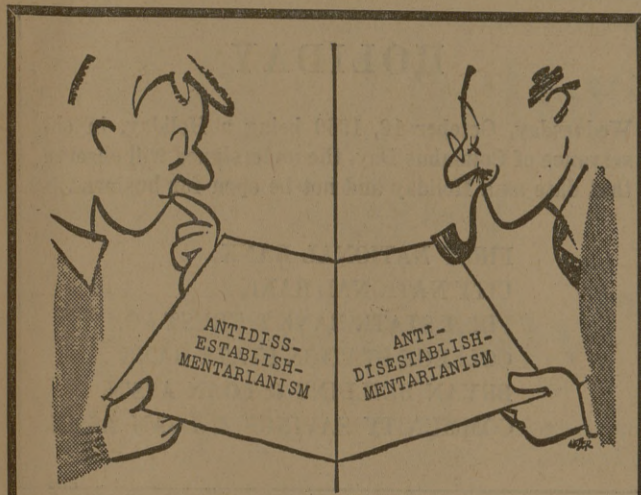


Junior Rifle Club Instructor Plans Start Of Sixth Session

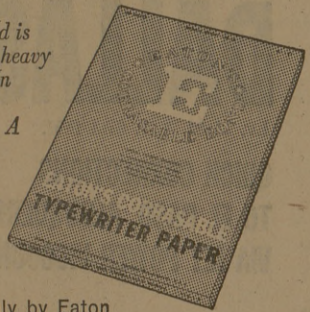
National Rifle Assn. counselor announced the beginning of the sixth Instructor Training School to begin Oct. 16 at 2:00 p.m., 206 Lee Avenue South in College Station.



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INDUSTRY PRAISED

(Continued From Page 1)

in the rural and semi-rural areas of our state where in agriculture we see an increased application of machinery and a smaller application of human labor."

The executive director of the Texas Municipal League, Steve Matthews, told the attendants that "industry is meaningful to a community only if industry's products bring into that community money from other places. Cities die and populations suffer a declining standard when the people begin to live off each other only."

"The real value of industry," Matthews said, "is the bringing in from the outside of fresh capital and fresh finances to bolster the local economy with resources beyond its own capacity."

"New plants mean gain to Texas, to Texas cities and to Texas residents if, and only if, those plants are able to sell in markets beyond the local community, beyond the state and beyond the nation."

"Thus at all levels, the speaker declared, "it is the urgent responsibility of Texas public policy to keep our Texas industry competitive in the marketplaces of the world."

Continued Shift Likely

The director of research of the Federal Reserve Bank in Dallas, Philip E. Coldwell, added, in the coming 10 years it is likely that the structure of the southwestern economy will continue to shift with greater emphasis upon services and especially the recreational and tourist services, than at any time in the past.

"Moreover," he declared, "the shift will probably include greater emphasis upon nondurable goods as the size of the southwestern population continues to grow demanding these nondurables on a continuous replacement basis."

"Among the major segments of industrial activity in the southwest, Coldwell said, "the chances for continued expansion are best in the chemical, apparel, electronics and stone, clay and glass industries and in those durable goods industries whose products are principally tied to recreation, such as the boat building industry."

Pattern of '60's

The pattern of the 1960's in the southwest, Coldwell declared, "is, we hope, a pattern for diversification and growth away from its traditional sources of income and from its closely tied natural resource orientation into an area of consumer market orientation. This does not mean," he said, "that raw material industries, either extractive, refining or processing, will cease to operate or will even diminish in their rates of production. It does mean that there will be a proportionately smaller share of southwestern personal income which will stem from these extractive industries as the other industries of the southwest continue to grow."

"One of the principal hopes," Coldwell declared, "of the southwestern economy is that there will be a continuing research effort into ways and means of utilizing the products of the southwest so that petrochemical, petroleum and agricultural industries in this area will continue to expand and find a larger market not only in the southwest but throughout the world."

"Southwestern employment will be shaped by the economic format to which the southwest adapts itself in the coming years. There will probably be fewer farms with a larger average size. We can expect a larger number of people to be employed in manufacturing establishments, but the proportion of southwestern employment in factory work will probably be reduced as the emphasis upon service industries and other categories expand employment in those areas even more rapidly."

Signs of Overcapacity

"There are, of course, signs of great overcapacity throughout the industry at today's demand conditions, but this does not mean that there will not be further growth in demand both at home and abroad which will erase this excess of capacity. Such an increase in demand will likely come at a slow pace, but there are signs that it is developing."

"The greater use of petroleum as a raw material for the petrochemical industry is the main hope for a sizable increase in demand through the need for petroleum for other uses, including industrial and utility power requirements, may also enlarge, especially if prices of competing fuels continue to rise or if their availability is reduced."

G. W. Cox, assistant to the president, The Atchison, Topeka and Santa Fe Railway System, Chicago, said at the opening session yesterday, "the rapidly changing transportation picture will see many innovations that will effect the industrial development programs of our railroads."

"Piggyback, still in its infancy, already has wrought great changes," Cox said. "The railroads must utilize large acreage of land normally available to industry for this relatively new operation. Increasing length of cars will be a major factor in planning new in-

dustrial districts or parks, whether they be owned by a railroad or a private developer.

"I feel safe in saying," Cox said, "that during the sixties the railroads will increase their advertising programs or at least allocate a greater portion of their advertising to industrial development."

The industrial future of the United States in the 1960's was discussed by Frank Stedman, Conway Publications Inc., Atlanta, Ga. Government regulations that will affect industrialization in the 1960's were explained by Ed Gossett, general attorney in Texas for the Southwestern Bell Telephone Co. of Dallas.

The attendants were welcomed by Chancellor M. T. Harrington of the A&M College System. Leon M. Huff, Jr., Texas Bank and Trust Co., Dallas, chaired the Monday session.

4 Students Cover State Fair of Texas

One graduate and three undergraduate students of A&M have joined the Livestock Publicity Office at the State Fair to cover the livestock and horse shows through Saturday, Oct. 15.

Morris W. Asbill, a graduate student in agricultural economics, now working on his journalism degree at A&M, is covering the shows for his second year.

The three undergraduates are, Nelson Antosh, junior; Charles W. Teague, sophomore, and Robert E. Mitchell, sophomore.

Asbill, 22, is the son of Mr. and Mrs. Morris Asbill of Quitman. Antosh, 20, is the son of Mr. and Mrs. Ted Antosh of Schulenburg. He is majoring in agricultural journalism at Texas A&M.

Teague, 19, is the son of Capt. and Mrs. Charles O. Teague of Fort Hood. He is a major in journalism.

Mitchell, 20, is the son of Lt. Col. and Mrs. R. E. Mitchell of Comfort. Mitchell is majoring in journalism.

Columbus Day Talk By Hart To Be Aired

Thomas O. Lake, Jr., Grand Knight of College Station Council No. 3205, Knights of Columbus, has announced that a Columbus Day address by Supreme Knight Luke E. Hart, head of the million-member fraternal benefit society of Catholic men, will be broadcast at 5:30 p.m. tomorrow, over WTAW.

Hart, who has been a member of the Supreme Council of Directors of the organization since 1918 and has held the office of Supreme Knight since 1953, initiated many of the society's major projects.

He was a leading figure in the inauguration, in 1948, of a program, still in operation, by which advertisements of Catholic doctrine and practice are placed in newspapers and periodicals of large general circulation. He was the prime mover, too, in the project which has resulted in the micro-filming of 11 million pages of Vatican Library manuscripts.

The film library is located at St. Louis University and is available to all scholars. It was also under his leadership that the Knights of Columbus erected the Campanile, known as the Knights' Tower, at the National Shrine of the Immaculate Conception in Washington, D. C.

The theme of Hart's Columbus Day address is "Christopher Columbus, Man of Yesterday—Man of Today." It will be heard over radio stations in all countries where the Knights have councils—the United States, Canada, Mexico, Cuba, Puerto Rico, and the Philippines.



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Nice, clean furnished apartment. Screened porch and garage. Near Southside Shopping Center. Call VI 6-6884 days or VI 6-4482 after 5 or anytime weekends. 91fn

Clean, one bedroom furnished apartment, 1018 Foster, College Hills, walk-in closets, roll-away bed, garage, call VI 6-6266 or Redmond Real Estate Co. 11fn

Small furnished apartment. Near North Gate. Ideal for two boys who want to study and get by cheap. Phone VI 6-7245. 1315fn

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Official notices must be brought, mailed or telephoned so as to arrive in the Office of Student Publications (Ground Floor YMCA, VI 6-4415, hours 8-12, 1-5, daily Monday through Friday) at or before the deadline of 1 p.m. of the day preceding publication—Director of Student Publications.

Identification cards which were made in connection with registration of September 15, 17, for the current semester are now ready for distribution in the EXCHANGE STORE. They should be claimed in person immediately.

H. L. Heaton, Director of Admissions and Registrar 1314

The English Proficiency Examination for students majoring in Business Administration will be given Tuesday, October 25, 1960 at 4 p.m. in Room 202 Francis Hall. Students who plan to take this examination should register in the main office of the Division of Business Administration not later than 5 p.m. Monday, October 24, 1960. 1318

Any student who normally expects to complete all of the requirements for a degree at the end of the current semester should call by the Registrar's Office NOW and make formal application for a degree to be conferred at the end of the current semester. This deadline applies to both graduate and undergraduate students.

H. L. Heaton, Director of Admissions and Registrar 9112

All Departmental, Technical and Home-town Clubs are urged to register their officers at the Memorial Student Center, Cashier's Window.

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NAME: John Hulse AGE: 27 MAJOR: Bus. Adm.
PRESENT JOB: Telephone Manager, Sioux City, Iowa

When John Hulse was a senior at the U. of South Dakota, he had his own set of "do's" and "don'ts." Don't become a mere cipher on somebody's payroll. Don't sit on the shelf waiting for your first taste of responsibility. Do get a job where you have a chance to show your stuff right from the start. Do the job.

John knew his B.S. in Business Administration could lead him into almost any field. He chose the telephone business and joined Northwestern Bell.

One of his first assignments: streamlining operating procedures for the telephone offices of Iowa's five largest cities. In this work John showed good judgment and sound organizing ability.

Today he is Telephone Manager of Sioux City, Iowa.



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