Bears, SMU, Rice
Favored Saturday



. that's why 7 had my eyes
examined and glasses fitted at TSO



GET SATIBFVING FLAVOR So friendly to your taste!

No flat "filtered-out" flavor! No dry "smoked-out"taste!





Frank Wilson, Pennsylvania
center. is an a a complished pian-
ist. He plays everthing from
Rachmaninoff to Rock $n$ Roll.
Rrom


Elementary... my dear Watson! From the happy look
on your physiog, from the cheerful lift on your physiog, from the cheerful lift
you seem to be enjoying, 1 deduce
 and
about why Coke is the world's favorite about why Coke is the worlids savorite
Usich tate, such sparkele Yes, my
tavorite case is a/ways a cae of Coket


SIGN OF GOOD TASTE
Bortiod suder outhority of The Coce-Cola Compony by bRYAN COCA COLA BOTTLING COMPANY

