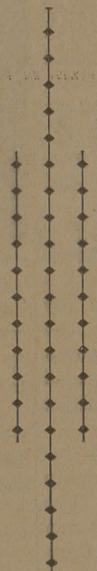


e Freshmen

Our profits, over and above capital needs, are returned to the student body for providing recreational facilities on the campus. During the past eight years some \$450,000.00 or about 8c out of each dollar spent in the Exchange Store has been so allocated.

Come to see us when you reach the campus. Your every merchandise need is here. We also gift wrap, cash checks, and render many other services.

Below is a description of our various departments.



Engineering Department

You Engineers and Architects will love this department. Everything from a drawing pencil to a slide rule can be found. All the better known brands are in stock. Brands such as Keuffel and Esser, Eugene Dietzgen and Frederick Post are featured in drafting instruments and slide rules. All are attractively displayed and courteous sales people are available to assist you or you may select your own. During the opening days we will have factory representatives in the store to explain the merits of their products to you.

Text Book Department

The picture to the left shows a Civil Engineering major selecting his books in our modern up to date self-service book department. It's so easy to select your own books! No waiting in line! You simply walk in, browse through the stacks, select the books you need and proceed to a check-out stand. Each shelf is labeled with the course number and each book has a price tag on the spine showing whether it is new or used. Courteous attendants are on the floor to assist you in finding the right departments. Plan now to buy all your books in your friendly Exchange Store.



Novelty and Stationery Department

Here you will find complete selections of Parker, Sheaffer, and Esterbrook fountain pens, ball points and mechanical pencils. Here also you find many attractive designs of die stamped college stationery from the Houses of Montag, Charles Elliott, Carmelle and Eldridge. Just the thing for writing Mom or the girl friend.

Every Aggie likes to have the college seal on his personal items. We have a dazzling display ranging from belt buckles to hitch hiking bags. Decals, pennants, stuffed animals, ash trays or a bracelet for that little dear back home. You name it, we have it.

E STORE

"Serving Texas Aggies"