

Aggies

Our profits, over and above capital needs, are returned to the student body for providing recreational facilities on the campus. During the past nine years nearly \$550,000.00 or about 8c out of each dollar spent in the Exchange Store has been so allocated.

Come to us for your every need. You'll be surprised at the wide assortment of merchandise, the ease of shopping on your own in our self-service areas, and the ready and willing attitude of our sales personnel when you need or want help in your selections.

Don't forget the convenience of our customer parking lot, our free gift wrapping service and our check cashing facilities.

Below is a description of our various merchandise departments.



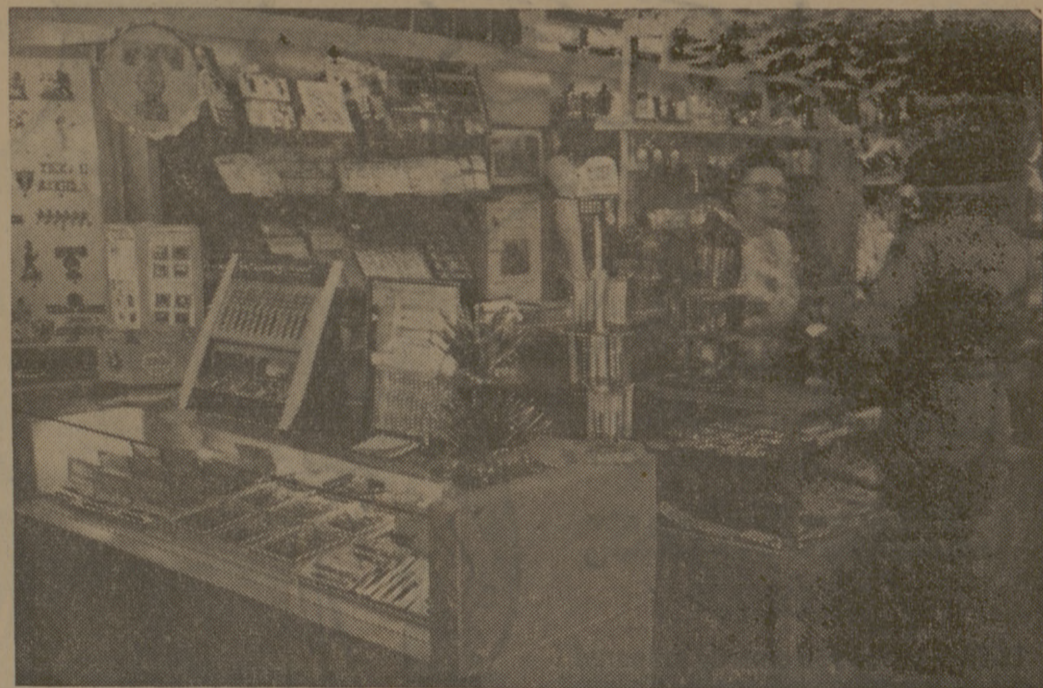
Textbook Department

The Text Book Department is on a complete self-service basis with super market type check-out! It's so easy to select your own books! No waiting in line! You simply walk in, browse through the stacks, select the books you need and proceed to a check-out stand. Each shelf is labeled with the course number and each book has a price tag showing whether it is new or used. Courteous attendants are on the floor to assist you in finding the right departments. **PLAN NOW TO BUY ALL YOUR BOOKS IN YOUR FRIENDLY EXCHANGE STORE.**



Engineering Department

You Engineers and Architects will love this department. Everything from a drawing pencil to a slide rule can be found. All the better known brands are in stock. Brands such as Keuffel and Esser, Eugene Dietzgen and Frederick Post are featured in drawing instruments and slide rules. All are attractively displayed and courteous sales people are available to assist you or you may select your own. During the opening days of the Fall Semester we will have factory representatives in the store to explain the merits of their products to you.



Novelty and Stationery Department

Here you will find complete selections of Parker, Sheaffer, and Esterbrook fountain pens, ball points and mechanical pencils. Here also you find many attractive designs of die stamped college stationery from the Houses of Montag, Charles Elliott, Carmelle and Eldridge. Just the thing for writing Mom or the girl friend.

Every Aggie likes to have the college seal on his personal items. We have a dazzling display ranging from belt buckles to hitch hiking bags. Decals, pennants, stuffed animals, ash trays or a bracelet for that little dear back home. You name it, we have it!

ESTORE

"In Its 54th Year of Serving Texas Aggies"