

# JOURNALISM NOTABLES ATTEND SWJC

The following people are among the top names in communications and will be on the program at the 27th Annual Journalism Congress being held in the MSC today and tomorrow.

## Gay Pauley

Gay Pauley, Women's Editor of the United Press, spoke this morning on "Women at Bat."

Miss Pauley holds a Bachelor of Journalism degree from Marshall College, Huntington, W. Va. Six months after her graduation she went to work for UP on the state desk. Later she covered the state capitol and political beat.

In 1945, she was transferred to Louisville, Ky., to organize and direct UP's state bureau. Late in 1947 she advanced to the general headquarters in New York and later moved to the Women's News editorship in The Radio Department.

She helped establish the Women's News Department and UP's News and Features for Women in 1953.

## Gordon Jones

Gordon Jones, Division Manager, McGraw-Hill Publishing Company Southwestern Division Office located in Dallas, spoke this morning at the general session on "Business and Industrial Journalism."

Jones is a graduate of the University of California and a former professional baseball player. Before Jones became manager of the division office he was a salesman for several of the McGraw-Hill Publications in the Los Angeles office.

## Walter G. Beach

Walter G. Beach, Publications Manager of Humble Oil & Refining Company, joined Gordon Jones in a discussion of "Business and Industrial Journalism" this morning.

Beach, a native of Temple, Tex., was graduated from St. Edward's University, in Austin in 1932. He taught Journalism and served as publicity director there for two years after his graduation.

He did graduate work and served as athletic director at the University of Texas for the next one and one-half years. Before going to work in the advertising department of the Humble Oil & Refining Co., in 1936, Beach was associated with the Franke-Wilkinson-Schwartz & Tips Advertising Agency.

For the past 10 years he has been supervisor of five publications and public information manager for the Humble Oil & Refining Co.

## Ulrich Bewerunge

Ulrich Bewerunge, Editor of the Rheinische (Germany) Post, spoke this morning on the "Hands Across the Sea."

Bewerunge has been working as a reporter on the Houston Chronicle staff for the past three weeks. The United States State Department has sponsored his trip here so that he can learn about American newspapers.

He is working as a reporter covering Houston events to give his impressions of the city and state.

## William Randolph Hearst, Jr.

W. R. Hearst Jr., Editor-in-Chief of the Hearst newspapers, spoke on "The World Today" at the Congress Luncheon.

Hearst began his career in 1928 as a reporter on the New York American, NYC, and became publisher in 1936 for one year. Since that time he has been publisher of the NY Journal-American, 1937 to present; The American Weekly and the Comic Weekly Puck, 1945-53; war correspondent, 1943-45; President, Hearst Consolidated Publications Inc., Director Hearst Publishing Co., Inc., Vice-President and director of the Hearst Corp., and Director Hearst Radio and TV, Inc.

Hearst was born in NYC on Jan. 27, 1908 and was graduated from the University of California.

## Joseph Kingsbury Smith

Kingsbury Smith, Vice-president and General Manager of International News Service, who is a member of the Hearst Task Force, joined in "The World Today" discussion.

Smith was born in NYC on Feb. 20, 1908 and attended the University of London.

He began his International News Service career in July, 1924 as a copy boy and in 1927 was assigned to the INS London Bureau.

In 1931, he returned to the United States to join the Washington Bureau and later became the chief INS State Department correspondent.

In 1944, Smith went to London as an INS war correspondent and European manager. In 1949 he received the Sigma Delta Chi award, the National Headliners Award, the George Polk Memorial award, and the George M. Holmes award for drawing out Stalin on the subject of world peace which opened the

way for the negotiations that ended the Berlin Blockade.

## Frank Conniff

Frank Conniff, Editorial Assistant to Hearst of the Hearst Newspapers, was a member of the Hearst Task Force which spoke on "The World Today" this afternoon at the Congress luncheon.

After attending the University of Virginia, where he played football and participated in boxing, Conniff went to work as a sports columnist on the Danbury (Conn.) News-Times in 1935. Later he was a reporter, feature writer and rewrite man on the Journal Times. During WW II he was correspondent in Africa, Italy and Germany.

In 1946 he began writing a daily column with the Hearst Newspapers. At the outbreak of the Korean conflict he went to Korea and later returned with General Douglas MacArthur.

Conniff was born in Danbury, Conn. in 1914. He is married and has three children.

## Fred LePell

Fred LePell, Assistant Director Public Relations Administration, U. S. Steel Corp., spoke on, "There is Public Relations in Your Future" at today's afternoon session.



Fred, LePell

Prior to his U. S. Steel Corp. work LePell had 12 years experience in public relations and publicity work. After attending Northwestern University LePell

worked for the Gary (Ind.) Post-Tribune as a sports and police reporter. Before he joined the editorial staff of the Chicago Herald-Examiner he was the editor of the Paris (Ill.) Daily Gazette.

In 1942, LePell became a special representative at the South Chicago Works of Carnegie-Illinois Steel Corp. Two years later he was transferred to the headquarters public relations office in New York as staff assistant in charge of US Steel's radio show, "The Theater Guild on the Air," and was promoted to executive assistant in the Public Relations department in 1947.

## Kenneth Towery

Capital correspondent for the Fortress Newspapers, Inc., Towery was born in Mississippi in 1923. His family moved to Texas the following year and young Towery grew up in the Rio Grande Valley. In 1941, then aged 18 Towery joined the U. S. Army and was sent to Corregidor where he was stationed when the Japanese attacked Pearl Harbor.

With the fall of the island on May 6, 1942 Towery was captured by the Japanese and spent the remainder of World War II behind bars as a prisoner of war.

After his release in 1945 he

entered Uvalde Junior College and later Texas A&M. In 1949 he was forced to leave A&M because of ill health.

He went to work as a cub reporter and photographer in 1952 on the Cuero Record. In 1954 he was promoted to managing editor and awarded the Pulitzer Prize for exposing the Veteran's Land Scandal in May of 1955.

He was awarded a Distinguished Service plaque by the Texas Press Association and was cited by the Texas House of Representatives by special legislation in the 54th Legislature.

## Sig Michelson

Sig Michelson, Vice President in Charge of News and Public Affairs for Columbia Broadcasting System, NYC, will talk on "News on Radio and Television" this afternoon.

Michelson was born in 1913 in Clinton, Minn. He attended public schools in Sioux Falls, S. D., and was graduated from Augustana College in 1934. He later received his masters' degree at the University of Minnesota.

He began work as a reporter and editor for the Sioux Falls Argus Leader and newscaster for Station KSOO, Sioux Falls.

Later Michelson worked as an

instructor of journalism at Louisiana State University, Kansas University and University of Minnesota.

In 1943 he joined the CBS as news editor of Station WCCO, Minneapolis, and in 1949 transferred to NYC to become CBS Director of Public Affairs. In 1951 he was named to his present position.

A former president of the National Association of Radio News Directors, Michelson is married and the father of two children. His family resides in Green's Farms, Conn.

## John H. Noble, Jr.

John H. Noble, Jr., Sales Promotion Director of Neiman-Marcus of Dallas, will speak tomorrow morning on the "Problems and Opportunities in Advertising." He was born in Pelham, N. Y., and after receiving his Bachelor of Arts Degree from Harvard, went to work for Macy's in New York as advertising copywriter. Noble came to Neiman-Marcus in 1953 at his present position.

## James H. Wagner

James H. Wagner, managing editor of The Houston Press, joined the Press staff as a cub reporter in 1946 with no previous experience

and took over his present post in 1955. He was graduated from De Pauw University in 1943. Wagner will speak tomorrow morning on "Be a Newspaper Man."

## W. R. Beaumier

"The Non-metropolitan Newspaper Field" is the subject of W. R. Beaumier, vice president and general manager of the Lufkin Publishing Co.

He entered the newspaper field in 1924 when he started working for the San Antonio Light and became telegraph editor of the old Galveston Tribune in 1926. He has served as president of the Texas Gulf Coast Press Association, North and East Texas Press Association and is state chairman for the American Newspaper Publishers Association.

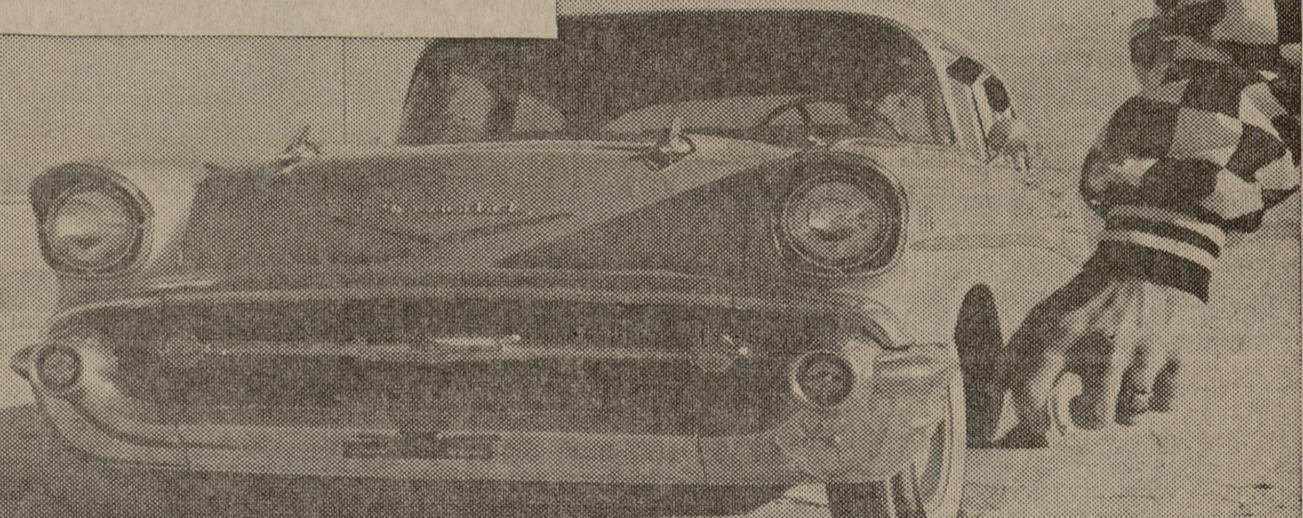
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**L'L ABNER** By Al Capp

LET'S GET THIS STRAIGHT, FOSDICK? YOU SAY YOU'LL RESIGN FROM THE FORCE — AND GIVE UP YOUR PENSION —

—IF THE X-RAY FAILS TO REVEAL THE PINCHED WATCH ON OR IN — EZIO THE PINCHER?

I'LL KEEP MY WORD!!

—CHUCKLE!— HOW CAN I LOSE? THAT TICKING PROVES THE WATCH IS SOMEWHERE ON OR IN THIS RASCAL —

NO WATCH!— YOU'RE THROUGH!— AND CHUCKLE!— YOUR PENSION IS CANCELLED!!

**PEANUTS** by cartoonist-of-the-year Charles M. Schulz

"ANIMALS FEEL THE COMING OF SPRING IN MUCH THE SAME WAY THAT HUMANS DO..."

"SOMEHOW THEY SENSE THE FEELING OF NEWNESS OF LIFE WHICH SPRING HAS TO OFFER..."

"DURING THIS TIME OF YEAR, IT IS NOT UNUSUAL TO SEE AN ANIMAL BOUNCING GAILY THROUGH THE UNDERBRUSH."