Ag Golfers Playing in NCAA Tourney


THE BATALION
Cotton Bowl Will Be Pounded For Second Year in Row

| By Harold V. Ratliff Associated Press Sports Writer <br> The Cotton Bowl, pounded by 21 games last fall, will have the same treatment this year. <br> It means Dallas again will be the most football-saturated city in the nation. There will be two professional teams once morethe Dallas Cowboys of the National Football League and the Dallas Texans of the American Football League. Southern Methodist also will play five games in the big saucer instead of four and Texas and Oklahoma will clash there as usual. <br> Last year there were 20 pro and college games plus the allstar football game of the Texas coaching school. The latter will be played at San Antonio this fall but SMU's extra game will make the same number for the Cotton Bowl as in 1960. <br> The Texans wanted to play an exhibition game in the Cotton Bowl but couldn't get the date it desired so it will play the exhibition at Cobb Stadium, the high sehool athletic plant. <br> There was a rhubarb last season when the Cowboys played Friday and Saturday night games in the Cotton Bowl during the college season. The collegians claimed they should have the weekday dates while the pros ought to confine themselves to Sundays. That was supposed to be the custom. <br> This year the pros won't be seen in the bowl except on Sundays. Only the Dallas Cowboys-Green Bay exhibition will be played on a Friday night but it's in August and does not conflict with the colleges. <br> No one thinks Dallas can support two professional football clubs so that each can make a profit but there is no prospect of one of them falling out anytime soon. It so happens that each is owned by men with many millions of dollars and they say they don't mind losing for a few years if they can see eventual paying support. <br> Neither of the pro clubs came close to breaking even last season in their Dallas debut. The Cow- | boys averaged about 21,500 attendance per game, which was something like 20,000 less than necessary to hit the break-even point. The Texans averaged 28,863 by actual count but all those were not paid admissions. Chances are the Texans didn't average much more than the Cowboys in paid attendance. The Texans need about 32,000 per game to break even. <br> Both claim 1961 prospects are bright for them not to at least lose so much money. In the first place they have all equipment and other initial expenses out of the way. And each owns most of its players. Each also expects to have better attendance although they admit they have to have winning teams to make that possible. <br> Lamar Hunt, the wealthy owner of the Texans, won't be disap- <br> Hannigan Elect Of Bryan-CS Ex <br> Brigadier General James P. Hannigan has been elected President of the Bryan-College Station, Exchange Club. <br> General Hannigan is Dean of Students at Texas A\&M, is a vestryman at St Andrews Episcopal Church in Bryan and a vice-chairman of the Arrowmoon Boy Scout District. <br> Mr. E. L. Angell, Vice Chancellor of the Texas A\&M System was elected Vice-President and Mr. A. C. Cooper was re-elected SecretaryTreasurer. <br> Mr. Julian M. ("Mike") Barron, Jr., Mr. Robert L. Smith and DrGordon Pratt were elected to the Mr. R. L. "Bob" Hunt, Director Board of Control. <br> of Development Planning at Texas A\&M, was the main speaker at Monday's luncheon and spoke on "The Search of the Century". Preliminary to his discussion of the A\&M "Century Committee" Mr Hunt pointed out that everyone is engaged in a search for direction, | pointed if his team fails to break even because he says he thinks it will be at least the fourth year before "we quit losing money." Owners of the Cowboys mapped a five-year plan in the first place. <br> Southern Methodist University may be the biggest loser. This school had a winless team last season and it drew accordingly. It will have to put out a winner next fall to compete with the pros and prospects don't appear too bright for that. <br> Anyway, there will be football running out the Dallas fans' ears. And there'll be somebody make a profit. That would be the State Fair of Texas, which owns the Cotton Bowl. The pros and col legians have to pay the State Fair 15 per cent rental on the big saucer. <br> ed President xchange Club <br> for a national purpose and for goals toward which to direct our energies. He suggested five principles for keeping our country strong and on an unbeatable course of action. These were (1) pursuit of the Divine Will, (2) maintain a strong business community based on sound currency, (3) maintain free enterprise and the private property system, (4) build and maintain a truly great educationa system and (5) meet squarely every challenge that confronts us. He added the plea that we export our American ideology with even more persistence energy, and enthusiasm than the Kremlin does their police state program. |
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