

Records

Rock 'n' Roll Slowly Dying

By HUGH MULLIGAN
 AP Newsfeatures Writer

As it must to all raucous noises that periodically assail the ear drums of the American public, the musical boneyard is finally beckoning to the fantastic fad that's known as rock 'n' roll.

A few of its more celebrated cantatas, like the tender "You Ain't Nothing But a Hound Dog" and

Henry Courtenay Gets Staff Position

Henry V. Courtenay, B-2-A College View, has been named assistant professor to work in consumer economics with the department of agricultural economics and sociology.

Appointed to the research post by the Texas Agricultural Experiment Station, Courtenay will assist Dr. R. E. Branson who heads consumer economics at A&M. For the past year, Courtenay has been a graduate teaching assistant in the department.

A native of Belfast, North Ireland, Courtenay spent time in an agricultural chemical business in Ireland and as a farm machinery company sales analyst and market researcher in Canada.

Courtenay and his wife, Ivy, have five children: Henry, 16, Ivy, 12, and Ruth and Naomi, 9, and Luke 7. They are members of A&M Presbyterian Church.

Ag Ed Prof Attends Research Meeting

Dr. Earl H. Knebel of the Department of Agricultural Education at A&M will attend the Seventh Annual Southern Research Conference in Agricultural Education at North Carolina State College, Raleigh, on September 1-6.

Knebel is a member of the twelve-state regional committee which is responsible for formulating a research project for 1958-59. Knebel, recently appointed chairman of the Young Farmer Study in Texas, also has been appointed chairman of the State Research Committee for Agricultural Education.

Two Staff Members Get Top Awards

Two A&M staff members Tuesday were named to places of honor in the American Society of Agronomy.

Dr. J. B. Page, dean of the College and Graduate School, and Dr. I. M. Atkins, of the Department of Agronomy, were elected Fellows—a much coveted award in the Society.

Fellow elections were announced Tuesday night during the Society's annual meeting at Purdue University, Lafayette, Ind.

the triumphant "Shake, Rattle and Roll," may be heard again from time to time in misty-eyed medleys of old songs, but the bulk of this cannibalistic caterwauling will lie buried forever beside such mementoes of other by-gone eras as "The Three Little Fishies," "The Fuehrer's Face" and "Don't Hit Your Grandma With a Shovel, Boys, It Makes a Bad Impression on Her Mind."

Early this week the honorary pall bearers, in the person of 18 internationally famous disc jockeys, arrived in New York to attend the final rites, which appropriately enough took place in a musty movie studio hard by Manhattan's Hell's Kitchen.

In the best traditions of the musical industry they quietly disposed of the still warm rock 'n' roll corpse by burying it under a mountain of publicity for its heir apparent, known in the trade as "the new music."

The shotgun wedding of Madison Avenue to Tin Pan Alley has failed so far to come up with a name for the new music but it goes under the working title of "Ballad With a Beat."

It will get its first big plug in the forthcoming movie "Jamboree," which further accounts for the presence of the disc jockeys at the studio. All appear in the picture to give their official blessing to the new music. Among them are Howard Miller of Chicago, Dick Clark of Philadelphia, Al Jarvis of Hollywood, Zenas Sears of Atlanta, Mill Grant of Washington, Gerry Myers of Ottawa, Keith Sandy of Toronto, and Chris Howland of Cologne and Werner Gotze of Munich, Germany.

The plot never gets complicated enough to interfere with the 18 disc jockeys who parade across the screen to introduce the 20 new songs.

The songs are performed by such recording stars as Count Basie and his orchestra, the Four Coins, Fats Domino, Connie Francis, Joe Williams, Jody Sands, Frankie Avalon and several other reformed rock 'n' rollers.

What will the new music be like? Chris Howland, a pleasant Englishman who lives in Cologne and does a German disc jockey show on an English disc jockey show for West Deutchen Rundfunk and the British Forces Network, described it as "a type of song that will give singing back to the singers."

The old fashioned love ballad has replaced the hillbilly yodel that formed the basis of rock 'n' roll and the beat has been slowed down to something resembling a combination of rumba and tango.

One disc jockey, evidently having trouble adjusting musical gears, acidly compared it to a 78-speed rock 'n' roll record played on a 45 turntable.

Most, however, agreed that the

melody would be easier on the ears, the lyrics easier on the intellect, and the emotional effect more dulcifying on teen-aged fastists than the current frantic pops leaders.

Skeptics might say the only thing new about the new music is its name—or lack of one—but its tempered tempo, with or without a perceptible beat, sure beats rock 'n' roll. And it's bound to revive the singing fortunes of balladeers like Eddie Fisher, Vic Damone and others.

Will Elvis survive? What the moving finger of Tin Pan Alley will write, nobody knows.

Economists Attend Marketing Meeting

Two A&M economists, Dr. John A. Kincannon and Robert W. Cooper, have been invited to attend the Chicago Board of Trade's 11th Symposium of Commodity Marketing Sept. 3-5 in Chicago.

Kincannon, 603 Guernsey South, College Station, is active in marketing research of rice and grain sorghums and Cooper, 1203 Windy Road, also College Station, is extension specialist in marketing. Purpose of the symposium is to give college educators in the field of marketing, extension and agricultural economics first hand information on the operations and services of grain exchanges and other segments of the commodity marketing industry.

Expenses of the two men will be paid by the Board of Trade, Chicago. They left Sept. 3 and will return home Sept. 6.

About Your Health

Rats Plague State, Damage Cantalopes

A man in La Pryor in Southwest Texas reports finding 64 dead cotton rats in a single night on the lawn of his home, apparently killed by his dogs. In Crystal City the cantaloupe crop has been severely damaged by rats.

From Austin comes reports of rats in back yards where none have been seen before, and of mice in suburban homes. In Abilene and Wichita Falls increases in rat and mice populations have been noted. Farmers southwest of San Antonio have experienced serious losses to small grains, peanuts and tomatoes due to rodent depredations.

What's behind these unusually high rodent populations? It is impossible to give a definite answer, but State Health Department and Fish and Wildlife Service investigators feel increased rainfall had a lot to do with it.

Rains caused dense vegetation growth where rats and mice could take cover and raise young, safely hidden from natural enemies. Also, farm crops have been good, providing a ready source of food.

A&M Economists To Attend Workshop

Dr. Donald S. Moore, 200 Lee St., and Ralph H. Rogers, 305 Gilchrist, both College Station, members of A&M's Department of Agricultural Economics and Sociology, will attend the meeting and workshop of Southern Farm Management Research Committee Sept. 8-12 in Raleigh, N. C.

The annual workshop acquaints farm management specialists and research people with various ways of setting up farming operations on the most profitable basis.

Corps Housing List Announced for Fall

Corps outfit-housing lists for this year have been completed, the Housing Office has announced.

The dorms cannot be officially occupied until Friday, Sept. 12, by anyone but those participating in New Student Week.

Unit housing for this year is as follows:

- Dorm 1—3rd Btn. Staff, A SIG, A CML, A QM.
- Dorm 2—Corps Staff, 2nd Regt. Staff, 4th Btn. Staff, A Vets, A Meds.
- Dorm 3—1st Group Staff, Sqd. 1, Sqd. 2, Sqd. 3.
- Dorm 4—2nd Btn. Staff, A-AAA, B-AAA, C-AAA.
- Dorm 5—2nd Group Staff, Sqd. 4, Sqd. 5, Sqd. 6 (1/2).
- Dorm 6—1st Btn. Staff, A-FA, B-FA, C-FA.
- Dorm 7—1st Wing Staff, 3rd Group Staff, Sqd. 6 (1/2), Sqd. 7, Sqd. 8.
- Dorm 8—4th Group Staff, Sqd. 10, Sqd. 11, Sqd. 12.
- Dorm 9—Sqd. 9, Sqd. 18, Mason Band (part), White Band (part).
- Dorm 10—5th Group Staff, Sqd. 13, Sqd. 14 (1/2), Sqd. 15.
- Dorm 11—Maroon Band, White Band.
- Dorm 12—2nd Wing Staff, 6th Group Staff, Sqd. 14 (1/2), Sqd. 16, Sqd. 17.
- Dorm 14—1st Regt. Staff, 1st Btn. Staff, A Inf, B Inf, C Inf.
- Dorm 15—3rd Btn. Staff, A Engr., B Engr., C Engr.
- Dorm 16—4th Btn. Staff, A Ord., B Ord., A TC.
- Dorm 17—2nd Btn. Staff, A Armor, B Armor, C Armor.
- Hart Hall—Sqd. 19, A Ath., Sqd. 22.
- Law Hall—B Ath., Sqd. 23.

Henderson Hall—B Ath., Sqd. 23.
 Day Students—7th Group Staff, Sqd. 20; Sqd. 21; 5th Btn., 2nd Regt.; A, B, C, Composite.

Aggie Trains at Webb AFB

WEBB AFB (Big Spring) Tex.—2/Lt. John M. Sharp Jr., '56, a student in the pilot training program, has reported at Webb for the five and one half months' course on the jet, single-engine aircraft.

Lieutenant Sharp is the son of Mr. and Mrs. John M. Sharp, 807 Lake Terrace Drive, Augusta, Ga. He is a graduate of A&M. The

lieutenant came to Webb from Malden Air Base, No. Malden is one of the seven primary bases sponsored by the USAF, on a civilian-contract basis.

For outdoor cooks: Soak wooden skewers in cold water before using them to impale meat, poultry, fish, vegetables or fruit to be cooked over the charcoal fire.

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VIENNA SAUSAGE 10c (La Corona No. 1/2 Can)

CANDY

Hersheys Miniatures 25c (5 Oz. Bag)

Tootsie Rolls 19c (Tray of 22, Reg. 21c Value)

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I did not whistle at her. I whistled because the dress she is wearing looks like it was cleaned by —

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