

BATTALION EDITORIALS

... Journalism Which Succeeds Best—and Best Deserves Success—Fears God and Honors Man; Is Stoutly Independent, Unmoved by Pride of Opinion or Creed of Power ... Walter Williams

To Meet Obligation

The Battalion believes in giving its readers the complete news as soon as possible.

To accomplish this end, three members of The Battalion staff made a sacrifice yesterday afternoon.

The flight to Denton to get the pictures taken during the selection of the Aggie Sweetheart the past weekend was a necessity.

It was needed in order for The Battalion to uphold its obligation to its readers.

Members of The Battalion staff and readers of The Battalion owe a hearty thanks to Wayne Collins, Squadron 13 senior from Satin.

Collins flew the plane to Denton and back in order that we could have the pictures.

Without the donation of Collins' time and skill, The Battalion would not have had the pictures of the new Sweetheart for its readers.

Our deepest appreciation to Collins for a job well done.

Foreign, Fulbright Grants Now Open for Grad Study

The Institute of International Education has announced a long list of fellowships for graduate study abroad for 1960-61, Dr. J. M. Nance, head of the Department of History and Government at A&M announced yesterday.

The fellowships are offered by foreign governments, universities and private donors and are in addition to the regular Fulbright grants.

Opportunities for graduate study and or research in The Netherlands, Israel, Denmark, Canada, Iran, Sweden, Switzerland, Austria, Federal Republic of Germany, France, Italy, United Kingdom, Brazil, Mexico, Africa, Asia are available, Dr. Nance says.

Completed applications must be received in the institute's New York office no later than Nov. 1, 1959. Application forms and additional information concerning the various fellowships may be obtained from Nance, campus Fulbright adviser, Room 203, Nagle Hall.

CAME FROM DANVILLE

DANVILLE, Va., (AP) Two former Danville first basemen, when that team was in the Carolina league, have enjoyed fine seasons in the National League this year. Willie McCovey of San Francisco hit .310 for Danville in 1956. Bill White, ex-Giant now with St. Louis, hit .298 for Danville in 1953.

College Poetry Book Seeks Works

The second annual anthology of outstanding college poetry is now being compiled for publication this winter by the American College Poetry Society.

Alan C. Fox, executive secretary of the society, announced that students are encouraged to submit original compositions on any subject. The poems must not be more than 48 lines, nor may any individual submit more than five poems. Entries which are not accepted will be returned if accompanied by a stamped, self-addressed envelope but they cannot be otherwise acknowledged, nor can the society compensate students for poetry which is published.

All entries must be submitted to Allen C. Fox, American College Poetry Society, Box 24463, Los Angeles 24, California, not later than midnight December 1, 1959.

CADET SLOUCH

by Jim Earle



"... it was pretty hard for us to select the Aggie Sweetheart at TWU without being a little prejudiced!"

College Information Adds Doyle Cougler

Doyle Cougler, former farm and ranch editor of the Houston Post, has joined the A&M's Department of Information and Publications, director Lee Duwall announced today.

Cougler '50, holds the Bachelor of Science degree in both Agricultural Journalism and Animal Husbandry from A&M.

"The association of Cougler with the department will enable us to better serve the college and the people of Texas," Duwall said in making the announcement. "We feel fortunate in obtaining the services of a man with Cougler's background and experience, and one who is a graduate of the college," he added.

Cougler is a native of Bandera County, worked his way through high school with employment on farms and ranches in the hill country. He had an outstanding record in FFA work at Medina High, from which he graduated in 1943.

World War II service included combat action in the Pacific Theater and occupational duty in Japan. Following the War, Cougler entered A&M majoring in Animal Husbandry. He received his B. S. in that course of study in 1950. After a brief period of employment in Houston, he returned to college and completed work for the degree in Agricultural Journalism in 1952. He was employed by The Houston Post where he has continued for the past seven years, first as an agricultural writer, and then as farm and ranch editor. Cougler has completed all academic work for a Master's Degree in Agriculture from the University of Houston.

Wee Aggies

We Aggies like to read about Wee Aggies. When a wee one arrives, call VI 6-4910 and ask for the Wee Aggie Editor.

A future Aggie was born to Mr. and Mrs. Kelly Chapman, '60, of A-13-A College View. The boy, Daniel J. Chapman, was born at 6:11 p. m. September 28, at St. Joseph's Hospital.

PALACE
Bryan 2-8879

LAST DAY
"Private's Affair"

WEDNESDAY
"Sneak Prev"

Come see our regular show "Cry Tough" and also see the latest top comedy with the two top male and female stars. Sneak Prev Starts 7:15 Wed.

QUEEN

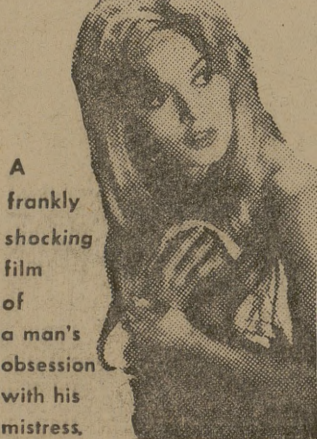
LAST DAY
Alec Guinness

in
"Horses Mouth"

Starts Tomorrow

"Easily the peep-showiest of all the Bardot pictures—and probably the best!"

—TIME Magazine



BRIGITTE BARDOT

"Love Is My Profession"

BE A MAGICIAN
WRITE
MEYER-BLOCH
DIR.-CONJURORS' CLUB
240 RIVINGTON ST.
N. Y. C. 2

SKYWAY DRIVE IN THEATRE
TUESDAY
"THIS EARTH IS MINE"
with Rock Hudson
plus
"TUNNEL OF LOVE"
with Doris Day

CAMPUS
LAST DAY
Brigitte Bardot

in
"A Woman Like Satan"

CIRCLE

TONIGHT
"These Thousand Hills"

Don Murray

Also
"Wild Harvest"

Alan Ladd

Golden Hall
THEATRE

Tuesday & Wednesday

JUNE ALLYSON - JEFF CHANDLER
SANDRA DEE
CHARLES COBURN
MARY ASTOR
PETER GRAVES
CONRAD NAGEL

Stranger in My Arms
CINEMASCOPE

Show Opens 6 p. m.



Look your best at formal affairs

Look your best on gala occasions in formal clothes cleaned to perfection by us. Your "audience" will applaud! Try us soon.

Campus Cleaners

What's Cooking Social Whirl

The following clubs and organizations will meet tonight:
7:15
Industrial Education Club meets in Room 107, M.E. Shop Building.

7:30
Sons of the Service will meet in the YMCA Gay Room.

Agricultural Economics Club will meet in Room 104 of the Agricultural Building. Dr. Timm, head of the department, will speak and refreshments will be served.

Geology Club meets in Room 140, Geology Building. Dr. Paul Weaver, Professor in the Department of Geology and Geophysics, will speak on "Geologists Around the World".

Tuesday
Campus Study Club will begin their fall activities at 3 p.m. with a seated tea in the MSC Social Room. All members and their guests are invited.

Wednesday
Industrial Engineering Wives Club will hold a get acquainted social at 7:30 p.m. at the home of Stanley Wykes, 733 Inwood.

Newcomers Club will be guests of Mrs. M. T. Harrington at a lawn party at the Chancellor's home. In case of rain the club will meet in the MSC.

The Civil Engineering Wives Club will meet in the YMCA South Solarium at 8 p.m.

Aggie Wives' Bridge Club will meet in the MSC at 7:30.

On Campus with Max Schulman
(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

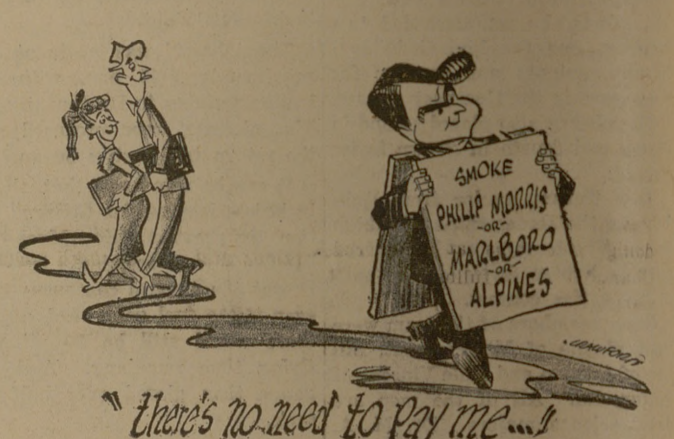
ANOTHER YEAR, ANOTHER DOLLAR

Today I begin my sixth year of writing this column for the makers of Philip Morris and Marlboro Cigarettes. For this I get money.

"Not, let me hasten to state, that payment is necessary. 'Sirs,' I said a few days ago to the makers of Philip Morris and Marlboro, 'if I can introduce America's college men and women to Philip Morris and Marlboro, and thus enhance their happiness, heighten their zest, upgrade their gusto, magnify their cheer, and broaden their bliss, there is no need to pay me because I am more than amply rewarded.'"

We wept then. I'm not ashamed to say it. WE WEPT! I wish the wisecracks who say big business is cold and heartless could have been there that day. I wish they could have seen the great, shimmering tears that splashed on the board room table. We wept, every man jack of us. The makers wept—the secretaries wept—I wept—my agent, Clyde Greedy, wept. We wept all.

"No, no!" cried the makers. "We insist on paying you."



"Oh, very well," I said, and the gloom passed like a summer shower. We laughed and we lit Philip Morris and Marlboro—and some of us lit Alpines—which is a brand-new cigarette from the makers of Philip Morris and Marlboro—a fine new cigarette with a light touch of menthol and the rich taste of choice tobaccos and the longest filter yet devised. And if you are one who likes a fine new cigarette with a light touch of menthol and the rich taste of choice tobaccos and the longest filter yet devised, you would do well to ask for new king-size Alpines. If, on the other hand, you do not like menthol but do like better makin's and a filter that does what it's built for, ask for Philip Morris. Or, if you don't like filters at all, but only mildness, ask for Philip Morris. Any way you play it, you're a winner.

But I digress. "Will you," said the makers of Philip Morris, Marlboro and Alpine, "write about the important issues that occupy the supple young minds of college America this year in your column?"

"But of course," I replied, with a kindly chuckle.

"And will you," asked the makers, "from time to time say a pleasant word about Philip Morris, Marlboro and Alpine?"

"Crazy kids!" I said with a wry grin, pushing my fist gently against their jaws. "You know I will."

And we all shook hands—silently, firmly, manly. And I left, dabbing my eyes with my agent, and hurried to the nearest typewriter.

The makers of Philip Morris, Marlboro and Alpine take great pleasure in bringing you another year of this uncensored, free-wheeling column.

THURSDAY OCT. EIGHT
SEE
1960 FORDS
INCLUDING
NEW SIZE FORD FALCON
EASIEST CAR IN THE WORLD TO OWN
Cade Motor Co.
1309 Texas Avenue TA 2-1333

THE BATTALION
Opinions expressed in The Battalion are those of the student writers only. The Battalion is a non-tax-supported, non-profit, self-supporting educational enterprise edited and operated by students as a community newspaper and is under the supervision of the director of Student Publications at Texas A&M College.

Members of the Student Publications Board are L. A. Duwall, director of Student Publications, chairman; J. W. Amyx, School of Engineering; Otto R. Kunze, School of Agriculture; and Dr. E. D. McMurtry, School of Veterinary Medicine.

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