

BATTALION EDITORIALS

Unity Now

America elected a new president Tuesday and the most important consideration now is to unite behind him.

Conversation across the nation—and even on the Texas A&M campus—has been bitter to some respects of the election outcome.

True, the race was one of the closest and bitterest in the history of the United States, but John Kennedy will be inaugurated President of the United States in January.

Foreign relations, old age pension, religion, farm measures, civil rights and other frictions prominent in the platforms of this hectic election year must be laid aside.

The Battalion, which has been unable to take a stand in the presidential election because of a state law prohibiting state-supported institutions from taking measures to further the cause of a candidate for local, state or national offices, encourages all Americans—especially the students, faculty and staff of Texas A&M—to unite behind John F. Kennedy, the 34th President of these United States.

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Falling Behind

Is there any reason why other cities in Texas should sport better United Chest collection records than College Station?

Reports last night on the current progress of the United Chest Drive reveal that College Station is lagging considerably in reaching its goal of \$15,150.

Compare that mark, if the current trend continues, with other cities in Texas and the result is poor. Here are the percentage results of other Texas cities that have completed their Drive for the year:

Nederland has collected 114.2 per cent; the little town of Weimar has collected 105.4 per cent of its goal; Dumas has collected 103.5 per cent; Beaumont, Sherman and East Bernard just cleared the 100 per cent mark; and Fort Worth became the first city in Texas to top \$1 million while collecting 100.1 per cent of its goal.

Compare College Station with this impressive display of community participation and interest and the results are not at all favorable.

The poor showing thus far has been blamed on the national elections Tuesday. But College Station still has a long way to go.

Six days remain to contribute to the United Chest Fund Drive and give aid to numerous community organizations while helping themselves. \$7,647 is needed.

Last year, College Station surpassed its goal of \$13,000 and the total was upped this year to \$15,150 in anticipation of another fine community showing.

If the goal is not equalled or passed, it will brand College Station as a community lagging in civic interest . . .

CADET SLOUCH

by Jim Earle JFK Victory 3RD IN A SERIES



... no that wasn't the fall-out whistle. I'm just waking up the whistle jock.

Closest Race In 50 Years

WASHINGTON—Sen. John F. Kennedy won the presidency Wednesday in the tightest, toughest election in nearly half a century.

With a dramatic triumph over Vice President Richard M. Nixon his at last, the 43-year-old Massachusetts Democrat called upon the people he will lead for a supreme effort to move this country safely through the 1960's.

A switch of less than 40,000 votes in four states would have snatched victory from the young man and the only Roman Catholic ever to be elected to the White House.

In the wake of the balloting, national leaders of both parties spoke out for unity in the nation. But sounds of a battle for control of the Republican party began erupting along conservative-liberal lines.

Sen. Barry Goldwater of Arizona, wearing the mantle of leader of the conservative element in the GOP, said the Republicans lost the presidency because they had a "mee-too" candidate.

Paraguay Just Emerging From 19th Century Ways

(Editor's note: Third in a series of articles on South American countries, this was written by Jimmy Carter, who has lived in Paraguay for the past one and a half years).

Paraguay is a nation just emerging from the 19th Century, where she has been for the past 50 years, due to several devastating wars and a situation of being land-locked.

Asuncion, the capital of Paraguay, was founded in 1537 and was the leading city of South America for 200 years. Suddenly the queen city as left behind and only recently has she begun to catch up with the rest of the continent.

The country today has a population of approximately 1,755,000, with 3,000,000 cattle and 2,000,000 horses in an area roughly the size of California.

Paraguay has an agrarian economy with its chief product being beef, cotton and hardwood. The official language is Spanish, but the Guarani Indian language is more widely understood.

The capital of this country is a city of flowering trees, lined boulevards, historic colonial buildings and houses, modern hotels and offices, six ox-team carts, and a perpetual traffic jam of autos from all over the world.

A person may see cigar-smoking women with baskets of live chickens on their heads, riding their little burros side-saddle to market.

One's ears will be filled by the tolling of bells from the many churches of Asuncion. All traffic may come to a halt in front of the president's mansion as you wait for a cow to slowly edge its way down the street eating oranges off the trees. The unusual is always the rule in Asuncion.

Paraguay, which for centuries was isolated from the rest of South America, is now a central

cross-roads, connected by three jet airline routes to the rest of the continent.

It is becoming an increasingly popular tourist spot because of its quiet, easy tempo, its unsurpassed hunting and fishing, its beautiful hand-made laces, and

its friendly people. But its own determination, and with the help of the United States and the United Nations, Paraguay is smoothly entering its 20th century, which is so often not the 'cast with other undeveloped nations.

Jino's Coiffures

SPECIALIZING IN—

Permanent Waves Bleaching, Tint & Colors Just For You

SHAMPOO & HAIRSET \$2.50 HAIR CUTTING \$2.00 PERMANENT WAVES \$12.50 & up

608 S. College TA 2-3625 Back of Joyce's Tiny Tots

HOLIDAY

Friday, November 11, 1960, being a holiday in observance of Veterans Day, the undersigned will observe that date as a holiday and not be open for business:

- First National Bank City National Bank First State Bank & Trust Company College Station State Bank Bryan Building & Loan Association Community Savings & Loan Association

INTERPRETING

Kennedy Victory Similar To 1866: Undecided Nation

By J. M. ROBERTS Associated Press News Analyst Some thoughts after scanning the election returns:

It's going to be hard for John F. Kennedy to find any mandate powers in Tuesday's vote.

We heard a lot during the campaign about undecided voters, and a lot more Wednesday morning about an undecided nation. The

counting period is reminiscent of 1888, when Grover Cleveland had a thin popular majority and lost by electoral votes to William Henry Harrison. Kennedy got the electoral votes, all right, but in many states just barely.

The evidence is not available for a definite assessment of the effect of the religious issue. But

the 32 years of mass education and better communication between groups of people since Alfred E. Smith de seem to have had some effect.

The Southern states which went Republican have done so before on different issues. If Richard M. Nixon was helped in traditionally Republican farm territory here he faced tough economic issues, it cannot be proven.

The election offers new evidence of a trend which has already been widely recognized in this century as steadily changing the face of America. It is the tendency of the population to shift to the cities, and to vote Democratic after arriving.

Nixon was both praised and criticized during the campaign for attempting to make his own personality and his own experience the issue, rather than run primarily as the representative of his party. He does appear to have outrun the party.

Job Interviews

The following firms will hold interviews with seniors Friday in the placement office:

The Bell Helicopter Co. will interview majors in aeronautical engineering, mechanical engineering and electrical engineering. Positions are in the design, development and testing of helicopters, automatic stabilization systems and other electro-mechanical systems.

Cutler-Hammer, Inc. will interview majors in electrical engi-

neering and mechanical engineering for sales engineering.

Ernst and Ernst will interview majors in accounting for jobs throughout the US and Canada. The Hooker Chemical Corporation will interview candidates for a PhD in Chemistry for research work.

The F. W. Woolworth Co. will interview majors in accounting and business administration for careers as store managers.

Social Calendar

The following clubs are slated to meet tonight:

The Abilene Hometown Club will meet in Room 206 of the Academic Building at 7:30 p. m. The Bay Area Hometown Club will meet in Room 225 of the

Academic Building at 7:30 p. m.

The Deep East Texas Hometown Club will meet at 7:30 p. m. in the Birch Room of the MSC. The Red River Valley Hometown Club will have a steak fry at 5 p. m. in Hensel Park.

The Angelina County Hometown Club will meet in Room 2C of the MSC at 7:30 p. m.

The Rio Grande Valley Hometown Club will meet in Room 231 of the Chemistry Building at 7:30 p. m. A film will be shown and officers will be elected.

The San Angelo-West Texas Hometown Club will meet in Room 104 of the Agriculture Building at 7:30 p. m.

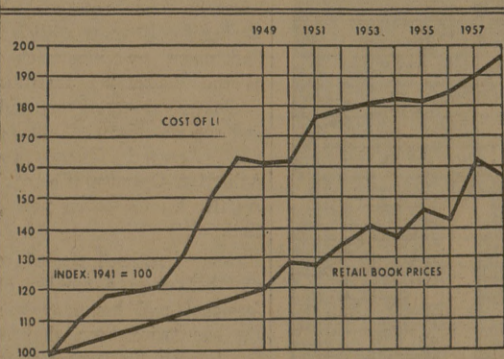
The South Louisiana Hometown Club will meet in Room 227 of the Academic Building at 7:30 p. m. Officers will be elected.

The Guadalupe Valley Hometown Club will meet in Room 127 of the Academic Building at 7:30 p. m.

The El Paso Hometown Club will meet in Room 214 of the Academic Building at 7:30 p. m.

Proportionately, Book Prices Have Risen Less Than The Prices Of Other Commodities . . .

RETAIL BOOK PRICES COMPARED WITH COST OF LIVING



Despite the increase in publishing costs, Book Prices have not kept pace . . . as shown by the graph, courtesy of Publishers' Weekly, U.S. Bureau of Labor Statistics and McGraw-Hill Book Company.

THE EXCHANGE STORE

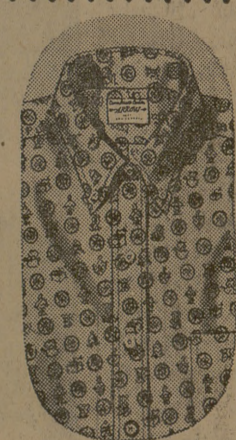
"Serving Texas Aggies"



the traditional look in broadcloth sport shirts

The fabric, the fashion, the feeling . . . all lend the look of classic authenticity to these favored sport shirts. Distinctively printed on broadcloth in handsome, muted colorings . . . styled with button-down collar and back pleat. Tailored in exact sleeve length. \$5.00

cum laude collection by -ARROW-



classics . . . in casual fashion

Sport shirts with authentic flair . . . naturally favored by the man of defined tastes. Rich, subtle prints on fine broadcloth . . . well-turned out in the traditional button-down collar. You'll be proud to wear these sport shirts from our Arrow Cutt laude collection. \$5.00

Bullock's MENS WEAR SINCE 1933

BRYAN TEXAS

By Charles M. Schulz

Western Restaurant advertisement with menu items like Broasted Chicken Dinner and Roasted Chicken Lunch.

The Battalion advertisement including editorial content, membership information, and contact details.

Skyway Drive-In Theatre advertisement for Thursday and Friday showing 'The Greatest Show on Earth'.

Peanuts comic strip featuring Snoopy and Woodstock, with the caption 'WHAT DO YOU THINK YOU'RE DOING?! GET OUT OF HERE!!' and 'WHEN A CAT PLAYS WITH A BALL OF STRING, THEY THINK IT'S CUTE!'.