

Welcome To A&M

A great opportunity to learn by the experience of others is being presented this weekend.

Some of the nation's top journalists are here to pass on to the budding news-gatherers bits of advice and learning—knowledge gained by the tried and true way—experience.

In addition to the prepared talks, mingling with these people will provide much in the way of useful tips and added inspiration.

With the thought of having something valid to offer, the journalists at A&M take pride in welcoming all the delegates plus guests to the annual Congress.

We believe each of us has much to learn and hope this chance is used eagerly.

Once again, welcome to A&M.

— the staff

Electricity Course Scheduled Monday

The second annual Municipal Electric short course will be held here Monday through Wednesday in the Memorial Student Center.

The course, sponsored by the Electrical Engineering Department, will be led by John S. Denison, conference chairman.

Dr. John C. Calhoun, dean of the School of Engineering will give the welcoming address at 9 a. m. Monday.

Members of the program planning committee are Roy W. Abbott, Lubbock; John E. Bates, Robstown; Lee C. Black, Georgetown; T. O. Bachel, Cuero; C. C. Crutchfield, Texas League of Municipalities; Casey Fannin, Bryan; J. M. Francis, New Braunfels; Edward Geeslin, Brady; E. D. Jones, Brownfield; Lewis Nix, Schulenburg; D. D. Dixon, Lampasas; and J. D. Parks, Floydada. Delegates from A&M are: John S. Denison, M. C. Hughes, N. F. Rode, Jack Tippitt, R. P. Ward, and W. P. Worley.

What's Cooking

Phi Eta Sigma will meet in the Brooks Room of the YMCA for the election of officers.

Students Pick Spring Dairy Show Animals

Approximately 35 students in the School of Agriculture will gather at the Dairy Breeding Center Saturday at 1 p. m. to choose animals they will show in the Kream and Kow Klub's Spring Dairy Show to be April 27.

Students will be allowed to select from among 65 Jersey and Holstein heifers and cows for animals they will train for the stiff competition. The show will include four classes of Jersey heifers, four of Holstein heifers, one for best uddered Jersey cow, one for best uddered Holstein and one for get-of-sire competition.

Approximately \$125 will be awarded to winners in the show. Individual students stand a chance to win \$10, provided they place first in both the animal type and showmanship divisions.

Equipment and feed will be furnished by the College Dairy, but it will be up to students to fit, train and show animals they choose. Dr. R. E. Leighton, A. L. Darnell and Murray Brown of the Dairy Science Department will be available for advice.



The Folks with a Nose for News?

TOP JOURNALISTS HERE

(Continued from page 1.)

Students interested in advertising will meet Saturday at 7:30 a. m. for a breakfast in the Main Dining Room of the MSC.

General sessions will get underway at 9 a. m. Saturday when "Problems and Opportunities in Advertising", will be discussed by John H. Noble of Neiman-Marcus, Dallas.

The theme will switch back to newspapers with Houston Press Managing Editor John H. Wagner's talk on "Be A Newspaper Man" and "The Non-Metropolitan Newspaper Field" by W. R. Beaumier, general manager of the Lufkin Daily News.

Congress delegates will then divide into student and faculty meetings for business sessions of the Congress.

Student President Joe Tindel of A&M, will preside at the student meeting and President Don Burcharth will preside at the faculty get-together.

Business sessions will close the official process of the Congress, but Saturday afternoon at 12:30 a luncheon will be held for Texas Daily Newspaper Association Internship Program Cooperators in room 2A of the MSC. At the same time a "Fall Guy" luncheon will be held for a panel on business and editorial problems involved in student publications in room 2B.

Browsing Thru Shaffer's

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Trade Book Department—This includes all books not classified as textbooks. We've all the best-sellers, dictionaries, and best of all a really good selection of Bibles.

Special note: The Concordance to the Revised Standard Version of the Holy Bible is here! We didn't expect it until 1987, but thanks to Univac it's here 26 years earlier.

Shaffer's Book Store

North Gate College Station
Store Hours 8 A.M. to 6 P.M.
(Adv.)

The public is invited to attend any of the sessions.

The 13th Annual University of Missouri News Photo Exhibit will be on display in the MSC throughout the Congress.

Member colleges and universities in the SWJC are: Baylor University, Hardin-Simmons University, University of Houston, Louisiana State University, North Texas State College, Oklahoma A&M College, University of Oklahoma, Southern Methodist University, Texas A&M College, Texas Christian University, Texas State College for Women, Texas Technological College, University of Texas and Tulane University.

LETTERS

Editor
The Battalion

My husband and I appreciate the many courtesies that were extended us the weekend of March 16th. We were guests of the college for the Spring Military Day activities. We are always proud of the Corps of Cadets at A. & M. The review was outstanding and the exhibition of the Freshman Drill Team was very impressive.

The whole weekend was one we will never forget. It is always a pleasure to be on the campus, but this weekend a greater pleasure than usual.

Mrs. Frank Milstead, Pres.
A&M Mothers' Clubs

Wesley Foundation Gives Play Today

"Petticoat Fever", a play by Mark Reed, will be presented at the Wesley Foundation Methodist Student Center today at 7:30 p. m.

All proceeds from the play will be used to buy new stage equipment.

Directed by Mrs. Joe Blair, the play stars Paul Mason, Coy Lou White, Bill Shinker and Virginia Ridings. Other members of the cast are Amon Bailey, Don Jobe, Corky Hibbetts, Connie Cole and Donna Wallace.

Tickets are 50 cents each and many be purchased at the Wesley Foundation and at the various Methodist churches in Bryan and College Station.

Students Learn Sheep Shearing

Students majoring in animal husbandry, local high school FFA and 4H club members have been busy this week learning the art of sheep shearing at the Sheep and Goat Center on the A&M campus.

A short course, taught by Sunbeam Electric's field man E. A. Warner, has enjoyed popular interest among the participants.

Dr. T. D. Watkins, of A&M's Animal Husbandry Department has been in charge of the course that began Monday and ends today at 5 p. m.

Warner keeps on the move with his equipment and his migratory school. He has taught over 20,000 students to shear sheep since he began working for Sunbeam.



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The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, daily newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students in the Office of Student Publications as a non-profit educational service. The Director of Student Publications is Ross Strader. The governing body of all student publications of the A&M College of Texas is the Student Publications Board. Faculty members are Dr. Carroll D. Laverty, Chairman; Prof. Donald D. Burcharth, Prof. Tom Leland and Mr. Bennie Zinn. Student members are W. T. Williams, Murray Milner, Jr., and Leiglus E. Sheppard, Jr. Ex-officio members are Mr. Charles Roebler, and Ross Strader, Secretary. The Battalion is published four times a week during the regular school year and once a week during the summer and vacation and examination periods. Days of publication are Tuesday through Friday for the regular school year and on Thursday during the summer terms and during examination and vacation periods. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$6.50 per full year or \$1.00 per month. Advertising rates furnished on request.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

Member of:
The Associated Press
Texas Press Association

Represented nationally by National Advertising Services, Inc., at New York City, Chicago, Los Angeles, and San Francisco.

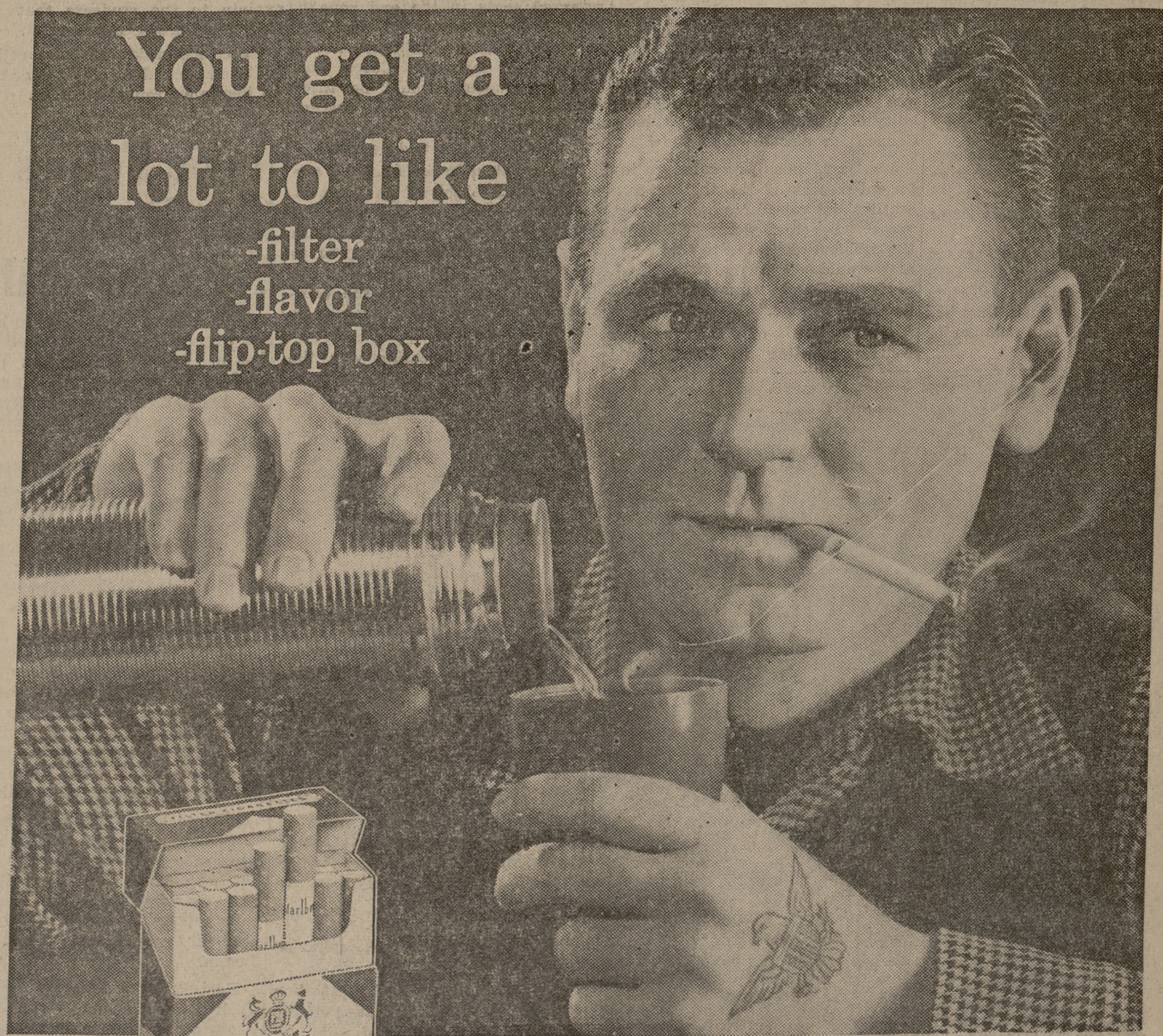
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News contributions may be made by telephone (VI 6-6618 or VI-6-4910) or at the editorial office room, on the ground floor of the YMCA. Classified ads may be placed by telephone (VI 6-6415) or at the Student Publications Office, ground floor of the YMCA.

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