

Pubishing Newspaper Is No Easy Task



Tip Comes In

One reporter coming up. Executive News Editor Gayle McNutt tells a tipster who reports a meeting being held by Wives of all-senior Company C Composite. McNutt dispatches a reporter to cover the meeting.

By GAYLE McNUTT

A newspaper may be compared to a mirror—a mirror so large that it reflects not a single image but a picture of the entire world.

The newspaper must know what is happening throughout the world and from this vast collection of news, select that which will be interesting to its particular readers.

Thus the newspaper is a source of knowledge, of entertainment—an up-to-date ledger of the living world in which humanity exists. To gather, select and report the news is a tremendous task and a task of many aspects. A single story must go through a dozen or more processes before it finally appears in print before the public.

On this page, told in pictures, is a glimpse of what happens to a routine news item that is reported to The Battalion.

Usually the tip is taken by one of the editors, who in turn assigns a reporter to cover the event. When the reporter has completed his story, it is handed to a news editor, who corrects mistakes and checks for accuracy and completeness. The headline is written and the story goes to the make-up editor who assigns it a position on the page.

The story is given a final okay by the editor who assigned it and it is ready to "go to press," or in simpler terms, to be set in type.

When copy goes to press, it is first set in type from the molten lead of a linotype machine. When the complete story has been set, a proof (called a galley-proof) is taken and checked by a proofreader to correct any typographical errors before it is placed with other stories of the day in a "chase," or metal frame, in which the copy is locked before the page is placed on the press to be printed.

When all copy and pictures for a page are locked into place, a proof sheet of the entire page is taken and checked by news editors, to correct any final errors and eliminate any mistakes which may have occurred in making up the page. Only when these corrections are complete is the completed page placed on the press.

Then the presses "roll" and as papers spin from the press, completely cut and folded, the circulation staff stands ready to count, bundle and deliver the finished product into dormitories and homes in the city.



Reporter Takes Story

And a pleasant task it is for Battalion News Editor Lewis Reddell as he takes notes on the meeting from (left to right) Eloise Bollfrass, Carolyn Tew and Leah King. During the interview, Reddell is careful to

find out the complete details of the meeting so that he may give an accurate account of the meeting. He has learned from experience that the ability to interview is basic for reporting success.



Reporter Writes Story

Reddell returns to the Batt office with a good set of notes and writes his story in a manner that is complete, concise, accurate and interesting.



Ready For Press

Last minute corrections are made on the page proofs prior to placing the page forms on the press. Making corrections are (left to right) Johnson, Sports Editor Bob Weekley, A&M Press Shopman Jimmy Nuche and Sports Writer Tommy Keith.



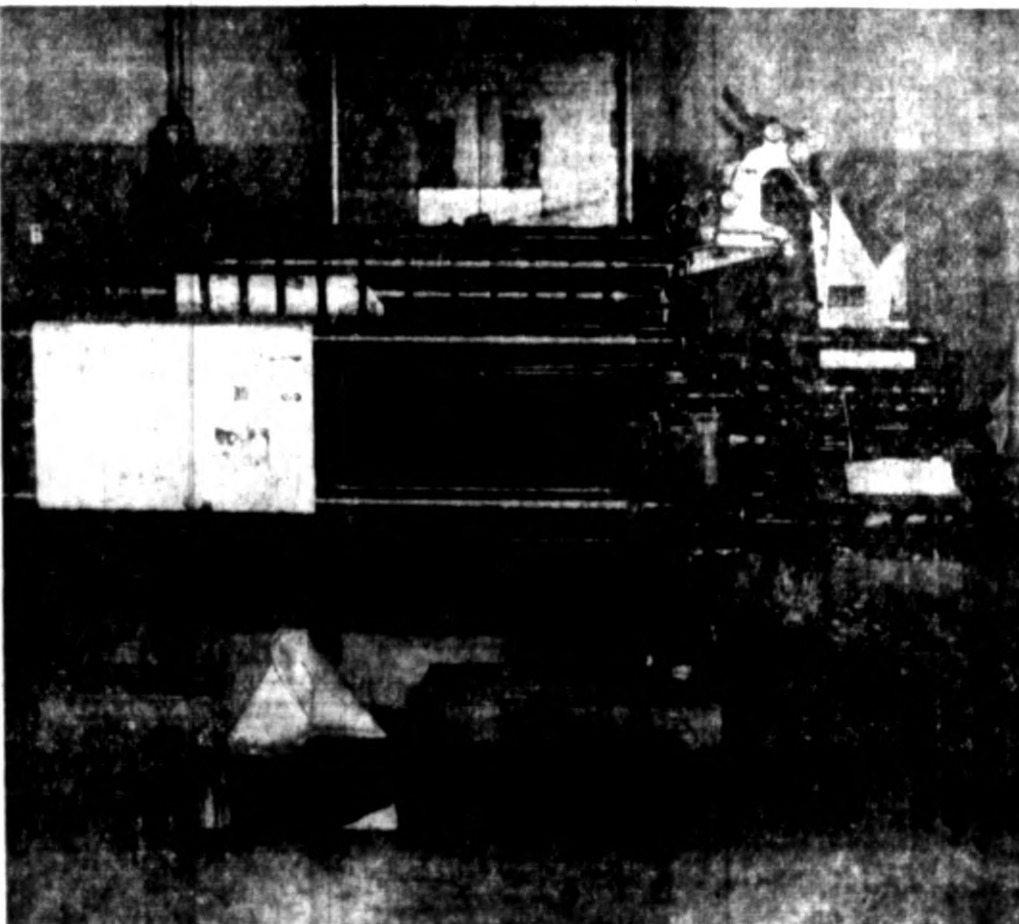
Story Scheduled

News Editor Johnny Johnson, working as make-up editor, dummies the story on page forms to be used by the press make-up man in preparing the pages of lead-set type for printing. After securing the executive news editor's approval on the story, Johnson sends the copy to press.



Story is Edited

News Editor Bill Reed edits Reddell's story to be sure that no questions are left unanswered, that words are spelled correctly, that correct writing style is used, and writes a head for the story.



Presses Roll

The big moment of the newsman's day has arrived—the paper is wrapped up and the presses roll. Finished copies of the Batt pour from the press onto the rack at right.



Circulation Underway

Battalion Circulation Manager Ray Hudson operates the addressing machine as he sends out the day's mail subscriptions. Meanwhile, other circulation men are busy delivering the Batts to dormitories and College Station homes—and another day's work is done.

Photos By JOHN AVANT