

There are more ways than one to be a leader

he surfaces just above the dial on each side are contoured to guide the mouth-
piece-receiver or "handset" into piece-receiver or "handset" into place
unerringly n extra An extra quarter of an inch is added
the tapered mouthpiece and earpiece. And the cradle which receives the "handThe result: It is almost impossible for he result: 1 is almost impossible for to happen.
This is, as we said, one example of how we seek to do whatever we do better than And this same ambition guides every phase of our operation, from the development of better equipment for telephone
central offices, to the courtesy-training of the people who represent us in dealing with our customers.

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