

Around the SWC

By Alan Payne

Texas Christian University
TCU has replaced its customary six band majorettes with four featured twirlers. This change came about after a good bit of consideration and after questionnaires to other colleges revealed that a definite trend has developed toward featured twirlers.

This questionnaire revealed that SMU, Texas Tech, Texas University, Purdue and several other colleges have replaced majorettes with featured twirlers.

Also, an article in the TCU Skiff concerning care of grass on the campus said:

"Grasses on campus receive consideration as to how much they will be walked upon, whether they will be in the shade or open to the sun and how much water they will receive."

Baylor University
The Baylor Women's Department of Physical Education recently sponsored its seventh annual Baylor Olympics for coeds from five colleges and universities.

Awards were presented to both the outstanding team and individual in the competition.

And Baylor's Lariat also conducted a poll of both boys and girls concerning their respective pet peeves about conduct while on dates.

Some of these peeves went as follows:

"When a girl dates a boy quite a bit, it's nice when he takes her some place other than the library."

"There are many ways that a boy can sit and look good, but sitting with his legs crossed at the knees is not one of them."

This position is for the ladies as far as I'm concerned."

"When I'm out with a boy on a date, I don't want him to eye the other girls."

"One of my main pet peeves about girls is the act that some of them put on as being hard-to-get. No boy likes to think a girl is doing him a favor by going with him."

Texas University

A University professor, in discussing a textbook used in his course recently, said:

"Of course, there are many textbooks written on the subject, but there is only one reason why we're using MINE. It's the best."

A wire story in Friday's Daily Texan reported an incident concerning Brigitte Bardot's husband, Jacques Charrier.

It seems Charrier passed out and had to be hospitalized after watching a love scene between his wife and the leading man, Sammy Frey.

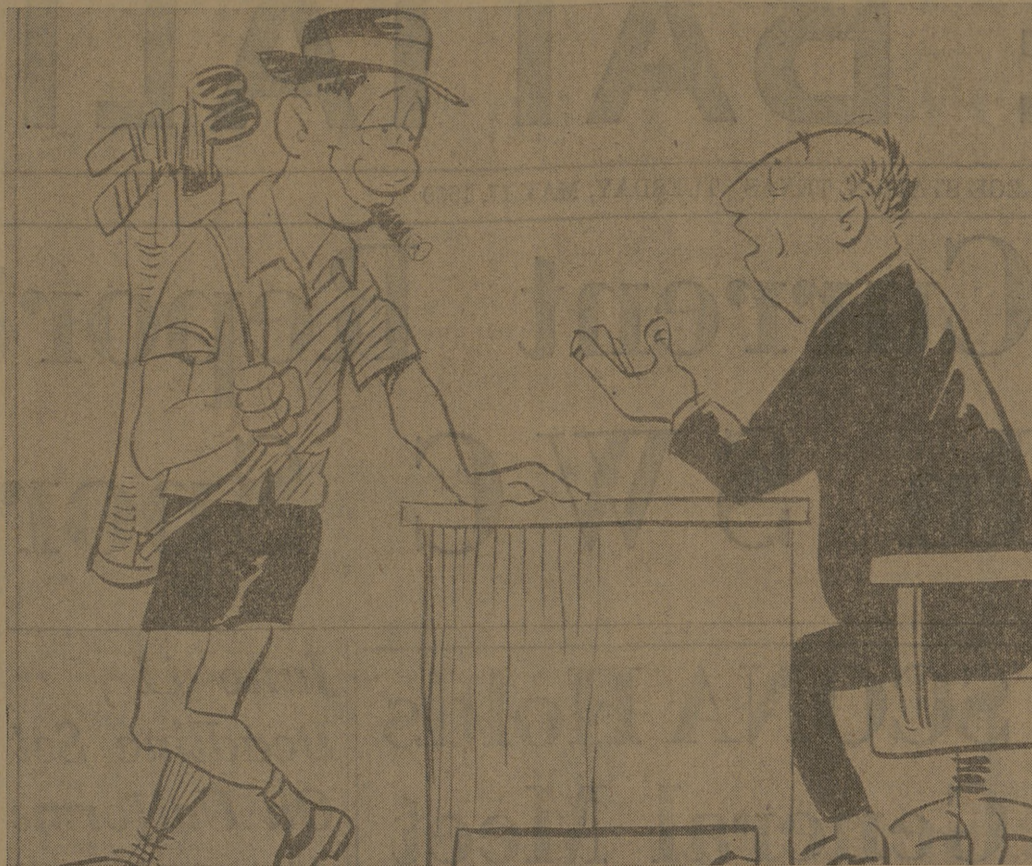
Another wire story reported a plane wreck in Argentina when an airliner hit a cow.

The plane had bumped the cow while taxiing on the Santiago del Estero Airport after dusk. Nobody was hurt, but the flight was canceled.

Nothing was said about the cow's condition.

CADET SLOUCH

by Jim Earle



"... somehow I've been getting th' feeling that you're slacking up in my course!"

Telephone Employee Meet Slated In MSC May 25-26

Approximately 90 supervisors of The Southwestern States Telephone Company will attend an

annual employee conference May 25-26, it was announced today.

The employees will be key people from the company's East Texas, South Texas and Louisiana divisions.

The meeting will begin at 9:00 a.m., May 25, and last until noon, May 25. All sessions will be held at the Memorial Student Center.

Dr. A. Q. Sartain, professor of psychology and industrial relations at Southern Methodist University in Dallas will be a featured speaker at the conference.

The evening dinner for the group is planned on the night of May 25 at the Triangle Restaurant.

The company is holding three identical conferences, the first being in Brownwood, the second conference in Texarkana, with the A&M conference the final meeting of the series.

Extension Service Specialist Given Appreciation Award

Washington—Floyd Z. Beanblossom, poultry marketing specialist for the Texas Agricultural Extension Service since November 1, 1945, was among the 102 US Department of Agricultural employees receiving awards for outstanding achievement in ceremonies yesterday morning held in the Sylvan Theater. He was one of only 13 extension workers in the nation honored.

Beanblossom was presented the USDA's Superior Service Award. His citation read: "For meritorious service to the poultry industry in developing a state-wide educational program on marketing quality products which has been a significant economic benefit to producers and consumers alike."

Beanblossom is a native of Illinois but spent many years in Oklahoma. He holds BS and MS degrees from Oklahoma State University. He taught at his alma mater, operated a commercial poultry farm, taught vocational agriculture and was employed by the Oklahoma Poultry Improvement Association before becoming extension poultry husbandman in Mississippi in 1938. He served in this capacity until his move to Texas.

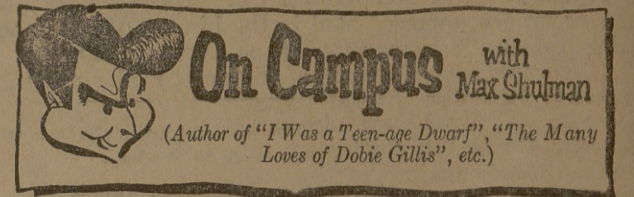
Beanblossom served as state chairman of the Texas Chicken-of-Tomorrow program for the nine years it operated and as chairman of its replacement program, The Texas Broiler Festival. He does educational work and advises with those in charge of the several egg grading and marketing programs now successfully

operating in Texas. He was a leader in getting a junior marketing show for turkeys and broilers in the State Fair.

WANTED

Old Established firm needs a part-time bookkeeper who is not afraid of heights. Knowledge of Greek is helpful. Shaffer's buy all books in current edition.

SHAFFER'S



TILL WE MEET AGAIN

Today I conclude my sixth year of writing columns for the makers of Marlboro and Philip Morris cigarettes. It has been my custom during these six years to make no attempt to be funny in this final column. (I have achieved this objective many times during the year also, but never on purpose.) The reasons for the lack of levity in this final column are two: first, you are preparing for final exams and, short of holding you down and tickling you, there is no way in the world to make you laugh at this time; and, second, for many of us this is a leave-taking, and leave-takings, I think, ought not to be flippant.

If I have brought you a moment or two of cheer during the past year, I am rewarded. If I have persuaded you to try Marlboro or Philip Morris cigarettes, you are rewarded.

Let me pause here to express my heartfelt gratitude to the makers of Marlboro and Philip Morris. They have given me complete freedom in the writing of these columns. There has not been the slightest hint of censorship. They have never changed so much as one comma in my copy. I wish to take this occasion to state publicly that I am forever grateful to these enlightened tobaccoists and I hereby serve notice that if they find it in their corporate heart to engage me for another year of columning, I shall require a substantial increase in salary.

The money is not what matters—not as money, that is, but only as a token. I want to be assured that they love me as much as I love Marlboro and Philip Morris. And what, indeed, is not to love? Marlboro is a cigarette which proves beyond cavil that flavor did not go out when filters came in. Philip Morris is a cigarette that is pure mildness from lip-end to tip-end. Both of these estimable smokes come in soft-pack or flip-top box. Neither is ever sold in bulk.



The summer lies ahead. For undergrads summer will be a hiatus, a breather in which to restore yourselves for next year's resumption of busy college life. For seniors there will be no more college. You must not, however, despair and abandon yourself to idleness. There are other things to do in the world besides going to school—basket weaving, for example, or building boats in bottles, or picking up tinfoil, or reading "War and Peace." Many graduates fall into the erroneous belief that their lives are over when they leave college. This is not so. It is possible to make some sort of life for yourself with a bit of ingenuity... or, if that fails, dye your hair, change your name, and enroll at some other college.

Whatever the future holds for you, be assured that the makers of Marlboro and Philip Morris join me in wishing you the best of everything. We have taken great pleasure—the makers and I—in bringing you this column each week throughout the school year. We hope a little pleasure has accrued to you too.

May good fortune attend your ventures. Stay happy. Stay healthy. Stay loose.

We, the makers of Marlboro and Philip Morris, can only echo kindly old Max's parting words. Stay happy. Stay healthy. Stay loose.

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SKYWAY DRIVE-IN THEATRE
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Choreography and METROCOLOR

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"TALL STORY"
STARTS TOMORROW
"South Pacific"

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BOOKS FOR SALE!

As a college student you probably have never run a paid advertisement headed "BOOKS FOR SALE". Yet you have doubtless sold books to your roommate, the fellow across the hall or to some other Aggie.

If every other avenue becomes blocked—if there is no room in your personal library—if you detest a book—or if—for any other reason—you want to sell a book, why don't you walk into The BOOK DEPARTMENT of THE EXCHANGE STORE and SHOUT . . .

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11 MORE DAYS

for SENIOR BOOT PORTRAITS

GRADUATION PORTRAITS

ANNUAL PORTRAIT REORDERS

DO IT TODAY!

AGGIELAND STUDIO

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

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ARMY, WHAT IS AGGIELAND TO YOU?

Aggieland means many different things to many different people. To some it is the place they met their lifetime friends and received their formal education, to others it is the place they learned how to be a man and to get along with their fellow man.

Although Aggie land may have a special meaning for each Aggie, all have memories of yelling for that Fightin' Aggie Team as we beat T. U. or of singing The Twelfth Man when we didn't yell loud enough.

Army, when we go home after these finals let's throw our chests out and tell the world that we are proud to be a Fightin' Texas Aggie. Let's keep alive the heritage left to us by our buddies we've honored with Silver Taps who are no longer able to share it with us.

Ole Army Lou '32

PEANUTS

By Charles M. Schulz

THE SCORE IS THREE TO TWO IN THE LAST OF THE NINTH!

I CAN'T LOOK!

BUT WE HAVE TWO OUTS!

BUT CHARLIE BROWN IS ON THIRD AND OUR BEST HITTER IS COMING UP!

SAY, YOU DON'T THINK CHARLIE BROWN WILL TRY TO STEAL HOME, DO YOU?

NEVER! NOT EVEN CHARLIE BROWN WOULD DO ANYTHING THAT STUPID!

I WONDER IF I SHOULD TRY TO STEAL HOME!?

THIS IS MY BIG CHANCE TO BE A HERO!

IF I COULD STEAL HOME THE GAME WOULD BE ALL TIED UP, AND I'D BE THE HERO!

I HAVEN'T GOT THE NERVE!