## BATTALION EDITORIALS

## Tell The Campus Why

Filing opens tomorrow for the spring class elections, and we feel that, as usual, no one will know what's happening.

We have heard complaints in the past years that the class office position—or any other campus election positions -go to the student candidates whose names are found at the top of the list on the ballot, or to the student candidates who are known best across the campus. We have also heard complaints that many times the most qualified student candidates are not elected because there is no common means by which all candidates can be heard by the entire student

For that reason, The Battalion will offer sufficient opportunity for all student candidates to make known the reasons in print why they should be elected to the position they are seeking. The College Regulations state that student candidates may have "written solicitation published in The Battalion in the 'Letters to the Editor' column or in some other section by arrangement with the editor.'

We are not by any means attempting to dispute the election standards set forth in The College Regulations. These standards are necessary and quite adequate.

But we do feel that class elections here at Texas A&M, in some instances, are somewhat of a farce. Perhaps it is because of the poor campaign measures taken by the student candidates; perhaps it is because the student candidates feel that campaigning is not incidental to election.

As a result, the student voters—those that do take the effort to cast a ballot-are not at all certain of what they are voting for. Therefore, The Battalion will accept any statements for election by candidates to be printed March 30, one week before the election day. We frankly expect some rather ridiculous statements from some student candidates. But we like to think that a prospective class officer has very definite reasons and ideas for being elected, rather than simply seeking the prestige that comes with being a class officer.

We are also stipulating that these platforms or reasons from student candidates who seek to be elected be held to 50-75 words or less, that they be typewritten, and a signature clearly affixed so that there is no doubt who wrote the statement. It is also necessary for each of the student candidates bring in their statements personally before 5 p.m., April 13. The statements will appear by classes in alphabetical order.

Perhaps, through a media such as The Battaalion and an extensive effort across the campus by the individual student candidates, the class elections can become more competitive and more interesting. And, more important, perhaps the most qualified student candidates will be elected

Fly there it's faster by far!

QUICK CONNECTIONS

TO EL PASO, ALBUQUERQUE

For reservations, call your Travel Agest

BATTALION

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Texas A&M College.

Entered as second-class matter at the Pest Office b College Station, Texas, under the Act of Con-press of March 8, 1870.

BILL HICKLIN ...

Joe Callicoatte

Bob Sloan, Alan Payne, Tommy Holbein

Jim Gibson, Bob Roberts

Larry Smith

VIA JET POWER VISCOUNT II!



"... instead of figurin' th' cost of weekend dates in dollars -I've learned to figure it in grade points.'

## Social Calendar

The following organizations from Hempstead will be the feawill meet on campus:

CADET SLOUCH

Tonight

The American Foundrymen's Society will meet at 7:30 p.m. in the foundry of the Mechanical Engineering Shops.

The Premedical-Predental Society will meet at 7:30 p.m. in Room 113 of the Biological Science Building. Dr. Paul Baur



"Wackiest Ship in the

STARTS TOMORROW

JEFF CHANDLER IN "THE PLUNDERERS"

tured speaker of the evening.

in the Gay Room of the YMCA.

Mrs. J. W. Batts Jr. will present

a program on "Floral Fashions

Tuesday

"FACTS OF LIFE"

with Bob Hope and Lucille Ball

"IMITATION GENERAL"

with Glenn Ford

LAST DAY

Army"

for Your Home.'

The Fashion Group of the A&M Social Club will meet at 7:30 p.m.

LAST DAY "Jubal & the Attack"

STARTS WEDNESDAY







Sports Editor News Editors

ADMISSION
MATINEE
All Passes Discontinued During this Performance

ADULTS \$1.00 ADULTS \$1.25 CHILDREN ... 50c CHILDREN ... 50c Students (All Shows) 80c

## Job Interviews

The following firms will hold will interview seniors majoring neering or mechanical engineer-

The Minneapolis-Honeywell Co. will talk to seniors majoring in electrical engineering, mechanical engineering or physics for positions in design and development engineering, applied research, sales and quality control. Applicants should have electronic background and extra electronic

Swift and Co. will hold interviews for seniors majoring in chemical engineering, electrical engineering, industrial engineering, mechanical engineering, agricultural economics, agricultural education, agronomy, animal husbandry, dairy husbandry, entomology or poultry husbandry. Positions in meat sales, agricultural chemical sales, provision department or sheep department are available. \* \* \*

The U.S. Naval Air Test Center

job interviews in the Placement in electrical engineering who are interested in work in the test and evaluation of naval aircraft and missiles.

The San Antonio Air Materiel Area will talk to seniors majoring in aeronautical engineering, electrical engineering, industrial engineering or mechanical engineering for employment in the re-design and modification of aircraft and other equipment currently in use by the Air Force.

\* \* \* The Proctor and Gamble Distributing .. Co. will hold interviews for seniors majoring in agricultural economics, business administration, economics, industrial education, industrial engi-



Housewives, if your family is tired of Sunday's roast, Monday's left overs, Tuesday's chicken, Wednesday's hamburgers, Thursday's hash, Friday's fish sticks and Saturday's "clean out the refrigerator" regimen, here's your chance to reclaim TOP BILLING as "queen of the kitchen".

During the week of March 14-20 we offer the nationally known best selling cookbooks listed below at the following discounts.

Single Title	List	Less	5%	
Two ,Titles	List	Less	10%	
Three or More	List	Less	15%	

Better Homes & Gardens Diet Book	\$2.50
Better Homes & Gardens NEW Cookbook	3.95
Better Homes & Gardens Junior Cookbook	2.95
Better Homes & Gardens Meat Cookbook	2.95
Better Homes & Gardens Dessert Cookbook	2.95
Better Homes & Gardens Barbecue Cookbook	2.95
Better Homes & Gardens Holiday Cookbook	2.95
Better Homes & Gardens Salad Book	2.95
Betty Crocker's Picture Cookbook	4.95
DeGros Candy Cookbook	2.50
Adelle Davis: Let's Cook It Right	3.50
Snack & Party Cookbook	2.50
PIE Cookbook	2.50
O'Connon: Barbecue Cookbook	2.50
Food For You	1.25
PETER PAUPER PRESS	
ABC of Desserts	\$1.00
Holiday Party Casseroles	
ABC of Wine Cooking	1.00
ABC of Chafing Dish Cookery	1.00
ABC of Salads	1.00
Holiday Cookies	1.00
ABC of Barbecue	
Holiday Candies	1.00

LET'S COOK BETTER AND LIVE BETTER

The Exchange Store Serving Texas Aggies

phone off the hook with his muzzle and dialled the department of weights and measures. (It would perhaps have made more

ing for positions in the sales

management field. The initial E"We Service All Foreign Cars

assignment will be in the south- 1416 Texas Ave. TA 2-4517

west unless otherwise requested.

Read Battalion Classifieds Daily

BOOM!

Today, foregoing levity, let us turn our keen young minds to the

No. 1 problem facing American colleges today: the population

explosion. Only last week four people exploded in Cleveland,

Ohio-one of them while carrying a plate of soup. In case you're

thinking such a thing couldn't happen anywhere but in Cleve-

land, let me tell you there were also two other cases last week-

a 45 year old man in Provo, Utah, and a 19 year old girl in

Bangor, Maine-and in addition there was a near-miss in

Klamath Falls, Oregon—an eight year old boy who was saved

only by the quick thinking of his cat Walter who pushed the

'I Was a Teen-age Dwarf", Loves of Dobie Gillis", etc.)

sense for Walter to dial the fire department, but one can hardly expect a cat to summon a fire engine which is followed by a Dalmatian, can one?)

\*

"Sports Car Center" Dealers for

Renault-Peugeot

British Motor Cars

Sales—Parts—Service



I bring up the population explosion not to alarm you, for I feel certain that science will ultimately solve the problem. After all, has not science in recent years brought us such marvels as the transistor, the computer, the bevatron, and the Marlboro filter? Oh, what a saga of science was the discovery of the Marlboro filter! Oh, what a heart-rending epic of endless trial and error, of dedication and perseverance! And, in the end, what a triumph it was when the Marlboro scientists after years of testing and discarding one filter material after another-iron, nickel, lead, tin, antimony, sponge cake—finally emerged, tired but happy, from their laboratory, carrying in their hands the perfect filter cigarette! What rejoicing there was that day! Indeed, what rejoicing there still is whenever we light a Marlboro and settle back and enjoy that full-flavored smoke which comes to us in soft pack or flip-top box at tobacco counters in all fifty states and Cleveland!

Yes, science will ultimately solve the problems rising out of the population explosion, but in the meantime the problems hang heavy over America's colleges. This year will bring history's greatest rush of high school graduates. Where will we find classrooms and teachers for this gigantic new influx?

Well sir, some say the answer is to adopt the trimester system. This system, now in use at many colleges, eliminates summer vacations, has three semesters per annum instead of two, and compresses a four year course into three years.

This is good, but is it good enough? Even under the trimester are utterly wasted in sleeping. Is this the kind of all-out attack that is indicated?

I say no. I say desperate problems call for desperate remedies. I say that partial measures will not solve this crisis. I say we must do no less than go to school every single day of the year. But that is not all. I say we must go to school 24 hours of every day!

The benefits of such a program are, of course, obvious. First of all, the classroom shortage will immediately disappear because all the dormitories can be converted into classrooms. Second, the teacher shortage will immediately disappear because all the night watchmen can be put to work teaching calculus and Middle English poetry. And finally, overcrowding will immediately disappear because everyone will quit school.

Any further questions?

Yes, one further question: Have you tried Marlboro's newest partner in pleasure—the unfiltered, king-size Philip Morris Commander? If not, by all means come aboard. You'll be



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