

**Career Cues:**

**"Whatever your major, make sure to include a course in 'people'!"**

*W. Emlen Roosevelt, President National State Bank, Elizabeth, N. J.*

"If my college adviser had prophesied that studying psychology would some day help promote my career in banking, I'd have scoffed. Yet that is exactly what has happened. And when I think about it now the reason seems obvious. The facts and figures of banking, or of any other field, are mechanical devices. They take on real meaning

only when related to people. "Good psychology is also the basis of all teamwork. And, since most of today's business and scientific problems are too complicated for 'one man' solutions, teamwork is essential. If you want to be a valuable team player, and a likely candidate for captain, be the person who understands people. Learn what it takes for people to work together in harmony. Learn how to win trust and confidence. Learn basic human psychology.

"Bear this in mind, too. World tension, community tension, business tension, even family tension are the facts of everyday life. The more you know of human behavior, the better prepared you will be to deal with these problems.

"So, if you have the chance, take a course devoted to 'people.' Your class adviser can probably help you fit a psychology elective into your schedule. I don't think you'll regret it... I know I didn't."



W. Emlen Roosevelt first became a bank president while still in his early thirties. Today he heads still another bank and is a leader in New Jersey financial circles. Em's been a CAMEL fan ever since his undergraduate days at Princeton.

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**BELL TELEPHONE COMPANIES**



**Spring Semester Starts With Three New Profs**

Pat Sullivan of West Texas State College has joined the Department of Education and Psychology. Dr. Paul R. Hensarling, head of the department, has announced.

Hensarling said Sullivan will be an assistant professor, with main work assignments in curriculum and instruction and supervision of student teaching. He began his new duties today.

Sullivan will replace Dr. Dwain M. Estes who is going to the University of Alabama to become an associate professor of educational administration.

Sullivan has completed all course work on his doctorate degree at the University of Texas and lacks only his dissertation. Curriculum and instruction is his major field of study.

The educator received his B.A. degree in 1947 from Texas Tech, majoring in English and minoring in speech, and his M.A. in English education, from Texas Tech in 1951.

Sullivan's experience includes English teacher and assistant principal and principal of Hereford High School, 1946-56, and English teacher at Fresno High School, California, 1956-59. He has supervised secondary school teachers and taught courses in curriculum and instruction at West Texas State College since 1959.

While studying for his doctoral degree at the University of Texas, he has been a lecturer, supervised secondary school teachers of English, and has taught courses in curriculum and instruction in the College of Education.

Sullivan is married and has a daughter, five, and a son, two.

Dr. Zerle L. Carpenter, a meats specialist, has joined the Department of Animal Husbandry as an assistant professor.

Dr. O. D. Butler, head of the department, said the new faculty member's duties will consist of both teaching and research.

Carpenter is a native of Duke, Okla. He did his undergraduate work at Oklahoma State University, where he graduated in 1957 with a bachelor of science degree.

His master of science and doctoral degrees were earned at the University of Wisconsin, Biochemistry and meats was the study area for his M.S. degree, awarded in 1960. Pork quality was the dissertation subject for his doctoral degree, which he received shortly before coming to A&M.

The professor also was associated with U. S. Department of Agriculture research activities while at the University of Wisconsin.

Carpenter and his wife, Lou, live at 4400 Nagle in Bryan.

Don Hall, who has more than 12 years experience in telephone maintenance and repair, has joined the Engineering Extension Service as an instructor in the communication technician training program.

His duties will carry him to all parts of the state where he will work with telephone cooperatives and independent telephone personnel in all phases of telephone system operations, ranging from field construction problems to central office equipment.

He began work in 1947 as an apprentice lineman in Lehm later worked in Goldthwaite, Ingram, and Raymondville with telephone cooperatives. He also spent four years in military service with the U. S. Air Force as a radio repairman.

Hall is single and lives at 28 Highland in College Station.

**Rekoff Presents EE Paper**

Dr. Michael G. Rekoff Jr., associate professor in the Department of Electrical Engineering, presented a paper before the American Institute of Electrical Engineers at its winter general meeting in New York, N. Y., Jan. 28 to Feb. 2.

The conference paper, titled "Single Phasing as Determined by Control Circuit Impedance," was prepared in collaboration with Dr. N. L. Schmitz, professor of electrical engineering at the University of Wisconsin in partial fulfillment of the requirements of the Ph.D. degree.

Presented in the paper is a new concept for determining values of control winding circuit impedance which cause the single phasing mode of operation by the a-c induction servomotor. The concept allows the development of a simple graphic construction which quickly establishes whether or not any value of control impedance will cause single phasing.

**Nelson Writes Magazine Article**

Dr. Bardin H. Nelson, professor in the Department of Agricultural Economics and Sociology, is the author of an article appearing in the January issue of the "Journal of Marketing."

"Seven Principles in Image Formation" is the title of the article.

The "Journal of Marketing" is the professional journal of the American Marketing Association.

Nelson defines "image" as a composite of the attitudes which a group of people holds toward a product.

The professor also prepared a paper, "Factors Contributing to the Public Image of Range Management," which was delivered at the recent annual meeting of the American Society of Range Management in Corpus Christi.

Nelson is now working on a paper, "Principles Involved in Image Formation: Implications for Area Development," to be given during a Southern Agricultural Workers Association meeting Feb. 5-6 at Jacksonville, Fla.

After his return from Florida, Nelson will be working with R. L. Smith, head of the data processing center, on a program analyzing data from eight southern states. The data concern social, psychological and economic characteristics associated with varying types of adjustments made by individuals and family groups.

**CAMPUS**

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