

Hey Aggies Give Us Five Minutes Of Your Time!

As the Semester end approaches - bringing with it a period of heavy book selling by students - we would like to review with you, our **BOOK BUY BACK POLICY**.

Used books fall into several categories, each of which - because of the law of supply and demand - has it's own price tag. Let's explore these various categories for your guidance.

CLASS I.

A textbook of current copyright - used on our campus - and which the Teaching Department involved has approved for re-use next semester - has the highest market value. If any book store - serving Texas Aggies - needs copies of this book - that store will offer you 50% of the current list price for copies in good physical condition. If any given store has an inventory of the title, equivalent to it's estimated sales potential for the approaching semester, you will be told the store has ample stock and will be offered a "WHOLESALE" price which will be explained later in this article. You will also be told to canvass other stores because one or more of them may need additional stock - in which case - you may receive a higher quotation.

CLASS II.

Some of the above Class I books will be offered which have torn bindings, loose pages or other physical defects. It costs a bookstore 85c to have a damage book rebound. There are packing and shipping expenses involved so - in this instance - you will be offered 50% of list less \$1.00.

CLASS III.

Each semester various professors decide to change texts for a given course. Their reasons are their own and your local book dealers assume these changes are for the betterment of instruction of future Aggies. (QUITE OFTEN WE YOUR LOCAL BOOK DEALERS - HAVE MULTIPLE COPIES OF THE OLD TITLE, OF WHICH YOU ONLY HAVE ONE!)

These decisions on change of textbooks are made in echolons of **THINKING** and **AUTHORITY** far above the level of your local book retailers, **AND WE HAVE NO PART IN THE DECISION.**

However we **DO** enter the picture with our **WHOLESALE** connections. Some where there maybe a professor who will adopt a cast off book from A&M. **WHOLESALE BOOK JOBBERS** take the gamble on this and offer to buy our over-stock and yours. Since his past experience indicates he is the No. 1 customer of the local municipal incinerator - the wholesale jobber tempers his offer with "Bitter Experience".

If the dropper title is of current copyright, is authored by a professor of stature in his field and is published by a reputable and well known publisher, the **JOBBER**s offer to us is usually 25% of list. If any of the above specifications are missing he adjusts his price to match his past experience in disposing of similar titles.

AS A COURTESY TO YOU, YOUR LOCAL BOOK DEALERS OFFER TO BUY THESE DROPPED TITLES FOR WHAT THE JOBBERS OFFER THEM.

CLASS IV.

Authors and publishers - as any other aggressive manufacturer of consumer goods - strive to improve their product and frequently bring out new editions.

When we "get caught" with an old edition let's accept the "Forward March of Progress", recall the many values we received from the "old edition" and place the antiquated old thing on a shelf in our library. Who knows but what - some day - it may give us an answer to one of our many problems?

YOUR LOCAL BOOK RETAILERS ARE ALWAYS GLAD TO COUNCIL WITH YOU, AND - IF YOU FEEL YOU HAVE A BOOK OF NO FURTHER VALUE TO YOU - WILL OFFER YOU THE HIGHEST PRICE CONSISTANT WITH THEIR RESPECTIVE ABILITIES TO RESELL THE BOOK.

Yours for a better A&M College of Texas

**The Exchange Store
Loupot's Trading Post
Shaffer's Book Store
Student Co-op Store**