SCONA

## ference. Groups of about 20 or course, A\&M students win Sudents would meet to talk over be particicinating in the conference Besides the <br> 2 <br> $\mathrm{On}_{\mathrm{n}} \mathrm{Campus}$ nitim

THE GREAT CAP and GOWN CONTROVERSY The cap and gown season is upon us, and with it comes the
perenial question: which side of the cap should the tassel
hang on? hang on?
This is This is an argument that arises every year to roil the aca-
demic world, and it is as alas, no cosorer to solution today than it
was in 1604 when Fred Tassel invented the troublesome ornaas Fred Tassel, incidentally, never made a penny from his inven-
tion. The sad fact is he never took out a patent on it. This tragic oversight becomes understandable, however, when one considers that patents were not invented till 1851 by Fred Patent, himself
Q pitiable figure. A compulsive handwasher, he died in his fourQ pitiable figure. A compulsive handwasher, he died in his four-
teenth year, leaving behind a wife and five spotless children. But I digress. We were discussing which side of the cap the For many years the universally accepted practice was to hang
the tassel over the front of the cap. This practice was abandoned he tassel over the front of the cap. This practice was abandone
1942 when the entire $\begin{aligned} & \text { raduating class of Northwestern }\end{aligned}$ Uni, versity, binded by tassels hanging in their eyes, made a wrong turn during commencement exercises and ended du at the Great
Lakes Training Center where, all unvitting, they were inducted There is one school of thousht-large and growing daily larg Which holds that the tassel should be worn on the same side you carry your Philip Morris cigarettes. Thus a quick glance
will show you where your Philip Morris are and save much time wind fumbling.
Shilip Morres a good deal of sense because when one wants a not relish being kept, even for a second, from the clean, elelicate
favor of Philip Morris, so artfull blended, so subtly concocted
 enjoying this most edifityng of ciparettes, so popleasing to the
percentive palate. Here, in king size or regular, at prices that perceptive palate. Here, in king size or regular, at prices that
do novionce to the simmest of undgets, is a firm white cylinder
of balm and pure There is another group, shall but vocal, that insists the tasisel
should hang over the back of the cap. The tassel they say, is a should hang over the back of the cap. The tassel, they say, is a
symbol like the bullfighter's pigtail, signifying honor and courage. are wrong. Bulfighters wear pigtails for only one rea-
They son: to keep the packs of their necks warm. Do you have any
idea what a draft a bull makes when he rushes past you? A In fact, unper reuspiratory surfe.
 Life Insurance Company of Hartford, Conecticut, one of the insurance exclusively for bullfighters. Incidentally, Hartford,
the insurance capital of America, is a most interesting city and eastern United States is, for some reason, called. Hartford can
 But
roposed a few years ago by Fred Sigafoos, perhaps better known as "The Quoit King of Delaware," An early forbear of Mr.
Sigatoos, Humboldt Sigafoos (who later invented the current which bears his name) was granted a monopoly by King George
III on all quoits manufactured in Delaware. Somehow the royal appointment was never rescinded and from that day to this, Well, sir, Fred Sigafoos once suggested that an equitable
settlement to the great tassel controversy would be to starch the tassels so they stood upright and hung on no side of the cap
at all. Mr. Sigafoos was of course, only seeking to broaden his
market, because after graduation, what can you do with an upright tassel but hurl quoits at it? The makers of PHILIP MORRIS who bring you this column make no
recommendation about wkat side to hang the tassel on. But with
vint cigarettes they say: Stay on the gentle, tasty, vintage side-with
PHILIP MORRIS, of course.

## The Battalion

the Student Editors

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When you put clothes in
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well pressed and in top
form. 0 ur reputation


## LIME C B B CN

Battalion Editorials

## 'An Awareness'

by James Earle Palmer, Edwards Win Math Meet

CIRCLE MMMV RMMRIRS

FLAME AND THE FLESH"


THURSDAY \& FRIDAŶ


thursday \& friday CRSDAY \& FRIDAY Humphrey Bogart CRUISING DOWN THE RIVER'

PAMACE 48

"East of Eden STARTING FRIDAY
West of Zanzibar

## USED BOOKS WANTED

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OR COMPARISON TRY ALL THE REST THEN COME TO THE BEST
THE EXCHANGE STORE erving Texas Aggie



