Joske's of Texas will interview

business administration market

ing, economics and personnel ad-

ministration degree candidates

for the firm's junior executive

Walker Manufacturing Co. wil

interview chemical engineering

and mechanical engineering B.S

and M.S. degree candidates for

positions as product research en

gineers and product development

SUMMER JOBS

The following company will in-

terview juniors for summer em-

ployment Tuesday in the Place-

ment Office on the third floor

Joske's of Texas will interview

business administration and mar

For Your Class or

Company Party Call VI 6-6657

FRAZIER'S

your party. Cost? Modest!

FRIDAY

'HAPPY ANNIVERSARY"

With David Niven

LAFAYETTE

ESCADRILLE"

With Tab Hunter

"THE DECKS RED RED"

'THE YOUNG CAPTIVES'

"WIND ACROSS THE

EVERGLADES"

4 CARTOONS

of the YMCA Building:

keting majors.

training program.

engineers.

members

administ

BATTALION EDITORIALS

.. Journalism Which Succeeds Best -and Best Deserves Success- Fears God and Honors Man; Is Stoutly Independent, Unmoved by Pride of Opinion or Creed of Power . . . Walter Williams

Rare Opportunity

The Men of Aggieland will have a rare opportunity with the Saturday inauguration of President Earl Rudder as the fourteenth president of Texas A&M.

The inauguration of a president of a college is comparable to the college as the inauguration of the president of the United States is to the people of this country.

Having the opportunity to take part in this inauguration of the president of their alma mater should be a cherished moment in not only their college career but in the life of the Men of Aggieland.

The Class of '60 can count themselves among the 13 senior classes to take an active part in the inauguration of one of the presidents of Texas A&M.

Members of the faculty and staff will probably hold the inauguration Saturday as one of the high points in their service to Texas A&M.

Some of the members of the faculty and staff will also take an active part in the inauguration. Many of the colleges and universities in the United States will be represented at the inaugural ceremonies by members of the Texas A&M faculty and staff.

All of those connected with Texas A&M should look upon Saturday's inauguration as an honor to take part in and not just another of the many activities that annually dot the college activity calendar.

Saturday's inauguration will represent much work by many people both on and off the campus.

J. J. Woolket, head of the Department of Modern Languages and chairman of the Inaugural Committee, and the sixteen other members of his committee have been working since last fall to insure the success of the inauguration. The task of this committee has not been an easy one for it has to take care of all the multitude of details connected with such a ceremony. Everyone connected with Texas A&M owe this committee a vote of thanks for their work.

Through the work of the Inaugural Committee some 148 colleges and universities in the United States will be represented at the inauguration Saturday. Also some 55 learned societies and professional associations will have members at the ceremonies.

In addition representatives of the United States and Texas governments will be on hand for the occasion as will members of the Association of Former Students, the student body and private citizens of the state.

With all these distinguished visitors on the campus of Texas A&M today and Saturday, once again the college and the Men of Aggieland will be on display to show their finest to insure the continuation of the excellent reputation of the company. Elec-

Whether or not the Meu of Aggieland, both Corps and civilian, take advantage of being a witness to one of the big moments in the history of Aggieland will not affect the success of the inauguration, but if they do not, they will have cheated themselves.

Another Move

finued on its organizational trail this past week in setting up an effective and accurate public relations program for Texas

North, Central and East Texas.

North, Central and East Texas.

A president and vice president were elected this week for the chamber and Dean of Engineering Fred J. Benson has accepted the position of faculty advisor.

The chamber has been taking rapid moves to get off the organizational platform and begin actual public relations for Texas A&M. Moreover, the chamber will serve as a media to pool all the ideas and aspects of the various departments degree candidates for positions

Ideas formulated will be utilized college-wide in an effort to present a vivid and accurate picture of Texas A&M and

Many visitors and observers do not receive an accurate Corp.) will interview electrical picture of Texas A&M and the organization will attempt to engineering and mechanical engive an overall picture of the College.

The Texas A&M Student Chamber of Commerce, with continued intentions, should establish itself as a necessary faction of the College.

BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, nonprofit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

The Battalion, a student newspaper at Texas A.&M. is published in Collegation, Texas, daily except Saturday, Sunday, and Monday, and holiday period appearance through May, and once a week during summer school. MEMBER: The Associated Press

Texas Press Ass'n.

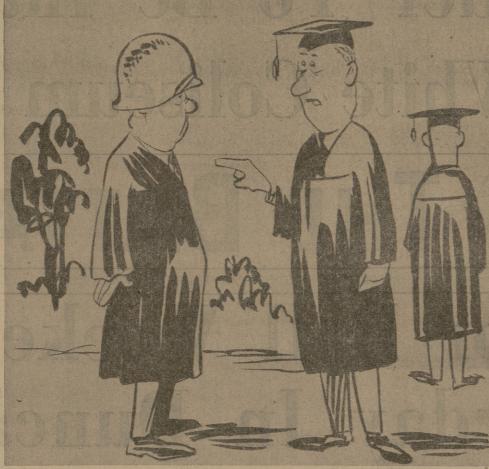
News contributions may be made by telephoning VI 6-6618 or VI 6-4910 or at the aditorial office, Room 4, YMCA. For advertising or delivery call VI 6-6415.

JOHNNY JOHNSON EDITOR Joe Callicoatte

Robbie Godwin

Ben Trail, Bob Sloan, Alan Payne. Nelson Antosh, Ken Coppage, Tommy Holbein, Bob Saile and Al Vela..... Assistant News Editors

... CHS Correspondent



"I had no idea rain had been predicted for the ceremonies!"

The following companies will interview graduating seniors Monday and Tuesday in the Placement Office on the third floor of the YMCA Building: Monday

interview architectural construction and civil engineering B.S. program degree candidates for positions in the Houston engineering dein sales engineering and later in-

sidiary of Texas Power & Light Co.) will interview electrical and Plans Concluded mechanical engineering B.S. and trical engineers will fill mining positions and mechanical engi-

B.S. and M.S. degree candidates Monday and Tuesday. and accounting B.B.A. and M.B.A. She will lead a study of the degree candidates for positions BSU Manual and offer those stuor sales positions with training aspect and methods of the BSU leading to management or supercountant positions in Dallas.

tion B.B.A. degree candidates; economics B.A. degree candidates and industrial distribution B.S. the retreat. and training programs.

Tuesday Elliott Co. (Division of Carter gineering B.S. degree candidates for positions as sales engineers with ultimate location in Hous-

General Electric Credit Corp. will interview business admir istration B.B.A. degree candidates for positions which will involve

ton sales office.



Today Thru Saturday



and accounting with the view of chology degree candidates for po developing management personsitions as officers in the Air

dustrial engineering and indus-Ceco Stell Products Corp. will trial technology degree candidates for a management training

United States Air Force will interview aeronautical engineerpartment one and one half to ing, electrical engineering, methree years-detailing, estimat- chanical engineering, nuclear ening, and some design work, then gineering, physics, business ad-

Industrial Generating Co. (Sub- BSU Service

Miss Mary Lee Vines, Baptist neers will hold positions in power Student Union Director at Rice Institute, will be the speaker at Texas Power and Light Co. will the regular Vesper Services in the interview electrical engineering Baptist Student Center at 7 p.m.

in their company. Electrical en- dents who have not had the opporgineers will serve in distribution tunity to hear the organizationa

Business majors will fill ac- Austin in a program designed to acquaint the students with the Connecticut General Life In- International Student Retreat held surance Co. will interview agricultural economics B.S. degree Ranch near Kerrville. This procandidates; business administra- gram's special emphasis is for those international students and others who would like to attend

These programs are 25 minutes in the firm's group sales manage- long and transportation is availment training and management able at Dorm 12 for students in



6 p. m. Saturdays and Sundays At 1 p. m.



SATURDAY





PEANUTS









tionally known architect, city a partner in Associated Consult- Plan Commission and the Syraplanner and educator, will be the ants, city and regional planners, cuse Plan Commission, was difeatured speaker in the guest architects and landscape archilecture series sponsored by the tects in Cambridge, Mass., and ael Reese Hospital in Chicago and Division of Architecture Monday is serving as a consultant to director of the Community Conthe Puerto Rico Planning Board servation Study, Metropolitan and the San Juan Planning Com- Housing and Planning Council of Chicago. He is also a specialist for the U.S. Department of State, International Education Exchange Service in Central and South America.

Isaacs has lectured at leading colleges and universities throughout the country and is the author of many magazine articles and other publications.

TEEN TRAVELERS IN

EUROPE By Private Motor Coach With Language Tutor

beverley braley

Bill Hanks Productions, a TV tours • travel service commercial animation film studio

The 1 out of 20 that didn't get smoked

To Address Lecture Series

Graduating from the Univer-

sity of Minnesota, and receiving

his M.S. degree in architecture

was associated with George H.

Lewis and Sons Co. at Houston,

where he produced commercial TV films. He had further ex-

perience as owner-manager of

at 4 p.m. in the Biological Sci-

Isaacs is presently serving

with Charles Dyer Norton, pro-

fessor of Regional Planning and

chairman of the Department of

in the Research and Education

Service. Hanks will have his

headquarters at College Station,

assuming the position vacated

Hanks attended Stephen F

Austin State College, is a grad-

uate of the Hollywood Animated

Cartooning School and has taken

specialized work in advertising

by Robert G. Simons.

City and Regional Planning at from Harvard, Isaacs has served

Educator Duties for Service

William F. Hanks has assumed art at the Texas Academy of Art

Department of the Texas Forest the Texas Forest Service, Hanks

in Houston.

Hanks Assumes Forestry

the duties of Forestry Educator in Houston.

ences Lecture Room.



There's a lot of satisfaction in pointing out something good to a friend. That's why I it often happens that one cigarette out of a pack of Dual Filter Tareytons never does get smoked.

People break it open to demonstrate its unique Dual Filter containing Activated Charcoal. They may not know why it works so well, but they do know this: It delivers far more than high filtration . . . it brings out the best taste of the best tobaccos-as no single filter can!

Try a pack of Tareytons. We believe the extra pleasure they bring will soon have you passing the good word to your friends.

HERE'S HOW THE DUAL FILTER DOES IT:

1. It combines a unique inner filter of ACTIVATED CHARCOAL ... definitely proved to make the smoke of a cigarette mild and smooth ...

2. with an efficient pure white outer filter. Together they bring you the real thing in mildness and fine tobacco taste!

NEW DUAL FILTER 1

