THE BATTALION College Station, Texas Friday, December 16, 1960

BATTALION EDITORIALS What Can Be Said?

"Johnny Motorist" has been exposed to facts, figures, details and warnings of the hazards of highway driving, especially during the holiday season. But this creature, the person who holds the steering wheel, seems to be oblivious

Whenever these organizations attempt to promote traffic safety, the individuals preparing the material must certainly feel they are striving for an impossibility. Millions of words are printed, pictures are distributed, warnings are issued, facts and figures are compiled as testimonial to "Johnny Motorist's" ignorance.

Still, the death predictions mount each year. This year, in Texas, the Department of Public Safety is looking for 90 violent deaths on the state highways. Compound this with 49 other states and you have a grotesque assemblage of Yuletime tragedy.

To put the issue into a broad impression, it has been noted that traffic accidents obliterate more Americans than all the wars in our nation's history. Think about that: "All the wars." That includes the Revolutionary War, the War of 1812, the Mexican War, the Civil War, the Spanish-American War, World War I, World War II and the Korean conflict.

Then, too, the traffic dilema can be put in perspective with disease also. Pnuemonia, cancer, polio, congential malformation . . . all are dreaded killers. But it is also proven that "Johnny Motorist" has taken more unnecessary lives with his highway antics than all of these diseases.

A remedy for this annual rampage on the highways is still lacking. National campaigns have combated "Johnny Motorist", local and state authorities have sought to eleminate his needless recklessness. Yet he continues to weave

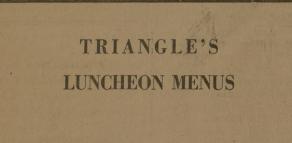
We can only emphasize that those taking the highways during the holiday recess at least be aware of the odds that are set against them. We say this because in 85 out of 100 traffic accidents, "Johnny Motorist", not the machine, is at fault.

Here on the Texas A&M campus, there is a tradition that has become consistently tragic at this time of year. Each time a person directly connected with the College passes away or is killed, the flags fly at half mast. That same night on the campus all the lights are doused and the deceased is given a 21-gun salute and "Silver Taps" are played.

Who knows? If the predictions this year are accurate, the flags may well be flying at half-mast Jan. 3.

Again we ask: "What can be said?"

"Johnny Motorist" is ignorant and irresponsible.



Friday

Deep Fried Red Snapper	
Sliced Bar-B-Q Beef	
Chicken Fried Steak	
Braized Beef Tips	



'DETERMINED EFFORT' **Daniel Urges Continuation Of 'Significant Progress'**

Underlining the Governor's be-

Governor Price Daniel today urged Texans to continue, thru Safety predicts 90 traffic deaths 1960, total highway crashes, colthe Christmas-New Year's holi- during the 10-day period of "Op- lisions resulting in injury, nondays, the "significant progress" eration Deathwatch 1960," from injury wrecks, number of permade thus far this year in reducing traffic deaths on the 11:59 p.m., Sunday, Jan. 1. This nomic losses from traffic mis-State's streets and highways.

traffic during the ten-day year- included 12 days each. end holiday season, Governor Daniel said it has now been 'proven to the satisfaction of been made in reducing traffic ians had advised him that a commost Texans that a determined deaths, official statistics from the bination of bad weather, the holieffort on the part of Texas auto- Department of Public Safety in- day rush involving hundreds of mobile drivers to drive safely dicate reductions in the daily av- thousands of drivers seeking to and legally can and will reduce erage of traffic deaths during cover long distances in a short the number of crashes and the the Christmas holidays for the time and the usual dangers of tonumber of deaths and injuries in past three years. During the yearour heavy traffic.

"During the past three year- inclusive, traffic deaths averaged ber deaths unless drivers employ end holidays," the Governor con- from 9 to 11.7 daily. During the extreme caution, courtesy and tinued, "traffic deaths have been years 1957, 1958 and 1959, the care." fewer than the number predicted, average number of traffic deaths mostly because we have been able daily during the Christmas holito attract and retain the atten- days was 8.5, 7.4 and 8, respection of drivers during these per- tively.

iods of abnormally heavy traffic. The weekly DPS traffic statis-The records speak for themsel-ves; in 1957, the predicted toll additional gains in the Gover-was 113, but the actual deaths nor's continuing battle to save were 102; in 1958, the prediction lives in Texas traffic. was 95 and the toll was 67; in Through the 49th week of

1959, the prediction was 112, the 1960, traffic fatalities totaled actual toll 97, all during the 2,025 as compared with 2,209 for and strike out for home, stop and year-end holidays. "These figures mean," the Gov- ing of 184 lives or a decrease in condition of your car.

ernor said, "that 53 Texans were lives lost of 8 percent. Traffic still alive after those three holi- deaths for 1959 passed the 2,000days although we had expected mark on Nov. 20, three weeks them to die in traffic. What we earlier than this year. have already accomplished in the During the same period, fatal

past three years can be repeated traffic crashes in the State reach- both headlights and taillights this year if the same kind of ed 1,646, as compared with 1,828 burn sufficiently? Do the windwidespread cooperation can be on the same date in 1959, a re- shield wipers function properly? bbtained throughout the State." duction of 182, or 10 percent.

The Department of Public During the first ten months of 12:01 a.m., Friday, Dec. 23, to sons injured in traffic and ecois the first 10-day year-end holi- haps were all reduced by 8 perday since 1955. The 1958 holiday cent over the same period of diction of 90 deaths in Texas covered nine days, and the others 1959. Traffic deaths were down 7 percent as compared with that same period in 1959. Gov. Daniel said DPS statistic-

by Jim Earle Safety Slogans Add Color To Difficult Campaigns Every year, traffic safety com-

mittees and departments of pubit isn't always the other fellow as: who gets killed in traffic acci-

One of the more colorful as- Through It Like Hell!"

Texas' own Governor's Highlic safety, all over the United way Safety Commission has com- "Steer Clear of 'Tavern Fog.'" States launch campaigns to con- piled a list of these slogans, from vince the American motorist that points all over the country. Such Carefully! No Hospital Within A sign at Hondo, Tex.: "This

road gets trooper for chaser. New British safety slogan: Mississippi road sign: "Drive TH

"You can kill, so drive with is God's Country. Don't Drive skill."

"It's nice to be important, but

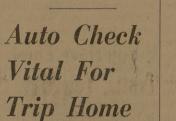


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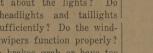
of course

day's Texas traffic could result end holidays from 1950 to 1956, in a "sharp increase in Decem-



Before you jump into your car the same period last year, a sav- think just a minute about the Besides checking the gas, oil,

water and tires, have you made any real preparation for the trip What about the lights? Do



(Served w/two vegetables, salad, hot rolls, coffee or tea)

SERVING HOURS 12:00 to 1:00 - 5:00 to 8:00 P. M.



THE BATTALION

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WILL YOUR WIFE **BE A WIDOW THIS YEAR**

because someone wanted all of the road?

This year, over 40,000 men, women and children will die on our roads unless we all do something to prevent it!

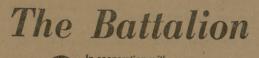


HERE'S HOW YOU CAN HELP STOP TRAFFIC DEATHS NOW

Drive safely and courteously yourself. Observe speed limits and warning-signs. Wherever drivers stay alert and obey the law, deaths go DOWN!

- 2. Urge your police and courts to enforce the law strictly! Wherever enforcement is strict, deaths go DOWN!
 - Support your local safety organization

Published in an effort to save lives



The Advertising Council The National Safety Council

If you are in doubt about the answer to any of these questions, you had better take about 30 minutes of extra time and have these

Worried about the cost? You should be. The real cost is not measured in dollars and cents, it is measured in lives. And the odds are much higher should you

Regardless of where you have the inspection done, keep in mind that mechanical failures account for a large percentage of automobile accidents.

CIVILIAN YEARBOOK PORTRAIT SCHEDULE

ALL civilian students, IN-CLUDING GRADUATE STU-DENTS, 5th and 6th year archi-tectural and Veterinary Medi-cine students, will have their portraits made for the AGGIE-LAND '61 according to the fol-lowing schedule.

Portraits will be made in COAT & TIE at the Aggieland Studio between the hours of 8:00 A. M. and 5:00 P. M. on the days scheduled

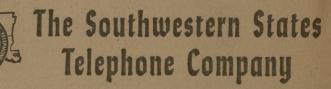
(surnames beginning with) January 3-4 January 5-6 D-H I-M January 10-11 January 12-13 January 17-18 N-Q R-S T-Z January 19-20

PEANUTS









By Charles M. Schulz

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