

Aggies To Compete In ETSC Rodeo

Six students will represent A&M in the National Intercollegiate Rodeo association meet at East Texas State college at Commerce Tuesday-Thursday.

They are Lowie Rice of College Station; Curtis Burlin of Bryan; George Vincent of Sulphur, La.; Clyde Martin of Port Arthur; Bill Steele of Streetman, and Don Turner of Gatesville.

This team will represent the Aggie Rodeo club, seeking to win enough points to move the Aggies into later competition for national championships.

The Aggies have won first at the Arlington State college meet, third at their own, and second at the Oklahoma A&M and University of Houston shows.



SUMER IS ICUMEN IN

Sumer is icumen in; Lhude sing cucu!

Thus, as every schoolboy knows, begins T. S. Eliot's immortal *Hiawatha*. And no wonder "The Boy Orator of the Platte" (as T. S. Eliot is commonly called) was moved to pen such light-hearted lines! For summer (or the "vernal equinox" as it is frequently referred to) is the happiest season of the year, mild and balmy and contented-making.

Which brings us, of course, to Philip Morris Cigarettes. They, too, are mild and balmy and contented-making. But that is not all. They are also genial, placid, and amiable. But that is still not all. They are, moreover, smooth, pacific, and lenient. But hold! There is more. They are, in addition, tranquilizing, clement, and dulcet.

Indeed the list could go on and on, until every adjective is exhausted that would describe the mildness of Philip Morris, the subtlety of their blending, the delicacy of their flavor. What more perfect companion could be found to a summer's day? What more apt complement to a summer's night?

If you have been pleased with Philip Morris through the winter and spring—as who has not who has a taste bud left in his head?—you will find your pleasure compounded, your enjoyment trebled, when you smoke Philip Morris in the warm and joyous months before you.

My own plans for the summer (except that I will smoke Philip Morris through all my waking hours) are still vague. I have been invited to attend a writers conference, but I don't think I'll accept. I've been attending writers conferences for years, and I always have a perfectly rotten time. The trouble is that Alexandre Dumas and Harriet Beecher Stowe are always there. Not that I have anything against these two swell kids; it's just that it breaks my heart to see them. They're so in love—so terribly devoted and so hopelessly! Dumas will never divorce Jane Eyre while she is with Peary at the North Pole, and Miss Stowe has long since despaired of getting her release from the Pittsburgh Pirates. So hand in hand, brave and forlorn, they go from writers conference to writers conference while Dumas works on his monumental *Stover at Yale*.

No, thank you, I'll do without writers conferences this summer. I think instead I'll try to improve my fishing. As Izaak Walton once said, "No man is born an artist or an angler." I often turn to the works of Walton (or "The Fordham Flash" as he is familiarly called) when I am searching for a choice aphorism. In fact, I told him so when we met some years ago at a writers conference. Walton was accompanied, as always, by Henrik Ibsen (or "The Pearl of the Pacific" as he is known as). They—Ibsen ("The Pearl of the Pacific") and Walton ("The Fordham Flash")—were collaborating on *Mister Roberts* at the time, but they fell to quarreling and abandoned the project and the world, as a consequence, was deprived of a truly robust and entertaining comedy.

It is not uncommon, I must say, for writers to fall into dispute. They are, after all, a sensitive and high-strung lot. I'll never forget what William Makepeace Thackeray (or "The Body" as he was universally called) once said to me. "You show me a good writer," said Thackeray, "and I'll steal his wife."

Well, as I was saying, I think I'll give writers conferences a miss this summer, and I recommend that you do the same. Why don't you just take it easy? Swim and fish and sail and smoke and read and sleep and tan your lithe young limbs. I want the best for you because—if I may get a little misty in this, my final column of the year—I think you should know that it's been real kicks for me, delivering this nonsense to you each week.

And in conclusion let me state what Jane Austen (or "Old 54-40 or Fight" as she is called the world over) once said to me. "Nothing is so precious as friendship," she said, "and the richest man in the world is the one with the most money."

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Our "On Campus" campaign has departed in many respects from conventional advertising methods. We'd like to have your opinions on this type campaign—and on the product, too, if you see fit—as a means of guiding us in planning our future college advertising efforts. How about dropping us a note? Thanks—Bill Watts, Duke '50, Mgr. Philip Morris College Dept., 100 Park Avenue, New York, N. Y.

The Battalion

The Editorial Policy of The Battalion Represents the Views of the Student Editors

The Battalion, newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published by students four times a week during the regular school year. During the summer terms The Battalion is published once a week, and during examination and vacation periods, once a week. Days of publication are Tuesday through Friday for the regular school year, Thursday during the summer terms, and Thursday during examination and vacation periods. The Battalion is not published on the Wednesday immediately preceding Easter or Thanksgiving. Subscription rates are \$3.50 per semester, \$6.00 per school year, \$7.00 per full year, or \$1.00 per month. Advertising rates furnished on request.

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Battalion Editorials

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THE BATTALION

THURSDAY, MAY 12, 1955

Off the Deep End

A&M's former students, an enthusiastic and usually admirable bunch of Aggies and Aggie supporters, sometimes go off the deep end.

The Athletic council's action yesterday in declaring ineligible two prospective A&M football players because they had received money from former students is a case in point.

These exes' misguided efforts to get a bigger and better football team for A&M have gotten the school in trouble—A&M and its Athletic council have done their best to alleviate the situation by conducting an investigation and taking action on their own, but the Southwest conference is still looking with suspicion at A&M.

It makes no difference to say that "all the schools do it and only A&M got caught." To coin a phrase, two or more wrongs don't make a right.

Of course, the exes aren't solely to blame for the recruiting situation—pressure for a team that will start winning immediately, and encouragement for any way to get one, comes from all sides, including the athletic department, the Former Students associa-

tion, and the students.

A&M can have a good clean athletic program—one built on the attractions of a good scholastic and student life program, a good athletic organization, and the state's best college. But everyone connected with the school must restrain their desire for a championship, and not let it override honesty and good sportsmanship.

A&M could lead the way in honest recruiting and still have a winning team. It's been done before.

Still Time

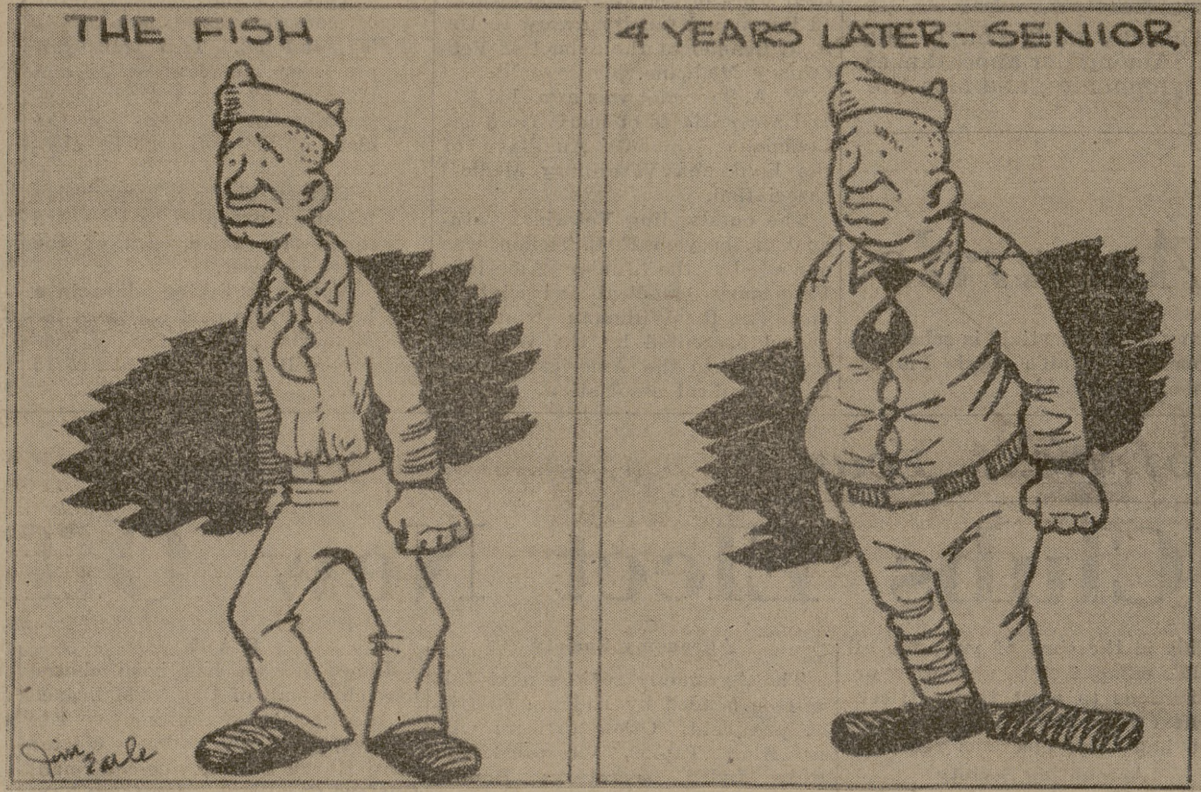
Next year's leaders are being determined today, as the rescheduled class elections are finally being held.

Everyone has a chance to pick the man he likes. Whatever happens, a good idea would be to assure whoever wins that each and everyone is behind him—and mean it.

The voting booth is open until 5:15 this afternoon in the Memorial Student Center. No eligible voter should pass by this opportunity to elect a capable group of men next year.

Cadet Slouch

by Earle



What's Cooking

THURSDAY
7:10—Texarkana-Four State club, 225 Academic, election of officers.
7:15—Houston A&M club, 301 Goodwin Hall, discuss annual spring function to be held May 19 and election of officers.

Wise county hometown club, Academic building, election of officers.
Waco A&M club, room 2C MSC.
Golden State club, senate chamber room MSC, election of next year's officers, discuss rides home.
7:30—Rio Grande Valley hometown club, YMCA chapel.
Yankee hometown club, room 3D MSC.
Amarillo hometown club, room 2D MSC.
Wichita Falls hometown club, social room MSC, election of next year's officers, interesting program.
Beaumont A&M club, MSC, make last minute plans for next year's

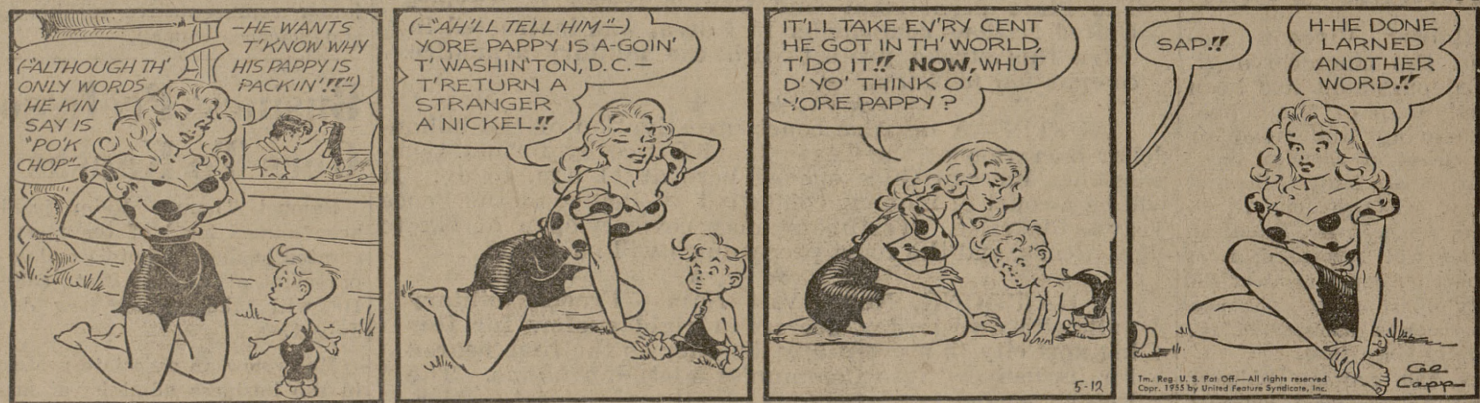
Christmas dance and party.
Marshall hometown club, first floor Academic building.
Milam county hometown club, YMCA, election of officers.
Knights of Columbus, St. Mary's student center, all members be present for election of officers.
San Angelo hometown club, Agriculture building.

More For Your Books at Shaffer's

NORTH GATE

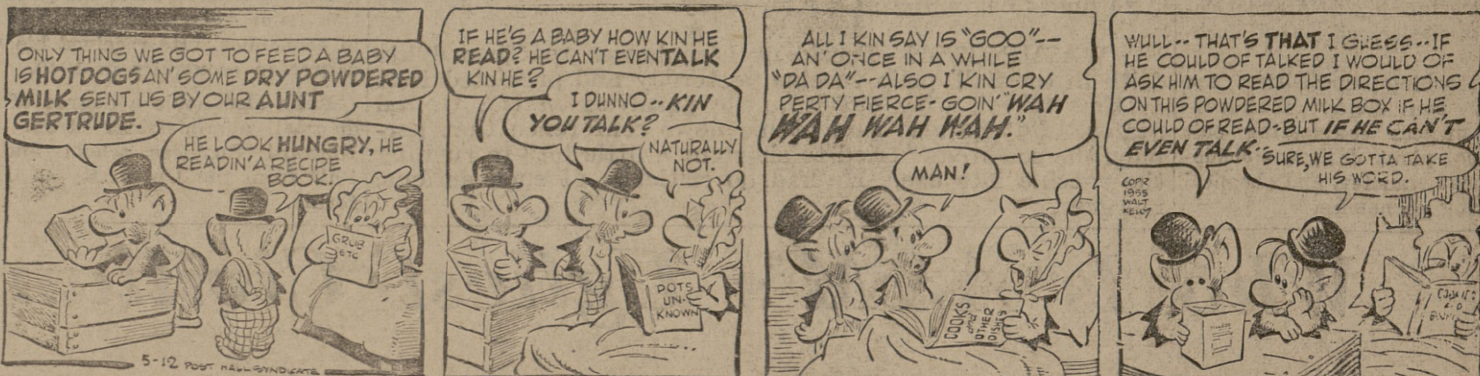
LFL ABNER

By Al Capp



POGO

By Walt Kelly



Wesson Wins Grand Champ Title At Show

Ken Wesson, senior animal husbandry major from Goldthwaite, won the Grand Champion award last weekend in the 1955 Little Southwestern Livestock Show.

Ken Killion of Alpine won the Reserve Champion award.

Wesson showed a fat lamb to take the showmanship honors, along with his champion sheep showman rating. Killion showed both a swine and a mare, winning championship titles in both the swine and horse divisions.

Lloyd Joyce, senior animal husbandry major took the beef show title.

Eighty-four hams brought more than \$2,400 at an auction in the ham sale portion of the show.

Frank Ford, colonel of the corps, prepared the grand champion ham, which was sold to the 12th Man Inn for \$145.

Students butcher the hogs, trim, cure and prepare them for showing as part of their classwork. J. C. Miller, head of the animal husbandry department, said 111 boys fitted and showed animals, and 40 prepared hams.

The Little Southwestern Livestock show and ham sale is sponsored by the Saddle and Siroloin club.

Public Speakers Presented Money

Harold F. Harris, junior electrical engineering major from Texas City, won first place in the Mother's Day speech contest Saturday.

John G. Wilson, junior English major, won second, and Jim M. Loeck, junior civil engineering major, won third.

The title of the winning speech was "Disposal of Radioactive Waste." Prizes of 15, 10 and 5 dollars were given the winners.

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