

Energetic Senators

After beginning the year with a bang and pausing through a mid-year slump, the Student Senate now seems to have shaken the grip of Spring fever and senior-itis and once more is bustling with ideas and activity.

Two big campus problems, parking and Kyle Field seating have been attacked by the Senators in a most logical and thorough manner which is bound to produce desirable results.

These two chronic aches, traditionally the plague of students, offer no little challenge to any group trying to solve them, much less students who have no administrative power.

Detailed plans on parking and seating have been prepared, investigated and given serious thought which in turn has produced surprisingly good results.

The parking committee, trying for a way to improve and enlarge the parking facilities has come up with the idea of raising the car registration to \$2.50 per semester. This is the plan in brief.

Armed with a three-page brief on a seating arrangement, the Senate has gained approval of the Athletic Council for selling reserve seats to juniors and seniors. This will necessitate the raising of the date tickets to those two classes to \$3.50 but this is because of conference regulations governing the sale of reserve seats.

Both are planned for discussion in tonight's Senate meeting.

Only thing needed now is student body participation. It behooves every student to see his senator and give his opinion. Only this way will give the senators a basis for a decision for the good of all.

Ag Prof Speaks Here Next Week

Dr. Earl O. Heady will be here four days next week to lecture to graduate students and staff members of the Agricultural Economics and Sociology Department of A&M.

Heady is a professor of economics at Iowa State College and one of the holders of the C. F. Curtiss Distinguished Professor of Agriculture titles.

He will arrive on the campus Monday.

He graduated from the University of Nebraska in 1933 with a B. S. and received his M. S. there in 1940. He received his Ph. D. from Iowa State College in 1944.

He has been on the staff of the Journal of Farm Economics, vice

president of the American Farm Economic Association and a member of the National Committee for Improving Education in Economics and Sociology Department of A&M.

Heady has done extensive research and teaching on problems of economics in production in agriculture.

"Economics of Agricultural Production and Resource Use," a book written by him, has been recognized as a major contribution in the field of agricultural economics. It has been used widely in graduate study.

"Challenges in Research and Education for Agriculture in Growing Economy" will be Heady's topic Tuesday at 8 p.m. in the Biological Sciences Building. This lecture is open to the public, according to R. J. Hildreth, chairman of the Visiting Professor Committee.

In the past Heady has won the American Farm Economic Research Award three times, the Social Science Research Council Faculty Award four times and has been a visiting professor at Purdue, Harvard, Chicago, Illinois Universities and at North Carolina State College.



Allbritton Gets Sales Scholarship

William Allbritton, junior marketing major, received a \$250 scholarship from the Houston Sales Executive Club last Tuesday, according to H. G. Thompson, of Business Administration Division.

The purpose in giving the scholarship is to increase the interest in the field of selling for students of good calibre. Allbritton is the 10th student to receive this scholarship in five years, Thompson said.

Tom M. Nelms, president of the Houston club, awarded the scholarship to Allbritton during the eighth annual Sales Clinic, which was held here the first of the week.

The clinic was sponsored by the student Marketing Society, Division of Business Administration and the Houston Sales Executive Club.

Members of the Sales Clinic Committee were Bill McCarty, president of the student Marketing Society; H. G. Thompson, of the Division of Business Administration and Don Donigan, chairman of the education committee.

Department stores usually place their feminine wares on the left and masculine goods on the right. The reason is that women always turn left and men turn right. No one has been able to explain this.

ATTENTION! Low on CASH?

Need money for the big dance?
REFINANCE AT LOU'S
 (All sales can be repurchased at no charge up until Easter.)

NEVER BEFORE SUCH VALUE! 1/2 CARAT TOTAL WEIGHT DIAMOND SET



Dependa-Lock INTERLOCKING DIAMOND RINGS
 Our greatest diamond value in interlocking rings. More brilliance... more beauty... more diamond fire.
 Rings Enlarged to Show Detail

McCARTY JEWELERS

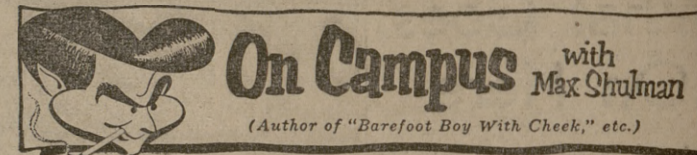
North Gate

Senate Committee Favors Johnson Grazing Program

WASHINGTON, (AP)—The Senate Agriculture Committee yesterday approved a bill backed by Sen. Lyndon Johnson which would set up a program of "deferred grazing" payments to land owners in drought disaster areas.

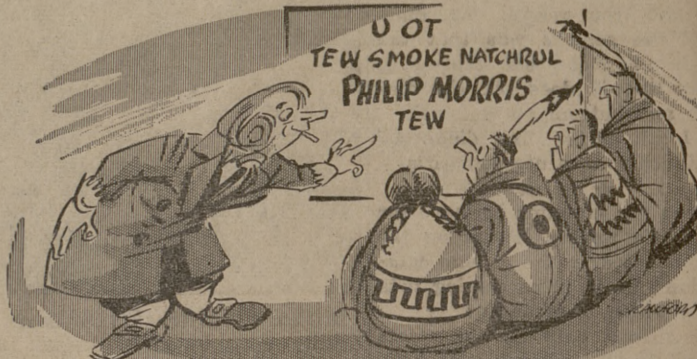
The bill would direct the president and secretary of agriculture to carry out the plan. Its purpose is to encourage new growth on denuded grazing lands.

Agriculture Secretary Benson criticized the proposal earlier. But chairman Ellender (D-Al) said the committee had revised the measure to "meet most of the objections raised by Secretary Benson."



THE PULSE-POUNDING SAGA OF DE WITT CLINTON, AMERICAN

Let us today turn our eager young minds to the inspiring story of De Witt Clinton, one of the greatest figures in American history and — unaccountably — one of the most neglected.



He taught Phonetic English to 12 million Indians

De Witt Clinton (sometimes called Aaron Burr) first made himself known to fame in 1756 when Governor William Penn commissioned him to survey the forests of the Western Reserve. (One is inclined to wonder what in the world Governor Penn could have been thinking of, for De Witt Clinton was eighteen months old at the time.) However, the little chap did remarkably well. He surveyed as far west as Spokane, teaching phonetic English to more than twelve million Indians along the way, and then, tired but happy, he became Johnny Alameda.

Later, he became a keelboat and sailed home to enter politics. He tried to join the Greenback Party, but his back wasn't green enough, so he joined the Whigs.

He was offered the Whig nomination for the presidency, but declined with the celebrated statement: "If nominated I will not run; if elected I will not serve."

But the Whigs only nudged each other and said, "That old fox, he's just playing hard to get." So they nominated him anyhow, and sure enough he did not run, but he was elected anyhow, and sure enough he did not serve. In fact, he was elected to a second term, which he also did not serve. However, only a few top Whigs knew there was nobody in the White House. The rest of the country thought that the President was confined to his room with a wrenched knee. For a while people sent "Get Well" cards, but soon everyone forgot and turned their attention to important matters like opening the west, inventing the buffalo, and the Black Tom Explosion.

After two terms as President, De Witt Clinton entered Yale and took up smoking. He tried several brands of cigarettes until he found the one brand that pleased him in every particular—Philip Morris, of course!

(You knew I was going to say that, didn't you? Well, of course you did, especially if you are a Philip Morris smoker, for if you are, you know what a sweetheart of a smoke Philip Morris is — how full of rich, natural flavor, how natural and mellow, how long size and regular. And if you are not a Philip Morris smoker, you've got a treat coming. Light one soon. Light either end.)

Upon graduation from Yale, De Witt Clinton became commissioner of baseball and smoked and loved Philip Morris Cigarettes for the rest of his long and distinguished life, and when at last he was called to his reward, his friend Old Hickory (Daniel Webster) stood up in the Senate and said, "How sad that De Witt Clinton must now be forever separated from his beloved Philip Morris!"

"Nay!" cried Pitt, the Elder (Henry Clay), bounding to his feet. "We need not separate De Witt Clinton and Philip Morris. I know how to keep them together always!"

And, sure enough, if you will look at the blue federal tax stamp on your pack of Philip Morris, guess whose picture you'll see. De Witt Clinton's! That's whose!

© Max Shulman, 1957

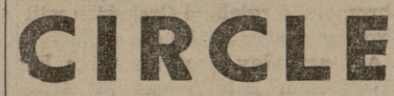
The makers of Philip Morris, who bring you this column each week, don't subscribe to Old Max's historical data, but we sure admire his taste in cigarettes. You will too. Try a new natural Philip Morris today!



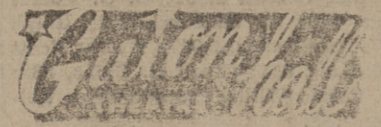
THURSDAY & FRIDAY
"LOVE ME TENDER"
 with ELVIS PRESLEY
 —Plus—
"THE VIEW FROM POMPEY'S HEAD"
 with RICHARD EGAN



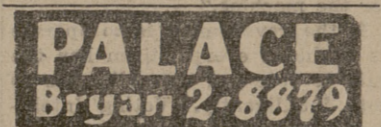
THRU SATURDAY
 THEY SAID HE WAS GUN-SHY!
SHOWDOWN AT ABILENE
 Technicolor
 Jack MAHONEY
 Martha HYER



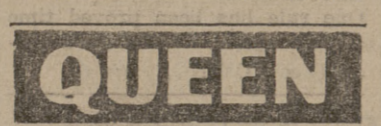
THUR. & FRIDAY
"Francis in The Hot House"
 Mickey Rooney
 —Also—
"Miami Expose"
 Lee J. Cobb



THURS. & FRIDAY
 THE GREATEST OF GREATS
**RICHARD EGAN
 DEBRA PAGET
 ELVIS PRESLEY
 LOVE ME TENDER**
 CINEMASCOPE



TODAY
PALACE
 Bryan 2-8879
 TODAY
THE QUIET GUN
 A REGALSCOPE PICTURE
 RELEASED BY SON CLONING CO.



TODAY
 Two Matinee Performances
 1 p.m. & 4:30 p.m.
 Evening Show
 Doors Open 8:00
 Show Starts 8:30
GEORGE STEVENS' PRODUCTION
 FROM THE NOVEL BY EDNA FERBER
 PRESENTED BY WARNER BROS. IN WARNERCOLOR
 ELIZABETH TAYLOR • ROCK HURST • JAMES HANCOCK • HUDSON • DEAN

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, daily newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students in the Office of Student Publications as a non-profit educational service. The Director of Student Publications is Ross Strader. The governing body of all student publications of the A&M College of Texas is the Student Publications Board. Faculty members are Dr. Carroll D. Laverty, Chairman; Prof. Donald D. Burchard, Prof. Tom Leland and Mr. Bennie Zinn. Student members are W. T. Williams, Murray Miner, Jr., and Leighus E. Sheppard, Jr. Ex-officio members are Mr. Charles Roeder, and Ross Strader, Secretary. The Battalion is published four times a week during the regular school year and once a week during the summer and vacation and examination periods. Days of publication are Tuesday through Friday for the regular school year and on Thursday during the summer terms and during examination and vacation periods. Subscription rates are \$3.00 per semester, \$6.00 per school year, \$6.00 per full year or \$1.00 per month. Advertising rates furnished on request.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

Member of:
 The Associated Press
 Texas Press Association

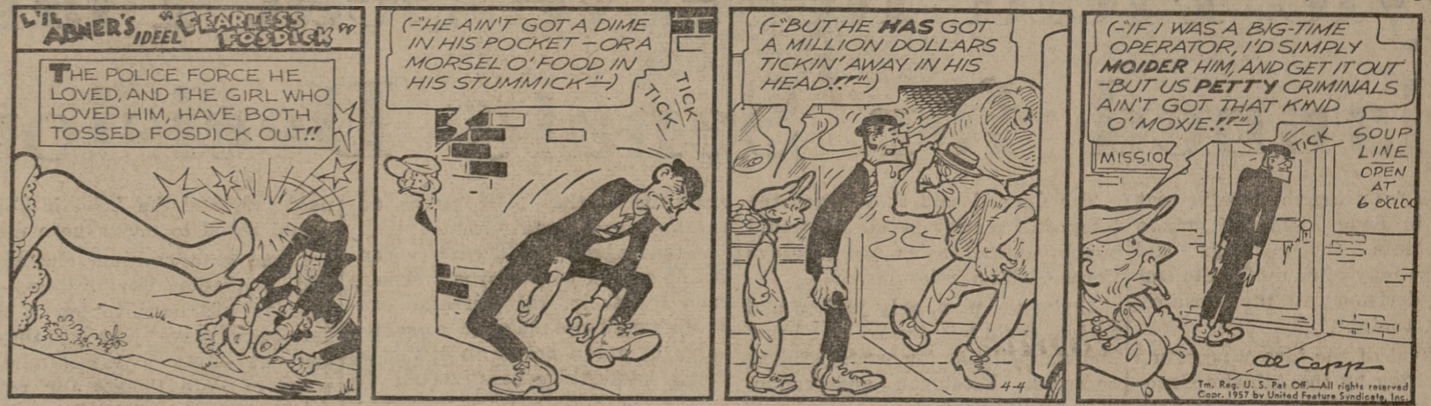
Represented nationally by
 National Advertising
 Services, Inc., at New
 York City, Chicago, Los
 Angeles, and San Francisco.

The Associated Press is entitled exclusively to the use for republication of all news dispatches credited to it or not otherwise credited in the paper and local news of spontaneous origin published herein. Rights of republication of all other matter herein are also reserved.

News contributions may be made by telephone (VI 6-6618 or VI 6-4910) or at the editorial office room, on the ground floor of the YMCA. Classified ads may be placed by telephone (VI 6-641E) or at the Student Publications Office, ground floor of the YMCA.

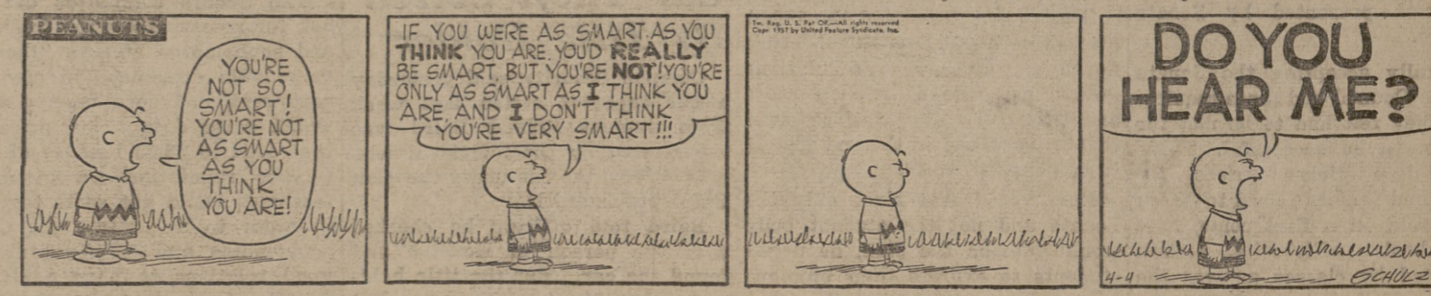
JIM BOWER Editor
Dave McReynolds Managing Editor
Barry Hart Sports Editor
Welton Jones City Editor
Joy Roper Society Editor
Leland Boyd, Jim Neighbors, Joe Tindel News Editors
Jim Carrell Assistant Sports Editor
D. G. McNutt, Val Polk, Fred Meurer, Joe Buser, Reporters
Jerry Hayes Staff Photographers
Don Collins Staff Cartoonist
George Wise Circulation Manager
Maurice Olian CHS Sports Correspondent

L'L ABNER



By Al Capp

PEANUTS



By cartoonist-of-the-year Charles M. Schulz