

BATTALION EDITORIALS

Lasting Effects

An experience often ends hurriedly, but its effects are many times lasting.

The Sixth Student Conference on National Affairs lasted only three and a half days last week, but its effects will surely be seen in the years to come.

SCONA VI presented an opportunity for student leaders from colleges and universities in Canada, the United States and Mexico to meet and exchange ideas on various national and international issues at hand today.

This interchange of ideas during the daily roundtable discussions in the Memorial Student Center was possibly the key to the success of the conference, according to many of the delegates.

This success goes back to many factors, starting with the groundwork laid by the SCONA VI staff which began work immediately after last year's conference, preparing for an even more successful SCONA this year.

Various intricate details had to be worked out, with a full year's work laying ahead for the men on SCONA. With the termination of the Conference, it is the general consensus that their efforts were well rewarded in the success of SCONA VI.

The immediate effects of SCONA VI are difficult to see, other than a better understanding of major problems facing our world today which was received by all delegates attending the conference.

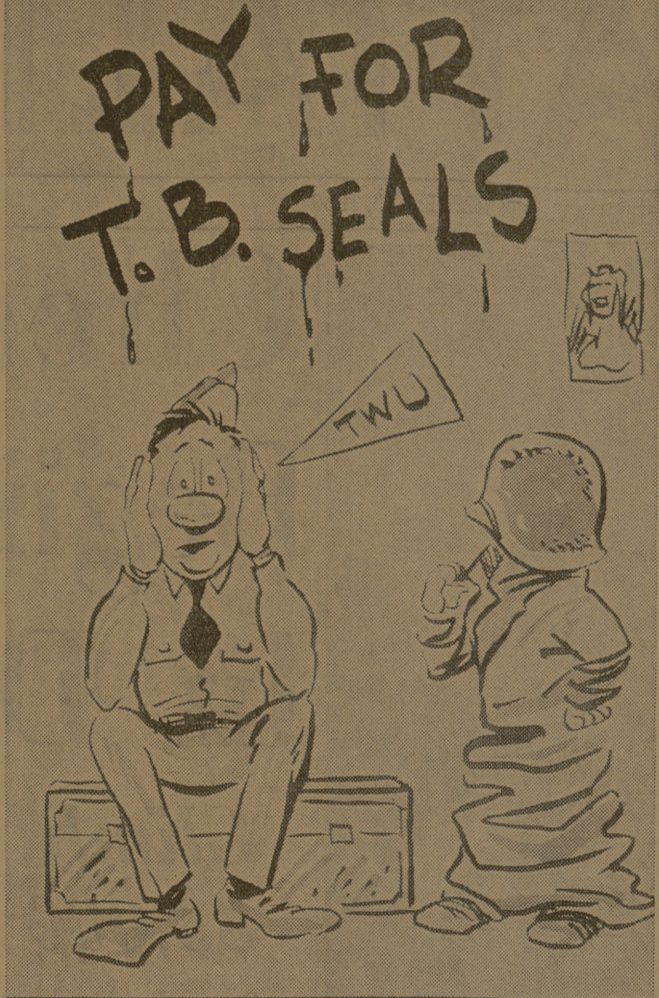
But SCONA's effects are designed to be long range, that through a period of years a generation of responsible leaders in national and international affairs might be promoted by serious exchange of ideas among students.

Supplementing the discussions have been talks by leaders in foreign affairs, including Horace H. Smith, State Department Advisor to the War College of the Air University; Aziz Ahmed, ambassador from Pakistan to the U. S.; and Thomas C. Mann, Assistant Secretary of State for Inter-American Affairs.

These men made invaluable contribution to the conference, speaking on subjects discussed by the delegates.

In such an environment of interest in national and international affairs, the delegates to SCONA VI participated in a remarkably successful conference.

Within these students, and many others like them, the odds still rest with the side of freedom.



"... I'm getting more absent-minded every day. I made a note to do something important today and now I can't remember where the note is."

— Sound Off —

Editor, The Battalion:

In regard to the problem before the Texas A&M Executive Committee of changing the name of our great school so as to include the word "university," we respectfully recommend a possible solution designed to avoid the inadvertent loss of that intangible element of value which presently surrounds the name of Texas A&M. We refer to the factor known among businessmen as "good will."

Amid the pressure to forsake all in a headlong rush to badly needed funds, we feel that we should not allow with one fell-blow the gloss built up around the college name to be needlessly obliterated. To let a name whose reputation was constructed with such painstaking deliberation over a period of several generations slip so easily from our grasp, when it can be preserved with a little imagination, would, we submit, be a betrayal of those unsung scholars and soldiers who have gone before. Of these considerations we are sure the committee is fully aware. With that in mind we would first address ourselves to what we believe should not be done.

Neither the State of Texas, in

relation to her sister states, nor Texas A&M itself, in relation to the land-grant colleges, has ever been in the habit of slavishly following others in applying the same solutions to common problems merely for the sake of conformity. Quite the contrary, just as A&M has assiduously maintained the Cadet Corps as the keystone of its public support, we should for the same reason studiously avoid the adoption of such trite appellations as "Texas State University," "The University of Texas at College Station," "South Texas (or East Texas) University" and the like. To do so would, of course, be but to copy a practice long since accepted as normal among other state-supported colleges in general, and other land-grant colleges in particular. But to none of these latter schools do we bear the slightest resemblance save in our basic curriculum and joint inception under the enabling act of 1862.

It is true that "A&M" is not a name which is peculiarly our own. But it is also true that the only A&M with which the general mass of people throughout the country is vaguely familiar is TEXAS A&M. If we cling to this storied name until

it is abandoned by the lesser lights, we shall then stand alone in fact as well as in fame.

If, on the other hand, we follow the others in substituting for "A&M" some pretentious cognomen thought to be more appropriate for remaining in step with current trends, we shall by an equal measure lose our invaluable unique image in the public mind.

As a result of the competitive situation created by the vast horde of new colleges and universities which have sprung up in recent years, the young man of today is faced with a multiplicity of college choices; and at this point he begins to look around for features setting one apart from the rest.

Once we capitulate to the forces of conformity, even if it is only to the extent of adopting some common-place name, or one which is already closely associated with some other institution, it will become increasingly difficult to maintain any vestige of the identity which now singles out Texas A&M as offering alternatives distinguishable from the other medium-sized midwestern and southern colleges and universities.

We would therefore recommend that, if the legislature insists on a redesignation before making enlarged appropriations available for needed salaries and projects, we look in another and different direction. Our proposal is to adopt a plan which has, through the test of time, found eminent success in retaining alumni as well as public support, along with an overall reputation which is unsurpassed.

We have reference to the dichotomy between "university" and "college" which exists in at least two of the country's finest schools, Harvard and Columbia. To use Harvard as an example, the undergraduate student is known as "Harvard College," and this unit is embraced within the overall institution, which includes graduate and professional schools, known in its aggregate form as "Harvard University." Accordingly, the "Harvard Man," in his most precise definition, is confined to the undergraduate student in "Harvard College," the senior ring he wears is inscribed "Harvard College," the athletic teams are comprised entirely of men from "Harvard College," the school esprit and traditions are all centered around that relatively small percentage of students at "Harvard University" who are in "Harvard College." Yet the entire organization is known collectively as "Harvard University," of which one of the writers as a law student is as much a part as the undergraduate at the college which forms its core.

By similarly adopting the name "A&M University" for the combined graduate, professional and undergraduate student bodies, and preserving the name "A&M College" for the "Aggies" or undergraduates in the Corps of Cadets, it would seem that the deeper values would be saved while at the same time accomplishing the objectives of obtaining increased appropriations and grants.

Bruce Sterzing, '54  
Dale Dowell, '54

Fly there  
it's faster by far!

DALLAS

Lv. 11:31 A.M. 6:11 P.M.  
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For reservations, call your Travel Agent  
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CONTINENTAL AIRLINES



Social Calendar

The following clubs and organizations will meet on campus:  
Tonight

The American Foundrymen's Society will meet in the Foundry at 7:30 p.m.

The Pre-Med, Pre-Dent Society will meet in Room 113 of the Biological Science Building at 7:30 p.m.

The A&M Student NEA will hold a meeting in Room 211 of the Petroleum Engineering Building at 7:30 p.m.

The Physical Education Wives' Club will meet in the home of Mrs. Joe Wilson, 610 Montclair, at 8 p.m.

The J. T. L. McNew Student Chapter of the American Society of Civil Engineers will meet at 7:30 p.m. in the CE Building Lecture Room. Guest speaker will be Dr. S. R. Wright, head of the Department of Civil Engineering.

The University Dames Club will have a Christmas Work Par-

ty at 6:30 p.m. in the South Solarium of the YMCA.

The Aggie Wives' Bridge Club will meet in the Ballroom of the Memorial Student Center

at 7:30 p.m. The Geology Club will meet in the Geology Building at 7:30 p.m. Dr. Jack Burst will be the guest speaker.

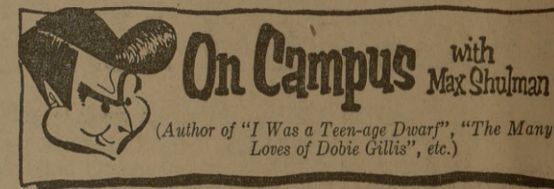
Remember TONIGHT

A T S

Guion Hall

8 P. M.

Admission 25c



DECK THE HALLS

The time has come to make our Christmas shopping lists, for Christmas will be upon us quicker than you can say Jack Robinson. (Have you ever wondered, incidentally, about the origin of this interesting phrase "Quicker than you can say Jack Robinson"? Well sir, the original phrase was French—"Plus vite que de dire Jacques Robespierre." Jack Robinson is, as everyone knows, an anglicization of Jacques Robespierre who was, as everyone knows, the famous figure from the French Revolution who, as everyone knows, got murdered in his bath by Danton, Murat, Caligula, and Aaron Burr.)

(The reason people started saying "Quicker than you can say Jacques Robespierre (or Jack Robinson as he is called in English-speaking countries)" is quite an interesting little story. It seems that Robespierre's wife, Georges Sand, got word of the plot to murder her husband in his bath. All she had to do to save his life was call his name and warn him. But, alas, quicker than she could say Jacques Robespierre, she received a telegram from her old friend Frederic Chopin who was down in Majorca setting lyrics to his immortal "Warsaw Concerto." Chopin said he needed Georges Sand's help desperately because he could not find a rhyme for "Warsaw." Naturally, Georges Sand could not refuse such an urgent request.)

(Well sir, Georges Sand went traipsing off to Majorca, but before she left she told her little daughter Walter that some bad men were coming to murder daddy in his bath, and she instructed Walter to shout Robespierre's name when the bad men arrived. But Walter, alas, had been sea-bathing that morning on the Riviera, and she had come home loaded with sea shells and salt water taffy, and when the bad men came to murder Robespierre, Walter, alas, was chewing a big wad of salt water taffy and could not get her mouth open in time to shout a warning. Robespierre, alas, was murdered quicker than you could shout Jacques Robespierre (or Jack Robinson as he is called in the English-speaking countries).)

(There is, I am pleased to report, one small note of cheer in this grisly tale. When Georges Sand got to Majorca where Chopin was setting lyrics to his immortal "Warsaw Concerto," she was happily able to help him find a rhyme for "Warsaw," as everyone knows who has heard those haunting lyrics:

*In the fair town of Warsaw,  
Which Napoleon's horse saw,  
Singing cockles and mussels, alive alive a!*



But I digress. We were speaking of Christmas gifts. What we all strive to do at Christmas is, of course, to find unusual, offbeat, different gifts for our friends. May I suggest then a carton of Marlboro Cigarettes?

What? You are astonished? You had not thought of Marlboro as unusual, offbeat, different? You had regarded them as familiar, reliable smokes whose excellence varied not one jot or tittle from year to year?

True. All true. But at the same time, Marlboros are unusual, offbeat, different, because every time you try one, it's like the first time. The flavor never palls, never gets hackneyed. Each Marlboro is a fresh delight, a pristine pleasure, and if you want all your friends to clap their hands and exclaim, "Yes, Virginia, there is a Santa Claus!" you will put them at the very top of your Christmas list.

And for further Yuletide joy, give Marlboro's nonfiltered companion cigarette, mild, flavorful Philip Morris—in regular size or the sensational new king-size Commander. You'll be welcome aboard!

May we use this means of thanking you Aggies and others in the surrounding area for your patronage during the past year.

We strive to serve the very best of foods at the lowest possible prices. Our menu offers — the best fried chicken, choice cuts of barbecue beef, pork, and chicken, the very best northern corn fed steaks and a variety of seafoods that you will enjoy — sandwiches and drinks.

For your convenience we are prepared to fix any order to go in special boxes — Just Call TA 2-4557

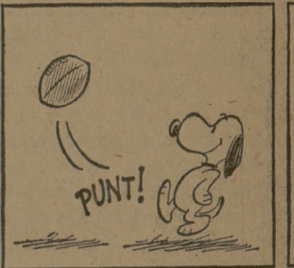
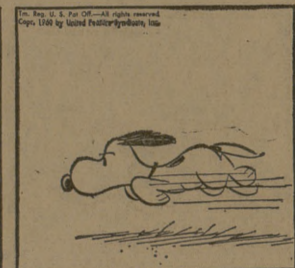
So may we ask—please give us a try. If you are one of our customers now—please call again. We appreciate your business. We are located at 3410 South College—the rock building midway between Bryan and College Station.

To you all our most sincere wish for a very Merry Christmas and Happy New Year.

The Management

Youngblood's Cafe

PEANUTS



Happy Christmas  
AND MAY WE ADD,  
THANKS FOR EVERYTHING.

Holick's  
A&M Since 1891 North Gate College Station VI 6-6721

THE BATTALION  
Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

Members of the Student Publications Board are L. A. Duesell, director of Student Publications, chairman; Allen Schrader, School of Arts and Sciences; Willard I. Truetzner, School of Engineering; Otto R. Kunze, School of Agriculture; and Dr. E. D. McMurry, School of Veterinary Medicine.

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BILL HICKLIN EDITOR