

A Statement of Policy

No iron-clad rules exist by which a newspaper is run nor is there any desire for them. Such rules would prove more damaging than protective.

There are, however, certain general principles that determine the overall policy of a newspaper. Even though The Battalion is primarily a student newspaper, the aim of its editors will be to guide its policy so as to adhere to the same principles that supposedly are the ideal for all newspapers.

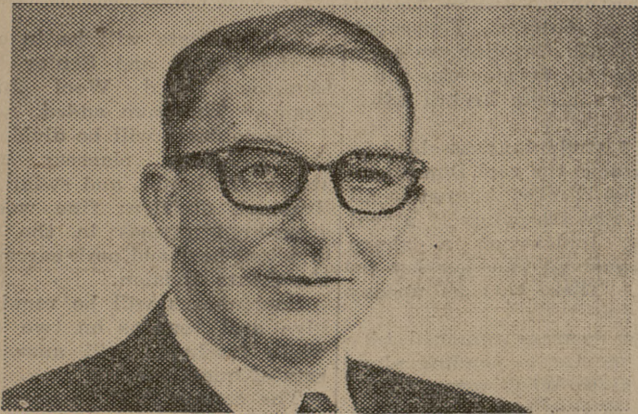
Since there is a thin line between freedom of the press and the legal restraints such as libel, newspapers have adopted their own code of ethics to serve as guides and touchstones for self-regulation.

These practices, while allowing a fair, accurate and complete report of the news, are gauged to the standards of taste and decency of the average citizen.

Adopted by the American Society of Newspaper Editors, The Newspaper Code of Ethics is as follows:

- 1. Responsibility—The right of a newspaper to attract and hold readers is restricted by nothing but considerations of public welfare.
2. Freedom of the Press—Freedom of the press is to be guarded as a vital right of mankind.
3. Independence—Freedom from all obligations except that of fidelity to the public interest is vital.
4. Sincerity, Truthfulness, Accuracy—Good faith with the reader is the foundation of all journalism worthy of the name.
5. Impartiality—Sound practice makes clear distinction between news reports and expression of opinion.
6. Fair Play—A newspaper should not publish unofficial charges affecting reputation or moral character without opportunity given to the accused to be heard.
7. Decency—A newspaper cannot escape conviction of insincerity if while professing a high moral purpose, it supplies incentives to base conduct.

Why Sen. Estes Kefauver reads The Reader's Digest



"A magazine like The Reader's Digest takes up where school leaves off. It touches on an impressive array of significant subjects. It throws a white light on the issues that confront us. It educates as it entertains."

In May Reader's Digest don't miss:

CONDENSATION FROM BEST SELLER: "HOW TO LIVE 365 DAYS A YEAR." Half of those seeking medical aid can blame badly handled emotions, says Dr. John Schindler. Here he contrasts the damage done by flare-ups and worry with the healing power of good emotions, and gives 7 steps for cultivating a happier disposition.

THE CURIOUS CUSTOM OF GOING STEADY. Cameron Shipp describes the elaborate rituals and taboos of modern teen-age social life.

THE ART OF UNDERSTANDING OTHER PEOPLE. Before we judge another, we should ask: "Might I not be as bad or worse if faced with his troubles?" Clarence Hall shows how amazingly our souls are enlarged by searching out the best in others.

WHAT WOMEN DON'T KNOW ABOUT BEING FEMALE. "As a doctor," says Marion Hilliard, "I don't believe there is such a thing as a platonic relationship between a man and woman who are alone together a good deal." Here are her reasons.

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43 articles of lasting interest, including the best from leading magazines and current books, condensed to save your time.

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, daily newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students in the Office of Student Publications as a non-profit educational service. The Director of Student Publications is Ross Strader. The governing body of all student publications of the A.M.C. of Texas is the Student Publications Board. Faculty members are Karl E. Rinquist, Chairman; Donald D. Burckard, Tom Leland and Bernice Zinn, Student members; Charles Roeder, and Ross Strader, Secretary. The Battalion is published four times a week during the regular school year and once a week during the summer and vacation periods. Days of publication are Tuesday through Friday for the regular school year and on Thursday during the summer terms and during examination and vacation periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$6.50 per full year, or \$1.00 per month. Advertising rates furnished on request.

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JIM BOWER

Editor

Board Approves Appointments

The Board of Directors of the Texas A&M College System, meeting Friday here, approved the following appointments:

System Administrative Offices Comptroller's Office, J. A. Amis Jr., attorney; Charles Cosper, assistant auditor.

Texas A&M College Agricultural Education, Mrs. Lena M. Mays, secretary; Agronomy, Mrs. Avys W. Locke, stenographer; Biochemistry and Nutrition, TOLLIE WILLIAMS JR., laboratory helper; Dairy Husbandry, Mrs. Marlene S. Berryman, stenographer-bookkeeper; Ralph R. Harris, research assistant; Poultry Husbandry, Roy C. Funguy, graduate teaching assistant.

Department of English and Languages, William B. Martin, professor and head; Department of Mathematics, William Floyd Hill, professor and head. Texas Agricultural Experiment Station

Agronomy, Dona J. Mayhew and Delores P. White, stenographers; Shirley M. McDougald, clerk; State Chemist, Joan B. Woolsey, technical assistant; Biochemistry and Nutrition, Rara A. Hearn, technician; Hans H. Lau, post doctoral fellow; Feed Control Service, Ruth H. Erwin, secretary; Horticulture, Edward E. Burns, assistant professor; Janice A. Jumper, department secretary; Poultry Husbandry, Sarah C. Adams, records clerk; Veterinary Medicine, Joseph N. Beasley, assistant professor; Georgia A. Cummings, technician; Substation No. 2, Tyler, Charles F. Hamm, laborer; Poultry Disease Investigations—Center, Robert L. Clifford Jr., associate poultry pathologist.

Texas Engineering Experiment Station Joseph C. Brusse, research assistant.

Texas Transportation Institute Charley V. Wootan, associate research economist.

Texas Agricultural Extension Service

Dorothy L. Beavers, Patricia J. Broyles, Mrs. Margy J. Turriehi, Mrs. Mava E. Snider, all assistant county home demonstration agents; Hugh Lester Byrd, Roy S. Conner, Joseph R. Croley, Alfred D. Fields, Lucian M. McCarrroll, Garland R. Marshall, Lowell D. Richardson, James B. Wendland, all assistant county agricultural agents; Mrs. Roberta H. Ash, Mrs. Patsy H.

College Hospital, Ethelyn Beal, part-time nurse; Joan Brooks, secretary-receptionist; ICA-Liberian Project, William M. Hoskins, cabinet maker; Dining Hall, George E. Higgs, accountant.

Maintenance Department, Walter R. Boykin, carpenter-foreman; Granderson Davis, painter-foreman; Ollie A. Nolan, janitor; Melvin Stubblefield, truck driver's assistant; College Exchange, Betty J. Carlock, clerk; Telephone Office, Frankie M. Rigsby, telephone operator; Recreation Center, Burnadine L. Lewis, manager.

Tarleton State College Department of English and Languages, William B. Martin, professor and head; Department of Mathematics, William Floyd Hill, professor and head.

Texas Agricultural Experiment Station

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What's Cooking

The schedule for tonight is as follows:

7:30

Pre-Med Pre-Dent Society will meet in the Biological Science Building, room 107. Movies will be shown.

Poultry Science Club, MSC; picture to be made at 5:15 on MSC steps.

No Time Specified

Fish and Game Club; Ag Engineering Building. Officers will be elected, and a party planned. Also plans for Mothers' Day exhibit will be made.

SPECIAL!! VETERINARIAN STUDENTS

Sale of Wrap-around and Button Clinic Jackets \$2.75

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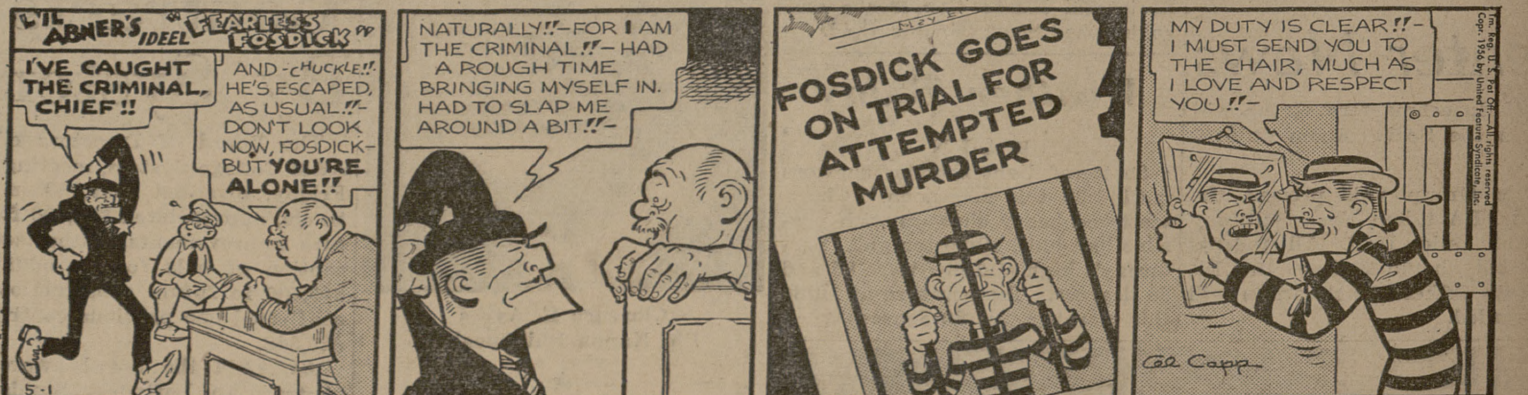
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L'L ABNER



By Al Capp



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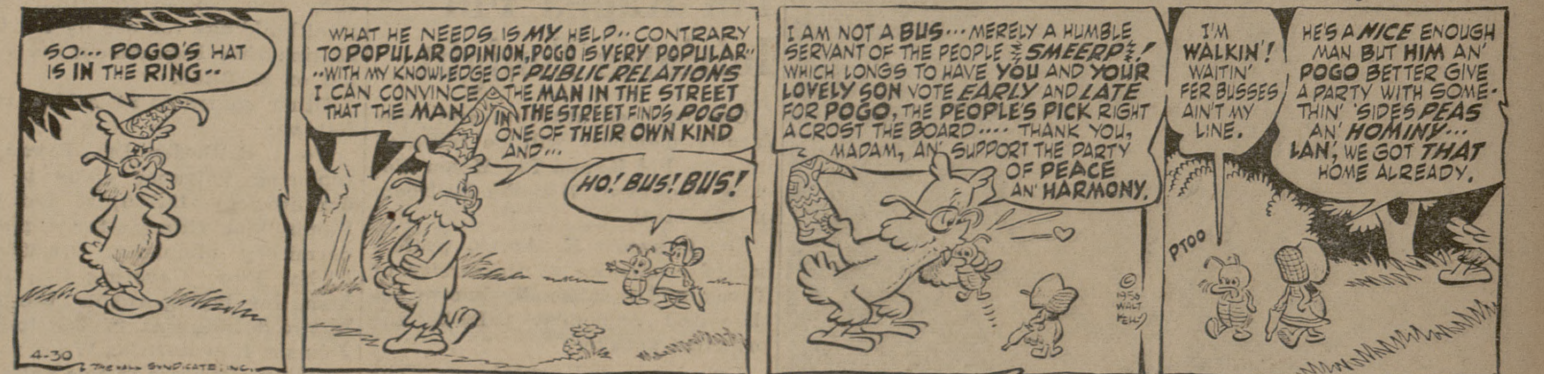


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