

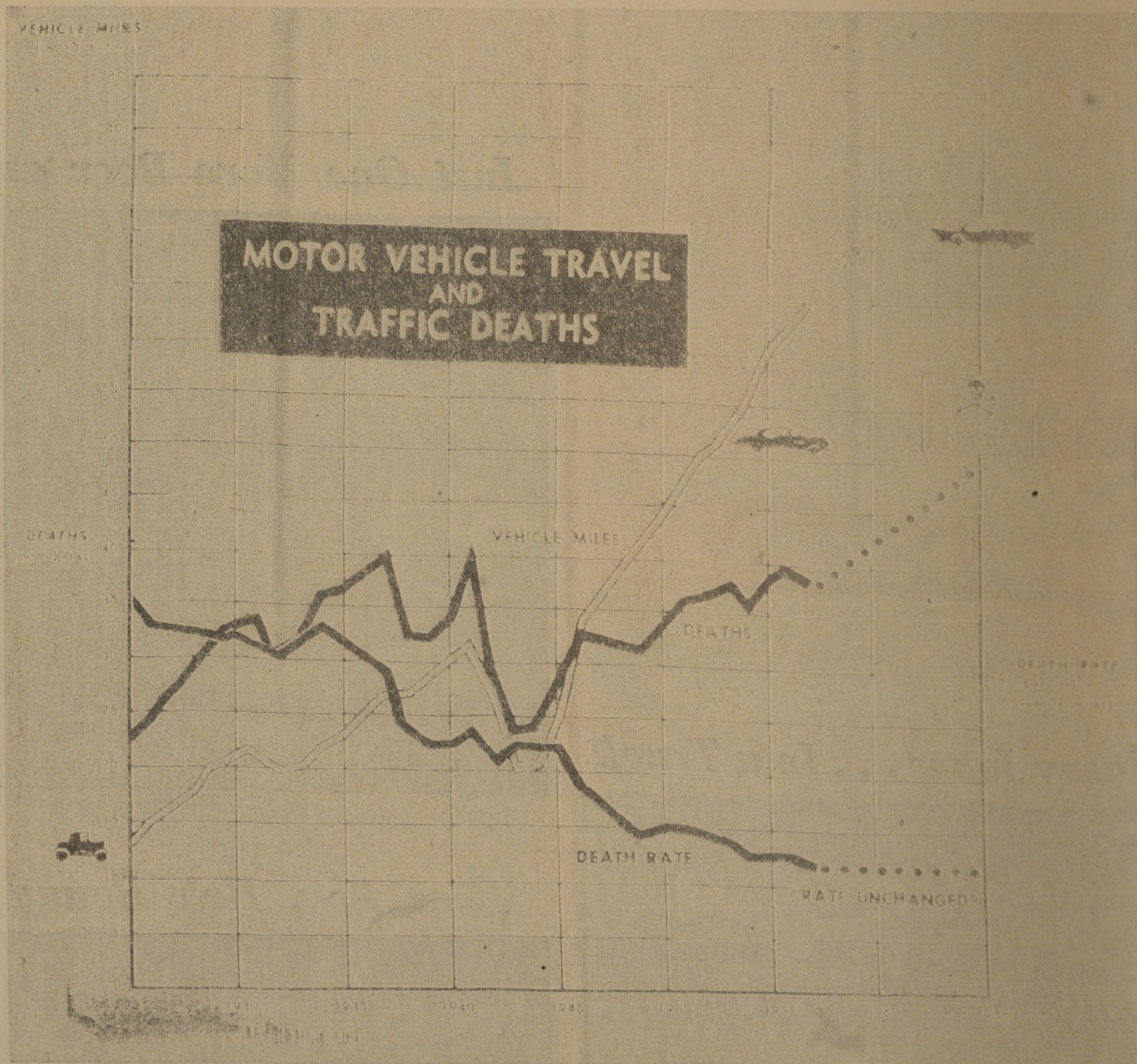
Merry Christmas

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The United States Traffic Situation



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PEACHES	DEL MONTE No. 2 1/2 in Can		25c
NULADE LARGE EGGS	Grade A	Doz.	53c
CRANBERRY SAUCE	Food Club No. 300	Can	19c
FOOD CLUB CAKE MIX	White, Yellow, Devil's Food	17-Oz. Boxes	23c

CS Traffic Study Shows Many Safety Ills

By JOHNNY JOHNSON
Battalion News Editor

College Station averaged 53 of a possible 100 per cent in the Annual Inventory of Traffic Safety Activities for 1957 released by the President's Highway Safety Conference.

Highest percentage of the study—82—went to College Station for its school traffic safety education program, but it received no points for traffic safety improvement organization.

Performance was rated in death and injury record, accident records, traffic engineering, police traffic supervision, traffic courts, school traffic safety education, public traffic safety education and organizations for traffic safety improvement.

No fatal accidents were reported in 1957, but 11 non-fatal injuries were reported—an increase of one over the average—giving College Station 60 per cent.

The report:

- The report gave College Station only 37 per cent in this heading, criticizing the city for its failure to make adequate provision for accident data for use by other city traffic safety agencies. The group recommended more files be maintained and statistics be kept and made available for public use and study.
- Off-street parking, increased miles of lighted streets and designation of crosswalks at nine intersections were the recommendations toward improving the city's traffic engineering. Receiving 54 per cent in this field, the city was urged to make more effective use of basic techniques of traffic engineering.
- A severe shortage of manpower—seven men—failure to adequately train new and experienced personnel, selective hiring, more motorization of force, written traffic policies, improvement of penalty rate for accident arrests and cracking down on drunken drivers were the main recommendations of the group in police traffic supervision. The city received 78 per cent in this category.
- Receiving 70 per cent for its traffic courts, College Station was urged to separate the trial of traffic cases from other offenses, to establish a traffic court violations bureau, to write rules for governing traffic case procedure, and to have the judge and prosecutor participate in a regional traffic court conference.
- Supervision, instruction for safety patrols and instruction in driving were the only weak points found in the city's school traffic education program. The city was commended for its traffic education in public schools and was given 82 per cent.
- College Station received only 50 per cent in public traffic safety education and was urged to greatly expand this field by making use of all available forms of public information media.
- No analysis of the city's standing in the field of organization for traffic safety improvement was made because insufficient information was furnished. The council urged the city to work hard on this project in an effort to improve its overall traffic safety program.

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LB. 43c **LB. 37c**

HAMS Mohawk Shank Portion **Lb. 49c**

Whole or Butt Portion . lb. 57c Center Slices . . . 89c

Kraft, Velveeta or Elna

CHEESE 2 Lb. Loaf **69c**

AGAR PICNICS 3 Lb. Can **2.29**

GRAPEFRUIT U. S. No. 1 Texas Ruby Red Each **ea. 5c**

APPLES Washington Winesap U. S. No. 1 **2 Lbs. 25c**

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MEL-O-SWEET CHRISTMAS MIX 1-lb. bag **27c** Reg. 29c

ELNA CHOCOLATES 3 lb. box **\$1.89** 5 lb. box **\$2.89**

BAKERY SPECIAL

CHRISTMAS CAKE **89c**

FRUIT CAKE Nut Crystal 1 lb. **99c** 2 1/2 lb. **\$2.39**

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