

BATTALION EDITORIALS

A Passable Job

The televising of the pilot film of "Campus USA" on the Texas A&M campus offers the college a unique opportunity. Out of a vast number of colleges and universities in the Southwest (135 in Texas alone) Texas A&M was chosen as the one school whose story might best sell an advertiser on the idea of a new television series about the campuses of America.

Producer Alan Neuman faced an impossible task in trying to picture all of the color and history of Texas A&M in slightly more than 24 minutes of actual television time. Working with student leaders, administration and faculty officials and Memorial Student Center personnel, Neuman and his staff have come up with a script and shooting schedule that does a quite passable job.

Naturally, the time limitations imposed by the nature commercial television will mean that many seemingly important aspects of life at Texas A&M will necessarily be eliminated when the final editing is done.

The show is not a documentary. The producers hope to sell the series in the 8-11 p. m. weekday time-slot this fall. Television usually allots this time to entertainment shows. So the primary consideration of "Campus USA" will be to entertain.

Hence, the story of Texas A&M will be told in as entertaining a way as possible while retaining the tradition and achievement of the college.

To introduce the idea that the wives of Texas A&M students are an important part of the overall life of the college, (20 per cent of the student body being married), the show will feature a "married student picnic" similar to one held only a few weeks ago at Hensel Park. The mock "picnic," however, had to be televised in the grove of trees across from G. Rollie White Coliseum to the impracticability of moving the production equipment to the park.

Last night yell practice was filmed in the Coliseum. Students were surprised to find they were yelling for fencers and gymnasts, sports that seldom draw a large crowd of enthusiastic supporters. Basketball, the sport usually yelled for in the Coliseum, however, presented a host of production problems. So a compromise sport was necessary.

The idea that Texas A&M students avidly support their varsity sports was certainly not lost however.

And certainly the Corps of Cadets and the Band seldom have a pass-by in front of the System Administration Building as they did tonight. But the facade of the Administration Building is impressive. For many visitors it is the first college building they see after turning from the highway onto the campus. For these and many others, the Administration Building naturally imparts the idea—Texas A&M.

Then too, production problems prohibit moving the television equipment to the Main Drill Field. But does the fact that a review is held at a location other than what is customary alter the fact that 3,500 Texas A&M students comprise the proudest Corps of Cadets in the United States.

"Campus USA" does not present a true picture of Texas A&M. But how could any medium express the academic growth, the tradition and the color that is Texas A&M in 24 minutes?

"Campus USA" does a passable job!

Year Of Success

Another year of student publications at A&M comes to an official end tonight at the annual Student Publications Banquet in the Memorial Student Center.

Along with the end also comes the beginning—the beginning of what is hoped will be another year of successes, good feelings and satisfactory relations.

During the past year, few will deny that the six student publications on campus have flourished.

The Battalion, for the third year, won first place in the national Lumberman's Mutual Casualty Co. safety edition contest.

The A&M Review, reworked practically from scratch, hit the campus with four highly-praised editions. The Review's cover with Tex, his boots and Plato also became a trademark.

The Southwestern Veterinarian, The Agriculturist and The Engineer all enjoyed profitable and flourishing years. Not to mention The Aggeland '61, as yet unseen, but already quite promising.

All these efforts on the part of students and their faculty advisors will be culminated tonight with the presentation of watches, keys and other awards to the student staff members.

While in the background, new staffs are already working and planning—working and planning for a year to come that they hope will be as big and as successful as the one just past.

WHERE THE BEST PICTURES PLAY
SKYWAY DRIVE-IN THEATRE
CHILDREN UNDER 12 YEARS—FREE

NOW THRU TUESDAY

"THE ALAMO"

With John Wayne

Richard Widmark

Laurence Harvey

Richard Boone

MEMORIAL DAY DANCE

Sponsored by V.F.W. POST 4692

SHILOH HALL

SATURDAY, MAY 20

Music by JIMMIE COPELAND

Aggies Invited

\$1.00 Per Person 8:00 P. M. till

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

Members of the Student Publications Board are L. A. Dueswall, director of Student Publications, chairman; Allen Schrader, School of Arts and Sciences; Willard I. Truettner, School of Engineering; Otis R. Kunze, School of Agriculture; and Dr. E. D. McMurry, School of Veterinary Medicine.

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BOB SLOAN EDITOR

CADET SLOUCH

by Jim Earle

JFK, Mr. K Meet Word Expected



"... Be calm and act natural—you're on national TV!"

Sound Off US Must Live With New Korea

Editor, The Battalion:

What's wrong with Texas A&M College the way it is?

Granted there are many things around here which need improving, but we have a Board of Directors, a president, a faculty and a Century Council to do that for us. Why do we have to have a New York TV director come down here and tell us how A&M should be.

I am in favor of A&M being filmed for "Campus USA." It's just that I don't see why they can't show what's really here.

How many times do we have "married student picnics" at G. Rollie White Coliseum? How often does Dave Woodard and the Six Peppers perform in the Main Lounge of the Memorial Student Center, not to mention the Band and the Corps parading in front of the Administration Building? And square dances?

I guess we just have to create a "public image" for the "mass media," but I would like to see the image stick a little closer to the facts.

James W. Carter, '63

Gulton Hall THEATRE
FRIDAY

FRIDAY MAY 19

IMPACTS

American Legion Hall

9:00

PALACE
Bryan 2-8879

LAST TWO DAYS

Walt Disney's

"ABSENT MINDED PROFESSOR"

Sat. Nite 11 p. m. Preview

Ruth Roman & Paul Anka

In

"LOOK IN ANY WINDOW"

Also

"KINGS GO FORTH"

Preview Saturday Night

Also Sunday

EXPOSED!



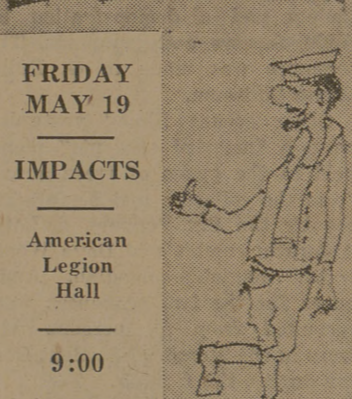
BOB HOPE & LUCILLE BALL

THE FACTS OF LIFE

Produced by PANAMA & FRANK

Represented nationally by National Advertising Services, Inc., New York City, Chicago, Los Angeles and San Francisco.

LAST BLAST!



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Bryan 2-8879

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Also Sunday

QUEEN

DOUBLE FEATURE

Clark Gable

In "RUN SILENT RUN DEEP"

& Gary Cooper

In "BRIGHT LEAF"

PEANUTS



CAMPUS

NOW SHOWING

DEAN MARTIN SHIRLEY MACLAINE ALL IN A NIGHT'S WORK



INSPIRED BY Pat Boone

THE WALLIS PRODUCTION

TECHNICOLOR A Paramount Release

CIRCLE

LAST NIGHT TONIGHT

Paul Newman & Joanne Woodward

In "FROM THE TERRACE"

Also Jeff Hunter

In "HELL TO ETERNITY"

SATURDAY NITE ONLY

ROBERT RYAN ALDO RAY

Also

John Payne

In "BAIL OUT AT 43,000"

STARTS SUNDAY

Burt Lancaster

"ELMER GANTRY"

&

"THE KENTUCKIAN"

WASHINGTON (AP)—Speculation arose that the White House Friday would officially announce a forthcoming meeting between President Kennedy and Soviet Premier Khrushchev.

Since last weekend authoritative sources have said a meeting would be held in Vienna. This was confirmed by Austrian officials who said under a tentative timetable Kennedy will arrive in Vienna June 2 and Khrushchev will arrive a day later.

The officials, who said their information came from the Austrian Embassy in Washington, said Kennedy plans to leave Vienna June 4 and Khrushchev plans to leave June 5.

This would give the two leaders more than two days to confer.

Speculation about timing of a White House announcement was prompted by a change made Thursday in presidential press secretary Pierre Salinger's schedule.

He said the usual 11 a.m. news briefing at the White House would be held at 10 a.m. Friday.

Otherwise, Kennedy's spokesman stuck to his previous schedule about a Kennedy-Khrushchev get-together. Other authoritative sources said Kennedy will go on from his May 31-June 1 Paris visit with President Charles de Gaulle to Vienna to meet Khrushchev June 3-4.

Bulletin Board

CHURCH NEWS

The following area churches have announced their schedules for this Sunday:

A&M Presbyterian Church
9:30 a.m.—Aggie welcome coffee; 9:45 a.m.—Sunday school; 11:00 a.m.—Morning worship.

College Station Church of Christ
9:45 a.m.—Bible school; 10:45 a.m.—Worship service; 7:15 p.m.—Worship service.

St. Thomas' Episcopal Chapel
8:00 a.m.—Holy Communion; 9:15 a.m.—Family service; 9:45 a.m.—Church school; 11:00 a.m.—Morning prayer.

FINEFEATHER DRIVE IN
1608 Finefeather Rd. TA 2-0931
CUSTOM BARBECUEING
For Parties, Etc.
Owner B. H. KRENEK '41

INSPIRED BY Pat Boone

Dickies® Casuals

Distinctive beltless styling. Concealed, self-fitting waistband. Famous-name Wash and Wear fabrics, processed for permanent fit. Popular cuffless legs—readily cuffed if you wish.

New British Tabs from Dickies® Casuals

Distinctive beltless styling. Concealed, self-fitting waistband. Famous-name Wash and Wear fabrics, processed for permanent fit. Popular cuffless legs—readily cuffed if you wish.

THE EXCHANGE STORE
"SERVING TEXAS AGGIES"

By Charles M. Schulz