

# The Battalion

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WEDNESDAY, JANUARY 4, 1956

## Take Another Look

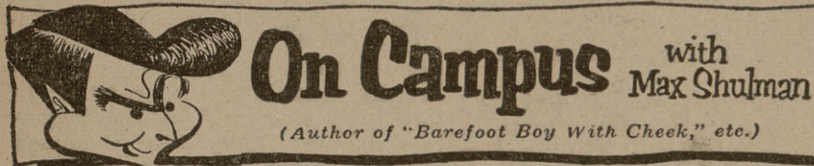
The new year has begun and the events of the past 12 months are now only beautiful and painful memories. A lot of time has slipped by, too much of it wasted. A lot of things have happened that we have not liked, and a lot of things have made us happy.

1956 provides us with the opportunity of reassessing our goals in life, or even those temporary stop-gaps that we hope to see realized on the immediate horizon.

1955 is past now, and we can't bring it back. We can, however, dream, and hope, and "dig in" to further our aims.

But let us reassess these aims; let us take a good look at what we are concerning our future with; and may we let the overall benefit of society have its rightful place in our ambition.

It's a small world now that we have the modern age of communications and transportation. A small world, but no place for small minds.



## ADVENTURES IN SOCIAL SCIENCE: NO. 2

Doff your caps and bells; there will be no fun and games this day. Today, with earnestness and sobriety, we make the second of our forays into social science. Today we take up the most basic of all the social sciences—sociology itself.

Sociology teaches us that man is a social animal. It is not his instincts or his heredity that determine his conduct; it is his environment. This fact is vividly borne out when one considers any of the several cases of children who were raised by wild animals. Take, for example, the dossier on Julio Sigafos.

Julio, abandoned as an infant in a dark wood near Cleveland, was adopted by a pack of wild dogs and reared as one of their own. When Julio was found by a hunter at the age of twelve, the poor child was more canine than human. He ran on all fours, barked and growled, ate raw meat, lapped water with his tongue, and could neither speak nor understand one single word. In short, he was a complete product of his environment.



(Julio, incidentally, was more fortunate than most wild children. They never become truly humanized, but Julio was exceptional. Bit by bit, he began to talk and walk and eat and drink as people do. His long dormant mental processes, when awakened at last, turned out to be remarkably acute. In fact, he was so bright that he learned to read and write in a month, got through grammar school in five years and high school in two. And last June, as thousands of spectators, knowing Julio's tragic background, stood and cheered, he was graduated valedictorian from Cal Tech with a degree in astrophysics!)

(Who can say to what towering heights this incredible boy would have risen had he not been killed the day after commencement while chasing a car?)

But I digress. To return to sociology, people tend to gather in groups—a tendency that began, as we all know, with the introduction of Philip Morris Cigarettes. What an aid to sociability they are! How benignly one looks upon his fellows after a puff of Philip Morris's gentle, pleasant, flavorful tobacco! How eager it makes one to share, to communicate, to extend the hand of friendship! How grateful we all are to Philip Morris for making possible this togetherness! How good not to live in the bleak pre-Philip Morris world, with every man a stranger!

The groups that people live in today (thanks to Philip Morris) vary widely in their customs. What is perfectly acceptable in one society may be outlandish in another. Take, for instance, the case of Ug Poopoomoogoo.

Ug, a Polynesian lad, grew up in an idyllic South Sea isle where the leading social event of the year was the feast of Max, the sun god. A quaint all-day ceremony was held, with tribal dancing, war chants, fat lady races, pie eating contests, and, for the grand finale, the sacrifice of two dozen maidens.

According to Ug's folkways, sacrificing maidens was quite acceptable, but when in his eighteenth year he was sent as an exchange student to the University of Wisconsin, he soon learned that Americans take a dim view of this practice—in Wisconsin, at any rate. The first twelve or thirteen maidens Ug sacrificed, he was let off with a warning. When, however, he persisted, drastic measures were taken—he was de-pledged by his fraternity. A broken man, Ug quit school and moved to Milwaukee where today he earns a meagre living as a stein.

This column is brought to you by the makers of Philip Morris Cigarettes, who are otherwise rational men. Ask for new Philip Morris in the smart new red, white and gold package.

# The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students four times a week during the regular school year. During the summer terms The Battalion is published once a week, and during examination and vacation periods, once a week. Days of publication are Tuesday through Friday for the regular school year, Thursday during the summer terms, and Thursday during examination and vacation periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$6.50 per full year, or \$1.00 per month. Advertising rates furnished on request.

Entered as second-class matter at Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

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News contributions may be made by telephone (VI 6-6618 or VI 6-4910) or at the editorial office room, 202 Goodwin Hall. Classified ads may be placed by telephone (VI 6-6415) or at the Student Publication Office, Room 207 Goodwin Hall.

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## CADET SLOUCH by James Earle



## Students Killed

(Continued from Page 1)

Daigle and Burlin were burned beyond recognition when their automobile collided with an oilfield equipment truck near La Grange Dec. 18. Both vehicles burst into flames immediately after the accident, which occurred in a heavy fog.

## Shirley

(Continued from Page 1)

mittee, a finalist in the "Miss Austin" contest, a semi-finalist in Blue Bonnet Belles, dancer for USO shows in Fort Worth and Dallas, Round-Up Review chorus line, and the chorus line in the production "Hernando's Hideaway."

Miss Cannon also modeled one summer for Nieman's College Board in Dallas.

Formerly a student at Arlington State College for two years, the new consultant finished her work at the University last year. It was on the occasion of her prospective graduation that she told a Daily Texan reporter, "It's time I graduated. I've been in school too long. After that, I want to get away from it all and take a long vacation."

She got her vacation, began work for her Master's—and now lives in College Station at the home of Mrs. Arch Baker, 104 Pershing St.

Another thing that Miss Cannon participated in at the University of Texas was the Triggerettes, a group of girls who are handy with rifles and well-acquainted with marksmanship. She holds medals for being the outstanding female rifle shot on the UT campus.

And Miss Shirley Cannon is still "quick on the trigger." But at A&M it's with a fast and ready smile.

Two other persons, Mr. and Mrs. Woodward G. Davis, died in the crash. Davis was driving the oil truck at the time of the accident.

By the time the La Grange Fire Department brought the fire under control, all four bodies were burned beyond recognition. The bodies were identified by checking license plates on the vehicles and by a few personal items which were scattered through the wreckage.

The two students were driving to Houston after attending a dance at Austin. Daigle was from Houston and Burlin from Tampa, Fla.

## Job Calls

The following interview will be held tomorrow:

**NORTH AMERICAN AVIATION, INC.** of Downey, Calif. will interview all degree levels in electrical, mechanical, chemical, civil, aeronautical, industrial engineering, physics, mathematics, and any other student requesting an interview with this company.

## A Campus-to-Career Case History



## "One open door after another"

"That's how I feel about the telephone company," says Walter D. Walker, B.E.E., University of Minnesota, '51. "When I joined the company I felt that I could go in any direction. And that's the way it's been."

"For the first six months I was given on-the-job training in the fundamentals of the telephone business—how lines are put up and equipment installed. Learning those fundamentals has really paid off for me."

"Then I had the opportunity to go to the Bell Laboratories in New Jersey. I worked on memory crystals—ferroelectric crystals—for use in digital computers. I learned how important research is to the telephone business."

"After two years I came back to Minnesota, to St. Cloud, to work in the

District Plant Engineer's Office. There I made field studies of proposed construction projects and drew up plans to guide the construction crews. This combination of inside and outside work gave me invaluable experience."

"In July, 1955, I came to Minneapolis as an Engineer in the Exchange Plant Extension Engineer's Office. We do forecasting—not of the weather, but of future service needs. Using estimates of growth and economic studies, we make our plans for the years ahead. We figure out where and when new facilities will be needed to meet future growth."

"All this has been preparing me for a real future. You see, the telephone company is expanding by leaps and bounds. That's why it offers a young man so many open doors."

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