 12c
BOLOGNA	RATH BLACK HAWK	PIECE	LB. 29c

WIN LEVI'S®

Fun in the Sun

KIT

Everything you need for a super Summer!

- Air Mattress with Built-In Pump
- 12" Barbecue Grill
- 4-Piece Badminton Set
- 3-Piece Swim Set—Snorkel, Mask & Flippers
- Bongo Drums



NOT A CONTEST! NOTHING TO BUY!

DRAWING AT 4 P. M.
 WEDNESDAY, MARCH 7

The Exchange Store

"Serving Texas Aggies"