will collect a record \$9,300,000 this year for the rights to broadcast and telecast major league games.

This represents an increase of 50 per cent or \$3,100,000

A survey by the magazine Television Age in its March 25 Aggies today at 3 p.m. opposing issue revealed that the Brooklyn Dodgers will televise more the Texas Longhorns in a Southgames than any other team, a total of 102, all 77 home games west Conference baseball curtain and 25 on the road. The Dodgers and the New York Yankees raiser. will collect the biggest financial chunk, \$750,000 each for their TV and radio rights.

\$600,000 and Detroit fourth All-Star game, the World Series a serious contender for the title. but struck out 102 batters innings, lacking just six of breakwith \$450,000. Pittsburgh's and pre-game shows. The 1957 figure is \$5,600,000 more than advertisers will televise 24 away games) leaves only Milwaukee and

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1 P.M.

zor blade companies, make up the agencies and station rentals.

Advertising sponsors, of which non-baseball expenses such as pay- ision. tobacco, beer, oil, gasoline and raments an announcers, advertising Posting a SWC record of 3-4 last outstanding sophomore pitcher righthanded batter, may start in

Radio, TV Pay 9
Million to Baseball
NEW YORK, (A)—Organized baseball, with only the Milwaukee Braves and Kansas City A's out of the picture, will collect a record \$9,300,000 this year for the rights to

Aggies today at 3 p.m. opposing ters.

The Longhorns, along with Bay- ing the SWC record. lor and SMU rate pre-season nods estimated \$22,500,000 will go for and the Aggies to the second div-

season, Newton is regarded as a from Dallas.

strong contender for all-conference | ing up two runs and has an ERA of honors. Newton gained a victory 1.80 Lefty Toby Newton of Galveston over Texas Lutheran and has pitch- Wendell Reed, of Jefferson, first will take the mound for the Texas ed 11 innings, striking out 10 bat- baseman for the Cadets, is the

Texas coach Bibb Falk is expected to send righthander Harry Tay- hits in 11 trips. He has one doublor, junior hurler from Ft. Worth, Newton, with a record of 1-0, is against the Aggies. Taylor had a slated by Coach Beau Bell to start record of 3-10 last year in one of The New York Giants are majority, will pay out \$31,800,000 this important series, the winner expect with for the regular season games, the expected to be off and running as but struck out 102 batters in 103 but struck out 102 batters in 103 has picked up five base blows in

losses last year. Munday ha pitched 61/3 innings this year, giv ing up seven hits. He is one the leading hitters, batting .30 including two doubles in this thre

Reed posted a 6-0 record for th Texas frosh last year, striking out 69 in 47 innings. If he isn't ready Mar. then Falk will probably counter Mar with J. L. Smith, a returning serviceman who was voted the most valuable player in the 1953 NCAA

Donnie Hullum, righthander from Donnie Hullum, righthander from
Baytown, who has been most effective for A&M this year, will be in reserve. Hullum's record is 0-0, but he has pitched 10 innings, giv
2 p.m.

Apr. 26—Rice at Houston.

Apr. 27—Rice at Houston.

Apr. 30—SMU at Dallas

May 3—Rice at College Station. 3 p.m.

May 7—Baylor at College Station, 3 p.m.

May 10—TCU at College Station, 3 p.m.

May 14—TCU at College Station, 3 p.m.

leading hitter, playing in three games and batting .364 on four

Gary Herrington, catcher from Baytown, follows closely with four has picked up five base blows in 17 tries for a .294 average.

Texas' starting outfield consists Coach Bell has also announced entirely of lefthanded hitters, with Of the \$31,800,000 to be spent TCU lest vear's champion Rice Kansas City out of the video paythis season by the advertisers, an and the Acroiss to the second divof Bryan and he will probably face Embry all swinging from the right the Longhorn's Howard Reed, an side of the plate. Johnny Elam, a left field in place of Moore.

Munday has been credited with Either George Gainley or Dick one loss this year and posted a Carrington is scheduled to start SWC mark of two wins and four behind the plate.

	bening the	prace.	
S	STARTING LINEUPS		
-	AGGIES		TEXAS
	Reed	1B	Good
f	Mullins	2B	Van Rosenberg
1	Gibson	3B	Woodman
),	Balke		Lowry
e	Tuttle	LF	Moore
-	Thomas		Menge
	Smotherman	RF	Embry
	Herrington	C	Gainley
e	Newton	P	Taylor

The Battalion -::- College Station (Brazos County), Texas Friday, March 22, 1957

Triandos Set for Big Year

SCOTTSDALE, Ariz., (49)—If the native of San Francisco, said to season for near - sighted Gus Triandos, the powerful Baltimore

Orioles catcher. Triandos says he will wear eye glasses for the entire 1957 season. "I'm really looking ahead to this season," Triandos, 26, a 215-pound

103 MAIN - NORTH GATE AGGIE OWNED

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Campus interviews March 28

Or you may send inquiries to: Mr. Charles S. Fernow Administrator of Technical Education

ARMA

Division American Bosch Arma Corp. Roosevelt Field, Garden City, L. I., N. Y.



TRIO OF TEASIPS—The University of Texas baseball team expects to rely heavily on this trio, which represents three eras for the Longhorns. Howard Reed (left) is a prized sophomore while Harry Taylor (center) was the Steers' only dependable hurler throughout 1956. J. L. Smith (right) helped the Texas nine achieve national recognition in 1953 and was chosen the most valuable player of the NCAA baseball tourney that year.

THE

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these today!

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DICKTES

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Table Tennis Meet in MSC Over Weekend

The MSC Table Tennis Committee is sponsoring a tournament open to all A&M students Saturday and Sunday in the game room.

Five trophies and one medal will be awarded to singles and doubles winners, announced Hal Wallace, tourney chairman. Trophies will be awarded to the singles, doubles and consolation champions and singles runner-up. The trophies are on display in the MSC bowling

Entrance fees are 75 cents for singles participants and \$1 per team for doubles. The deadline for entering is Friday at 8 p.m. Fees may be paid at the bowling

ST. PETER, Minn. (A)-Sharpshooting D. L. Smith of Gustavus Adolphus scored his team's first 19 points in the second half of its basketball victory over Macalester. Smith finished with 37 points.

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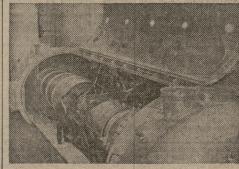
Following a practice of twenty years, Pratt & Whitney Aircraft will again welcome a group of college professors as members of the engineering staff during the coming summer months.

Last year our "summer professors" represented colleges from coast to coast. They tackled important projects in such diverse fields as instrumentation and vibration, combustion, compressible flow, and materials development. Despite the limited time available to these men, they made significant contributions to our overall effort.

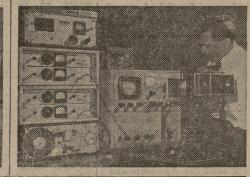
Though it was to be expected that both the company and the participating professors might benefit directly from such a program, the sphere of influence has been much broader. The many students who are taught by these professors during the college year are sharing the ultimate benefits . . . profiting from lectures that are sparked by the kind of practical experience that can be gained with a recognized industry leader like Pratt & Whitney Aircraft.



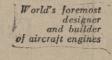
Several "summer profs" voluntarily spent part of their time conducting refresher courses for P & W A's young engineers.



One assignment involved a comprehensive survey of equipment for the expansion of high-altitud-test facilities in Willgoos Laboratory, the world's most complete, privately owned jet engine lab.



feehnical contributions were varied. tion and instrumentation studies.





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