BECAUSE ONLY VICEROY HAS 20,000 FILTERS

## Twice As Many Filters

AS THE OTHER TWO LARGEST-SELLING FILTER BRANDS


The exclusive Viceroy filter is made
m pure cellulose- soff, snow-white, natu
Jet, Private Plane Grash Kills Seven


 | Those in the private plane were: |
| :---: | :---: |
| Mr. and Mrs. W. . . Clement of | \(\begin{aligned} \& the ene. <br>

\& The engine of the prop-drive\end{aligned}\) Bowie, Texas., W. Rd their 13 -month- of
Mrane crashed into the kitchen of
old daughter, Cathy; and Mrs. Crowe. She and he
children, Janice,
 Also. killed were Capt. Roy A.
Roberts, 29 , Bellville, II. and 1st
through the of one man crashe
 stationed at Webb Air Force Base,
Big Spring.
On Every Campus ...Corege Men and Women are discovering why

## Viceroys

 are Smoother

##  <br> start your career wimh

FOLEV'S, Nouston's dispartment store will be on your ccmpurs NOVEMBER 1, 1956
co interview Senior Stucients majoring in Economics, Accounting Banking and Finance, Markezing. Home Economics, Libercl Arts, Transportation, Mcuncememb.

Wake a date to disuss a carear in:
Crodia 1 Traffic Management
Duying, Merciandis: Advartising Acceumiting, Comirol For complate information contces
your Placememl Oifice
 MORE LOUNGE RECONDITIONING-Roy Lackey, Sam F. Ray, Bob Hoover and John
F. Heard are shown above (left to right working on the new additions to the lounge in
Dorm 9 All
and alls are being repainted ceilings lowered, screens placed about the door

## Community Chest

## Supports Red Cross





$t$ FROZEN FOODS $\rightarrow$ Broccoli Spears, Cut Green Beans, Baby Whole Okra, Baby Limas, Fordhook ${ }^{\text {Sliced }} \mathbf{P E M E S}$
$\star$ PRODUCE $\star$

## ${ }^{490}$ Size SUNIST LEMONS

 Cailornal GRAPES Golden Ripe YOION SNIN
## CHARLIE'S

FOOD
MARKET


#  <br> FRESHMAN GREENS LOUPOT'S 

