

We Wish You A Merry Christmas

New

TELEPHONE DIRECTORY

Being Mailed Today

The new Bryan - College Station Telephone Directory was sent to the post office today.

The new directory carries seven-digit numbers; two letters and five digits. Bryan numbers carry the prefix TA followed by five figures. College Station numbers carry the prefix VI followed by five figures. Steele Store numbers carry the prefix KE followed by five figures. The letter (B) in parenthesis designates Bryan address with a College Station telephone number.

BRYAN—TA=TAYLOR
COLLEGE STA.—VI=VICTOR
STEELE STORE—KE=KEYSTONE
 (B) = Bryan Address With College Sta. Telephone Number

The box at the left appears on every odd-numbered page in the directory.

TA designates the prefix Taylor
 VI designates the prefix Victor
 KE designates the prefix Keystone.

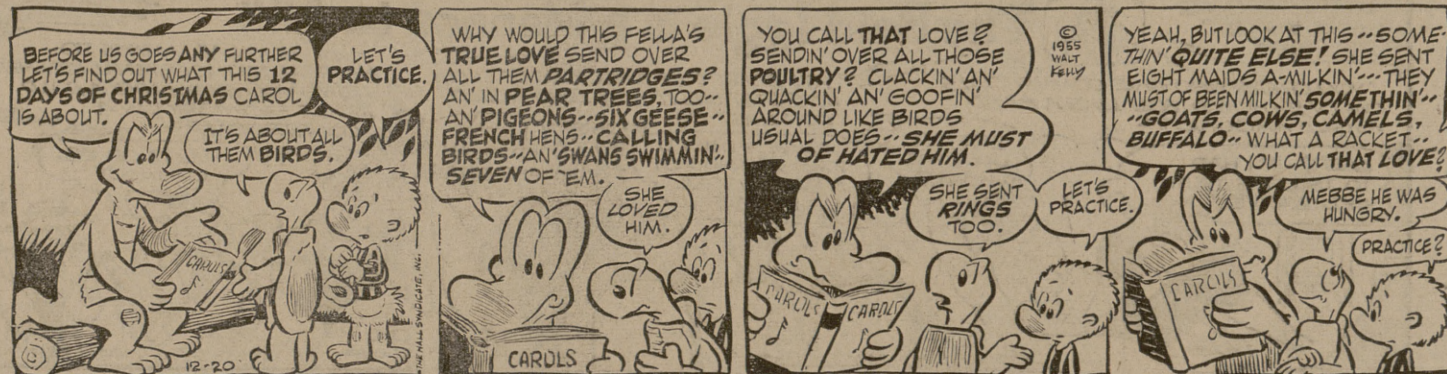
Due to the Christmas mail rush the delivery will be slower than usual, but all subscribers should have their directory before December 28, which is the date set for Bryan and College Station to go on the metropolitan-numbering plan at 10:00 P.M. This numbering plan will enable Bryan and College Station to tie into the Nationwide Inter-Toll Dialing network in the very near future.

If your directory is not received before December 28, please notify the Business Office. They will see that you receive one immediately.



POGO

By Walt Kelly



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SWC Tournament in Houston

Ags Resume Play Jan. 28

A&M's cagers are taking things easy, except for practice, for awhile with no games scheduled until the Southwestern Conference Tournament at Houston Dec. 28-30.

The Aggies haven't played an opponent since absorbing a 78-44 drubbing at the hands of the University of Houston Cougars Dec. 14. The loss gave Coach Ken Loeffler's Cadets a 2-won, 4-lost record.

A&M will open up in the pre-season tournament in the Rice gym against the high-flying Owls, led by the 6-10 sophomore sensation, Temple Tucker.

A&M is led by center Fritzie Connally, who has scored 73 points in the Aggies' five games this season, roping in 26 field goals and 21 free shots. Forward Bill Brophy is just behind Connally with 69 points this year. He was the leading scorer for the Aggies last year

with 336 points. The Aggies return to White Coliseum Jan. 4 for the opening of the conference chase against the Bears from Waco. Moving back to Houston Jan. 7 to battle Rice, they'll go on to Dallas and SMU on Jan. 10 before returning to the

Ike's Christmas Cards Are Blue

GETTYSBURG, Pa.—(AP)—The Eisenhowers' Christmas cards this year are in the bright blue of the presidential flag, with the presidential seal and "Season's Greetings 1955" on the front.

The inscription inside reads: The President and Mrs. Eisenhower Extend Their Best Wishes For Christmas and the New Year.

local scene Jan. 13 against the University of Texas and their high-scoring Ray Downs.

The Aggie Fish, sporting a 1-1 record, also will open up the new year Jan. 4 in White Coliseum, playing the Baylor Cubs in the early game before the varsity clash. The Fish then move to Houston along with their big brothers Jan. 7 to play Rice's Slimes, and then will start the night's activities here Jan. 13 against the Texas Shorthorns.

Expensive Turkey

MOOSE JAW, Sask.—(AP)—A turkey which won first prize for Mrs. V. Zinn of Tuxford, Sask., in a turkey show here is going to make expensive yuletide eating for somebody. A Moose Jaw meat market paid Mrs. Zinn \$71-\$4.50 a pound—for the bird.



These Values Good Today Through Saturday in Our Bryan Store, 1010 S. College at Pease.

Fresh DRESSED TURKEYS

Weingarten's are truly proud to offer you these royalty of birds in their matchless goodness, positively the pick of the proudest flock that ever strutted across a poultry yard.

TOM Turkeys . . . lb. 43c
HEN Turkeys . . . lb. 53c
1/2 TOM Turkeys . . . lb. 43c

Maryland Club COFFEE

Full Flavored

1 lb. **88c**

Top Spread OLEO

Creamy, Easy-Spreading

2 lbs. **33c**

Salad Dressing—Kraft's **MIRACLE WHIP, qt. 49c**

Food Club **CATSUP - 14-Oz. Btl. 17c**

A Must For Your Holiday Dressing

CELERY Nice Stalk **8c**

FANCY BANANAS Meaty, Fresh **2 Lbs. 25c**

Oven-Ready **DUCKS lb. 57c**

Oven-Ready Chicken—3 Lbs. and Up **HENS lb. 49c**

Fancy, Small—5-7 Lb. Avg. **GEESE lb. 59c**

Fancy Quality Fat **CAPONS lb. 69c**

SAUSAGE Lb. Cloth Bag **25c**

Smoked, Lean, Tender

HAMS

8 Lb. **\$5.89**
 10 3/4 Lb. **\$7.49**

CREAM CHEESE Borden's or Kraft's **2 3 Oz. Pkgs. 19c**

● **BIG DRUG SPECIALS** ●
\$55.50

Three Layer Holiday Special
COCONUT LAYER CAKE
 Three 8-inch layers filled with pineapple butter cream filling, iced with white icing.

MIXMASTER Chrome Plated
 MIXMASTER SUNBEAM — ONLY **\$38.87**

89c

MANY MORE XMAS SPECIALS FOR YOU