Students Hear Communications **Advice Friday**

Failure to communicate, or com-| munications at Continental Oil Co discussed "Communications In Inunicating poorly, cost money. This statement, made by H. D. dustry" and said the best organized Ward, manager of the traffic de- and best controlled business simply artment of Humble Oil and Re- will not function properly without ining co., came during the Con- communication-the chain of unerence On Communications in Bus- derstanding.

ness and Industry here Friday. Effective communication should Ward told the group that pres- be built on four principles, he said. sures and complicated nature of They are a real desire by managemodern industry have made trans- ment for communication, complete mitting to employees and receiving honesty and integrity in what is information from employees vital said and done, support and particifactors in the efficient operation pation in the communication effort of the business. and professional talent to get the

The conference was presented by job done. the Journalism Advisory Council Good will is an organization's for faculty, staff members and stu- most important asset, Val Jean dents in all departments. Council McCoy, Shell Oil Co. public relamembers were newspaper, radio, tions manager, said. And good photography and public relations will is achieved through good pubpersonnel.

Another speaker, J. Harve Wash-

Students to Study

World Problems

Christian World Mission.

WANT AD RATES

Ige Challenges

"If public relations is to achieve ington, director of employe com-the other fellow," the speaker said. C. M. Schauerte, editor of em-

ploye communications for Continental Oil Co. told the group that company publications are a way of giving recognition to employees and a way of showing employees that the company does understand and respect them and their jobs.

"The world is in a chaotic state, Schauerte's talk was entitled "Inand it is the duty of world college dividuals and Company Publicaand university students to study tions". world problems in order to allevi-

This was expressed by 'Bola Ige last night in the YMCA. Ige is in the United States to serve as Over-seas Secretary for the 19th T

Dr. Paul Hensarling of the De- periment Station were elected to tion. seas Secretary for the 18th Ecumenical Student Conference on the partment of Education and Psy- top positions in the American Aschology is at Austin College in sociation of Land Grant Colleges University of London, is an editor team for the Texas Education

of the New Nigeria Forum and is Agency. a past secretary of the Nigerian The team is to make a four-day study of the teacher education pro- vice, was installed as director of Student Christian Movement. Ige is visiting colleges and uni- gram now in effect at the Sher- the southeast section of the agri- who will complete his studies for study under one of the nation's versities in the United States to in- man college.

TALIO

FOR RENT

vite students to the 18th Ecumen- Other members of the team are of the association. ical Student Conference on the Dr. Ralph Jones of Southwestern Christion World Mission to be held University, Floyd H. Burton of with the experiment station, was training at the University of Wis- as teacher and researcher, Dr. at Ohio University at Athens, Ohio, Humble Public Schools, Miss Ruth elected a regional officer in the consin. Dec. 27, 1959, to Jan. 2, 1960.

The cost of the conference will and Dr. Joe Humphrey of McMurry be about \$55. Further informa- College as team captain. tion and registration blanks may Representing TEA on the evalurector of the A&M Wesley Founda- rine Walker, assistant to the direction, at the A&M Methodist tor on teacher education and cer- year. Church. ¹tification.



Girl Scouts Prepare TB Seal Envelopes

These local Girl Scouts and their sponsors mailed to Brazos County residents. Mrs. were only a few of many Bryan and College Station citizens who have donated their time Seal Drive for the Brazos County Tubercuand efforts in preparing the more than 13,-000 Christmas Seal envelopes that are being

I. W. Ruepl is chairman of the Christmas losis Assn.

Staffers Get Posts hree

Special to The Battalion

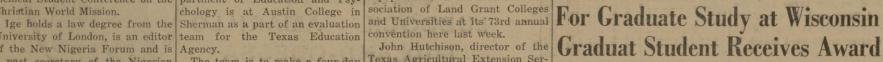
convention here last week. John Hutchison, director of the

Texas Agricultural Extension Ser-

R. J. Hildreth, staff member arship for additional graduate In addition to his contributions

the association. Hildreth also is a member and agent in Hunt and Dickens coun- now president of the American Inan alternate of the Marketing Re- ties prior to resuming graduate stitute of Biological Sciences.

School of Veterinary Medicine, was Dr. R. D. Lewis, director of the ST. LOUIS-Three staff mem- elected secretary of the veterinary Agricultural Experiment Station, bers of the Texas Agricultural Ex- medicine division of the associa- was outgoing chairman of the association.



Robert W. Berry of Grandbury, While in Wisconsin, Berry will cultural extension service division his M.S. degree in plant pathology leading plant pathologists, Dr. J. this semester, has received a schol- G. Dickson.

Dickson is an author of textbooks, Renfrow of Alvin Public Schools, agricultural experiment section of Berry, who also received his B.S. past president of the American degree here, served as agricultural Phytopathological Society and is

THE BATTALION Tuesday, September 17, 1959

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Deadline Set Wednesday For Filing In Election

Deadline for filing for freshman He must have a grade point ratio positions on the Student Senate, of 1.25. The sophomore must have election commission and class of- at least 30 hours and no more than fices is Wednesday at 5 p.m. at the 50 hours of college credits. He cashier's cage in the Memorial Stu- must have a grade point ratio of dent Center. 1.50.

Other positions also being filed for in the election Dec. 3 are junior agricultural representative to the Student Senate and a sophomore recording secretary.

Qualifications for the posts are: for their class officers. the junior must be majoring in the School of Agriculture and have no less than 60 hours and no more than 94 hours of college credits

CAR SAVING CALL BARABOO, Wis. (AP) A flustred motorist at Devils Lake State Park got out of a tough pot recently when two game wardens came along in a tele-phone-equiped car. The motorist was stuck crossways on a park railroad track.

Four (4) Day **Color Developing** A&M **PHOTO SHOP**

The entire student body will vote

on the Student Senate and election

commission posts with the excep-

tion of the junior agricultural rep-

resentative position. Also, only

freshman class members will vote

Rules governing election and

campaign procedures may be found

in the College Regulations Book.

A quick call to the nearest railroad station was just in time to flag down a freight train.



Prices Slashed At The A&M Men's Shop Through Wednesday On

SPORT SHIRTS

Wide Selection of Ivy Leagues, Traditional and Continental. Must Make Way for New Shipment.

A&M MEN'S SHOP North Gate

Greatest convenience LOST **HELP WANTED** Found: a Thomas A. Edison high schoo ing. Pick up at Aggieland Studio. 33t

be obtained from Bob Cooper, di- ation program will be Miss Wau- search Advisory Committee for the training in 1958 under the direction southern section for the coming of Dr. M. S. Futrell, assistant professor in the Department of Plant Dr. Alvin A. Price, dean of the Physiology and Pathology.

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