



# THE BATTALION

Volume 59

COLLEGE STATION, TEXAS TUESDAY, SEPTEMBER 22, 1959

Number 1

## Ninth Annual

### Industrial Meet Slated Oct. 1-2

The ninth annual Texas Industrial Development Conference will be held here Oct. 1-2. Sessions will be held in the Memorial Student Center with about 250 in attendance.

President Earl Rudder will give the welcome address at 8:30 a.m., Oct. 1 and Chester Wine, district manager of the Central Power and Light Co. of Laredo, will chair the first session.

Rep. George Hinson of Mileola, will discuss "The Industrial Climate of Texas as Viewed by the State Administration."

Ed Burris, executive vice president of the Texas Manufacturers, will address the meeting on "The Industrial Climate of Texas as viewed by Texas Manufacturers Association."

Harry Clark, industrial consultant for Texas Power and Light Co. in Dallas, will deliver the final talk at the morning session. He will speak on "The Industrial Climate of Texas as Viewed by an Industrial Consultant."

Tom Fimney, assistant vice president of the First National Bank of Dallas, will chair the afternoon session. William A. Barret Jr. of Ebasco Service Inc. of New York, will deliver the afternoon address, "Reasons Why Those Who Seek Sites for Industry Lose Confidence in Dealing With Local Representatives."

W. A. Pounds of Tyler, president of the Tyler Bank and Trust Co., will chair the Oct. 2 session, and talks will be made by F. J. Heiling, vice president, Katy Railroad, Dallas, on "Which Small Towns are Getting Industry."

Robert McWhirter, banker and lawyer from Paris, will discuss "Financing Small Industry."

Ben Sloane, operations manager for Aluminum Company of America at Point Comfort, Tex., will deliver the final address. He will talk on "Taxes and Industrial Expansion in Texas."

## Plane Crash Claims Life Of Enderby

James C. Enderby, '61, was killed Saturday morning when his light plane crashed near Waco while he was enroute from Gainesville to College Station to register for the fall semester.

The McLennan County Sheriff's Department reported that the Aggie crashed in a field about 10 miles southeast of Waco during a heavy fog.

The Sheriff's Department said, "It appeared that Enderby had tried to make a landing in the fog. The plane overshot a 300-acre field, hit two trees, plowed through a stock tank and smashed into a small embankment."

Wreckage of the small silver and green plane was scattered over a 80 yard area. Enderby held a student pilot rating.

Col. Joe E. Davis, commandant of the Corps of Cadets, said that Silver Taps were not held for the Aggie because of a long standing college rule. The rule states that Silver Taps cannot be held for an Aggie unless he is enrolled in the college at the time of his death.

## 'Batt' New Look:

### New Nameplate

The Battalion front page takes on a new look today.

In order to give its readers a more eye-catching newspaper, the nameplate of The Battalion has been re-designed to conform with modern journalistic concepts.

In addition, changes have been made in the inside page datelines. These changes are for the benefit of our readers and are part of our standing policy to serve our readers first.

Please let us know if you have any comment on the changes.



Dr. M. T. Harrington  
... College Night guest

## W. W. Heck Joins Experiment Station

Dr. Walter W. Heck has joined the research staff of the Texas Agricultural Experiment Station as an associate professor in the Department of Plant Physiology and Pathology.

Dr. Wayne C. Hall, head of the department, announces that Heck will devote full time to research under a five-year National Institutes of Health research grant for \$99,000 entitled, "Selected Air Pollutants Affecting Plants and Health."

After receiving his B.S. degree from Ohio State University in 1947, Heck taught high school general science in Ohio. In 1950 he received his M.S. in botany from the University of Tennessee. His Ph.D. was granted by the University of Illinois in 1954. His graduate work was in botany, plant physiology and chemistry. From 1954 to 1955 he served as a post doctorate research fellow in the University of Illinois Radiocarbon Laboratory. From 1955 to 1959 he was employed in the Biology Department at Ferris Institute, Big Rapids, Mich., serving as chairman of the department from 1956 to 1958.

Heck is a member of a number of professional organizations, including Sigma Xi, A.A.A.S., A.I.B.S., Botanical Society of America and the American Society of Plant Physiologists. He is the author of a number of research papers involving the chelation of trace metals and nitrogen metabolism in plants.

## Ags Greeted At Traditional College Night

The Aggies attending the traditional All-College Night in The Grove, were greeted by Dr. M. T. Harrington, chancellor of the A&M College System, and President Earl Rudder.

P. L. (Pinky) Downs, official greeter for the college and member of the Class of '06, also welcomed the Aggies.

Harrington greeted the new students. "I want to welcome you to the finest school in the world," he said. He then congratulated the upperclassmen upon their return.

Rudder congratulated the upperclassmen for the fine spirit of cooperation shown in the handling of the Corps of Cadets so far this year. He said, "The aim of the ROTC program is to produce the kind of men we know you want to be."

Downs told the freshmen that in his 57 years of dealing with A&M, he had never turned "the back of his hand" on the school or on any of its students.

The Aggies were preparing for the Cadet gridiron encounter with the Michigan State University Spartans in East Lansing, Mich. this Saturday.

# \$90,000 for Loans Available to Students

## Board Okays Move In Saturday Meet

A total of \$90,000 is now available for loans to students for the 1959-60 school year as prescribed through action of the A&M College System Board of Directors Saturday morning.

The board changed the James Robert Astin Endowment Fund of \$29,000 to a loan fund to provide matching money for an expanded National Defense Student Loan Program. Under the National Defense Education Act the college is required to supply one-ninth of funds to be used for loans to students under this plan, the balance being supplied by the federal government.

Also at the meeting Saturday, the board accepted funds amounting to \$165,349.65 from private sources in support of fellowships, scholarships, grants-in-aid to research and as special gifts to parts of the system.

E. E. McQuillen, chairman of the College Development Fund, said demand for the loans has been heavy. He added that all of the first allocation of \$15,730 has been used and commitments have been made on much of the \$90,000 to be available this year.

Loans are available both to new and old students. New students may apply through the office of the registrar and old students through their department heads or deans. Individual loans are limited to a maximum of \$1,000 per year or \$5,000 for the entire school career. Repayment starts a year after the student completes school and may be made over a 10-year period with interest at three per cent.

Loans are available on the basis of need, with priority given on the basis of scholastic record. Eligibility requirements here include a grade-point ratio of at least 1.25 on all work taken during the previous semester.

Of the funds from private sources, A&M received \$81,135.75 from 78 sources. Of this amount, \$67,685.75 was in support of scholarships, \$11,800 received in four special gifts and loan of equipment valued at \$1,650.

The Texas Agricultural Experiment Station received \$57,524.90 in support of 21 research projects as funds for grants-in-aid. The station also received an \$1,800-a-year fellowship, gifts of equipment and supplies amounting to \$2,934.90 and loans of equipment valued at \$6,500.

The Texas Engineering Experiment Station received a gift of mass spectrometer and repair parts valued at \$21,500 for use in teaching and research in chemistry and engineering from the Phillips Petroleum Co., Bartlesville, Okla. Tarleton State College received \$150 in funds for scholarships, and Prairie View A&M received \$2,025 to support three scholarships. The Texas Forest Service received \$500 in support of research on forest fertilization. The Texas Transportation Institute received \$2,514, from 22 sources, supporting establishment of the memorial Thomas H. MacDonald Chair of Transportation. Gifts to support the memorial currently total \$85,044.47.

## Applications For R. V.'s

Juniors who want to join the Ross Volunteers and can meet the qualifications may get applications from Wade Dover, R. V. Commander and deputy corps commander, in Dorm 2-105 or Don Alexander, Dorm 14-214.

Candidates must have a 1.5 overall grade point ratio, a 1.5 in air or military science and be classified as a junior.

The R.V.'s are an honor guard composed of juniors and seniors.

They serve as honor guard for the Texas governor's inauguration as well as for King Rex who reigns at the Mardi Gras in New Orleans every year. The R.V. firing squad serves at Silver Taps.

## Khrushchev Vows Peace, Friendship In San Francisco

SAN FRANCISCO (AP)—A gay and mellow Nikita Khrushchev headed for Iowa's tall corn fields today after pleading for peace and friendship in this city which gave him his warmest welcome yet in the United States.

The Soviet Premier professed himself no longer mad at anyone—not even Mayo Norris Poulson of Los Angeles. He quarreled roughly and publicly Saturday night with Poulson in Los Angeles. In his farewell to the West Coast—where he spent three days—Khrushchev said he would like to help build a society in which all men would be brothers. He reiterated a plea for total disarmament.

He said he seeks complete equality and no enmity.

"You may not agree with us, but we are guided by noble aspirations in our struggle for communism, and we are going to wage this struggle not by the force of arms, but by our words," he said.

Ahead in Iowa is an agricultural schedule that should keep Khrushchev, a former sheepherder, in the same glowing mood he enjoyed all day Monday.

## Room Applications To Be Filed Friday

Meeting room applications for student organizations and clubs will be accepted in the Social and Educational Office of the Memorial Student Center beginning at 8 a.m. Friday, according to Mrs. Ann Keel, MSC social director.

## At Board Meeting

# Appropriation Made For Nuclear Center

An appropriation of \$900,000 in additional funds for the first unit of a \$3,000,000 Nuclear Science Center was made by the A&M Board of Directors Saturday.

The board authorized its executive committee to make further study of bids submitted for construction and equipment and award contracts within this amount at a later date. The appropriation brought a total of \$1,076,816 funds appropriated for the center to date.

Other appropriations, largely for construction, made a total of \$1,001,474 appropriated at this meeting, at which construction contracts totalling \$130,559 were awarded. A series of agricultural facility improvements, estimated to cost \$72,000, were approved for early construction.

Saturday's meeting was the first regular meeting of the board since confirmation and qualification of its new members. In its organizational session, H. B. Zachry, San Antonio contractor, was elected president and Herman F. Heep,



Battalion Staff Photo

## At Open House

Upperclassmen turned out in big numbers Monday night to attend the Memorial Student Center Open House. Here a group of Aggies take advantage of the free coffee served by two local high school girls.

## 1,200 Attend MSC Open House, Dance

Approximately 1,200 upperclassmen attended the Memorial Student Center Open House and dance following yell practice last night.

Committees of the MSC gave demonstrations and displayed exhibits of committee activities at the Open House, with each of the committees arranged in an appropriate area within the MSC.

The evening highlight was the special attraction of 25 hostesses from the Bryan-College Station area who added a great deal in making the night a success.

As the Aggies poured into the Center following All-College Night in The Grove, coffee and ice cream were served the cadets by the visiting hostesses. The Lilly Ice Cream Company and Duncan Coffee Company furnished the refreshments.

Following the refreshment period, the Aggies and hostesses visited the exhibits throughout the MSC. Over 80 upperclassmen voiced their interest in working

with the 21 committees which compose the Memorial Student Center Directorate by placing application cards in committee boxes placed in the ballroom.

Leaving the committee exhibits, the Aggies and girls moved into the ballroom to dance to the music of Richard Smith's Collegians.

The evening drew to a close shortly before midnight.

Ronald Buford, directorate and council president, was in charge of the program.

Others who aided Buford in planning the Open House were Clyde Whitwell, member of the student council; Hiram French, vice president of the council and chairman of the Evaluation committee; David Hughes and Charles Marshall, directorate assistants.

Serving as senior hostesses for the night were Judy Rossmussen, Dorothy Berry, Sharon Patterson, Emily Crouch, Mary Francis Badgett, Myrna McGuire, Jean Lynch and Lynda Chalk.



Battalion Staff Photo

## Toward First Yell Practice

The Texas Aggie Band makes its way to last night's Yell Practice, the first of the 1959-60 school year. Leading the band are, from left to right, Olin W. Brown, White Band

drum major; David H. Arnold, head drum major and James F. Bailey, Maroon Band drum major.