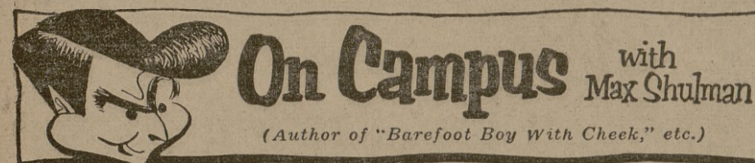


Timm Will Speak To Bank Members

Dr. Tyrus R. Timm, head of the Department of Agricultural Economics and Sociology, will be the principal speaker for the Ninth Annual Conference of Bank Correspondents, being held today by the First National Bank in St. Louis, Mo.

Dr. Timm received the invitation in a letter from Mr. William A. McDonnell, president. Mr. McDonnell says, in part: "The conference, which usually attracts approximately 700 bankers from the midcontinent area, represents an effort to present to our correspondents a well rounded program of current economic, agricultural and banking information."

Dr. Timm has chosen as his subject, "The Changing Nature of American Agriculture."



HOW TO BE A BMOC

Any man who wishes to be a BMOC—you show me one who doesn't and I'll show you a misspent youth—will do well to follow the few simple rules listed below.

The first requisite of a BMOC is, of course, a letter in athletics. This presents no great problem to the big, the strong, and the hulking. But what do you do if you are a puny little chap with a concave chest and muscles like tallow?

I'll tell you what you do: You go to the nearest letter store, buy a letter, sew it on your sweater, and wear it.

This, perhaps, is not strictly ethical, but chances are slim that anybody will question you about it. If someone should, you have a perfectly logical explanation. Simply say, "That 'P' on my sweater does not stand for 'Infirm.' It stands for 'Princeton.' 'P' does not stand for 'Poorly.' ... Or, 'That 'W&L' does not stand for 'Washington and Lee.' It stands for 'Withered and Lumpy.' ... Or, 'That 'BG' does not stand for 'Bowling Green.' It stands for 'Badly Gangrenous.'"

So, you see, getting the letter-sweater is no large task. But that is only a part of BMOC-hood. Another, and equally important, part is to join the right fraternity. Let me emphasize—the right fraternity. Joining the wrong fraternity is worse than joining no fraternity at all.

How can you be sure that the fraternity you join is the right one? Very simply. Just ask the rushing chairman. After all, why should he lie to you?

Once the BMOC is established in the right fraternity, the next step is to get the right girl. A BMOC's girl must be beautiful, shapely, and go well with all his suits.

Girls answering this description are admittedly not easy to find. If you should discover that all the suitable girls on your campus are already attached, do not despair. There are several things you can do.

You can, for example, cut your throat.

Or you can pick one of the less attractive ladies on campus, veil her, dress her in houri pants, and tell everybody she is an exchange student from Istanbul. (A fellow I knew in school—Hardtack Sigafos by name—did just that. After several semesters he discovered to his surprise that he loved the girl. Today they are happily married and run one of the biggest Turkish baths in Ida Grove, Iowa.)

We arrive now at the question: What does a BMOC smoke? And the answer is—new Philip Morris, of corris!

Anybody—big man on campus or little man, big woman or little woman—anybody who is able to discern between harsh and gentle chooses new Philip Morris. GENTLE is the word for Philip Morris. (Actually, of course, it isn't. Cigarette is the word for Philip Morris.) But GENTLE describes admirably the felicitous blending, the smooth, mild, pleasurable flavor, the nobly born and delicately nurtured tobaccos, that Philip Morris—and only Philip Morris—brings you.

The makers of Philip Morris, who bring you this column every week during the school year, cordially invite you to try today's new gentle Philip Morris in the bright new red, white and gold package, regular or smart king size.

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students four times a week during the regular school year. During the summer terms The Battalion is published once a week, and during examination and vacation periods, once a week. Days of publication are Tuesday through Friday for the regular school year, Thursday during the summer terms, and Thursday during examination and vacation periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$6.50 per full year, or \$1.00 per month. Advertising rates furnished on request.

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Battalion Editorials

Page 2 TUESDAY, NOVEMBER 15, 1955

More Aggie Miracles

It's bonfire time, and all thoughts and actions will be directed for the next week or so toward getting ready to beat our rivals up in Austin.

Busy days are the prospect for this period. And we need a lot of things.

First we need busy hands—and lots of them, to get the bonfire built. Next we need busy minds—and clear ones, to keep our grades from dropping.

We need to observe the common sense rules of safety in the cutting and bonfire areas—to keep our hands and minds intact.

And somewhere in the midst of all of this work and studying—we need sleep.

What it all looks like is a 30-hour day crammed into the 24 hours that we are allowed. To accomplish all of our needs and desires we need a miracle.

But anybody that saw Saturday's game with Rice shouldn't worry about the Aggies not being able to create their own miracles. If the team can shove a victory into four minutes, the rest of the school shouldn't have any trouble at all in cramming the extra work we need to do into the time we have to do it.

News of the World

By THE ASSOCIATED PRESS DENVER—A young Denver construction and restaurant worker told last night how he tied 25 sticks of dynamite together to make a bomb that exploded aboard a United Air Lines plane near Longmont, Colo., Nov. 1. All 44 persons aboard, including the mother of the man, John Gilbert Jack Graham, were killed. U. S. Atty. Donald E. Kelley said Graham, 23-year-old forger, had signed a "written admission." Graham said he set the bomb to earn his mother's \$37,500 flight insurance.

da." He ignored a warning by Secretary of State Dulles against dumping Soviet "discarded arms" in the Middle East under the guise of peaceful trade.

TOYS

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CIRCLE LAST DAY "McCONNELL STORY" Alan Ladd Also "PLUNDER IN THE SUN" Glenn Ford



That "new suit" I "bought" for Dad is really an old one I had rejuvenated at ...

CAMPUS CLEANERS

A&M Legion Post Sets Goal For '56

Another Certificate of Meritorious Service is the goal of A&M's American Legion Post, announced Cecil B. Ryan, Post Commander.

"This certificate is awarded to American Legion Posts whose membership in any one year exceeds their previous high" Ryan explained. "Our Post won one in '54 and expects to get another for '55," he said.

In addition to the certificate the A&M Post has received the Annual Americanism Citation for "worthwhile and outstanding ser-

vice rendered in the local community," each year since its organization.

The Post sponsors the Junior American Legion Baseball, Boys State, Girls State and other com-

munity services. Veterans of the Armed Forces who are interested in joining the Legion can do so by contacting the chairman of the membership committee, Clarence A. Moore.

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