

Students Hear Communications Advice Friday

Failure to communicate, or communicating poorly, cost money. This statement, made by H. D. Ward, manager of the traffic department of Humble Oil and Refining Co., came during the Conference On Communications in Business and Industry here Friday.

Ward told the group that pressures and complicated nature of modern industry have made transmitting to employees and receiving information from employees vital factors in the efficient operation of the business.

The conference was presented by the Journalism Advisory Council for faculty, staff members and students in all departments. Council members were newspaper, radio, photography and public relations personnel.

Another speaker, J. Harve Washington, director of employe com-

munications at Continental Oil Co. discussed "Communications In Industry" and said the best organized and best controlled business system will not function properly without communication—the chain of understanding.

Effective communication should be built on four principles, he said. They are a real desire by management for communication, complete honesty and integrity in what is said and done, support and participation in the communication effort and professional talent to get the job done.

Good will is an organization's most important asset, Val Jean McCoy, Shell Oil Co. public relations manager, said. And good will is achieved through good public relations.

"If public relations is to achieve its objectives, it must be ahead of the other fellow," the speaker said.

C. M. Schuette, editor of employe communications for Continental Oil Co. told the group that company publications are a way of giving recognition to employees and a way of showing employees that the company does understand and respect them and their jobs.

Schuette's talk was entitled "Individuals and Company Publications".



Girl Scouts Prepare TB Seal Envelopes

These local Girl Scouts and their sponsors were only a few of many Bryan and College Station citizens who have donated their time and efforts in preparing the more than 13,000 Christmas Seal envelopes that are being

mailed to Brazos County residents. Mrs. I. W. Ruehl is chairman of the Christmas Seal Drive for the Brazos County Tuberculosis Assn.

Ige Challenges Students to Study World Problems

"The world is in a chaotic state, and it is the duty of world college and university students to study world problems in order to alleviate tension."

This was expressed by 'Bola Ige last night in the YMCA. Ige is in the United States to serve as Overseas Secretary for the 18th Ecumenical Student Conference on the Christian World Mission.

Ige holds a law degree from the University of London, is an editor of the New Nigeria Forum and is a past secretary of the Nigerian Student Christian Movement.

Ige is visiting colleges and universities in the United States to invite students to the 18th Ecumenical Student Conference on the Christian World Mission to be held at Ohio University at Athens, Ohio, Dec. 27, 1959, to Jan. 2, 1960.

The cost of the conference will be about \$55. Further information and registration blanks may be obtained from Bob Cooper, director of the A&M Wesley Foundation, at the A&M Methodist Church.

Prof Evaluating Austin College

Dr. Paul Hensarling of the Department of Education and Psychology is at Austin College in Sherman as a part of an evaluation team for the Texas Education Agency.

The team is to make a four-day study of the teacher education program now in effect at the Sherman college.

Other members of the team are Dr. Ralph Jones of Southwestern University, Floyd H. Burton of Humble Public Schools, Miss Ruth Renfrow of Alvin Public Schools, and Dr. Joe Humphrey of McMurry College as team captain.

Representing TEA on the evaluation program will be Miss Waurine Walker, assistant to the director on teacher education and certification.

Three Staffers Get Posts

Special to The Battalion
ST. LOUIS—Three staff members of the Texas Agricultural Experiment Station were elected to top positions in the American Association of Land Grant Colleges and Universities at its 73rd annual convention here last week.

John Hutchison, director of the Texas Agricultural Extension Service, was installed as director of the southeast section of the agricultural extension service division of the association.

R. J. Hildreth, staff member with the experiment station, was elected a regional officer in the agricultural experiment section of the association.

Hildreth also is a member and an alternate of the Marketing Research Advisory Committee for the southern section for the coming year.

Dr. Alvin A. Price, dean of the

School of Veterinary Medicine, was elected secretary of the veterinary medicine division of the association.

Dr. R. D. Lewis, director of the Agricultural Experiment Station, was outgoing chairman of the association.

For Graduate Study at Wisconsin Graduat Student Receives Award

Robert W. Berry of Grandbury, who will complete his studies for his M.S. degree in plant pathology this semester, has received a scholarship for additional graduate training at the University of Wisconsin.

Berry, who also received his B.S. degree here, served as agricultural agent in Hunt and Dickens counties prior to resuming graduate training in 1958 under the direction of Dr. M. S. Futrell, assistant professor in the Department of Plant Physiology and Pathology.

While in Wisconsin, Berry will study under one of the nation's leading plant pathologists, Dr. J. G. Dickson.

In addition to his contributions as teacher and researcher, Dr. Dickson is an author of textbooks, past president of the American Phytopathological Society and is now president of the American Institute of Biological Sciences.

Deadline Set Wednesday For Filing In Election

Deadline for filing for freshman positions on the Student Senate, election commission and class offices is Wednesday at 5 p.m. at the cashier's cage in the Memorial Student Center.

Other positions also being filed for in the election Dec. 3 are junior agricultural representative to the Student Senate and a sophomore recording secretary.

Qualifications for the posts are: the junior must be majoring in the School of Agriculture and have no less than 60 hours and no more than 94 hours of college credits.

He must have a grade point ratio of 1.25. The sophomore must have at least 30 hours and no more than 50 hours of college credits. He must have a grade point ratio of 1.50.

The entire student body will vote on the Student Senate and election commission posts with the exception of the junior agricultural representative position. Also, only freshman class members will vote for their class officers.

Rules governing election and campaign procedures may be found in the College Regulations Book.

CAR SAVING CALL
BARABOO, Wis. (AP) A flustered motorist at Devils Lake State Park got out of a tough spot recently when two game wardens came along in a telephone-equipped car. The motorist was stuck crossways on a park railroad track.

A quick call to the nearest railroad station was just in time to flag down a freight train.

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Nice unfurnished apartment. 4502 Nagle. VI 6-7225 after 5:00 p. m. 3214

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Three blocks north of Campus. Furnished apartment, large room, kitchen, bath. Ideal for graduate student. \$25.00. VI 6-3214. 3214

Small furnished house also room in my home. VI 6-5953. 291fn

Large bedroom, private bath, single beds, share with graduate student. 500 Main St., College Station. VI 6-5544. 241fn

Furnished apartment just off A&M Campus, South Gate, nice, very large rooms. Three rooms and bath \$40.00. See at 603 Montclair. VI 6-6926. 211fn

Sewing machines. Pruitt Fabric Shop. 631fn

Unfurnished two bedroom duplex panel ray heat large back yard washing machine connections rent open 811 Montclair. Apply 809 Montclair. 181fn

Save on transportation by moving close to A&M Campus. Nice two bedroom duplex apartment just north of Campus with fenced-in back yard. TA 2-3832 or VI 6-5442. 211fn

Apartment two blocks from north gate. Nicely furnished, freezing unit in refrigerator. Several walk in closets. Clean as a pin. 401 Cross St., VI 6-5064 51fn

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Brick duplex apartment. Unfurnished one bedroom, Central heat, tiled bath, carpet, storeroom. North Gate area. Call VI 6-6468. 183fn

Unusually nice three bedroom house. Large rooms, two porches, garage. \$70.00. See at 601 Montclair in College Park or phone VI 6-7496. 211fn

Unfurnished apartment across street from South Side Food Market, 205 Montclair. Stove furnished. Rent \$27.50. Phone VI 6-6544 or VI 6-6680. 134fn

Two bedroom, unfurnished, brick apartment. 402B Second St. Twin Oaks Apartments. VI 6-5234. 116fn

Roomy, 2 bedroom apartment. Near Jockets School. Available immediately. Phone VI 6-6660 or VI 6-4916. 137fn

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1954 Chevrolet, convertible, turquoise, radio, heater, powerglide, good tires, clean, only 40,300 miles. Call VI 6-4004 after 5:30 p. m. 3315

Extra nice 11 month old filley, sarrel, three white feet, blaze face, daughter of Zantanon H. by King P 234. Paul Curtis. First house west of Sheep Center. VI 6-7108. 211fn

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Babysitting day or night in my home. VI 6-7823. 3115

Would like to keep child for working mother. VI 6-6061. 3113

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Your reports will be typed quickly and accurately on electric typewriters at the Bi-City Secretarial Service, 3408A Texas Avenue, Phone VI 6-5786. 714fn

HELP WANTED
Saleslady wanted who is interested in developing an Infant's Department. Give references and salary information regarding family status. If student wife, when husband is graduating. Write Box 100 c/o Battalion. 251fn

SPECIAL NOTICE
SUL ROSS LODGE NO. 1300, A.F. & A.M. College Station, Texas
Called meeting Tuesday, Nov. 17, 7:00 p. m. Entered apprentice examinations. All entered apprentices urged to attend.
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