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## STUDYING CAN BE BEAUTIFUL

Is studying bugging you? Do you have trouble remembering names, dates, facts, figures, and the location of the library? Dear friends, it need not be so. All you have to do is master the simple art of mnemonics.

Mnemonics, as we all know, was invented by the great Greek philosopher Mnemon in 526 B.C. Mnemonics, incidentally, was only one of the many inventions of this fertile Athenian. He is perhaps best known for his invention of the staircase, which, as you may imagine, was of inestimable value to mankind. Before the staircase. people who wished to go from floor to floor had to leap from springboards. This meant, of course, that aged and infirm persons were forced to live out their lives, willynilly, on the ground floor, and many of them grew cross as bears. Especially Demosthenes, who was elected consul of Athens three times but never served because he was unable to get up to the office of the commissioner of oaths on the third floor to be sworn in.

But after Mnemon's staircase was invented, Demosthenes got up to the third floor easy as pie and took the oath-to Athens' sorrow, as it turned out. Demosthenes, his temper shortened by years of confinement to the ground floor, soon embroiled his countrymen in a series of senseless and costly wars with the Persians, the Visigoths, and the Ogallala Sioux. He was voted out of office in 517 B.C., and Mnemon, who had made his accession possible, was pelted to death with fruit salad in the Duomo.



... Mnemon. was pelted. To. death. with. fruit. Salad. -

But I digress. We were discussing mnemonics, which are nothing more than aids to memory - catchwords or jingles that help you to remember names, dates, and places. For example, any student of American history surely knows the little jingle:

> Columbus sailed the ocean blue In fourteen hundred ninety two.

You see how simple a mnemonic is? There is no reason why you can't make up your own. Say, for instance, that you are proceeding with American history.

The Pilgrims landed on Plymouth Rock In sixteen hundred twenty, doc.

(This jingle is especially useful to medical students.) The next important event is the Boston Tea Party.

Let us compose a rough-and-ready couplet about that: Samuel Adams flung the tea

Into the briny Zuyder Zee.

You can see how simple and useful they are - not only for history, but also for current events. For instance,

In nineteen hundred fifty six

## M. M. Engle Collection Center News Senate (Continued from Page 1) On Exhibition in MSC "Up Front", starring David Wayne and Tom Ewell will be pre- Davis Ford-123. 'Up Front", starring David sented by the MSC Film Society DAY STUDENTS Jim R. Porter-

A private collection of paintings, group chairman. "Not only for tomorrow night in the Ball Room. 11; Leroy Fletcher-8. belonging to Michael M. Engel, their creative work, but the paint- The show is set on the famous COLLEGE VIEW Joe D. Wom- Builidng. well-known columnist and art crit- ings are executed on the artists' cartoons by World War II car- mack-3; Thomas E. Reyman-13; is, is now being shown in the Me- pallette with the artists' personal toonist Bill Mauldin and will start Ken C. Morgan-15. morial Student Center by the Cre- selection of colors."

Engel has developed a personal per person and tickets will be sold ative Arts Group. Included in this unusual collec- idea in contacting noted artists at the door. tion of art are paintings of 62 and arranging to have these works noted artists. become a part of his collection. "These paintings differ from "His idea perhaps sprang from

the usual," said Dave Morris, his interest in the field of Public Relations," said Morris. An Art Advisor to the Florida

What's Cooking meet tonight:

7:30

Instructional Art Exhibition at The following organizations will Lakeland, Fla., Engel was founder of the Audubon Artists, Inc. and is presently a director of Art Re-

Club will meet in room 126 of the plier of artist's materials. Academic Building.

will meet in room 203 of the Aca- can art and is at work on a book demic Building. relating to this subject. Waco-McLennan Connty Club

Building to make plans for Thanks-

giving Party. East Texas Aggie Club will meet bers and associate members at the in room 207 of the Academic Build- 12th annual River Arts Show in ing.

meet in 3D of the MSC. wil meet in the YMCA.

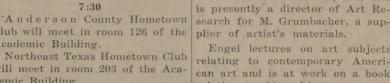
Texarkana Hometown Club will meet in room 226 of the Academic Building for election of officers. Beaumont Hometown Club will meet in 3B of the MSC to discuss Christmas Dance, Club Sweetheart. Refreshments will be served. (See WHAT'S COOKING, Page 6)





- Plus -"Our Miss Brooks" with EVE ARDEN





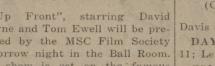
will meet in the YMCA. A foot-to display this collection in the MSC, Engel asked Mrs. Emalita, Houston Hometown Club will meet in room 3D of the MSC. A steak fry will be held Friday night Contribute a similar work to bis

and transportation will be discuss- contribute a similar work to his colection. She consented to do so Bell County Hometown Club will and her painting joined the collecmeet in room 125 of the Academic tion "with the paint still wet." Other activities of the group in-

clude the attendance of nine mem-San Antonio. Two winners in this

Amarillo Hometown Club will show were Emalita Terry, second place with a free composition, and Williamson County A&M Club Ruth Mogford with a still life.

the **TONY** MARTIN show Featuring an All-Star Variety Cast music by TEX BENEKE and his renowned orchestra SWEET—"The Petticoats" — Girls Trio. SWING—Tex Beneke ROCK & ROLL— "The Jodimare" Formerly with Bill Haley's Comets DANCE—Conn & Mann HARMONICA & HUMOR — Johnny O'Brien THURSDAY, OCT. 25 WHITE COLISEUM-8:00 \$2.50 \$2.00 \$1.50 (NOT TOWN HALL) Tickets Student Activities with ANN SHERIDAN



at 7:30 p.m. Admission is 25 cents

PURYEAR Robert A. Lee-16. MITCHELL Bert Phillips-5.

**French Club Elects Jaggers President** 

Frank Jaggers was elected president of the French Club in their meeting Tuesday in the Academic

> Other officers elected were Fred Rodewald, vice president; Charles Seaberg, secretary; and John Delaney, treasurer.

> > We Reserve



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## It's the cigarette that clicks!

What, you ask, is the cigarette that clicks? Why, Philip Morris, of corris! And why shouldn't it click? Could any cigarette be more pleasing to the palate? No! Could any cigarette be more tempting to the taste buds? No! A thundering, thumping, resounding no! Get some today, hey. You'll see.

You won't need mnemonics to remember the wonderful natural flavor of Philip Morris Cigarettes, whose makers are delighted to bring you this column every week.





The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

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