

BATTALION EDITORIALS

... Our Liberty Depends on the Freedom of the Press, And It Cannot Be Limited Without Being Lost ... Thomas Jefferson

An Easter Bonnet

Without a miracle, some Aggie will be wearing this Easter bonnet next week as a consolation prize for his carelessness on the highway going home.

With few exceptions, the men of Aggeland will be leaving the campus today and tomorrow—all bent on getting home as quickly as possible. But the extra speed necessary to save a few minutes may as well be the speed needed to be "on time" for an accident down the road.

Guiding a ton of death-dealing steel along the highway is most serious business. Hands that grip a steering wheel hold life and death in their balance. They should be steady hands resulting from confidence in a safe vehicle traveling at a safe speed. Hands steadied by alcohol will be steadier yet when they are crossed over the chest of their foolish owner.

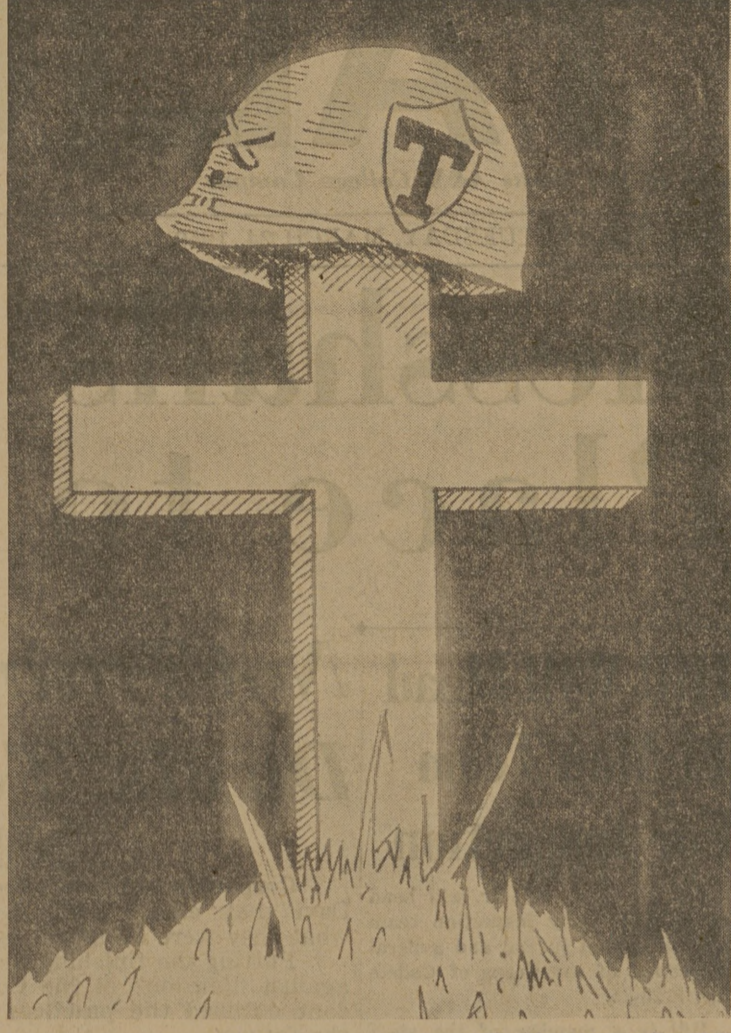
Texas Aggies cheated the Grim Reaper during the Christmas holidays. Not a man fell victim to his snares of carelessness or inattention to their duty at the wheel. But each day's journey is different and there is no assurance that this holiday will not be marred by the death of one or more of the men of Aggeland.

Death on the highway is not a pretty sight. Twisted steel and twisted people make a mark on the memory that is hard to erase. And it is as needless as it is ugly.

Let us each say a silent prayer before we take our lives in our driving hands that God will again grant the men of Aggeland a safe journey and a safe return to the campus. Without His guidance someone's trip may end in the cemetery.

Without God's wisdom some Aggie may be wearing the Easter bonnet of carelessness . . .

.. In Your Easter Bonnet TV Shows Set To Mark SDX Anniversary



editorial cartoon by Don Collins

The 50th anniversary of Sigma Delta Chi, professional journalism fraternity, will be honored by the CBS Television Network with two special hour-long programs Sunday, March 29, and Sunday, April 5.

A two-part appraisal of journalism in this country—including both printed and electronic media—will be presented in hour-long symposiums on "The Great Challenge" series from 3:30-4:30 on the Sunday afternoons.

The two programs are being produced by the Public Affairs Department of CBS News in cooperation with a special Sigma Delta Chi television committee.

Sigma Delta Chi was founded by 10 undergraduate students at DePauw University at Greencastle, Ind., April 17, 1909. It now boasts approximately 17,000 members in 116 undergraduate and professional chapters and is the largest as well as one of the oldest organizations in journalism.

A&M has an undergraduate chapter of the fraternity.

Original paintings of any date are duty free if brought into the United States.

Social Whirl

Each club participating in the Aggie Wives Council Carnival should turn in their two posters advertising the carnival to Mrs. Peggy Batson, receptionist at the College Hospital, no later than Wednesday.

Agromony Wives Club will meet tonight at 8 in the Brooks Room of the YMCA. T. T. Brady will speak on house plants and show a film.

Aggie Bridge Club will not meet Thursday night because of the Easter holidays.

University Dames Club will meet tonight at 8 in the South Solarium of the YMCA. An Easter message will be given in the chapel.

HIGHER MINISTERIAL PAY URGED

INDIANAPOLIS, Ind. (AP)—A meeting of the National Christian Men's Fellowship, lay organization of the Disciples of Christ churches, says clergymen's salaries should "be at least equal to the average salary of company executives, doctors, lawyers and other professional men" in the church's home community.



THE TRUE AND TYPICAL CASE OF CHATSWORTH OSCEOLA

You all know, of course, that every engineering senior is receiving fabulous offers from dozens of corporations, but do you know just how fabulous these offers are? Do you have any idea how widely the corporations are competing? Let me cite for you the true and typical case of Chatsworth Osceola, a true and typical senior.

Chatsworth, walking across the M.I.T. campus one day last week, was hailed by a man sitting in a yellow convertible studded with precious gem stones. "Hello," said the man, "I am Norwalk T. Sigafoos of the Sigafoos Bearing and Bushing Company. Do you like this car?"

"Yeah, hey," said Chatsworth.
"It's yours," said Sigafoos.
"Thanks, hey," said Chatsworth.
"Do you like Philip Morris?" said Sigafoos.
"Of corris," said Chatsworth.
"Here is a pack," said Sigafoos. "And a new pack will be delivered to you at twelve-minute intervals every day as long as you shall live."
"Thanks, hey," said Chatsworth.
"Does your wife like Philip Morris?" said Sigafoos.
"She would," said Chatsworth, "but I'm not married."
"Do you want to be?" said Sigafoos.
"What American boy doesn't?" said Chatsworth.
Sigafoos pressed a button on the dashboard of his convertible and the trunk opened up and out came a nubile maiden with golden hair, flawless features, a perfect disposition, and the appendix already removed. "This is Laurel Geduldig," said Sigafoos. "Would you like to marry her?"



"Is her appendix out?" said Chatsworth.
"Yes," said Sigafoos.
"Okay, hey," said Chatsworth.
"Congratulations," said Sigafoos. "And for the happy bride, a pack of Philip Morris every twelve minutes for the rest of her life."
"Thanks, hey," said Laurel.
"Now then," said Sigafoos to Chatsworth, "let's get down to business. My company will start you at \$45,000 a year. You will retire at full salary upon reaching the age of 26. When you start work, we will give you a three-story house made of bullion, complete with a French Provincial swimming pool. We will provide sitter service for all your children until they are safely through puberty. We will keep your teeth in good repair, and also the teeth of your wife and children into the third generation. We will send your dentist a pack of Philip Morris every twelve minutes as long as he shall live . . . Now, son, I want you to think carefully about this offer. Meanwhile, here is ten thousand dollars in small, unmarked bills, which places you under no obligation whatsoever."
"It certainly seems like a fair offer," said Chatsworth. "But there is something you should know. I am not an engineer. In fact, I don't go to M.I.T. at all. I am a poetry major at Harvard. I just came over here on a bird walk."
"Oh," said Sigafoos.
"I guess I don't get to keep the money and the convertible and Laurel now, do I?" said Chatsworth.
"Of course you do," said Sigafoos. "And if you'd like the job, my offer still stands."

Speaking of engineers, the Philip Morris company makes a filter cigarette that's engineered to please the most discerning of filter smokers—Marlboro, the cigarette with better "makin's." More flavor plus more filter equals more cigarette!

Highlights and Sidelights

Tax Battle Still Rages In Texas Legislature

By VERN SANFORD
Texas Press Association

AUSTIN, Texas.—Stakes are high and playing rough as the tax battle at the State Capitol this spring moves into the "hammer and tongs" stage.

High state officials are laying their careers on the line when they take a stand.

On one side is Gov. Price Daniel, who wants to obtain needed new revenue through a program based primarily on taking over abandoned property, changing the bookkeeping methods a bit and increasing corporation franchise taxes, natural gas taxes and certain selective sales taxes.

On the other side are a number of lawmakers, including House Speaker Waggoner Carr, who call the governor's plan inadequate. They contend Texas' revenue needs are great and should be "spread thinly" to cause the least injury. Cited as possible solutions by Carr were the nine-part omnibus tax by Reps. R. L. Strickland and Wesley Roberts, or Rep. H. J. Blanchard's 1½ per cent gross receipts tax.

Some House members, of course, side with the governor. Just how many will go to each side will not be known definitely until a floor vote is taken.

But some people already are reminded of a session 20 years ago when the Gov. W. Lee O'Daniel got into a wild tax hassle with House members. O'Daniel used his Sunday morning radio broadcasts to blast steadily at 56 House members who blocked his push for a transaction (sales) tax. Price Daniel was one of the 56.

So far this session, Governor Daniel is focusing his ire on the "powerful lobbyists" who he says are blocking his tax program. Most of Daniel's proposals have been bogged down in the House Taxation Committee since the first of the session.

Whether they intend to push the governor's bills or some others, the tax committee members have made a move toward speed by adopting a Monday-through-Friday work schedule.

NOT GAS—No tax proposal thus far has brought a solid round of cheers.

Spokesmen for the gas industry told the House Taxation Committee the governor's proposed natural gas tax would have to be paid by Texas producers, not out-of-state users, as sponsors claimed. They contended it would increase the industry's burden to 43 per cent, seriously impairing ability to stay in business, let alone contribute to Texas' growth.

Several House committee members were openly hostile to the bill.

Siamese Twins Separated

LONDON (AP)—Ten-month-old Siamese twins Timothy and Jeremy Thackeray, who were born joined at the head, were separated Monday by a surgeon's knife.

"The twins are alive but their condition will remain extremely critical for several days," said an announcement from St. Bartholomew's, the great London teaching hospital.

Brain surgeon John O'Connell, 52, performed the operation—one of the most hazardous in all surgery. The rarest form of Siamese twins are those joined at the head.

Timothy and Jeremy were born last May to Kathleen Thackeray, 35. Her husband Reginald, 39, is a suburban bank manager.

A third boy, Peter was born with the twins. He is normal and has lived with his parents while the twins have been in a hospital awaiting the operation. The three boys were born five weeks prematurely by Caesarean section.

The Thackerays, married eight years, have a fourth son, Christopher, 3.

NET PROFIT
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CAMPUS

LAST DAY
GUNS, GIRLS AND GANGSTERS
MAMIE VAN DOREN

Also
"COP HATER"

SKYWAY DRIVE IN THEATRE
TUESDAY
Pat Boone in
"MARDI GRAS"
Plus
Natalie Wood in
"BOMBERS B-52"

WEDNESDAY THRU FRIDAY
Cary Grant in
"HOUSEBOAT"
Plus
Walter Brennan in
"GOD IS MY PARTNER"

PALACE
Bryan 2-8879
LAST DAY
THE REMARKABLE MR. PENNYPACKER
CINEMA SCOPE
COLOR BY DE LUXE

QUEEN
LAST DAY
"GEISHA BOY"



Madison Avenue...

Yes, up and down ad alley you'll find the smartest account execs call for Coke during important meetings. The cold crisp taste, the real refreshment of Coca-Cola are just what the client ordered. So up periscope and take a look into the situation. Ad men of the future!—start your training now—climb into a gray flannel suit and relax with a Coke!



BE REALLY REFRESHED...HAVE A COKE!
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GR 6-3659 Brenham P. O. Box 809
C. W. RANKIN, Class of '41

THE BATTALION
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PEANUTS
I CHALLENGE ANYBODY!
3-23

PEANUTS
I'M THE "MASKED MARBLE!"
YOU MEAN "MASKED MARVEL!"
SUDDENLY I'VE LOST ALL MY CONFIDENCE..
Schulz

PEANUTS
OH, COME NOW! LET'S NOT GET RIDICULOUS!
3-24
Schulz

By Charles M. Schulz