### BATTALION EDITORIALS

## SWC Politics?

Just what benefits, if any, will the students of Texas A&M enjoy as members of the newly organized Southwest Conference Student Association?

On first glance it would appear that the idea for such an association of student leaders was conceived as a lever to promote integrated intercollegiate athletic teams among the conference schools. Surely this was the first item of business of the infant organization last January in Dallas. (The fact that a constitution for the SWC Association had not then been adopted, and the student body presidents signing the resolution calling for integrated sports were acting "on their own" is not important. It was the embyro organization that drew up the document).

Surely this and other major questions will arise from time to time in the future as they have in the past. The Association will provide, for the first time, a permanent organization of school body presidents to discuss mutual problems and perhaps find common solutions.

Now a constitution has been adopted (A&M did not have a voting representative at the Feb. 17 Fort Worth meeting at which the proposed constitution was put in its final form) and only needs to be ratified by six of the eight schools in the conference to become effective. The Student Senate will

vote on ratification Thursday.

The SWC Association can become an effective force in Southwest Conference student life. Its actions in the next few months will determine the strength of its effectiveness.

We look forward to the spring semester meeting of the Southwest Conference Student Association with cautious anticipation.

## -Sound Off—

Drill Field Path

The Battalion: To those of us in Law Hall afflicted with the caffeine or TV bug, the shortest route to the Memorial Student Center is the one we take. Day by day the evidence of our sickness becomes engraved in the drill field which

separates us from our soma. The time has come for us all to take our separate paths, lest the powers that be use their authority to restrict us. Perhaps the longer walk would be invigorating and certainly make the savoring all the sweeter.

Law Hall Dorm Council to the Academic Building-I

Prof's Wife Likes Landscape Editor,

The Battalion:

I gather that taking part in controversial subjects is not exactly the order of the day around here right now. Even so, I must take issue with the letter of last week condemning Building and Grounds for their work in landscaping the campus.

I cannot answer for shrubs cut from behind buildings and some other specific charges of defacement made. But for that part of the campus I see most—east gate



COMING

MARCH 9

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, nonprofit, self-supporting educational enterprise edited and operated by students as a journalism laboratory and community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

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Larry Smith
Alan Payne, Ronnie Bookman, Robbie D. Godwin...
Ronnie Fann, Gerry Brown, T. S. Harrover Managing Editor
Sports Editor
News Editors Sylvia Ann Bookman ..... Assistant Sports Editor Van Conner

with Elvis Presley Plus

"THE RIGHT APPROACH" with Juliet Prowse



IN THE COLLEGE WHO WINS: BRAND ROUND-UP

Get on the BRANDWAGON ... it's lots of fun!

Marlboro







#### by Jim Earle



"I think he's over doing it. Perfumed letters aren't that much of a hazard!"

In case Mr. Newett is inter-

ested, the yaupons, one and all,

have a much better new home.

the flood-lighted A&M signs.

ber of variety of trees being

planted on the golf course. One

could go on and on. But perhaps

this is enough to let Building

and Utilities know that some of

us think they are doing a superb

job of making our campus a thing

Then there are the great num-

They look most contented.

think that Building and Utilities has done a most commendable job. From the highway to the System Building is now a beau- They're probably as happy as I tiful drive. I await with eagerness each change of flowers in the long bed created a few years ago. And I enjoy to the fullest the beautiful flowers when they are there. At present it's red tulips. They're worth going to

As for ruining the so-called "park" between the Academic Building and Cushing Library, I for one disagree that it ever looked like a park. Some sort of "pens" would be a more apt name. True, the yaupons were fine specimens, but they did nothing for the area they occupied. There are excellent trees in that area. With only trees and grass we now have something of vista in which the trees show their beauty. (Aesthetics aside, I found the yaupons a decided traffic hazard.)

WAS MY BUSINESS His alias: "Dr. Moriarty." His job: dreaming up fiendish plots for U.S. spies. After 20 years of silence, Stanley Lovell reveals the true story of his adventures in the O.S.S. In this week's Post, he tells about the "Hedy Lamarr"-a device that panicked a roomful of generals. About a devilish weapon for wrecking Nazi supply trains. And about a "mistake" that might have blown up the White House.

The Saturday Evening



TUESDAY "BLUE HAWAII"

### PRIZES: "Decca" Hi-Fi Stereo Phonograph

 Texas A&M Students Only.
 Only empty Marlboro, Parliament, Philip Morris, or Alpine Packs accepted. PEANUTS WISH I COULD Collection are at the Bowling Alley in the MSC Building and at the Exchange IKE YOU, CHARLIE NOBOD4 BROWN, BUT I LIKES ME Store.

For Further Information Contact: Jim Lovick at VI 6-4586

Student Who's name is on pack drawn. Contest begins Feb. 20 and runs thru Drawing will be held April 6.

> Prize is now on display at the Exchange Store





WOULD BE ADMITTING THAT I

WAS LOWERING MY STANDARDS

WOULD YOU? BE REASONABLE!







CORPS SOPHS. & JUNIOR YEARBOOK PORTRAIT SCHEDULE

SOPHS and JUNIORS in the Corps will have their portrait made for the "AGGIELAND" according to the following schedule. Portraits will be made at the AGGIELAND STUDIO between the beauty of the property of the between the hours of 8 a.m. and 5 p.m. on the days scheduled.

February 26-27 White Band 27-28 Maroon Band 28-March 1 Sqd. 1-3

electrical and mechanical engineering (B.S.). Phillips Petroleum Co.-Chemical, electrical and mechanical engineering and chemistry (all degree levels), business administration, animal husbandry, animal

Job Calls

The following firms will inter-

view graduating seniors in the

Placement Office of the YMCA

Wednesday

Co. will continue interviews be-

gun Tuesday. Positions and de-

grees needed were listed in Fri-

Celanese Chemical Co.-Chem-

istry (all degree levels), chemical engineering (B.S., M.S.),

day's Battalion

American Institute for Foreign Trade and Arthur Anderson and

science, agricultural education, agricultural engineering, agron-Wednesday and Thursday Allen-Bradley Co. - Electrical

engineering (B.S., M.S.), industrial and mechanical engineering

Proctor and Gamble Co. -Chemical, civil, electrical, industrial, mechanical and petroleum engineering and chemistry (B.S.,

Western Electric Co.-Electrical and mechanical engineering (B.S.); accounting (B.B.A.), and economics (B.S.).

Summer Jobs

Phillips Petroleum Co. will interview seniors and graduate students majoring in chemical, am with the change. He should electrical and mechanical engicome down Highway 6 and see neering, chemistry and physics them making a background for Wednesday for summer jobs.

#### Bulletin Board

Professional Societies

Insurance Society will hear Joseph B. Galle, district manager of Equitable Life Assurance Society, speak on insurance companies' investment of their portfolio Tuesday at 7:30 p.m. in Room 202 of the Business Ad-A Prof's Wife ministration Building.

VISIT STICKLEY'S CARNIVAL of VALUE SALE

Feb. 26th - March 10th

SHOP UNDER THE "BIG TOP" AND SAVE

FREE Popcorn and Balloons Win A Free Hotpoint Clothes Dryer

CKLEY'S SHEPARD

FURNITURE CO. 318 N. Bryan, Bryan

Ernie Kovacs "SAIL A CROOKED SHIP"

STARTS TOMORROW



Audrey Hepburn In

"BREAKFAST AT TIFFANY'S IF I WERE TO LIKE YOU, I







HOW DO YOU RATE AS A

on t

Is being a mother your full-time job? Then you're no hetter than a cave woman says Margaret Mead. In this week's Saturday Evening Post, s tells why the average hous is a flop as a woman. Shows smart mothers are encoun be Dumb Doras. Tells why should stop picking on career and spinsters. And advises v

Now-fly Continental all the way west!

A-1, B-1, C-1 D-1, E-1, F-1, G-1

# LOS ANGEL

## **EL PASO**

PHOENIX

Leave here at 3:57 PM. Fast connection at Houston to Continental's Jet Power Viscount II. Then enjoy a Golden Champagne dinner en route west. For reservations, call your Travel Agent or Continental at VI 6-4789.



"SHAKE DOWN" STARTS TOMORROW



SHOWS DAILY 12:30 4:30 8:30

NOW SHOWING "POCKET FULL OF MIRACLES"

"WRECK OF MARY DEARE By Charles M. Schul