

Letters to the Editor

Editor, The Battalion
On behalf of the Aggie Wives Council, I take this opportunity to express appreciation to the following people for making the Aggie wives life on the Campus more pleasant:
To Barbara Paige for the excellent coverage she has given to our clubs in the Battalion.
To Mr. Gay for his cooperation

and untiring efforts in furnishing a place for our meetings.
To the personnel at the MSC for the many activities they have planned for us.
To all of the faculty wives who have given freely of their time to sponsor our activities.
To John Geiger and his staff for helping us with our bowling league.
To the department heads who have assisted us in obtaining lists of prospective members.
And finally, to the husbands who have made it possible for us to be "Aggie Wives."

Through these people many friends have been made; wonderful memories will go with us when we leave.
Joy Jones

CIRCLE

THRU WEDNESDAY
"Top of the World"
Dale Robertson
—Also—
"Long John Silver"
Robert Newton

Guttenhall

THEATRE
TUESDAY & WEDNESDAY
DIRECT FROM PARIS FRANCE!

Jean Crain Jane Russell

ANITA "Gentlemen Mary Brunettes" CINEMASCOPE color by Technicolor
The Big, Buxom, Beautiful Musical! Released thru UNITED ARTISTS

CAMPUS

THRU WEDNESDAY

MAMIE HAD EVERYTHING— BUT RESPECTABILITY!
The Revolt of MAMIE STOVER CINEMASCOPE COLOR by De Luxe JANE RUSSELL RICHARD EGAN

Loeffler Speaks

(Continued from Page 1)

of the War Department in the Pentagon.

"In the same building, the Joint Chiefs of Staff were meeting when word came that the Russians were in the Balkans. One of the Joint Chiefs, a famous General, requested a report on the activities of the Russians in that area. My friend, after gathering the proper information from his aides in that area, assembled the information and with his college history course at his finger tips, wrote a graphic report which was delivered to the Joint Chiefs of Staff.

"The General, after reading the report was very enthusiastic and inquired who wrote it. Upon being told it was my friend, he said 'Magnificent, send that colonel a letter of commendation.'
"One week later, another report was submitted by that same Colonel and it told of the Russians entering the villages, stealing the cattle, burning the buildings and raping the women.

The General read the report and purple with rage roared 'Who wrote this report—why he doesn't like the Russians.'

"So may we all look into our mirrors for these signs of immaturity and ask ourselves why we behave as we do. I too am immature if I don't bring into proper focus my work at this fine college. I must attune to life and see my particular job in its proper perspective.

And we must all affirm to life, for affirming to life is being involved heart and soul in the process of living with relation to others. To be content with knowing a large number of facts is not alone sufficient, but we must grow in knowledge and the wise use of it. We must dare to live and think.

"There is an alarming philosophy in the world today summed up in the following phrases: Get with a large corporation, stay with it, always conform, never get out on a limb, join a mutual adoration society and await tenure. I would suggest a jail sentence would be more interesting. And I ask you to search this philosophy and ask if this is affirming to life as the mature mind would dare to live it.

"It seems almost impossible to convince a certain type of modern man that it is more important to live than to succeed (whatever that is), more vital to be happy than rich and more essential to have peace of mind than television sets.

"So tonight you are not being forced to listen to one, who not having a warped intellect because of the excessive acquisition of dollars, scientific achievements or military success, will try to tell you how to live your future life. I am only suggesting you search for maturity and once achieving it, that you have a fuller life.

"Then if enough of us mature eventually, there will be enough mature people in the right place. We can look about us everyday and realize affairs are out of joint because there are not enough mature people in the right places. If that is the present condition, unless we all dare to live the life of the mature with linkages to life being constantly strengthened with new experiences, then we are lost and progress is a delusion.

"Yes, many are the criteria of the immature; ignorance, irresponsibility and selfishness. Your college education has, I hope, helped you overcome some, if not all of these things. But going into the

world, you will find another obstacle to your becoming a mature individual and attaining to life. You will be afraid of many things and fear will rob you of attaining that goal of maturity. You may find some sort of security, but I urge you on beyond that by asking that you dare to live.

"For each new experience you have will give you a deeper appreciation of life. If you shut life out, life will shut you out. True, you may achieve safety but that is the most contemptible of life's gifts. You may avoid the storms but you will never know the glory of the sun, the moon, the stars nor ride the rough waves nor walk with the dawn.

"Dare to live, dare to love, dare to laugh, dare to cry and dare to yearn. Dare to stand up and face life like a man. If you do, life will whip you cruelly, will scar you and blister you, and will cast you down to the darkest depths. But it will also lift you to heights

sublime. That is what life will do for you if you will but face it. If you will not, life will leave you alone and that is the cruellest hell a man may know.

"And so let me conclude with the words of a poet whose name escapes me for the moment.

'Let me live oh mighty master

Such a life as men should know. Tasting triumph and disaster, Joy but not too much of woe. Let me run the gamut over, Let me love and fight and laugh. Then when I'm beneath the clover, Let this be my epitaph: Here lies one who took his chances

In the boy's world of men. Battled luck and circumstances, Fought and fell and fought again.

Sometimes won but did not crowing; Sometimes lost but did not wail. Always kept on forward going, Never let his courage fail.

We need USED BOOKS See us before you sell! STUDENT CO-OP North Gate

SMORGASBORD Main Dining Room at the M. S. C. FRIDAY, MAY 25 4:30 — 7 P.M.

What young people are doing at General Electric

Young ad man handles G-E jet and rocket engine advertising

The first jet engine ever to power an American plane was built by General Electric in 1942. Since 1943, G.E. has supplied the Air Force with over 30,000 of its famous J47 jet engines. And General Electric's jet experience soon will be paying additional new dividends to national defense. Its J79—called the most advanced engine of its type in the world—will soon enter production.

The man responsible for reporting G.E.'s jet and rocket engine progress to its customers and the public is Roy O. Stratton, Jr., 27-year-old account supervisor in the Company's Apparatus Advertising and Sales Promotion Department.

Stratton's Work Important, Interesting

Stratton supervises the planning and preparation of direct-mail promotion, brochures, films and presentations, as well as public-informational space advertisements for *Time*, *U.S. News & World Report*, *Business Week*, *Aviation Week*, and other magazines.

Considerable personal contact with the Armed Services makes Stratton's job an interesting one. Last year he traveled over 60,000 miles, visiting many of the country's Air Force bases to gather necessary information and pictures.

25,000 College Graduates at General Electric

When Stratton came to General Electric in 1952, he already knew the kind of work he wanted to do. Like each of our 25,000 college graduates, he is being given the chance to grow and realize his full potential. For General Electric has long believed this: when fresh young minds are given the freedom to develop, everybody benefits—the individual, the Company, and the country.

Educational Relations, General Electric Company, Schenectady 5, New York

POWERED BY G.E.
EQUIPPED WITH G.E.
EQUIPPED WITH G.E.

AFTER RECEIVING a B.A. in English from Brown University, Roy Stratton joined G.E. in 1952 in the Advertising and Public Relations Training Program. He worked as instruction-book editor and advertising copy writer before his current job.

Progress Is Our Most Important Product
GENERAL ELECTRIC

Be Proud, Ole Army . . .

of your school. Show it by selling the idea of coming to Aggie land to at least two hometown-buddy high school graduates. We want the best!!

LOU, Class '32

AIR CONDITIONERS

You Can See And Feel the Difference

MATHES Air Conditioners lead all others in unit sales — because — they deliver more cold air per unit of H.P. than any other. More Coil area, more air, larger fan motors, lower head pressures, reflective cabinet surfaces, all add up to more cold air out front. You owe it to yourself to come in and SEE THE DIFFERENCE.

1 HP—11,000 BTU unit as low as —

\$164.95

Joe Faulk's Gilmore Electric

214 N. Bryan 1112 So. Coulter
TA 2-1669 TA 2-3840

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, daily newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students in the Office of Student Publications as a non-profit educational service. The Director of Student Publications is Ross Strader. The governing body of all student publications of the A.M.C. College of Texas is the Student Publications Board. Faculty members are Karl E. Elmquist, Chairman; Donald D. Burchard, Tom Leland and Bennie Zinn. Student members are Derrell H. Gules, Paul Holladay, and Wayne Moore. Ex-officio members are Charles Roeder and Ross Strader, Secretary. The Battalion is published four times a week during the regular school year and once a week during the summer and vacation and examination periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$5.50 per full year, or \$1.00 per month. Advertising rates furnished on request.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

Member of

The Associated Press

Represented nationally by National Advertising Services, Inc., at New York City, Chicago, Los Angeles, and San Francisco.

The Associated Press is entitled exclusively to the use for republication of all news dispatches credited to it or not otherwise credited in the paper and local news of spontaneous origin published herein. Rights of republication of all other matter herein are also reserved.

News contributions may be made by telephone (VI 6-6618 or VI 6-4910) or at the editorial office room, 202 Goodwin Hall. Classified ads may be placed by telephone (VI 6-6415) or at the Student Publication Office, Room 207 Goodwin Hall.

JIM BOWER Editor
Dave McReynolds Managing Editor
Barry Hart Sports Editor
Jim Neighbors, Joe Tindel News Editors
Bill Fullerton, Ralph Cole, Ronnie Greathouse Has-Beens
Welton Jones City Editor
Barbara Paige Woman's Editor
John West, Leland Boyd, Ed Rivers, Al Chappel Reporters

Cramming for Exams?



Fight "Book Fatigue" Safely
Your doctor will tell you—a NoDoz Awakener is safe as an average cup of hot, black coffee. Take a NoDoz Awakener when you cram for that exam . . . or when mid-afternoon brings on those "3 o'clock cobwebs." You'll find NoDoz gives you a lift without a letdown . . . helps you snap back to normal and fight fatigue safely!

15 tablets—35¢ large economy size (for Greek Row and Dorms) 60 tablets—98¢

NOPOZ AWAKENERS
Since 1933
SAFE AS COFFEE

LPL ABNER

By Al Capp