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Price Five Cents

Deadly Odds Face Ag Motorists **Texans Crusade to Hold Deaths Under 103**

Year's Toll 'TWAS THE NIGHT BEFORE ... Already 238 **Below** 1957

With some 238 lives already saved in Texas this year through Dec. 5, Gov. Price Daniel's statewide traffic safety crusade is being conducted with an all out drive to reduce the year-end holiday death toll on Texas streets and

highways. Objective will be to hold this year's holiday toll below 103, the number of lives lost during the 11-day "Operation Deathwatch" maintained by the Department of Public Safety during the 1957 Christmas-New Year's period.

Good December Record The DPS Statistical Service reports that the 218 persons killed in December, 1957, was the smallest number for any December in nine years. The nine-year average for December is 255. If the present trend continued the governor points out, then the major improvement noted thus far this year can be maintained.

Several powerful forces will unite their efforts in the climaxing traffic safety project of 1958, a year which thus far has seen motorcides drop 10 per cent from the 1957 toll. That 10 per cent reduction has been the governor's yearlong goal.

"Safety Sunday" Governor Daniel proclaimed "Safety Sunday" for the December holidays this year at the request of Rev. Don Benton of Dallas, Chairman of Church Safety for the



Experts Predict Holiday Death

By JOHNNY JOHNSON **Battalion News Editor**

The deck is stacked against motoring Ags this holiday period-they're no deathless hands in the deck-Sgt. O. L. Luther, head of the local Texas Highway Patrol office, warned vesterday.

"They just can't beat the tremendous odds for the third year in a row—it's almost impossible," Luther said.

Chief of Campus Security Fred L. Hickman joined Luther in a grim forecast: "I always dread the holiday period. It's always my fear that some Ag won't be around for the resumption of classes.

The last time any Ag was killed in a car accident during the Christmas holidays was in 1955, when two students were killed near La Grange on +

their way home for the Christmas recess. Last year Gov. Price Daniel

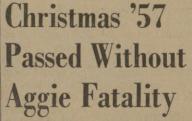
lauded A&M's record during the 1956 Christmas holidays for its two deathless years. No Ags were killed during the last Yule season. Don't let this record cause a lull in awareness," Luther warned. "It will be a miracle if it hannas will be a miracle if it happens again."

Statistics from last year's fatal death last year in that not one of traffic accidents-in which 2,539 them was killed in an automobile persons died needlessly-show that accident during the Christmas holieverything is against the Ags.

of all persons killed in automobile holiday period? accidents were between the ages Already in 1958 automobile acof 18 and 22,, yet this group rep- cidents at A&M have taken one resents only 10 per cent of the life and injured others. state's drivers.

Ags will be heading home.

Students represented six per Three students were injured. cent of 1957's highway fatalities. The first fatality of 1958 came Passenger cars are involved in Jan. 13, when Dr. Hubert Schmidt, 75 per cent of fatal accidents- a former veterinary medicine aumost Ags will travel in such cars. thority, died in the hospital from Add to this that 57 per cent of injuries received in an auto crackhighway fatalities are caused by up. speeding and 34 per cent involve An Aggie and a Montgomery driving while drinking and the couple were hospitalized Oct. 26, true dark picture begins to take when their cars collided headon on form, Luther gloomily warned. Highway 6.



Aggies beat the odds and cheated day period.

In 1957 more than 20 per cent | How fortunate will they be this

Still fresh on the minds of all Also last year 61 per cent of Aggies is the two-car collision Nov. all fatal accidents occurred between 16, in Plantersville, 15 miles west noon and midnight-the time most of Navasota which took the life of Calvin Reed, English instructor.

Texas Safety Association. In his official proclamation, the governor suggested that Texas clergymen include traffic safety in their pre-Christmas messages and urged citizens of the State to "join in this united religious campaign to awaken in the conscience and mind of every driver the realization that negligence at the wheel of an automobile is a transgression of God's own command, 'Thou Shalt Not Kill'."

A Christmas traffic safety reminder has been issued to the public through the cooperation of every billboard company in Texas. Officials of the Outdoor Advertising Association of Texas, Inc., announced that members of their organization has pledged 976 20 in the State-to carry the governor's traffic safety Christmas reminder. The big, 24-sheet billfaculty advisers. board's, signed by the governor and

carrying his full-color photo, feature a personal statement, reading: Speeding Costlier "Don't Let A Collision Spoil Your Holiday."

Companies Lauded

Expressing his appreciation to the companies for their coopera- highway over the speed limit Frition, Governor Daniel said: "We day so they can get home a little cellent jobs, above and beyond per cent more freshmen were unare very grateful for the huge earlier are just kidding themselves They should notice the regular duty. We thank them for der a C average last year than in amounts of time and money de- They should notice the results of voted to the traffic safety crusade an experiment performed in Kanby the billboard companies and sas. Two drivers participated in a other mass communications media road test on a 295-mile stretch of in Texas, daily and weekly news- highway in Kansas under typical papers, press associations, radio driving conditions with the foland TV stations and movie thea- lowing results:

tres. Without this vast array of help, we could never have made so much prograss this year Wa now much progress this year. We now hope for major improvement in Driver B 50 43 62 6 hrs. 50

In Safety, Money

the annual December-New Year's Driver A saved only 25 minutes death toll because of this type of in nearly 300 miles; he passed cooperation and because so many twice as many cars, each being a Texans this year are working to potential accident, used 11 per cent help save the lives of their fellow- more gasoline and 50 per cent more

Panel Leads Meeting Corps Scholastics

A panel of seven college offi-1 Representatives from the 53, er students are failing. Page said. cials conducted an experiment yes- units in the Corps and advisors "There are about eight per cent billboards-about one out of every terday to see if some good could met in the Biological Sciences Lec- less flunks this year than last." as if our very life depended on it. And yet it truly come from a joint-meeting of ture Room yesterday afternoon for Rudder reported that only 176 does Corps scholastic officers and their an hour-long discussion.

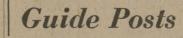
> returns of mid-semester grades, 283 at this time last year. "We are grateful for the actions much the flu epidemic played in ing Corps units and we are also last year.

Ags who plan to zoom down the have done to help.

their leadership."

The overall purpose of the joint to give them a chance to ask members of the panel questions concerning various phases of the load of the four classes.

scholastic program.



-Gen. 4:9

students have resigned from the In expressing his opinion on the Corps this year as compared with

Vice President Earl Rudder said: One Corps officer asked how

taken by faculty members in aid- the number of flunking students lifetime.

1956-57.

Jack Kent, associate professor of rough study and comparison sophomores are carrying the heaviest

College administrators who sat "It is quite significant that few- on the panel were Page; Rudder; home to one out of this world. Col. Joe E. Davis, commandant; commandant; Col. Jack H. Remele, Corps scholastic advisor; Ransdell; and John R. Pedigo, associate . . Am I my brother's keeper? professor of petroleum engineering and a unit advisor.

An Editorial

Test of a Lifetime

A moment of carelessness—a second of inattention to the job of guiding a ton of swift-moving, death-dealing steel will spoil Christmas holidays for the men of Aggieland.

Driving is serious business yet we seldom drive

Driving an automobile is an examination for which there is no makeup; mistakes count off not in points but injuries and lives.

Drinking is no way to "cram" for this test of a

Statisticians have predicted more than 100 Texgrateful for the work students C. H. Ransdell, associate dean ans' lives will be wasted during the 11-day holiday. of the Basic Division, answered They could be wrong but not unless every driver "Faculty advisors have done ex- the question by saying that two takes care not to crash the Christmas party.

Death on the highway has not marred Christmas at Aggieland for the past two years. But odds are alarmingly increasing against making 1958 the third meeting was to give students and mathematics and adviser to Squad- deathless year in a row. Those odds are stacked what each other are doing and also ron 8, revealed that after a tho- against every Ag motorist. They're stacked against you.

> A moment of carelessness—a second of inattention to the job of driving will transform the trip

Let us pray that no Texas Aggies will fail the Lt. Col. Taylor Wilkins, assistant test of a lifetime this Christmas.

> No one is immune to death on the asphalt. strip. Only by the grace of God and by the use of intelligence He gave us can we hope to avoid having our lives snuffed out.

