

BATTALION EDITORIALS

... Journalism Which Succeeds Best—and Best Deserves Success—Fears God and Honors Man; Is Stoutly Independent, Unmoved by Pride of Opinion or Creed of Power... Walter Williams

Not Enough

Registration closed yesterday for the annual Blood Drive on the Texas A&M campus under the auspices of the Student Senate. And the estimated 500 registrants fell approximately 100 short of the requested 600 donors.

The drive is one of the most worthy on the campus and tabulations show less than one student in 14 registered to give blood at the donation March 17 in G. Rollie White Coliseum.

Records over the past years show blood donated by Texas A&M students have been responsible for saving 14 lives. Furthermore, the blood donated last year was beneficial to persons suffering from hemophilia and leukemia.

The Senate requested 600 registrants for the Drive, since numerous probable donors will have to be refused due to minor ills and other causes. Last year 396 pints of plasma were donated by Texas A&M students and it appears from the registration figures this year, the Drive will not equal that total.

Moreover, the donated blood will go to the Wadley Foundation in support of the Texas Children's Research Foundation. The 400 pints asked for would have been valued at an estimated \$10,000-\$12,000 for necessary aid and research.

Members of the Senate also are going further in making the actual donation as simple for the students as possible by assigning specific periods during the off-hours for donation. The schedule will allow ample time for students to attend classes and other functions.

In addition, the College Station Lions' Club is coordinating with the Senate on the Drive. Last year the Lions' sponsored the Bloodmobile trip to Texas A&M from Dallas.

However, the 1960 Blood Drive will evidently fall short of appropriate expectations. A request of but 600 registrants was made—one of 11 students—and only one of 14 responded.

★ ★ ★

The Big One...

Perhaps the most outstanding weekend of the year on the Texas A&M campus opens today with a flurry of activities featuring the annual Spring Military Day Weekend.

A vast array of social and military activities are scheduled and the students of Texas A&M will naturally be making every effort to put the proverbial best foot forward for the expected 5,000 visitors.

The military dignitaries visiting for the Military Day activities Saturday afternoon and evening form one sector of the guests, while the guests of the students visiting for both the social and military events naturally form the other.

The festivities commence early Friday evening and will continue almost without ceasing until late Saturday night—and maybe longer. The cooperation of both civilian students and students in the Corps of Cadets will insure the weekend its traditional success.

SPECIALS Fri. - Sat. - Sun.

DINE IN A MEXICAN ATMOSPHERE

COMPLETE MEXICAN DINNER \$.60

BEEF ENCHILADAS .45
with lots of meat

CHEESE ENCHILADAS .45
with lots of cheese

Veal Cutlets
Combination Salad
French Fries
\$.70

AGGIE SPECIAL
3 Enchiladas, Spanish
Rice, Fried Beans,
Chili Con Quezo, Beef
Tacos — All The Tea
You Can Drink
\$1.00

8-Oz. T - Bone \$.95
French Fries, Combination Salad

Chapultepec

ORDER TO GO
413 HWY. 6 SO.
PHONE VI 6-9955

THE BATTALION

Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

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CADET SLOUCH

by Jim Earle Herter Somewhat Different



"We had to tie 'im up! Th' more he thinks a bout those girls in the' Intercollegiate Talent Show—th' wilder he gets!"

JOB INTERVIEWS

The following companies will interview graduating seniors Monday and Tuesday in the Placement Office at its new location on the third floor of the YMCA Building:

Monday
W-K-M, Division of ACF Industries, Inc. will interview B.S. degree candidates in mechanical engineering for junior mechanical engineering level work.

U. S. Army Corps of Engineers will interview B.S. and M.S. degree candidates in architectural, civil, electrical and mechanical engineering for training at Galveston or Ft. Worth.

Texas Employers' Insurance Assn. will interview graduates in chemical, civil, electrical, industrial, mechanical and petroleum engineering for consulting work.

Owens-Illinois will interview graduates in architectural, chemical, civil, electrical, industrial and mechanical engineering, industrial distribution, chemistry, physics, business administration, and economics for jobs in sales, manufacturing, engineering, development and design.

Natural Gas Pipeline Company of America will interview graduates in chemical, civil, electrical and mechanical engineering for jobs in Chicago.

Honolulu Oil Company will interview B.S. and M.S. degree candidates in chemical engineering for opportunities in the natural gas department.

General Electric Co. will interview graduates in aeronautical, chemical, electrical, industrial

and mechanical engineering for jobs in all phases of General Electric's business. Married students are invited to bring their wives to the interview.

Ford Motor Co. will interview graduates in chemical, electrical, industrial and mechanical engineering, accounting, economics, chemistry, mathematics and physics or a combined business-engineering course for work in accounting, research, manufacturing engineering and production supervision.

Tuesday
DeKalb Agricultural Assn. will interview graduating seniors majoring in agricultural economics, agricultural education, agronomy, animal husbandry, dairy science, and poultry science for employment as trainees in seed production and sales departments.

Sears, Roebuck and Co. will interview graduates in accounting (B.B.A., M.B.A.), and business administration (B.B.A., M.B.A.) for a Retail Management Training Program—on the job training in retail stores leading to executive assignment; also, for a Controller Training Program—training program designed to qualify an accounting major for retail store controller assignment and other comparable assignments.

Arkansas Fuel Oil Corp. will interview graduates in marketing, and business administration for jobs as sales trainees, which includes practical experience in the marketing of petroleum and petroleum products, product information, company history, company policies, and other in-

formation and experience essential to a career in marketing. Approximate length of training is 16 months.

Fidelity Union Life Insurance Co. will interview graduates in accounting (B.B.A., M.B.A.) for jobs in life insurance sales and estate planning, with opportunity for management.

Champion Paper and Fibre Co. will interview graduates in chemistry and chemical engineering (B.S.) for jobs as junior technologists.

Southern Natural Gas Co. will interview graduates in petroleum engineering for production work.

Ford Motor Co. will interview graduates in accounting, economics, chemistry, mathematics, physics, chemical engineering, electrical engineering, industrial engineering, mechanical engineering, or a combined business-engineering course for jobs in accounting and financial analysis, research, testing, design and development, manufacturing engineering, and production supervision.

General Electric Co. will interview aeronautical, chemical, electrical, industrial, and mechanical engineering graduates (B.S., M.S.—all majors) for all locations and phases of General Electric's business. Married students are invited to bring wives to interview.

CORPS SOPHOMORES
Yearbook Portrait Schedule

All sophomores in the corps should have their portrait made for the yearbook according to the following schedule. Portraits will be made in class "A" winter uniform, at the Aggrieland Studio, between the hours of 8:00 a.m. and 5:00 p.m. on the days scheduled.

- March 7-8 Companies A-H, 1st Brigade
- March 9-10 Companies A-H, 2nd Brigade
- March 14-15 Company I-M, Maroon & White Bands
- March 16-17 Squadrons 1-8
- March 21-22 Squadrons 9-17

FRIDAY
"SIN OF THE GLADIATOR"
With Anita Ekberg
Plus
"DAMN YANKEES"
With Tab Hunter

SATURDAY
"TARAWA BEACHHEAD"
"DESERT HELL"
"THOSE THOUSAND HILLS"

SUNDAY-MONDAY-TUESDAY
"L'L ABNER"
Also
"KING OF THE WILD STALLIONS"

PEANUTS
"I SEE WHERE THE PRICE OF HAIRCUTS MAY GO UP AGAIN..."
"MY DAD SAYS HE'S GOING TO BUY A PAIR OF CLIPPERS AND CUT MY HAIR HIMSELF..."
"I HOPE HE CUTS YOUR EARS OFF!"
"I KEEP FORGETTING THAT CHARLIE BROWN'S DAD IS A BARBER!"

By JAMES MARLOW Associated Press News Analyst
WASHINGTON (AP)—Eleven months. No victory, really. No defeat. Nothing settled or solved. And yet in these 11 months there has been a big change.

You couldn't help but feel it this week at the news conference of Christian A. Herter who just a little less than 11 months ago succeeded John Foster Dulles as secretary of state. Dulles was then dying of cancer.

Herter is a friendly, even a genial, kind of man who seems to

answer questions directly. He certainly answers simply. He gives an impression of great honesty, but not an impression of great power.

Dulles was different. He talked like a man who had rehearsed—by having his aides ask him the questions newsmen might ask him—his answers beforehand, carefully down to the last phrase.

But you never had any doubt, listening to Dulles and watching him, that he had power to spare. There was never any doubt that he was speaking not only for himself but for President Eisenhower, too, and that Eisenhower approved ahead of time.

The power was there, all right. Between the time he took office in 1953 and the time he went down with cancer early in 1959 Dulles made foreign policy. No secretary of state probably ever had been so trusted by a president.

Gradually, after Herter took over, Eisenhower began to assert himself and, in time, he became the great traveler. More and more it has become apparent that Eisenhower, not Herter, is making the decisions in foreign policy.

In these past 11 months the war without a war with the Soviet

Union has quieted down. There is even some hope that good may come of Eisenhower's summit meeting in May with Premier Nikita Khrushchev.

As a result of Eisenhower's increasing dominance in the foreign field, Herter seems to have retreated more into the background. Nothing has really happened—in the sense of solutions—since Herter took office.

We seem to be in a period of waiting, perhaps waiting to see what happens between Eisenhower and Khrushchev. But just because Herter is a mild and genial man he gives this impression, too:

SUMMER JOBS

The following company will interview students for summer work Tuesday in the Placement Office at its new location on the third floor of the YMCA:

General Electric Co. will interview juniors and seniors majoring in aeronautical, chemical, electrical, mechanical, and industrial engineering who plan to do graduate work. Interviews will be for all locations and phases of General Electric's Business.

Columbus discovers the Winston Hemisphere



IT'S WHAT'S UP FRONT THAT COUNTS!

"Flavor, Ho!" The Admiral Shouted As He Sighted FILTER-BLEND

From the Captain's Log...

One Day Out. Weighed anchor and set sail in search of a filter cigarette that really tastes like a cigarette. Crew thinks this is wild goose chase.

One Week Out. Have sighted many filter cigarettes and smoked same. Crew still thinks the world is flat.

One Month Out. Discovered New World of smoking pleasure:

Winston! It is the only cigarette with a modern filter plus Filter-Blend—rich, golden tobaccos not only specially selected, but also specially processed for filter smoking. Crew now thinks this is a pleasure cruise.

One Year Out. Crew has mutinied. Refuses to go back to the Old World (non-Winston Hemisphere). I agree. Therefore I am founding a colony called Filter-Blend. Colony's motto will be:

Winston tastes good...like a cigarette should!

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

CAMPUS
TODAY THRU SATURDAY
"LIEUTENANT WORE SKIRTS"
Tom Ewell
Sheere North

"MAN IN THE GRAY FLANNEL SUIT"
Gregory Peck
Jennifer Jones
Fredric March
Lee J. Cobb

PALACE
Bryan 2-8879
WEDNESDAY, MARCH 9-12

WALT DISNEY'S TOBY TYLER
GUTENBERG
with a CIRCUS
TECHNICOLOR

SUNDAY, MARCH 13-20
The Bramble Bush
WARNER BROS. PICTURE
TECHNICOLOR
Richard Burton-Barbara Rush

Gutten hall
THEATRE
Show Opens Weekdays At 6 p. m.
Saturdays and Sundays At 1 p. m.

FRIDAY
"A NICE LITTLE BANK THAT SHOULD BE ROBBED"
CINEMASCOPE

SATURDAY
The RESTLESS YEARS
CINEMASCOPE
JOHN SAXON SANDRA DEE
and TEREZA WRIGHT JAMES WHITMORE

GREAT DOUBLE-ACTION SHOW!
TONY CURTIS KIRK DOUGLAS
PIPER LAURIE JEANNE CRAIN
DON TAYLOR CLAIRE TREVOR
JOHNNY DARK MAN WITHOUT A STAR
with RICHARD BOONE

Preview Saturday Night 10:30 p. m.
Also Sunday and Monday
GARY COOPER RITA HAYWORTH
VAN HEPLIN TAB HUNTER
with WILLIAM GOETZ

THEY CAME TO CORDURA
A COLUMBIA PICTURE
CINEMASCOPE • EASTMAN COLOR
Directed by ROBERT ROSSEN
A SOUTHWEST PRODUCTION

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